

Hosting a Candidate House Party November 2014 Election

Host:

Date:

Location:

Planning Meeting

- Why are we supporting this candidate?
 - Review candidate information
- Attendance:
 - Have a location, time and specifics for the event.
 - Do not host party at a school
 - Set goal (invite 50 people to get 25)
 - Go over list of guests to invite
 - Send invites via personal email (not school email) – see draft below
 - Create RSVP list
 - Provide list of RSVPs to the candidate campaign so they can be informed who will be there
- Tips/Guidelines
 - Make materials/campaign literature available at the party.
 - Provide plenty of seating
 - Be prepared to make a short speech introducing the candidate
 - Confirm with the campaign the day before the details of when he will arrive. How you are to introduce him. The agenda.

Agenda for House Party

1. Welcome, Introductions and Agenda Review
2. About candidate
3. Election milestones
 1. October 6 – vote-by-mail starts
 2. October 20 – voter registration deadline
 3. November 4 – election day
4. ASK: Ask guests to fill out “commit to voting” card. Ask guests to stay involved as we figure out how to make positive changes at our school and in our district. – Organizer or prepared parent.
5. Next Steps and closing thank you – parent

Draft email invite

Dear Friend:

I am writing to invite you to a special event at our home to meet Marshall Tuck, who is running for State Superintendent of Public Instruction in the November 4th election. As you know, the State SPI is the public official responsible for running the Department of Education, and there is a lot at stake in this year's election.

Marshall is an energetic and independent leader who clearly understands the challenges facing public education in California. As Superintendent, he will be a powerful advocate for all public school students across the state, including over 500,000 students who attend more than 1,130 charter schools, including ours.

From 2002 to 2007, Tuck served as President of [Green Dot Public Schools](#), a leading charter school operator based in Los Angeles, which he helped expand from one school to 10 charter high schools by 2006. Green Dot schools consistently outperform comparable schools' graduation rates and overall academic achievement, and five of its high schools were [recently recognized](#) as "America's Best" by the *Daily Beast*.

Tuck has a [multi-pronged plan](#) to get the state's public education system back on track. His plan includes provisions for improving local decision-making and parent engagement in schools, calling for more great principals and effective teachers, developing a robust college- and career-ready curriculum and expanding 21st century technology in the classrooms.

Please join us.

Sincerely,

Event: Tuck Talks
When: [Date]
Time: 6:00pm – 8:00pm
Location: 123 Main Street
Los Angeles, CA 90024

RSVP:

PS – Commit to voting on November 4 and don't forget to [register to vote](#) by Monday, October 20.