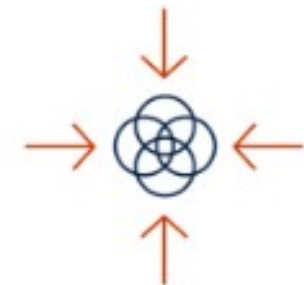


# Advancing Canada's pathways to a low carbon economy and clean energy future

The Pembina Institute is a non-profit think-tank that works for progress on climate, energy and environmental issues through strong, effective policies that support communities, the economy, and a safe climate



Research and Analysis



Convening Stakeholders



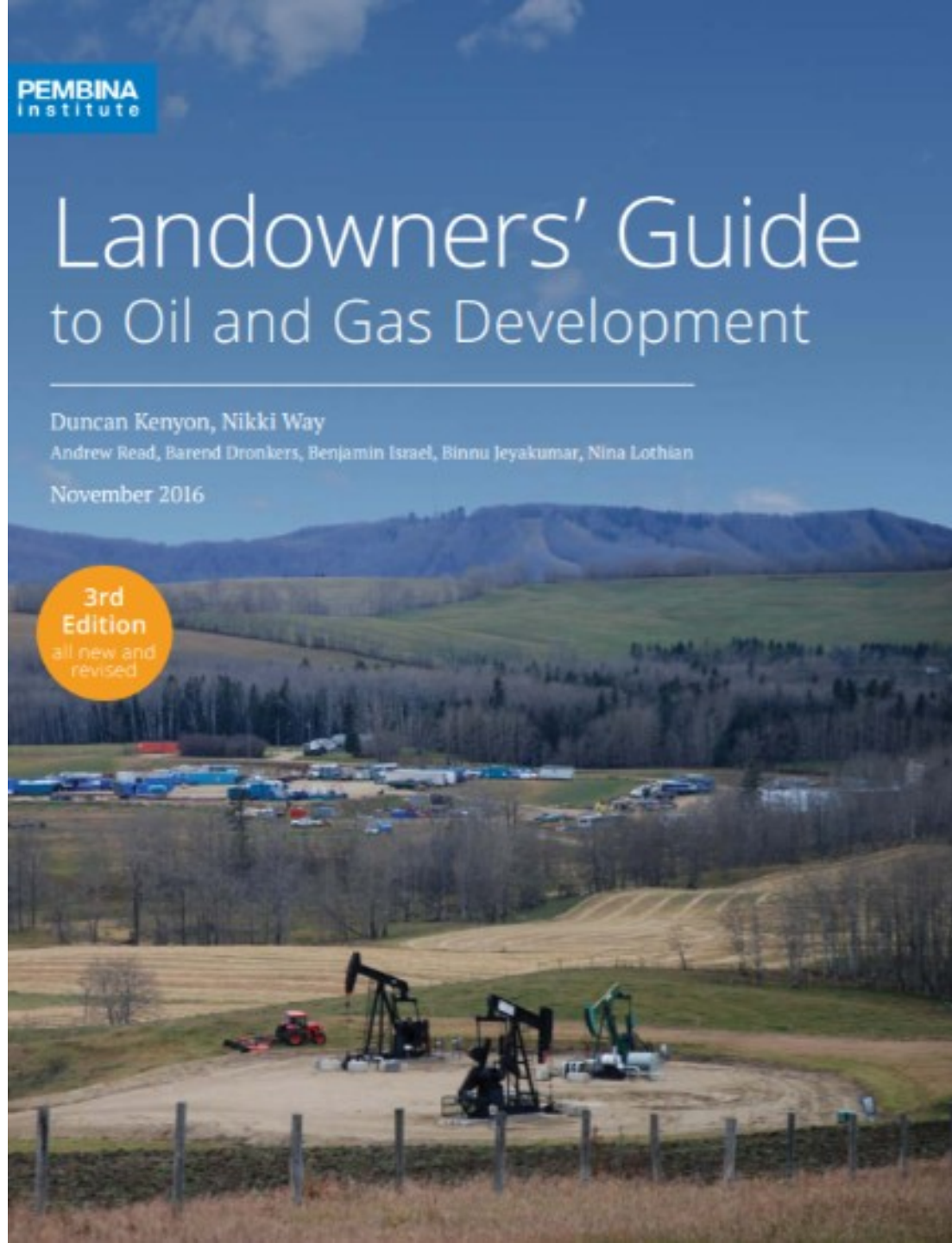
Credible Perspectives

**1982:** The Pembina Institute was established by a local citizens coalition to demand environmental reform after the worst sour gas explosion in Canadian history occurred in Lodgepole, Alberta.



The incident blew out of control for 68 days and killed three well-control specialists. For comparison, the 2010 Macondo blow out in the Gulf of Mexico killed 11 and flowed for 87 days.

Examples of  
More Recent  
Projects and  
Priorities



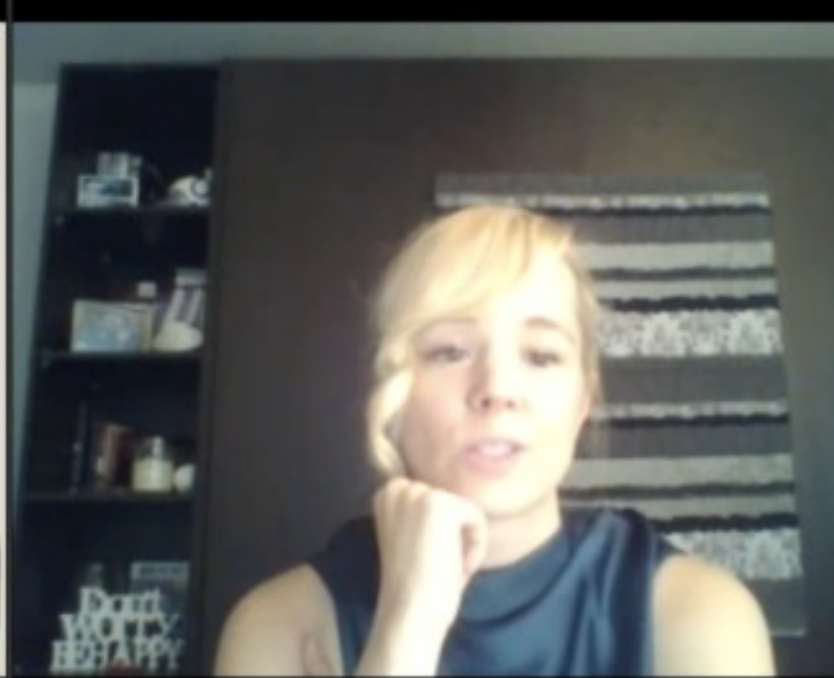


## THE ALBERTA NARRATIVES PROJECT:

A community-based approach to reconciling different perspectives on climate and energy issues ...  
75 individuals and organizations ... 55 workshops

Finding the language that can bring people together ...

... to create a diversified economy that can build on Alberta's strengths

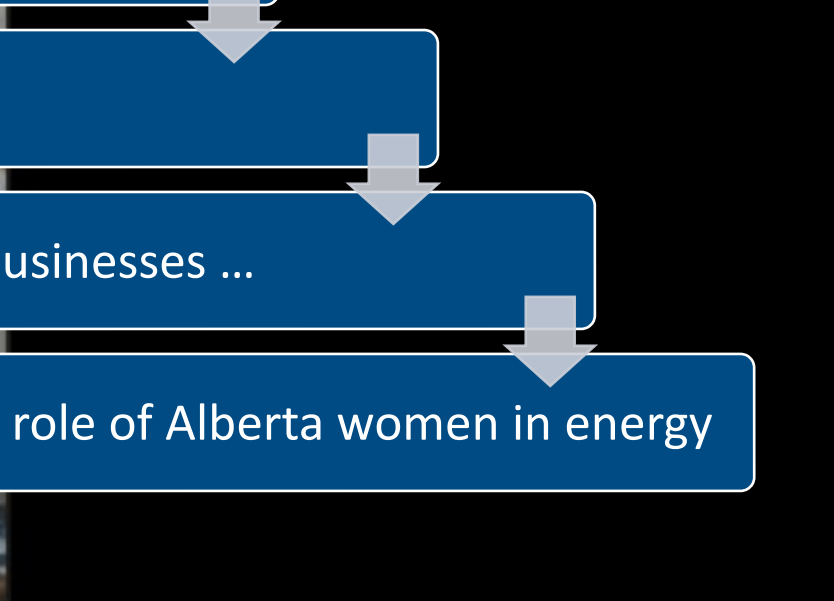
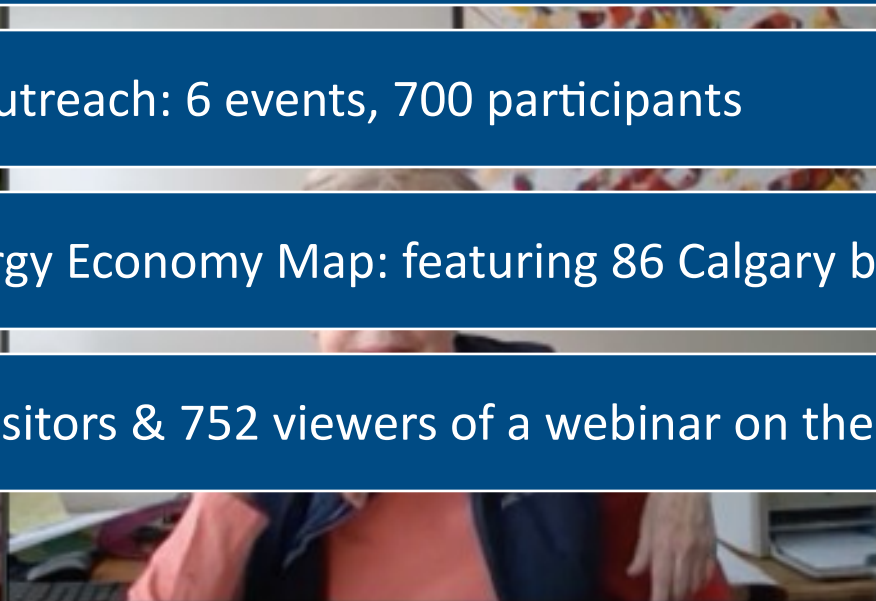


Business Renewables Centre: connecting buyers & sellers of renewable energy  
*One 2020 Purchase Agreement: \$70M investment, 300 jobs*

Municipal Clean Energy Outreach: 6 events, 700 participants

Alberta's New Energy Economy Map: featuring 86 Calgary businesses ...

... 6,7000 visitors & 752 viewers of a webinar on the role of Alberta women in energy



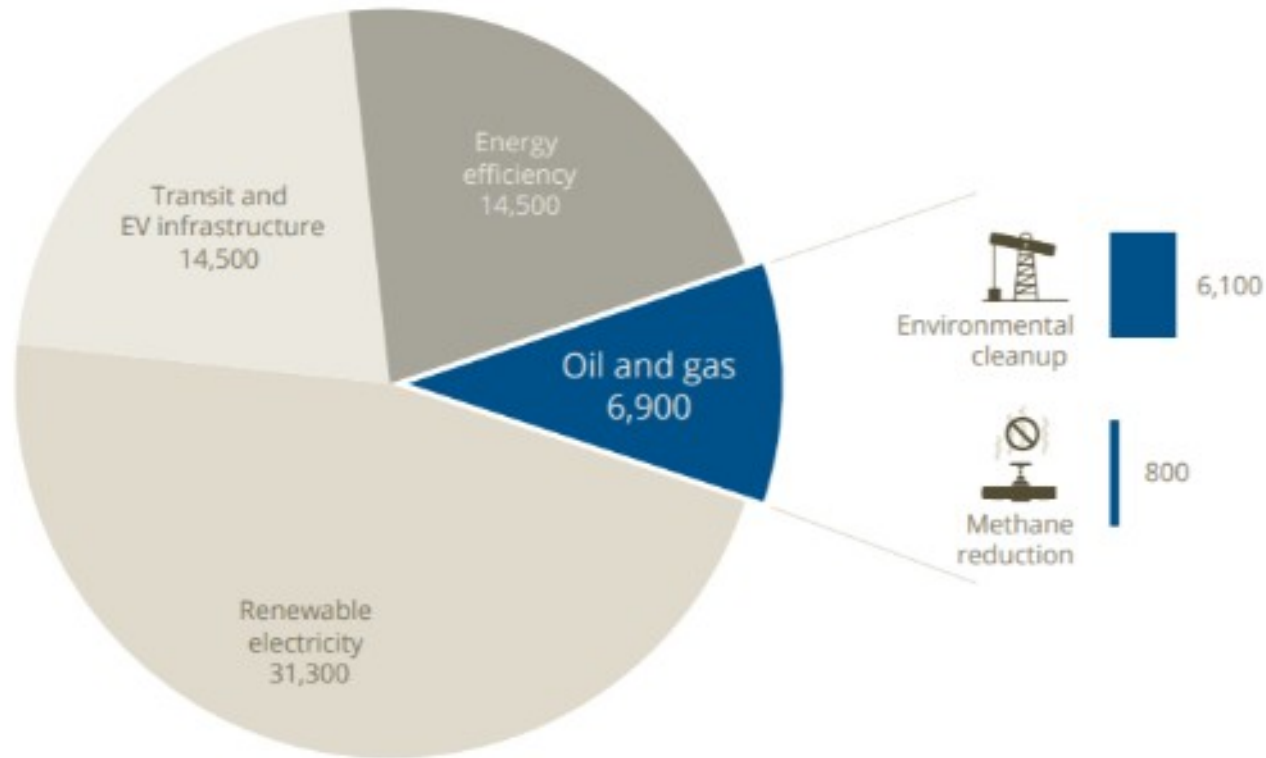


Figure 4. Jobs potential in environmental cleanup and methane reduction in the oil and gas industry

**JOBS:** Supporting a sustainable future and livelihood for industrial, rural, and Indigenous workers and communities that rely upon traditional resource sectors

To ensure no one is left behind in Canada's pathways to a lower carbon future

*From: Alberta's Emerging Economy:  
A Blueprint for Job Creation to 2030  
(Pembina, June 2020)*

# Our Community



**26.6K**  
followers



**7K**  
followers



**5.5K**  
followers



**1.5K**  
followers

want to support our work?  
get in touch @ pembina.org

weekly newsletter

**6.5K** subscribers with average open rate  
26%/click rate 5%

pembina.org

**35K** page views/month  
~**1,800** downloads/month