



# DO'S & DON'TS WHEN RUNNING FOR AN ELECTED POSITION AT CEIU

A Union National Officer, or a Local Officer or a member can be found guilty of an offense against the CEIU National By-Laws, as per By-Law 10 - Discipline, sub-section 10.3 - List of Offenses, **SO PLEASE ENSURE** to read the By-Law 10 which is available on the CEIU website.

- Any candidate's resume (no more than 300 words) received by the deadline date of February 14<sup>th</sup>, 2020 will form part of the Election material. If no resume is received by the deadline date, no resume will be linked to that candidate's name on the electronic ballot.
- Resumes with more than 300 words will be cut at the 300-mark based on the language that was submitted

Below you will find some **DO'S & DON'TS** for candidate(s) and their supporter(s):

<b>DON'TS</b>	<b>DO'S</b>
<ul style="list-style-type: none"> <li>➤ CEIU facilities, resources, material, logo and/or letterhead cannot be used for campaigning</li> </ul>	<ul style="list-style-type: none"> <li>➤ A candidate or their support may request, on a one-time basis only, that the CEIU National Office send out the candidate's campaign material to their respective members. This request must be approved by the Nominations and Elections Chairperson prior to any of the</li> </ul>

DON'TS	DO'S
	<p>material being sent out by the National Office. Any campaign material for which a candidate or their supporter would like to have sent out by the National Office, must be sent by email at <a href="mailto:vote@ceiu-seic.ca">vote@ceiu-seic.ca</a> and received no later than <b>February 28<sup>th</sup> (4 p.m. EST)</b></p>
<ul style="list-style-type: none"> <li>➤ CEIU website, email, links, chat lines and other forums cannot be used for campaigning</li> </ul>	<ul style="list-style-type: none"> <li>➤ All campaign material received by the deadline date of February 28<sup>th</sup> (4 p.m. EST) will be sent out by the National Office to all respective members of candidate(s) for whom CEIU has an email address on file on the <b>pre-determined date of March 3<sup>rd</sup>, 2020</b> (as was determined by the Nominations and Elections Chairperson)</li> </ul>
<ul style="list-style-type: none"> <li>➤ Candidates or their supporter cannot leverage existing positions or tools and resources related to that position as part of their campaign.</li> <li>➤ If a candidate or their supporter has created a Facebook page, Twitter account, or other account, for which you or your supporter may be the administrator of the page, it cannot be used for campaigning, <b>IF</b> that Facebook page, Twitter account or other account was created because of you or your supporter's union position (ex: you are administrator of a group Facebook page, because you</li> </ul>	<ul style="list-style-type: none"> <li>➤ A candidate and/or a supporter(s) very own Facebook page, Twitter account or other account can be used, if NO CEIU logo is used in that page or for that account</li> </ul>

<b>DON'TS</b>	<b>DO'S</b>
<p>are part of a National or Regional Committee for CEIU, ex: you sit on the National Call Centre Committee) - this means that you are holding a position by being part of a CEIU committee, and therefore that Facebook page cannot be used.</p>	
<p>➤ DO NOT USE members' personal/home email contact lists for campaigning or any email lists that you or your supporter have been given access to, because of a Union position (ex: NVP, Local President), then that email list cannot be used to campaign. As outlined in the PSAC Privacy and Confidentiality Policy, we are committed to protecting the privacy, confidentiality, accuracy and security of personal information it collects, uses, and retains in the course of fulfilling our purpose as the Union for our membership</p>	<p>➤ Candidate for the National President and/or National Executive Vice-President (NEVP) positions must be prepared to work full-time from the National Office located in the greater Ottawa area within three months of being elected or ascending to either position.</p>
<p>➤ Employer email addresses cannot be used AT ANY TIME during the election process</p>	<p>➤ When in doubt, send your question(s) to <a href="mailto:vote@ceiu-seic.ca">vote@ceiu-seic.ca</a></p>

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