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GREENLINING.ORG

Ken McNeely
President- External Affairs
AT&T
430 Bush Street, Fifth Floor
San Francisco, CA 94108

On behalf of The Greenlining Institute, I am writing to request your cooperation to help California promote digital equity for communities of color and close the Digital Divide. AT&T has already taken a leadership role by offering the Access program for low-income students and seniors. We ask that you take another step forward and share the enrollment data for that affordable broadband service with us and the other stakeholders committed to this goal.

As an organization that advocates for economic opportunity for communities of color, Greenlining believes that broadband access is critical to low-income individual and families access to educational and employment opportunities, health care, and access to government services. Accordingly, Greenlining has always monitored low-cost phone and broadband programs to ensure that they reach low-income communities of color. We believe that our expertise in the needs of those communities can help inform outreach, enrollment and program design for this offer. Unfortunately, there is very limited public data regarding your program, making it impossible to understand that program's successes and failures. We view this as a missed opportunity to help millions of households of color across California, and ask that you share data regarding your program so that Greenlining can help maximize the program's subscription potential and inform national and state policy.

In 2018, the California Public Utilities Commission will be providing \$330M in grants throughout the state to spur broadband adoption and expand infrastructure. The enrollment data will help the Commission understand what works to reach these hard to reach populations and identify geographic areas where greater focus is needed. Without this data, we are concerned that these limited ratepayer resources will not be used efficiently especially if you have saturated a market or keep valuable insights on enrollment as proprietary.

Thank you in advance for considering this request and we look forward to your positive response. If you have any questions, please do not hesitate to contact me.

Sincerely,

A handwritten signature in black ink, appearing to read 'Paul Goodman', written over a horizontal line.

Paul Goodman
Director, Telco and Technology Policy

cc: Rhonda Johnson
Bill Devine
Marc Blakeman