Crowdsourcing content with big fundraising results

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BCSPCA
SPEAKING FOR ANIMALS
Two problems...
...one solution!
Challenges
Sharing

Wool Carder Bee

Leaderboard

1st
AND we have LIFTOFF......
1090 votes

2nd
Rocky...."you wanted this chair?"
690 votes

3rd
Snack time
385 votes

4th
Deer Birder
305 votes

Promote Wool Carder Bee

Leave a Comment
Digital marketing
The results?
In honour of #NationalBirdDay, we thought we'd share some information on bird feeding during the winter months. Feeding birds in the winter doesn’t appear to disrupt migration, but it does carry some risks. Learn more about how to help keep our feathered friends healthy as the temperatures start to fall: http://spca.bc.ca/faqs/is-it-bad-to-feed-birds/

Photo credit: Carole Kowal

Is it bad to feed birds? | BC SPCA
Feeding birds in the winter does carry some risks. Feed birds only in harsh winter conditions, and follow our tips to keep birds healthy and safe.

SPCA.BC.CA
Going forward
Thank you!

spca.bc.ca/wildlife-in-focus

Photos by:
Sarah MacDonald, Lyn Hancock, Tania Simpson, Colin Franks, Mike Woods, Tyson Harrison, Carolyn Matt, Elizabeth King, Jamie Douglas, Debbie Matthews, Linda Matheson
Comedy Awards
Comedy Awards
Comedy Awards

Larry Anderson
Comedy Awards

Marnee Pearce
Comedy Awards

Angel Geist