



Canadian Federation of Humane Societies

Fédération des sociétés canadiennes d'assistance aux animaux

Creating a Humane Canada

Speaking as the national voice of humane societies and SPCAs since 1957, the Canadian Federation of Humane Societies (CFHS) brings the concerns and priorities of our members to the national stage. Our programs are informed by the experiences of our members who work on the front lines of animal rescue, sheltering, humane education and advocacy in communities all across Canada — large and small, urban and rural, English and French. CFHS members understand the importance of advancing animal welfare and that our common goal is bring value to the animals we work for.

CFHS membership also brings several direct benefits to your organization, including:

Strong National Voice for Humane Societies and SPCAs

The CFHS brings together the largest animal welfare community in Canada. Members gain increased credibility and visibility as part of Canada's national voice for animal welfare. The Federation promotes the interests and concerns of humane societies and SPCAs to government, policy makers, the media and the public. Issues such as animal cruelty, pet overpopulation, farm animal welfare and legislation and enforcement are central to animal welfare and require sustained action from our community.

Advancing Canada's Animal Welfare Agenda

Set the national animal welfare agenda! In partnership with CFHS, members develop and advance our programs and policy agenda through direct participation in national awareness and advocacy campaigns and regular consultations. Members also have the opportunity to participate on the CFHS Board of Directors or one of its Standing Committees on issues ranging from companion animals to legislation to governance and beyond.

Visibility Among Decision-makers

As the voice of humane societies and SPCAs across Canada, the Federation promotes the interests and concerns of animal welfare to the federal government, policy makers and the media. Each year, the Federation meets with key ministers and policy makers and presents briefs to Parliamentary Committees and Party Caucuses. These advocacy meetings are essential as they help ensure Federation members have access to first-hand intelligence and understanding on issues that are critical to them.

Representation and Influence at the National Table

The CFHS represents its members on a number of influential committees and coalitions, including Canadian Veterinary Medical Association (CVMA), the National Companion Animal Coalition (NCAC), the Canadian Council on Animal Care (CCAC) and the National Farm Animal Care Council (NFACC).



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Funding Opportunities

The Federation offers members the opportunity to apply for funds to assist in travel and federation activities as available. As well, starting in 2013 members from Atlantic Provinces can apply exclusively for the annual McGrand grant that supports humane education in the region. CFHS Members receive reduced rates to all CFHS conference events, as well as receive learning opportunities for free (ie – webinars). Finally, CFHS members have exclusive opportunities to participate in joint fundraising opportunities with the CFHS including the Just for Cats Festival and Choose Adoption Ribbon campaign.

Access to a Trusted Source of Information

Federation members receive emails, newsletters, and communiqués with information on programs, animal welfare issues, government policies and other developments in the movement, as well as access to exclusive reports, data and resources.

Enhanced Media Visibility and Public Outreach

Through ongoing contacts with the media and public outreach activities, the CFHS promotes animal welfare. Each year, millions of Canadians are exposed to stories via the CFHS highlighting the achievements of humane societies and SPCAs. Media relations through our Just for Cats program generated more than 25 million impressions in Canada this year alone. Each member is also profiled and promoted on the CFHS website and in our electronic and print publications.

Participation in Innovation and Federation Stewardship

Every member can send a representative to the annual CFHS strategy meeting to review strategic directions and milestones. The CFHS Board of Directors includes representatives of member associations. Occasionally, the Federation establishes task forces and working groups on matters of concern to the animal welfare community, providing opportunities for input, engagement and influence on issues.

Support for and from Members

The CFHS is a unique community of experts and animal welfare activist which provides members with opportunities to connect with, learn from, and mentor (or be mentored by) dozens of other animal welfare organizations across the country.