

Effective Leadership and Management for Impact

**CFHS National Animal Welfare
Conference 2017**



So Many Great Books...

Seven Habits of Highly Effective People

The Effective Executive

How to Win Friends and Influence People

Built to Last

Good to Great

The Three Laws of Performance

The Little Black Book for Managers

Your First 90 Days





Leadership vs. Management

Intention – You will be able to:

**Purposefully choose
to employ a leader's or
manager's approach.**

What is Management?



Consider that:

Management is motivating others
into action toward your goal,
**based on exactly who they are, and
as empowered by your authority.**

How do you need to be
in order to demonstrate
effective management
of your people?

As a great manager, you might be:

Observant

Clear

Empathetic

Communicative

Analytical

Authoritative

Strategic

Assertive

Paired Share:
How have you
demonstrated
great management
in your role?



What is Leadership?



Consider that:

Leadership is motivating others
into action toward your goal,
**regardless of who they are, and
without the need for authority.**

Popcorn

How do you need to be
in order to demonstrate
effective leadership?

As a leader, you might be:

Inspirational

Bold

Open

Visionary

Authentic

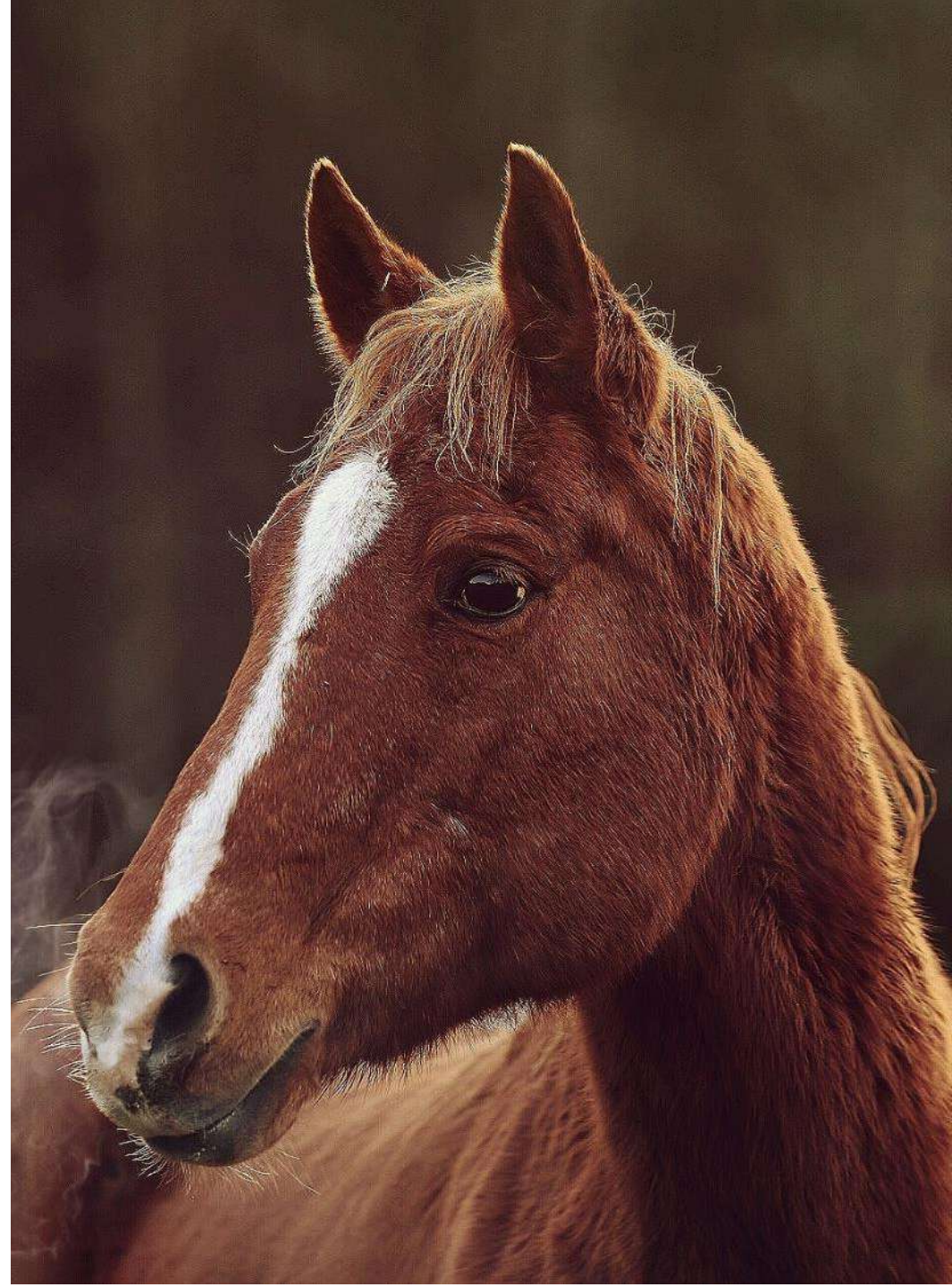
Engaging

Courageous

Moving

Paired Share

How have you
demonstrated
leadership in your
role?



Role Power vs Relationship Power

Exerting role power:

Directing the decisions and actions of others:

“I decide.”

Exerting relationship power:

Influencing the decisions and actions of others:

“Here’s my assessment; now you decide.”

Contributor, Manager, Leader?



Contributor, Manager, Leader?



Contributor, Manager, Leader?

