



## POSITION AVAILABLE

Date: 2-22-16

**TITLE:** Program Director, Announcer, WBRN Tampa Bay

**DESCRIPTION:**

WBRN “98.7 No Rules Rock” is looking for its next great Program Director. This PD will oversee all on-air elements with a strong focus on our digital assets and revenue growth. An on-air shift is required and this PD will need to be an excellent talent coach. In addition, WBRN’s new Program Director will be expected to be very sales friendly, attending sales meetings, willing to assist Account Executives in the creation of programs to benefit clients and occasionally attending client meetings. This is a full-time position.

**QUALIFICATIONS:**

Qualified candidates will have at least five years of proven success as a Rock programmer, preferably in a PPM market. This candidate must be strategic and analytical but also must possess creativity and the instinct to win. Our new PD must be proficient with RCS Selector, Adobe Audition, PPM Analysis Tool, and all Social Media platforms. Audio Vault, PD Advantage and Media Monitors experience is preferred but not required. This person will know how to be a part of a team, working closely with the General Manager, the Operations Manager/Program Directors in the cluster, Sales Managers, AEs, Promotions, Engineering, Consultants, the Corporate Management team, etc.

Last Date for consideration: 3-18-16

Anyone interested in discussing this position should contact the following party no later than the date noted above.

Contact: Tee Gentry, Operations Manager, Beasley Media Group, Inc, 9721 Executive Center Drive N, Suite 200, St Petersburg, FL 33702, e-mail: [tee.gentry@bbgi.com](mailto:tee.gentry@bbgi.com)

Beasley Media Group is an Equal Opportunity Employer