

**ENTRAVISION.COM
JOB POSTING**

Date Posted: 04-28-2016

Location/Market (City, State): Orlando, FL

Media (Station Call Letters and Channel): WVEN TV26, WOTF TV43

Company Division: TV

Job Type (i.e. Part-Time, Full-Time): Full Time

Job Title: MULTIMEDIA WRITER AND PRODUCER

Job Description

WVEN is currently accepting applications for a full-time Multimedia Writer and Producer for Spanish newscasts. Multimedia writer and producers combine communication skills, creativity and technology. Along with writing online and other interactive content, they may work with audio, video and photo editing programs, and Social Media platforms.

Multimedia writers and producers create content for a trans-media environment that includes websites as well as Social media platforms, smart phones, tablets and user generated content campaigns.

The content produced by a MWP may include news, breaking news, useful information, entertainment content and promotional/advertising materials.

Multimedia writers/producers work closely with the News Directors and other multimedia writers, designers, cameramen, editors throughout the production and publishing process.

Their work is incredibly varied and provides a multitude of challenges and opportunities for creativity. Multimedia writers and producers may also create a script for a storyboard developed by a graphic artist or other creative professional.

Responsibilities:

- Multimedia writers and producers have editorial responsibilities and Entravision ethical duties.
- They are the owners of the News websites homepages or vertical sites and work closely.
- They are responsible to maintain and update the local or vertical homepages in real time and are responsible of the good user experience.
- They should plan content, review story ideas from other writers (internals of from users), local reporters, check facts, offer suggestions for changes and oversee production.
- Multimedia writers/producers will work to combine text with graphics, audio and video clips.
- A career as a multimedia writer/producer requires conducting research, selecting organizing materials, and writing stories, ideas and information to be delivered by any platform (Social Media, Mobile, Web, Tablets).

- Multimedia writer use desktop and electronic publishing software to help them create and publish appealing content to our specific audiences.

Requirements:

- B.A. in Communications, Journalism or related field.
- At least 3 years of experience as a multimedia editor/writer/producer.
- Bicultural. Latino and American culture.
- News and History knowledge.
- Bilingual: Fluent in Spanish and English.
- Excellent spelling and grammar to write content in Spanish.
- Able to commit to deadlines and proactive even under pressure.
- Sense of urgency.

Salary: Commensurate with Experience

Please send resume and Demo tape or web link to: WVENTV26 c/ Jenny Ash, News Director, jobsorlando@entravision.com NO PHONE CALLS OR WALK INS, THANK YOU.

Entravision is an equal opportunity employer. We encourage women and minorities to apply. Entravision participates in the E-Verify system operated by the US Department of Homeland Security and the Social Security Administration and will use E-Verify to confirm work eligibility for all new hire employees.