

# Board Meeting Minutes - January 27, 2021

## Chicago Market Board Meeting

2021-01-27

Minutes by: Matthew Ruffi

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## Call to Order

This meeting was called to order by **Grant Kessler** on **01/27/21** via Zoom at **19:03**. We **have** a quorum

## Roll Call

- Board Members in Attendance:
  - Amin Shawki, Anthony Todd, Ben Cook, Bob Kunze, Dana McKinney, Donna Curtin, Grant Kessler, James Gignac, Jonathan Hertel, Kate Grimm, Lee Herman, Matthew Ruffi, Sheri Reda
- Owners:
  - Lizzy Appleby

## Agenda Approval

- URL for Public Agenda:
  - [January 27, 2021 Meeting Agenda](#)
- No objections to agenda from any Board Member

## Housekeeping

- Grant updated board on Jan progress - notably
  - Owner number: 1905 (+14 since Jan 13)
  - 20+ new owners Jan in total including 9 level ups
  - ~\$8,750 Owner equity & ~\$1,360 in donations (note, some not yet reported)
- Reminder to board that checking in actively and being engaged on Basecamp is something we have all agreed to by being a part of the board - need to ensure that this continues

## Order of Business

### Fundraising Tool Kit

- Lizzy from the Capital Campaign team joined to walk the board through the toolkit which the CC team has put together
  1. Notable action is that all board have been 'assigned' a number of people to reach out to to discuss fundraising opportunities
  2. Team should be adding their own to this tracker as well and actively working within it
- Toolkit made available to all board members and will be updated, as needed, as new information comes available
- Team discussed how to (and if needed) notes from the tracker will be connected with/entered into Nationbuilder database. General consensus is this will be something worthwhile but training on NB should not slow down the reaching out. If someone needs NB info that does not currently have access, they should reach out to any of the others who have access and they can help out.
- Big thank you from all to the CC team and Lizzy in particular for walking us through this and helping to continue pushing forward

### Team Meeting Reports/Notes

- Team discussion regarding what should/should not be shared (particularly with regards to names in volunteer reports). Org/Dev will take this topic offline and come back with process they suggest.
- No large outstanding questions related to the content of the reports

### Quarterly Review of Refund Policy

- As per our policy ([https://www.chicagomarket.coop/ownership\\_refund\\_policy](https://www.chicagomarket.coop/ownership_refund_policy)), Anthony made motion regarding refund policy in staying with previous stance on this. Treasurer agrees from financial side as well.
- **Motion:** That Chicago Market does not, per our refund policy, open up any owner refunds for Q1 2021
- Motion by: **Anthony**, Seconded by: **Matthew Ruffi**
  1. VOTE: **Yay** - 13, **Nay** - 0

### All Are Welcome Amendment

- Grant proposed an adjustment to the AAW payment method (previously referred to as an owner type) - official motion below.
- Board discussion regarding point three (below) resulted in agreement of board
- **Motion:** That we amend our previous vote on All Are Welcome from August 31, 2020 with these intents:
  - That the name All Are Welcome refers to a specific payment plan path to Ownership - the extended payment plan described in the August 31, 2020 Motion.
  - That it is not the name of the Ownership - the Ownership share a person is purchasing in this manner is called a Founding Ownership.
  - That this payment option does NOT, and cannot, lead directly to Cultivating Ownership.
- Motion by: **Grant Kessler**, Seconded by: **Matthew Ruffi**
  - VOTE: **Yay** - 13, **Nay** - 0
- Vote recorded in BC register

### **Timeline Update**

- Lee updated Board on timeline as well as 'tweaks' being made within the tool to ensure all are on the same path. Lee is going to continue to update document as it continues to be a work in progress.
- Grant noted that certain elements may need to also be included in the toolkit (from earlier) as dates are a part of many fundraising conversations - those will not be the detail level in the current timeline, but similar to the times noted currently in the cashflow document
- Open discussion resulted in agreement of all for high-level timeline

### **Closing**

- This meeting was adjourned by **Grant Kessler** at **8:25**

### **Discussion**

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