CHILD CARE WORKER & ECE APPRECIATION DAY 2016

16TH ANNIVERSARY – OCTOBER 26TH, 2016

This year marks the 16th annual Child Care Worker & Early Childhood Educator Appreciation Day, which will be held on **Thursday October 26th 2016**. On this day we recognize the hard work, meaningful care and continuous learning these educators provide children every day. This year's theme is **SHAPING OUR FUTURE** in recognition of the essential role that educators play in the lives of our youngest learners.

Ideas to celebrate the day!

Municipalities

- Place an ad in the local newspaper announcing Child Care Worker and ECE Appreciation Day.
- •Take nominations from local child care centres for outstanding staff to be recognized by the Mayor through a letter, announcement or event.
- Encourage local councillors to tour child care centres to find out more about this important work. Event could also generate media coverage.
- Organize a community-wide celebration to recognize individual staff or centres and programs.

School Boards

- Insert the day on the monthly calendar of October.
- Arrange to have the day announced on the PA the morning on Thursday October 8th.
- Encourage classes of grade 7 and 8 students to visit the child care centre. Students may ask the educators about their role as an ECE.
- Insert the day on the monthly calendar of October.
- Set up a wall of fame where parents have the opportunity to say thank you to each staff.

Child care centres

- Host a pizza lunch for the staff. Give each staff member a certificate of appreciation.
- Have every staff in the centre vote on one child care champion of the year.
- Set up a board near the entrance of the centre where parents may write thank you notes.
- Have a sign on the door of the centre saying, "Today is the 16th annual Child Care Worker & Early Childhood Educator Appreciation Day".

Show ECEs your appreciation on social media

- Share photos of how you're celebrating Child Care Worker and ECE Appreciation Day.
- Use the hashtags #CCWAD or #ECEappreciation
- Share an event prior to the date to raise awareness and get more people involved.
- Write a kind message about a child care provider you know.

Please contact the OCBCC to order posters and buttons.

Ontario Coalition for Better Child Care

Phone: 416-538-0628 x 2 / toll-free 1-800-594-7514 x 2

Email: campaigns@childcareontario.org

