



20th Annual Child Care Worker & ECE Appreciation Day - October 22, 2020

This year our theme is *Rising Up*. It recognizes the commitment, hard work and education of Early Childhood Educators (ECEs) and all staff who work with young children. From government cuts to the COVID-19 pandemic, our sector has faced many challenges this year. The workers have risen to the challenge and are now *Rising Up* to call for better wages, working conditions and support for the sector. Each year, this day is proclaimed by municipalities and school boards across Ontario and marked in hundreds of child care centres. We hope this year will be bigger and better than ever before. Thanks to generous Ontario labour movement sponsors, we can draw attention to the value of ECEs and child care workers in our communities.

BECOME AN OCBCC MEMBER TODAY. WE NEED YOUR VOICE!

Membership means that you are part of a movement advocating for quality child care all families can afford, better wages and working conditions for early years staff, adequate funding for services and effective public policy to build a child care system we can all count on. Through your membership with the OCBCC you are automatically a member of the Child Care Now, our national partner organization that joins advocates across the country together to advocate for a national child care program.

To receive your Child Care Worker and Early Childhood Education Appreciation Day materials for free, please [become a member today](#) by visiting <http://www.childcareontario.org/membership> or send in the attached membership form and payment to us at 489 College St, Suite 206, Toronto, ON, M6G 1A5.

ORDERING CHILD CARE WORKER AND ECE APPRECIATION DAY MATERIALS

OCBCC members- please fill in information below and send to kim@childcareontario.org. Aren't sure if you are a member? Call Kim at 416-538-0628.

Non-members- please send this form and your payment to OCBCC, 489 College Street, Suite 206, Toronto, ON, M6G 1A5. Alternatively, you may send this form to kim@childcareontario.org with payment made on the donation page of our website at https://www.childcareontario.org/make_a_donation_today. *Orders cannot be processed until payment is received.

Maximum order sizes- Individuals- 5 buttons, 2 posters Centres/Organizations- 500 buttons, 100 posters

If you are placing a large order, please order early. **The last day to order materials is October 1, 2020.**

Name: _____ Organization: _____ Phone: _____

Email: _____ Address: _____ Postal Code: _____

Current OCBCC member order (please see limits above)

_____ bilingual buttons _____ bilingual posters

Non-Members Payment included / via website
(please circle payment method)

_____ bilingual buttons @ \$.36 each =
_____ bilingual posters @ \$ 1.00 each =
Total payment =



CHILDREN, FAMILIES AND EDUCATORS DESERVE BETTER

**BECOME A MEMBER TODAY
& BE A PART OF THE SOLUTION**

1

BECOME A MEMBER

- Call Kim @ 416-538-0628
- Visit our membership page at childcareontario.org
- Complete and mail this membership form to 489 College St. Suite 206, Toronto, ON M6G 1A5

2

RECEIVE MEMBER BENEFITS

- Tools to help you advocate for better child care.
- Our employee benefit and RRSP packages.
- Discounted fees on workshops and conferences.
- Networking with various professionals and organizations.

3

CHANGE THE SYSTEM

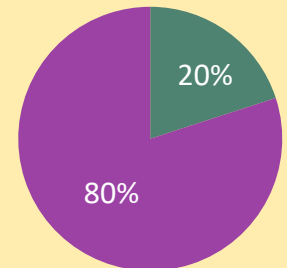
Our vision for affordable, accessible, and quality child care is possible with the support of our members and allies. We advocate for:

- Affordable fees for families.
- Decent work for educators.
- Expansion of public and not-for-profit care.

WE NEED POSITIVE CHANGE

Children will grow up to become the leaders of our communities. They deserve access to a quality, licensed space to support their development.

■ Licensed Childcare Spaces
■ Children Without a Licensed Space



WE NEED GOVERNMENT ACTION ON:

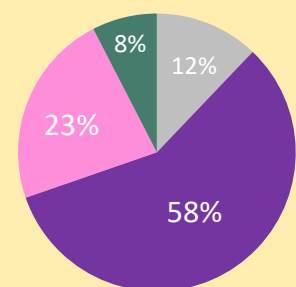
3 BIG IDEAS

1. AFFORDABLE FEES
2. DECENT WORK
3. EXPANDING PUBLIC AND NOT-FOR-PROFIT CARE



ECEs are qualified, educated professionals who should earn a living wage.

■ ECEs Earning Less than \$15/Hour
■ ECEs Earning Less than \$20/Hour
■ ECEs Earning Less than \$26/Hour
■ ECEs Earning Above \$26/Hour



We are Ontario's central advocacy group for a universal, affordable, high quality, public and non-profit system of early childhood education and care. Formed in 1981, we are a member organization comprising child care centres, national and provincial groups and individuals from



Become an OCBCC member today!

Contact Name: _____

Organization (if applicable): _____

Street Address: _____

City/Town _____ Postal Code: _____

Phone Number: _____ Email _____

Individual Membership - please circle membership category

Students / Retired: \$30.00 / per year

All other individuals: \$40.00 / per year

Child Care Program Membership - please circle membership category

Licensed Child Care with less than 100 spaces: \$150.00

Licensed Child Care with 101-250 spaces: \$250.00

Licensed Child Care with 251-500 spaces: \$350.00

Licensed Child Care with 501-999 spaces: \$450.00

Licensed Child Care more than 1000 spaces \$1000.00

**Toronto child care programs may add \$145 for a dual membership with the Toronto Community for Better Child Care.*

Organizational Membership - please circle membership category

Small / Local Organizations with less than 500 members: \$100.00

Mid-size Organizations with 501-999 members: \$250.00

Large / Provincial Organizations with more than 1000 members: \$1000.00

Please make cheques payable to:
Ontario Coalition for Better Child Care
489 College St., Suite 206
Toronto, ON M6G 1A5

Membership affirms support for universally accessible, high quality, regulated and non-profit child care in Ontario.

GroupHEALTH Benefits may contact member centres to discuss the OCBCC benefit plan.

Membership in Child Care Now is included and member information will be shared.

For more information call Kim @ 416-538-0628 or email info@childcareontario.org

Web: childcareontario.org Twitter: @ChildCareON Facebook: facebook.com/OCBCC/ Instagram: instagram.com/ocbcc81/