



20TH ANNIVERSARY | OCTOBER 22, 2020
**CHILD CARE WORKER AND EARLY
CHILDHOOD EDUCATOR APPRECIATION
DAY**



This day recognizes the commitment, hard work and dedication of Early Childhood Educators (ECEs) and staff who work with young children. Each year, the day is proclaimed by The Ontario Coalition for Better Child Care (OCBCC), the Canadian Union of Public Employees (CUPE), municipalities and school boards across Ontario, and is marked by hundreds of child care centres, unions, and allies.

This year's theme is **Rising Up!**

Tips to Recognize and Celebrate the Day

Everyone

Show child care workers your appreciation on social media:

- Share photos of how you're celebrating the day
- Share an event prior to the date to raise awareness
- Write a kind message about a child care provider you know
- Use the hashtag [#RisingUpForChildCare](#) #ECEappreciation and tag us @ChildCareON

Municipalities

- Place an ad in the local newspaper promoting the day
- Nominate staff from local child care centres to be recognized by the Mayor
- Encourage local councillors to contact child care centres to find out more about this important work
- Organize a safe, physically distanced community-wide celebration to recognize individual staff, centres, and programs

School Boards

- Insert the day on the October calendar
- Arrange to have the day announced on the PA
- Set up a Wall of Fame where parents have the opportunity to say thank you to staff
- Place our poster on school bulletin boards

Child Care Programs

- Host a pizza lunch for staff
- Give staff members a certificate of appreciation.
- Have every staff in the centre vote on one child care champion of the year
- Set up a board at the entrance of the centre with our poster where parents may write thank-you notes

* Contact the OCBCC to order posters and buttons by Thursday, October 1, 2020 to ensure timely delivery.