

Our objectives, what we're asking for and why

Our objectives

- We need all MPPs to hear that the Ontario government must maintain support for Ontario's licensed child care system and decent wages for educators.
- We want them to know that you are a knowledgeable local contact on child care issues and a link to the child care community.
- *We want to leave MPPs thinking hard about the situation for families and educators in their local riding and communities – we're counting on them to protect child care programs.*



What we are asking of MPPs

- Get a personal commitment from the MPP to be a Child Care Champion:
 - to learn more about local child care needs and programs,
 - discuss the issue with caucus colleagues, and
 - find opportunities to support stable investment in child care for Ontario.
- Ask them to commit to protecting key investments in child care including:
 - funding for licensed child care operation;
 - subsidies for low-income families;
 - \$2 per hour wage enhancement grant and promise of a workforce strategy with a wage scale.
- Ask them to learn more about our long-term vision for a system based on **3 Big Ideas**:
 - 1) Low fees or no fees for families;
 - 2) Decent work and pay for educators;
 - 3) More public and non-profit child care spaces.
- Ask all MPPs for a photo with our Child Care Champion sign. The MPP may also opt to have a group photo without the sign.



Why now?

- The Ford government's April 2019 budget proposed \$80 million in funding cuts to child care. Only after a vigorous campaign by advocates and municipal leaders were the cuts put on hold for *one year*. The government still plans to move forward with cuts – the clock is ticking!
- The government has said that they are working on a “new child care plan” and funding formula, but haven't announced any official consultations. It is up to us to bring forward ideas to MPPs and the cabinet.