

# Child Care

ONTARIO CAN'T WORK WITHOUT IT



We must work together to raise awareness about the need for funding to the child care and early learning sector.

Being informed yourself is the first step to being an advocate for your community. The two fact sheets outline the history of underfunding to this sector as well as the impacts of Ontario's new Early Learning Program on existing child care programs. Advocacy can be as simple as having a conversation about these issues with parents, staff, family and friends.

The postcard is a great starting off point for a conversation. Have them write a personal message or draw a picture (great for kids) and hand back the postcard to you. Please return all the cards together to the coalition so we can deliver them all at once to the Premier's office.

Hint: Keep a tally of how many post cards have been filled out on your centres bulletin board as an incentive! Imagine if every family did one!

For more information on the campaign, feel free to e-mail [Katie@childcareontario.org](mailto:Katie@childcareontario.org) or call 416-538-0628 x 2 Fill out the form below and fax it to 416-594-7514 or mail it to 206-489 College St Toronto ON M6G 1A5

*Please send me materials for the campaign!*

(Please indicate the number of copies you would like of each of the materials on the line provided. All campaign materials are free.)

\_\_\_\_\_ Fact sheet - Ontario's Early Learning Program: Impacts on Child Care

\_\_\_\_\_ Fact Sheet - Overview for Parents

\_\_\_\_\_ "What Can I do if I Only Have..."

\_\_\_\_\_ Postcards

Name \_\_\_\_\_ Centre \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ Postal Code \_\_\_\_\_ Phone \_\_\_\_\_

Email \_\_\_\_\_

Please return all filled out postcards to 206-489 College St. Toronto ON M6G 1A5