

## **Long-Term Sustainable Solutions**

Rather than participating in short-term service delivery, we focus on building long-term, sustainable solutions to issues related to extreme poverty.

**Whom do we serve?** CHOICE promotes personal, community, and district level opportunities for living meaningful and productive lives:

1. **The Poor** (rural villagers living in developing countries on approximately \$1 - \$2 per day). CHOICE assists the poor in moving from lives of perpetual struggle, isolation, and dependency to becoming fully capable of making choices that will improve their quality of life and of taking responsibility for their own development. The village is transformed from dependency to “self-developing.”
2. **Strategic Partners: Individuals, corporations, NGOs and governments.** CHOICE assists individuals, corporations, and governments in bringing about the end of poverty through mutually beneficial programs and an educational curriculum that provides “Inter-Cultural Exchange”. We connect investors\* and villagers in meaningful ways, impacting lives on both sides of the equation.

*\*CHOICE Humanitarian prefers to use the term “investors” because we believe we are literally investing in the future and a better world.*