



FOR IMMEDIATE RELEASE

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CicLAvia Celebrates Its Role Inspiring a Healthy, Sustainable L.A. as New Route Propels it Over 200 Miles Traveled

CicLAvia continues to grow and stretch into different communities as city leaders call on Angelenos to walk, bike, and take public transit more

A new four-mile route will propel CicLAvia over the 200-mile mark and connect LA Neighborhoods of Mid City, Arlington Heights, Harvard Heights, Angelus Vista, and Pico Union through car-free streets for the first time

LOS ANGELES — **CicLAvia** will celebrate having traveled more than 200 miles of car-free streets since 2010 with a new route, called ***CicLAvia—Mid City Meets Pico Union***, on **Sunday, June 30**. The milestone is symbolic of CicLAvia's role in inspiring Angelenos to walk, bike, and take public transit more as city leaders are calling for as part of action on climate and air pollution.

CicLAvia is a critical vehicle to helping shift the mobility culture in Los Angeles and paving the way toward cutting car trips in half by 2035 in the city — a goal Mayor Eric Garcetti recently championed. CicLAvia introduces or reintroduces Angelenos to the joy, fun exercise and sense of community active forms of transportation can offer. Encouraged by the experience at a CicLAvia event, participants see themselves moving around the city outside of a motor vehicle more often and imagine what life in Los Angeles could be with more people-friendly streets.

“Traveling through open streets on CicLAvia Sundays, you see a city where its built and social environments are on full display, and where people of all ages can deepen their connection with LA’s dynamic and diverse neighborhoods,” **Romel Pascual, CicLAvia Executive Director** said. “We’re proud to have provided this transformational experience along 200 miles of open streets so far and look forward to continuing to create events that inspire a more sustainable — and happier — transportation culture. It’s how people feel and behave on Monday that’s so impactful.”

Since the inaugural route on October 10, 2010, more than **1.6 million people have attended a CicLAvia**. About one third of people the events draw are first-time participants and another third have participated multiple times, according to a recent study conducted by UCLA and the RAND Corporation. In other words, each event draws tens of thousands of new people who experience transit in the city in a new way. Additionally, Metro ridership increases by 30% on event days, introducing more Angelenos to the region’s public transit system.

Among the hundreds of miles of streets CicLAvia has traveled over the course of 30 events to date, those along repeat routes have seen people-friendly upgrades. The 7th St. bike lane and the Spring St. buffered bike lane in Downtown Los Angeles, for example, have been attributed to CicLAvia's annual *Heart of LA* route. During CicLAvia's third visit to Mar Vista in March 2019, Los Angeles City Councilmember Mike Bonin celebrated street improvements along Venice Blvd, which were implemented as part of the City's Great Streets Program. **In total, nearly 700 miles of active mobility infrastructure have been installed in Los Angeles since 2010.**

"CicLAvia is an Angeleno tradition — a time for families, friends, and neighbors to get outdoors and celebrate the iconic landmarks and diverse communities that make Los Angeles a true city of belonging," said **Los Angeles Mayor Eric Garcetti**. "As CicLAvia carves out a new route through our dynamic neighborhoods, it is helping to transform our busy streets into open spaces for recreation, community, and connection."

"Changing our transit habits is one of the most powerful ways individuals can make an impact in the fight to combat climate change," said **Los Angeles City Council President Herb Wesson**. "In the 200 miles of streets traveled since its inception, CicLAvia has allowed Angelenos to reimagine the way they look at commuting and moving between point A and point B — and it's a heck of a lot of fun."

"CicLAvia flips streets from places that move cars to places that create community," said the **Los Angeles Department of Transportation General Manager Seleta Reynolds**. "CicLAvia also reminds us that getting around the city by bike or by foot is not only healthy and good for our environment — it's fun!"

CicLAvia will roll through **Mid City, Arlington Heights, Angelus Vista, Harvard Heights, and Pico Union** neighborhoods as stretches of Venice Blvd, 7th Ave, and Washington Blvd transform into public parks for people of all ages and abilities to ride, walk, stroll, roll, run, dance and smile. While part of this route was included in the epic 2013 CicLAvia—*To the Sea CicLAvia*, the western portion on Washington is a new stretch.

At CicLAvia, there is no starting point or finish line: participants can start and end anywhere they like. CicLAvia is open to all forms of human-powered, non-motorized transport. Streets will be closed to motor vehicles from 9am to 4pm.

CicLAvia recently announced its schedule for the remainder of its big 2019 season, which includes two new routes and a special celebration of UCLA's 100th anniversary: [Meet the Hollywoods](#) on August 18 (new route), [Heart of LA Celebrating UCLA100](#) on October 6, and [The Valley](#) on December 8 (new route). CicLAvia began the 2019 season revisiting the Westside with [Culver City Meet Mar Vista + Palms](#), and a return to the Harbor Area with [Wilmington Featuring LA2050](#). For more information on the rest of the season, visit www.ciclavia.org.

About CicLAvia

CicLAvia is a 501 (c) 3 nonprofit organization. CicLAvia catalyzes vibrant public spaces, active transportation and good health through car-free streets. CicLAvia engages with people to transform our relationship with our communities and with each other. CicLAvia is an innovative model for creating new public space and enriching civic life.

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