



February 21, 2020

Media contacts:

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CicLAVia: South Los Angeles Presented by Metro kicks off the 10-year anniversary season with an event on Feb. 23

The six-mile route will travel between South Central, Florence-Firestone and Watts from 9 a.m. to 3 p.m.

CicLAVia kicks off its 2020 season on Feb. 23 in South Los Angeles, launching the celebration of its 10-year anniversary. This is the second time CicLAVia hosts an event in South Los Angeles.

CicLAVia: South Los Angeles Presented by Metro will travel along Central Avenue between South Central, Florence-Firestone and Watts from 9 a.m. to 3 p.m.

The route has no starting or ending point. Participants can start and end anywhere they like. Participants are welcome to use any form of non-motorized transportation and all ages are encouraged to attend. The event hours are from 9 a.m. to 3 p.m. A list of activities along the route [is available here](#).

The event will kick off with an opening press conference. Details below:

- Date: Sunday, February 23, 2020
- Time: 8:30 am – 9:00 am
- Location: 2603 S Central Ave, LA CA 90011 (near corner of S. Central Ave and Adams)
- Participants:
 - Romel Pascual, CicLAVia executive director
 - Metro Chair and Inglewood Mayor James T. Butts
 - Los Angeles Councilmember Curren Price

- Valerie Brisco-Hooks. three-time Olympic Gold Medalist
- Performance by the Miramonte Elementary School Rock Band
- RSVP: lys@ciclavia.org or [\(951\) 205-4676](tel:(951)205-4676) (M)
- About event: CicLAvia: South Los Angeles presented by Metro is a six-mile route along Central Avenue that travels between South Central, Florence-Firestone and Watts from 9 a.m. to 3 p.m. It is the 35th CicLAvia since its founding in October 2020.

About CicLAvia

CicLAvia is a 501 (c) 3 nonprofit organization. CicLAvia catalyzes vibrant public spaces, active transportation and good health through car-free streets. CicLAvia engages with people to transform our relationship with our communities and with each other. CicLAvia is an innovative model for creating new public space and enriching civic life.

About Metro

The Los Angeles County Metropolitan Transportation Authority (Metro) is building the most ambitious transportation infrastructure program in the United States and is working to greatly improve mobility through its Vision 2028 Plan. Metro is the lead transportation planning and funding agency for L.A. County and carries about 1.2 million boardings daily on a fleet of 2,200 low-emission buses and six rail lines.

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