





September 25, 2019

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CicLAvia: Heart of LA, Presented by Metro celebrates UCLA's Centennial with a six-mile car-free event on Oct. 6

The route will travel between Boyle Heights, downtown Los Angeles, Chinatown and MacArthur Park from 9 a.m. to 4 p.m.

On Sunday, October 6, <u>CicLAvia: Heart of LA</u>, presented by Metro, will return to where CicLAvia started in 2010. This 6-mile route will feature a special celebration to honor UCLA's centennial – UCLA100 where walkers, skaters and more will join the UCLA community in activities, games and Instagram opportunities.

CicLAvia – Heart of LA is part of UCLA's yearlong festivities celebrating 100 years of the campus's growth, commitment to diversity and inclusion, and impact as a leading public research university. The car-free route will travel for six miles between Boyle Heights, downtown Los Angeles, Chinatown and MacArthur Park. At CicLAvia, there is no starting or ending point. Participants can start and end anywhere they like. Participants are welcome to use any form of non-motorized transportation and all ages are encouraged to attend. The event hours are from 9 a.m. to 4 p.m. A list of activities along the route is available here.

"We welcome everybody who will be walking, biking or skating in the downtown area of Los Angeles; from MacArthur Park, to Chinatown, to Little Tokyo and Boyle Heights",

said Metro Board Chair and City of Inglewood Mayor James T. Butts. "CicLAvia is a wonderful community-oriented and family-friendly event that's becoming a trademark for the city and the region. Come along and see how much fun you can have in LA when you leave your car behind."

Metro has nine rail stations along or near the 6-mile route; Chinatown, Union Station, Civic Center, Pershing Square, 7th St/Metro Center, Westlake/MacArthur Park, Little Tokyo/Arts District, Pico Aliso and Mariachi Plaza. Bikes are welcome on the Metro system, but Metro asks riders to look for and use the designated spaces for bicycles inside the trains. Riders should TAP at the entrance to stations.

The route is a celebration of UCLA's downtown roots, where a state school was opened in 1881 that would eventually be renamed and moved to Westwood in 1929. The route will feature interactive opportunities to learn about UCLA's history in Los Angeles and the impact that its academic contributions have had around the world.

"CicLAvia is a celebration of what makes Los Angeles special, and UCLA has helped shape Los Angeles into a global city that embraces innovation, leadership, and creativity," said Romel Pascual, CicLAvia's executive director.

"UCLA is thrilled to share our centennial celebration with people across Los Angeles in partnership with CicLAvia," UCLA Chancellor Gene Block said. "This is a wonderful opportunity to connect with this diverse and vibrant city that has defined who we are and welcomed UCLA as a partner in finding solutions to our community's biggest problems."

The Oct. 6 event will kick off with a press conference in downtown at 8:30 a.m. Details below:

- Date: Sunday, October 6, 2019
- Time: 8:30 am 9:00 am
- Location: corner of Spring St and 1st Street (at City Hall)
- RSVP: lys@ciclavia.org or (951) 205-4676 (M)
- About event: CicLAvia—Heart of LA Celebrating UCLA100 | Presented by Metro is the 33rd CicLAvia since its founding in 2019. The Heart of L.A. is the original CicLAvia route, and will be focused on celebrating UCLA's Centennial and the university's contributions to Los Angeles and the world.

About CicLAvia

CicLAvia is a 501 (c) 3 nonprofit organization. CicLAvia catalyzes vibrant public spaces, active transportation and good health through car-free streets. CicLAvia engages with people to transform our relationship with our communities and with each other. CicLAvia is an innovative model for creating new public space and enriching civic life.

About UCLA

UCLA is a 100-year old public research university dedicated to the creation, dissemination, preservation and application of knowledge for the betterment of our global society. UCLA endeavors to integrate education, research and service so that each enriches and extends the others. This integration promotes academic excellence and nurtures innovation and scholarly development. The campus community is committed to discovery and innovation, creative and collaborative achievements, debate and critical inquiry, in an open and inclusive environment that nurtures the growth and development of all faculty, students, administration and staff.

About Metro

The Los Angeles County Metropolitan Transportation Authority (Metro) is building the most ambitious transportation infrastructure program in the United States and is working to greatly improve mobility through its Vision 2028 Plan. Metro is the lead transportation planning and funding agency for L.A. County and carries about 1.2 million boardings daily on a fleet of 2,200 low-emission buses and six rail lines. Stay informed by following Metro on The Source and El Pasajero

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