

**CICLA  
VIA**

**Sunday  
June 30  
2019  
9am-4pm**



**MID CITY MEETS  
PICO UNION – 4 miles**  
1/2 mile

CicLAvia Route  
Ruta de CicLAvia  
Crossing Points for Cars  
Puntos de cruce para carros  
Metro Rail Stations  
Estaciones de Metro

# CICLAVIA

## MID CITY MEETS PICO UNION

**June 30, 2019 from 9am-4pm**



**“The single biggest day  
of daytime business in  
the history of Downtown  
Culver City is when  
CicLAvia comes to town!  
Our whole community  
has a great day.”**

**- THE CULVER HOTEL  
Downtown Culver City**



City of  
Los Angeles

**Questions or Concerns?**  
**Email [info@ciclavia.org](mailto:info@ciclavia.org)**  
**or call 213.355.8500.**  
*Para preguntas en español*  
*email [info@ciclavia.org](mailto:info@ciclavia.org)*

For constituent concerns or questions  
regarding the street closure permit  
contact the LA Bureau of Street Services  
Investigation and Enforcement Division,  
Special Events, at 213.847.6000.

CicLAvia is a 501(c)(3) non-profit organiza-  
tion. CicLAvia events are a partnership with  
the City of Los Angeles and CicLAvia, Inc.

## Business Opportunities at CicLAvia

**CicLAvia transforms streets  
into safe, car-free spaces  
for thousands of people to  
bike, walk, play and smile.  
CicLAvia is free and connects  
people to communities and  
to each other.**

CicLAvia's event hours are 9:00am-4:00pm  
on Sunday, June 30, 2019. The 4-mile route of  
CicLAvia streets will be closed to all cars from  
7:00am to 6:00pm. No vehicles or on-street  
parking will be allowed on the route during  
this time. Parking restrictions and towing will  
be enforced starting at 1:00am on Sunday,  
June 30. There are crossing points at several  
intersections where vehicles can cross the  
route (see map). Expect medium-to-long  
delays on nearby streets if you must drive or  
travel by bus that day.



## What Will You See at CicLAvia?

- Tens of thousands of participants on the car-free streets from all over the region eager to explore the neighborhood
- Happy people looking for their new favorite spot
- Police and Department of Transportation Officers responsible for traffic and crowd control along the route
- CicLAvia staff and volunteers on the route assisting participants with questions and concerns
- Restrooms, free water, first aid, trash/recycling, bike parking, free bike repair, and information booths at hubs along the route
- Safe, fun and family-oriented activities

## TAKE ADVANTAGE OF THE THOUSANDS OF POTENTIAL CUSTOMERS PASSING BY YOUR DOOR!

- 1 PLAN TO BE OPEN ON THE DAY OF THE EVENT (9am–4pm).** Make your storefront visible with signs and banners.
- 2 BRING YOUR BUSINESS OUTSIDE** Use the sidewalk in front of your business—bring products, music or seating outside. If you activate your sidewalk you must maintain a 4' clearance for ADA access. (Please note: under the terms of CicLAvia's permit, no stationary objects are allowed in the street.)
- 3 GET FEATURED ON THE CICLAVIA DIGITAL MAP.** Businesses that offer a special CicLAvia discount can be listed for free on our interactive digital map: [map.ciclavia.org](http://map.ciclavia.org) See below for details on joining the CicLAvia Savings program.
- 4 HELP GET THE WORD OUT IN ADVANCE.** Put up a CicLAvia poster or give CicLAvia postcards to your customers! Contact [info@ciclavia.org](mailto:info@ciclavia.org) for more information and suggestions.

## PARTICIPATE IN THE CICLAVIA SAVINGS PROGRAM

### IS YOUR BUSINESS ON THE ROUTE?

Encourage participants to stop by on the day of the event by offering a special discount to CicLAvia participants. We'll highlight your family-friendly business\* for free on the CicLAvia website and digital map, subject to approval. Follow these guidelines to join ►

*\*e.g. restaurants, movie theaters, toy stores, clothing shops, hair salons, banks*

- Offer a discount on the day-of CicLAvia during business hours.
- Hang a CicLAvia poster inside your business.
- Send the name of your business, discount offer, business address, and website link (if available) to [pr@ciclavia.org](mailto:pr@ciclavia.org) or call **213.355.8500** by Wednesday, June 26. Include name, email, and contact information for your business.



## How Will Car Access and Parking be Handled?

- **ALL DRIVEWAYS ON THE ROUTE WILL BE BLOCKED** and inaccessible beginning at 7:00am on Sunday, June 30.
- If your vehicle is parked in your driveway and you need to use it after 7:00am on June 30, please park elsewhere as the vehicle will be inaccessible until approximately 6:00pm. Vehicles will not be allowed to enter or exit the route during this time.
- Street closures begin at 6:00am, with full route closures in place by 7:00am. The event runs from 9:00am–4:00pm, and streets will be fully open to cars by approximately 6:00pm.
- Cars can cross the route at selected major streets (see map). Pedestrian crossings will also be available along the route to give people access to businesses and buildings on both sides of the street. All other cross-streets will be closed at the route. Streets adjacent to the route will remain open to local access for residents and businesses.
- **NO PARKING** allowed on the route after 1:00am on Sunday, June 30. **Parking restrictions will be posted and towing will be enforced.**
- Additional street parking near the route may be restricted. Please check posted parking restrictions in your neighborhood.
- If you are a resident or business directly on the route, CicLAvia **can reimburse** you up to \$20 per vehicle for any parking costs you incur from 8:00pm on Saturday, June 29 through 6:00pm on Sunday, June 30. For reimbursement, mail a copy of your parking receipt and proof of residence or employment to CicLAvia, 525 S Hewitt St, Los Angeles, CA 90013, or email it to [info@ciclavia.org](mailto:info@ciclavia.org), SUBJECT: Parking Reimbursement.

**FOR CICLAVIA SPONSORSHIP OPPORTUNITIES PLEASE CONTACT:**

Meisha Rainman / [meisha@ciclavia.org](mailto:meisha@ciclavia.org)