

CICLAVIA

MEET THE HOLLYWOODS

Presented by Metro

..... 6.5 miles

1/2 mile

CicLAvia Route
Ruta de CicLAvia

Crossing Points for Cars
Puntos de cruce para carros

Pedestrian Zone
Area de los peatones

Metro Rail Stations
Estaciones de Metro

All hubs will have restrooms, bike repair, free water, first aid, and bike parking.
Catch a free pedicab ride—brought to you by AARP. Pedicab stops are near the info booth at each hub.
Todos los ejes dispondrán de sanitarios, reparación de bicicletas, agua gratis, primeros auxilios, y estacionamiento para bicis.
Disfrute un paseo gratis en el "bicitaxi"—cortesía de AARP. Las paradas del bicitaxi se encuentran cerca de los puestos de información.



FOR MORE INFORMATION
Para más información
info@ciclavia.org / 213.355.8500
cyclavia.org / @cyclavia

Welcome to the 32nd CicLAvia!

For the first time, CicLAvia connects the City of West Hollywood and its Los Angeles neighbors to the east—the communities of Hollywood, East Hollywood, Thai Town, and Little Armenia—via car-free streets. CicLAvia—Meet the Hollywoods travels 6.5 miles from West Hollywood’s Rainbow Crosswalk on Santa Monica Blvd to Barnsdall Art Park in East Hollywood, home to Frank Lloyd Wright’s Hollyhock House.

We’re excited for you to spend a summer day slow-rolling past historic architecture, experiencing both world-famous and tucked-away shops, catching the many stunning Hollywood Sign vistas, and soaking in the rich diversity of cultures found along the way. There’s no need to rush; take your time exploring iconic stretches of Santa Monica Blvd, Highland Ave, and Hollywood Blvd.

We hope this event will create lasting memories with family and friends. Have a fun day and stay safe.

— The CicLAvia Team

OPEN STREETS
MADE POSSIBLE BY



OUR PARTNERS



OUR SUPPORTERS

David Bohnett Foundation
The California Endowment
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OUR SPONSORS

AVA Hollywood at La Pietra Place
Capital One | First 5 LA
Hycore | JUMP
Los Angeles County Museum of Art (LACMA)
Pure Cycles | REI
SCAG—Go Human Campaign
SoCal Gas | Tern Bicycles
Thousand

OUR COMMUNITY PARTNERS

California Highway Patrol
Indie Printing
Los Angeles Cleantech Incubator
Los Angeles County Bicycle Coalition
Los Angeles Public Library
National Park Service

OUR MEDIA PARTNERS

Laemmle Theatres
The Los Angeles Times
Street Food Cinema

August 18, 2019 9am-4pm



CICLAVIA
A FIELD GUIDE TO
MEET THE HOLLYWOODS

2019 is our busiest year yet with six routes, the most ever in a single year!

Four down...

Metro Presents
Culver City Meets Mar Vista + Palms
March 3, 2019

Wilmington Featuring LA2050
April 28, 2019

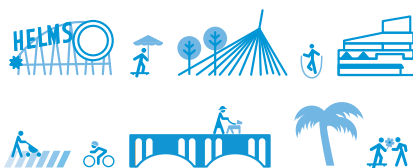
Mid City Meets Pico Union
June 30, 2019

Metro Presents
Meet the Hollywoods
August 18, 2019

Two more to go.

Metro Presents
Heart of LA Celebrating UCLA 100
October 6, 2019

The Valley
December 8, 2019



CicLAvia is a 501(c)(3) non-profit that counts on contributions from people like you to make car-free street events happen.

Join our community of supporters today to help make 6 routes possible in 2019!

Thank you.

cyclavia.org/donations



WEST HOLLYWOOD HUB

Leave your mark on a community art bike by CicLAvia and **Pure Cycle**.

Visit the **LACMA** booth to learn what's happening this summer at the museum and join teaching artists for a family-friendly, drop-in art workshop focused on printmaking.

Stop by the **LA County Registrar and West Hollywood City Clerk's** booth to make sure you're registered to vote!

Don't miss the public art in West Hollywood! Visit two sculptures in the median by **Peter Shire**, a Los Angeles artist who is most recognized for being a member of the postmodern Italian design group Memphis.

NEAR THE HUB

The City of West Hollywood takes pride in its **public art programs** (Art on the Outside and Urban Art) and continues to improve the public realm with temporary and permanent art installations throughout the city. For more information visit: weho.org/arts. Keep an eye out for the **Virginia Court Motel Diver** at Santa Monica Blvd and Holloway, a reproduction of an iconic neon sign from the 1950s.



PLUMMER PARK HUB

Relax in the **AARP** play zone while catching up over vintage board games. Fun for all ages!

Visit the **LA Ranger Troca**, a food truck turned mobile visitor center for the Santa Monica Mountains. Learn more about the National Parks Services programs, then scale their 25' rock wall.

Does your child need a helmet? Stop by the **California Highway Patrol** booth and get fitted for a free kids helmet (while supplies last).

Drag Queen Story Hour is just what it sounds like—drag queens reading stories for all ages. Stop by at 10am, 12pm, and 2pm, and enjoy stories read by Pickle, Miss Barbie Q, and Devan M.



WALK OF FAME HUB

Check out the latest in folding bikes from **TERN**.

Make sure to visit the **Capital One** booth for amazing giveaways, games, and prizes.

Plug into the charging station at the **LADWP Solar Trailer** and let the sun repower your phone.

Sign up for a free **LA Public Library** card and look for the roaming Book Bike distributing free books to people with library cards.

Join the **Skateside** to learn basic skateboarding skills.

The **Metro Bike Share** team will be on site with a pop up bike share station. And get ready for your close up—the team is also bringing the brand new Metro Bike Share photo station.

Rest or play at the **Go Human** parklets, alongside games with trivia and fun facts. Go Human is showcasing temporary features that make the streets safer and more enjoyable for walking and biking.

NEAR THE HUB

Check out the **Hollywood Farmers' Market** at Hollywood and Ivar (open until 1pm). Grab lunch from a variety of prepared food vendors and stock up on delicious produce. Free bike valet available.

Stop by the **Hollywood Heritage Preservation Resource Center** at 6411 Hollywood Blvd to see the "Hollywood in Miniature" display, a small-scale replica of Hollywood in the late 1930s. 11am–4pm.

Stop by the **WeHo Rec Expo** (11am–1pm) and experience the popular programs offered by the City of West Hollywood's Recreation Services Division as they transform Plummer Park into a playground with music, giveaways, and family-friendly activities!

Don't miss **'Yolki Palki'** by Los Angeles artist **Tanya Brodsky**, a collection of brightly colored sculptures that don't quite work as playground equipment: each one is too tall, too short, missing key elements, or installed at an absurd relationship to the one next to it.

Visit map.ciclaviva.org for activities and specials along the route!



HOLLYWOOD BLVD HUB

In the spirit of celebrated artist and activist Corita Kent, join **Corita Art Center** for a day of art making and community action.

Stop by the **Thousand** Safety Checkpoint to get your helmet fitted. Check your brakes, tire pressure, and saddle height—and learn other bike safety tips.

Visit the **Walk 'n Rollers** Creation Station! Unleash your inner artist with family friendly activities including custom button making, spoke card and race plate design, and helmet decorating.

Capture a snapshot of your day at the **Las Fotos Project** photo booth.

NEAR THE HUB

Check out the **JUMP** by Uber demo area at Gower St and Hollywood Blvd to try out JUMP's electric bikes and scooters and pick up some swag.



BARNSDALL ART PARK HUB

Metro will be on site with a Metro Bike Share Station, information booths, and a lounge area to relax and play games.

Visit **Barnsdall Art Park** for a great view of the Griffith Park Observatory. Check out the façade of Frank Lloyd Wright's Hollyhock House and explore the LA Municipal Art Gallery's current exhibit, *Offal* (open from 11am–4pm).

Complete the **kids bike safety skills** course and get a free helmet (while supplies last) courtesy of CicLAvia.

The **Mayor's Great Streets Initiative** invites you to their pop-up parklet! Learn about the newly selected Round 3 Great Streets Challenge corridors, participate in mapping demonstrations, and learn about DIY improvements for your favorite street.

Listen to tunes powered by the sun with Solar DJs, the **SYCONS**.

Grab a bite at some of LA's best **food trucks!**

LOCAL GEMS ALONG AND NEAR THE ROUTE

1 Hollyhock House

4800 Hollywood Blvd

Designed by Frank Lloyd Wright as a private home for oil heiress Aline Barnsdall, the Hollyhock House is celebrated for its influence on residential modern architecture. At nearly 100 years old (completed in 1921), Hollyhock was recently designated a UNESCO World Heritage site.

2 Thai Town Apsonsi Gateway

Hollywood Blvd and Hobart Blvd

Situated at the Western edge of Thai Town, the Apsonsi Gateway depicts two gold statuettes of mythical half-human-half-lion angels. Flanking both sides of Hollywood Blvd, the angels welcome visitors to the world's first and only Thai Town and are said to bring good fortune.

3 Hollywood/Vine Metro Red Line Station

6250 Hollywood Blvd

The Hollywood/Vine station artwork, designed by local Chicano artist Gilbert Luján (aka Magu), is inspired by SoCal cultural motifs. It includes 240 hand-glazed, illustrated tiles on the walls, a ceiling covered with empty film reels, and benches fashioned as classic lowrider cars.

4 The Musso & Frank Grill

6667 Hollywood Blvd

Musso & Frank has catered to Hollywood elite since 1919. Much of the original menu as well as the legendary Back Room's decor still survive today. Open 4pm–9pm on Sunday.

5 Grauman's Egyptian Theatre

6712 Hollywood Blvd

One of Sid Grauman's three theaters along Hollywood Blvd (in addition to the Chinese Theatre and El Capitan), this Egyptian Revival style movie house opened in 1922. Today, it is home to Cinematheque, a non-profit that screens independent, classic, and world films.

6 Formosa Cafe

7156 Santa Monica Blvd

Long a hangout of entertainment industry glitterati, this West Hollywood restaurant and bar first opened in 1925 and recently re-opened after a two year restoration and facelift.

7 Rainbow Crosswalk

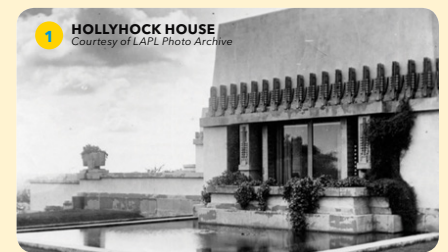
807 N San Vicente Blvd

The crosswalk at San Vicente Blvd and Santa Monica Blvd in West Hollywood is painted with rainbow stripes symbolizing LGBTQ pride, an iconic landmark not only because of its eye-catching quality but also its ode to the city's inclusive spirit.

8 West Hollywood Library

625 N San Vicente Blvd

A block from the route, this large, ultra-modern library invites residents and visitors to explore, learn, and create in a space that resembles a contemporary art museum. More than just a library building, it features a state-of-the-art children's theatre, the West Hollywood City Council Chambers, a bookstore, and a cafe.



1 HOLLYHOCK HOUSE
Courtesy of LAPL Photo Archive



6 FORMOSA CAFE
Courtesy of visitwesthollywood.com



8 WEST HOLLYWOOD LIBRARY
Courtesy of City of West Hollywood