

**CICLA
VIA**

**Sunday
August 15
2021
9am-4pm**



CICLAVIA WILMINGTON

August 15, 2021 from 9am-4pm



“The single biggest day of daytime business in the history of Downtown Culver City is when CicLAvia comes to town! Our whole community has a great day.”

– The Culver Hotel, Downtown Culver City



City of
Los Angeles

Questions or Concerns?
Email info@ciclavia.org
or call 213.355.8500.
Para preguntas en español
email info@ciclavia.org

For constituent concerns or questions regarding the street closure permit contact the LA Bureau of Street Services Investigation and Enforcement Division, Special Events, at 213.847.6000 or contact LA City Council District 15 at 310.732.4515.

CicLAvia is a 501(c)(3) non-profit organization. CicLAvia events are a partnership with the City of Los Angeles and CicLAvia, Inc.

Business Opportunities at CicLAvia

CicLAvia transforms streets into safe, car-free spaces for thousands of people to bike, walk, play and smile. CicLAvia is free and connects people to communities and to each other.

CicLAvia's event hours are 9:00am-4:00pm on Sunday, August 15, 2021. The 2.25-mile route of CicLAvia streets will be closed to all cars from 7:00am to 6:00pm. No vehicles or on-street parking will be allowed on the route during this time, and towing will be enforced at 1:00am on Sunday, August 15. There is one intersection where vehicles can cross the route (see map). Expect medium-to-long delays on nearby streets if you must drive or travel by bus that day.

What Will You See at CicLAvia?

- Thousands of participants on the car-free streets from all over the region eager to explore the neighborhood
- Happy people looking for their new favorite spot
- Traffic and police officers responsible for traffic and crowd control along the route
- CicLAvia staff and volunteers on the route assisting participants with questions and concerns
- Restrooms, free water, first aid, trash/recycling, bike parking, free bike repair, and information booths at hubs along the route
- Safe, fun and family-oriented activities

Take Advantage of the Thousands of Potential Customers Passing by Your Door!

- 1 PLAN TO BE OPEN ON THE DAY OF THE EVENT (9am-4pm).** Make your storefront visible with signage and banners.
- 2 BRING YOUR BUSINESS OUTSIDE.** Do you have permission to use the sidewalk in front of your business? Bring products, music, or seating outside. Remember to maintain the required 4' clearance for ADA access. (Please note: no stationary objects are allowed in the street.)
- 3 JOIN THE CICLAVIA SAVINGS PROGRAM.** Offer a special or discount to CicLAvia participants and we'll highlight your family-friendly business for free on the CicLAvia website and digital map,
- subject to approval. Contact us at pr@ciclavia.org or call **213.355.8500** by **Wednesday, August 11**, include the Business Name, Special/Discount Offer, Business address, Business website link (if available), Business phone, and your name and email.
- 4 GET FEATURED ON THE CICLAVIA DIGITAL MAP.** Offer a special or discount and be listed for free on our interactive digital map: map.ciclavia.org. See above for joining our CicLAvia Savings program.
- 6 HELP GET THE WORD OUT IN ADVANCE.** Display a CicLAvia poster or give CicLAvia postcards to your customers. Request supplies at pr@ciclavia.org.



How Will Car Access and Parking be Handled?

- **ALL DRIVEWAYS ON THE ROUTE WILL BE BLOCKED** and inaccessible beginning at 7:00am on Sunday, August 15.
- If your vehicle is parked in your driveway and you need to use it after 7:00am on August 15, please park elsewhere as the vehicle will be inaccessible until approximately 6:00pm. Vehicles will not be allowed to enter or exit the route during this time.
- Street closures begin at 6:00am, with full route closures in place by 7:00am. The event runs from 9:00am-4:00pm, and streets will be fully open to cars by approximately 6:00pm.
- Cars can cross the route at one major street (see map). Pedestrian crossings will also be available along the route to give people access to businesses and buildings on both sides of the street. All other cross-streets will be closed at the route. Streets adjacent to the route will remain open to local access for residents and businesses.
- **NO PARKING** allowed on the route after 1:00am on Sunday, August 15. **Parking restrictions will be posted and towing will be enforced.**
- Additional street parking near the route may be restricted. Please check posted parking restrictions in your neighborhood.
- **Parking reimbursement:** If you are a resident or business directly on the route, CicLAvia **can reimburse** you up to \$20 per vehicle for any parking costs you incur from 8:00pm on Saturday, August 14 through 6:00pm on Sunday, August 15. For reimbursement, mail a copy of your parking receipt and proof of residence or employment to CicLAvia, 525 S Hewitt St, Los Angeles, CA 90013, or email it to info@ciclavia.org, SUBJECT: Parking Reimbursement.

FOR CICLAVIA SPONSORSHIP OPPORTUNITIES PLEASE CONTACT:

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