



*Since 2010, CicLAvia has transformed and engaged communities:*



**35**

EVENTS

**226**

Miles of car-free streets

**1.8M**

PARTICIPANTS

**10+**

Forms of people-powered transportation

**5x**

more people use temporary park space on event days than all other LA parks

Averaging 50,000 people per event, CicLAvia **hosts** a large and enthusiastic audience of repeat and first-time participants

*"Many people have been curious as they walk or pedal by. CicLAvia has given me an opportunity to tell participants more about my business. It's inspiring me to organize other businesses to do creative events that bring the community together. People like me who care about Wilmington really appreciate what CicLAvia has done; it helps us reach our goal of getting the community out more often."*

– **ELIZABETH MACHUCA,**  
**SYNESTHESIA BOUTIQUE**

Participants come from **75%** of the zip codes in the City of LA and more than **50%** of the zip codes in LA County

**35%** of CicLAvia participants are first-timers

**36%** of CicLAvia participants have attended more than 1-3 events

**29%** of CicLAvia participants are die-hard fans participating in more than 4 CicLAvia events

## 10 Years of CicLAvia

Boyle Heights **Wilmington** **Hollywood** *VENICE*

**Culver City** *LA RIVER* **Glendale** Pacoima

*Pomona* **CHINATOWN** **Pasadena** **Exposition Park**

**SOUTH CENTRAL** **North Hollywood** Historic Core

**Little Tokyo** Leimert Park **KOREATOWN** **Watts**







## Positive Impacts of CicLAvia\*



### Air Quality

- Harmful air pollution (PM 2.5) was reduced by nearly 50% on CicLAvia day along the route – compared to non-CicLAvia days.
- In the neighborhoods around the route (where streets were open to cars), harmful air emissions were reduced by 12% – compared to non-CicLAvia days.
- Reductions in PM 2.5 relate to improvements in health, especially for vulnerable populations (children, sick and elderly).



### Public Health

- Nearly 50% of those attending CicLAvia for the first time said they would have been at home or otherwise sedentary if they had not come to CicLAvia. 66% of those participating with children said the same thing.
- A June 2016 Preventative Medicine Journal article noted that the health benefits of CicLAvia are sound public investments in improving public health.



### Local Businesses and Local Economies

- Local businesses surveyed along the CicLAvia routes report local sales increase by as much as 57%.



### Local Active Transportation Policy

- CicLAvia events have showcased 'demonstration' projects for the Mayor's Great Streets Initiative, and the City's "Vision Zero" Initiative.
- CicLAvia has led to Metro creating an "Open Streets" Program aimed at providing resources for other cities to conduct CicLAvia-like open streets programs.
- CicLAvia participates on Metro's Advisory Committee for Measure M to help guide the region's investment in public transportation and active transportation.

\* Based on studies conducted by UCLA, USC and the Rand Corporation during CicLAvia events. For more information, visit [www.ciclavia.org/impact](http://www.ciclavia.org/impact).



Today, CicLAvia is recognized as the nation's most-skilled producer of car-free street events, **connecting** Angelenos to each other through a shared sense of adventure.

CicLAvia **collaborates** with local community organizations, civic leaders, government agencies, and cultural institutions to create events that benefit local communities, while sharing the variety and uniqueness of LA.

*"CicLAvia hasn't only allowed Angelenos to see the city and its architecture with fresh eyes, it has allowed us to see ourselves with fresh eyes."*

– **CHRISTOPHER HAWTHORNE,**  
**CHIEF DESIGN OFFICER,**  
**CITY OF LOS ANGELES**

*"There is nothing more inspiring than CicLAvia. As a native Angeleno, it reminds me of what makes Southern California a special place. It brings us all together to celebrate and reconnect as one community."*

– **VALERIE BRISCO-HOOKS, 3-TIME**  
**OLYMPIC GOLD MEDALIST 1984 GAMES**



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To access photos from the last 10 years of CicLAvia, visit:

**[flickr.com/photos/laciclavia](https://www.flickr.com/photos/laciclavia)**

Photo credit: CicLAvia

CicLAvia catalyzes vibrant public spaces, active transportation, and good health using car-free street events. CicLAvia engages with people to transform our relationship with our communities and with each other for the benefit of great Los Angeles.

   **@ciclavia** | **[ciclavia.org](http://ciclavia.org)**

 **[youtube.com/channel/UCNd9dsh\\_F9ulG5Kf9YpyA](https://www.youtube.com/channel/UCNd9dsh_F9ulG5Kf9YpyA)**