Circulate San Diego is a nonprofit organization whose mission is to create excellent mobility choices and vibrant, healthy neighborhoods.

Circulate Planning is the consulting arm of Circulate San Diego that supports public agencies throughout Southern California address mobility and land use issues.

OUR SERVICES

Safe Routes Programs
Neighborhood Assessments
Creative Engagement
Marketing and Public Campaigns
Grant Writing and Program Development
Active Transportation Planning and Programming
Safe Routes Programs
Circulate Planning has developed a variety of programs to educate the public about the tenets of walkability, safe street designs, and safe behaviors when using the road. We also offer advocacy trainings, explaining the planning processes and the various ways they can have an active role in changing their community. These programs contribute to the development of educated stakeholders who support the development of safer neighborhoods. Programs include:

- Safe Routes to School
- Safe Routes to Transit
- Safe Routes for Older Adults
- Safe Routes to Parks

Neighborhood Assessments
Circulate has developed a variety of methods to conduct neighborhood assessments. As part of a community outreach process, neighborhood assessments are an effective method to:

- Identify User Conflicts
- Collect Input about Safety Concerns / Priorities
- Educate about Safe Streets and Complete Neighborhoods

Creative Engagement
We have a collection of colorful and entertaining ways to make the public outreach process fun and accessible. Engagement strategies include:

- Storytelling
- Dance Parties
- Movie Screenings
- Panel Discussions
- Pop-up or Demonstration Events
- Online Outreach and Events

Active Transportation Planning and Programming
Circulate works with cities and local government to support the development of multi-modality, safe mobility choices, active transportation, and complete neighborhoods. We support the development of planning documents to include:

- Encouragement Programs
- Education Programs
- Outreach Programs

Grant Writing and Program Development
Cities and local government often have to juggle limited funding with infrastructure and programming needs. Circulate has a deep understanding of grant opportunities available at all jurisdiction levels. We help cities pursue grant funding through concept development and grant writing services.

Marketing and Public Campaigns
As a nonprofit that supports equity and the highest standards of quality, Circulate can help demystify complex planning ideas and concepts in order for residents and stakeholders to evaluate projects with the most accurate facts as possible. Our vast network of partners coupled with our creative approach makes us successful at raising project visibility and leading healthy, public conversations about the transformation of our cities.
Recent Projects

**National City INTRA-Connect**
A planning initiative that aims to develop 10-minute neighborhoods in National City. Circulate provides community engagement services through in-person events and the INTRA-Connect website designed by our team.

**Balboa Station Specific Plan Community Engagement**
An engagement project to help create a vibrant, healthy neighborhood with excellent mobility options to the future Mid-Coast Balboa Trolley Station. Circulate utilized online engagement tools to reach diverse community members and receive valuable input about the project.

**Pedestrian Safety Education Program**
A program funded by OTS and led by the San Diego Police Department. Circulate works with schools and school districts to educate children and the general public about pedestrian safety.

**It’s Cool to Walk to School Chula Vista**
A plan that engages the community and develops a Safe Routes to School Plan for the Chula Vista school district. Circulate worked with schools in Chula Vista to provide trainings about safe pedestrian behaviors and implements SRTS plan principles.

Want to know more?
Contact Catherine Thibault, Director of Programs
cthibault@circulatesd.org
1111 6th Avenue, Suite 402
San Diego, CA 92101
Phone: 619.544.9255
Website: www.circulatesd.org

@CirculateSD