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November 27, 2018

Council President Myrtle Cole
Council President Pro Tem Barbara Bry
San Diego City Council
202 "C" Street, 10th Floor
San Diego, CA 92101

Subject: Support for Proposed Mobility Advisory Board

Dear Council President Cole, Council President Pro Tem Bry, and Councilmembers:

On behalf of Circulate San Diego, whose mission is to create excellent mobility choices and vibrant, healthy neighborhoods, I am writing today to express support for the proposal to create a Mobility Advisory Board in the City of San Diego.

The onset of innovative bikeway designs, shared bicycle and scooter options, and the prospect of self-driving vehicles have disrupted the tradition of transportation as we know it. Implementation of improvements in the right-of-way can and should be made in a holistic manner that makes streets safer and easier to travel for everyone, regardless of how they choose to travel.

Creation of a Mobility Board in San Diego will provide a path for the City to comprehensively implement transportation policies and projects, including a much needed focus on the City's Vision Zero commitment. As San Diego continues to densify and grow its population, this kind of comprehensive focus on mobility is much needed. Circulate San Diego supports creation of the Mobility Board to ensure a connected transportation network in the City that is safe and accessible for all San Diegans.

Sincerely,

Maya Rosas
Director of Policy
Circulate San Diego