



Community Voices

Community Input to the 2020-2021 Community Action Partnership Needs Assessment

County of San Diego,
Health and Human Services Agency, Community
Action Partnership

Prepared by:



Executive Summary

The County of San Diego, Health and Human Services Agency (HHSA), Community Action Partnership (CAP), develops a services plan (CAP Plan) every two years that is informed through a Community Needs Assessment with the focus of capturing the voice of the community. The Assessment is conducted with the goal of obtaining resident data and identifying needs and priorities to guide the direction of CAP's investment of resources, including the use of San Diego County's allocation of Community Service Block Grant (CSBG) funding. CAP has and will continue to focus efforts on strategies that empower individuals, families, and communities to identify and address barriers to the vision of *Live Well San Diego* (a region that is healthy, safe, and thriving) in economically disadvantaged communities throughout the region. In addition, data collected in this Assessment will be made available to other community stakeholders for their use in developing and enhancing programs and services addressing similar needs.

In preparation for the 2022-2023 CAP Plan, working with a contracted provider, Circulate San Diego (Circulate), CAP completed a Community Needs Assessment process between November 2020 and March 2021 designed to build upon the Assessments done in 2014, 2016, and 2018 and evaluate the longitudinal changes and/or consistencies of community needs and service priorities. The 2020-2021 process included the following:

- Identification and analysis of community indicators important to the description of the service area factors related to poverty and aligned to the regional vision of *Live Well San Diego*
- Comparison of Countywide priority needs from prior years including youth programs, housing, gang activity, community engagement, access to healthy food, infrastructure improvement, employment, and transportation
- Outreach to economically disadvantaged residents and other key stakeholders in the six HHSA Service Regions, with engagement and support from trained Resident Leadership Academy (RLA) graduates and local Community Based Organizations (CBOs) to provide direct input regarding needs and priorities of economically disadvantaged communities. Input was solicited through:
 - Public Forums (referred to as Community Conversations)
 - Surveys
- Analysis of quantitative data regarding conditions of poverty in the service region, and qualitative data collected from members of the community and representatives from CBOs (including faith-based, private, public, and education) regarding priority issues, and approval of findings by the Community Action Board

Promotion and advertising for the input activities were extensive and included weekly social media posts, reminder emails, project promotion through the Circulate San Diego newsletter that reaches over 7,000 individuals, promotion through partner organizations, presentations about the project during community meetings around the County, and word of mouth during public events when possible. Participation in the survey and Conversations was incentivized by having a chance to win one of several \$100 e-gift cards.

The online survey consisted of questions to help respondents identify priorities for their communities and rank strategies to address those priority issues. The survey focused more on community resources and personal needs

and barriers, while the Community Conversations were an opportunity to discuss specific regional concerns. This Needs Assessment process required the flexibility to change the standard feedback process, as in-person outreach events were not allowed following local and state public health guidelines due to the COVID-19 pandemic. Because of this, Circulate conducted the six Conversations virtually which allowed for additional accessibility to attend the Conversation for those that normally would not be able to attend due to work, transportation, and/or childcare barriers.

The online, countywide survey was open between December 21, 2020 and January 17, 2021 and available in English, Spanish, Arabic and Vietnamese; it was completed by 905 individuals. Survey results identified several top community priorities and needs expressed by respondents countywide; the top three in order of importance include:

Priority	Countywide community priorities and needs
1.	Access to parks and outdoor open spaces
2.	Quality of sidewalks and/or bike paths in your neighborhood
3.	Street lighting in your neighborhood

The virtual Community Conversations were conducted in each of the HHSA Regions, structured around identifying ways to support and promote the vision of *Live Well San Diego* (Building Better Health, Living Safely, and Thriving) with specific outreach done to ensure representation from San Diego County's economically disadvantaged neighborhoods. The Conversations were attended by a total of **195** individuals who provided feedback on their community priorities through live polling technology and facilitated dialogue in Zoom. The Conversations were conducted in English and included interpretation as needed. Attendees included residents, community-based organizations, RLA affiliates, County of San Diego staff, and project partners. Circulate partnered with nine community trusted partners to promote the Community Conversation events from January 6, 2021 to January 17, 2021 to their networks.

The greatest community priorities and needs expressed by participants countywide, in no particular order, are listed below:

Countywide Community Priorities
More community events to foster more engagement
Better communication and outreach on COVID-19 related issues
Improved community food resources
Greater focus on equity



Regional Profile

San Diego County is the southernmost major metropolitan area in the State of California. The region covers 4,621 square miles extending 75 miles along the Pacific Coast from Mexico to Orange County and inland 75 miles to Imperial County along the international border shared with Mexico. The region includes 18 incorporated cities as well as expansive unincorporated areas.

The majority of San Diego County's population is white (44.8%) or Hispanic (34.1%) and between the ages of 25-64 (54.0%), with near-equal division between males and females. Of the total population ages five years or older, 63.3% speak English Only, 23.8% who speak Spanish only, 7.9% who speak an Asian Pacific Islander language only and 5.0% who speak another language only.

County of San Diego - Demographic Information		
	Number	Percent
Total 2019 Population	3,338,330	100%
Age Distribution		
Age 0-4	203,166	6.1%
Age 5-14	396,334	11.9%
Age 15-24	451,358	13.5%
Age 25-44	1,001,753	30.0%
Age 45-64	801,247	24.0%
Age 65+	484,472	14.5%
Gender Distribution		
Males	1,680,316	50.3%
Females	1,658,014	49.7%
Race/Ethnicity		
White	1,495,234	44.8%
Hispanic	1,140,033	34.1%
Black	156,423	4.7%
Asian/Pacific Islander	407,292	12.2%
Other Race/Ethnicity	139,348	4.2%
Primary Language Spoken (Total Population Age 5+ years)		
English Only	1,984,749	63.3%
Spanish Only	744,787	23.8%
Asian/Pacific Islander Only	248,587	7.9%
Other language Only	157,041	5.0%

Source: U.S. Census Bureau; 2015-2019 American Community Survey 5-Year Estimates

According to data from the United States Department of Labor Bureau of Statistics (BLS) from December 2020, the San Diego region has an unemployment rate of 8.0%, lower than the State of California's rate of 8.8%.

San Diego County Labor Force	
Civilian Labor Force	1,593,900
Employment	1,466,500
Unemployment	127,400
Unemployment Rate	8.0%

Source: U.S. State Department of Labor Bureau of Labor Statistics Website (www.bls.gov)

The COVID-19 pandemic resulted in significant changes and employment losses to workers in San Diego County; between December 2019 and December 2020 according to the California Department of Employment Development (EDD), the leisure and hospitality industry was hit the hardest with a loss of 53,000 jobs, 82% of which was concentrated in accommodation and food/drink services. In addition, government jobs declined by 16,700 jobs and other sectors such as transportation, utilities, education and health services, and other services saw losses of more than 10,000.

According to an article from the San Diego Workforce Partnership on January 22, 2021 titled "Job Experts Assess Year-End Numbers and Look at 2021" San Diego will face a long road to recovery to the job levels it was at pre-pandemic. It is expected that low-wage workers that staff a large percentage of leisure and hospitality jobs will "...continue to be disproportionately affected by the COVID recession." As a region that relies heavily on tourism, the economic and employment recovery is very dependent on the ability to open and welcome visitors back to San Diego.

Additionally, small businesses that employ approximately 45% of the region's workforce, 98% of them have fewer than 50 workers. The pandemic has affected small businesses harder than large companies since many do not have the cash reserves and workforce to maintain businesses at status-quo for the duration of the state-of-emergency orders. The San Diego Association for Governments (SANDAG) reported in July 2020 that 9 in 10 small businesses had been negatively impacted by the pandemic and in late April 2020, more than three fourths of San Diego's small businesses had applied for Paycheck Protection Program loans. The need for additional assistance and support through local, state, and federal programs has and will continue through and beyond the pandemic.

According to the San Diego Regional Economic Development Corporation (EDC) report titled "San Diego's Economic Pulse: January 2021", San Diego is expected to experience a K-shaped recovery from the pandemic that will "exacerbate longstanding structural problems in the economy". A K-shaped recovery occurs when different sections of the economy recover differently, some may recover quickly, while others will not and may even continue to decline. With this type of recovery projected, a focus on inclusive growth to ensure that the region continues to be competitive in producing highly educated residents and continues to be a desirable place to live and do business by remaining prosperous is needed.

The high cost of living in the San Diego region emphasizes the need to support services that increase inclusive growth and income to achieve self-sufficiency – according to data reported by the EDC, it is 47% more expensive to live in San Diego than the average U.S. metro area and has the fifth highest median home price. The table below displays the true self-sufficiency standard for different family units to allow them to meet their basic needs living in San Diego County – the table also includes what the current Federal Poverty thresholds for similar household sizes are, illustrating the considerable gap between what is considered living in poverty versus the true cost of living in the region.

San Diego County Self-Sufficiency Standards - 2020					
Household Composition	1 Adult	1 Adult + school age child	1 Adult + preschooler + school age	2 Adults + infant + preschooler	2 Adults + preschooler + 2 school age
Yearly income needed to live self-sufficiently in San Diego County	\$36,705	\$60,155	\$83,100	\$104,459	\$121,867
Average living wage per household in San Diego County*	\$17.38	\$28.48	\$39.35	\$24.73 each	\$28.85 each
Federal Poverty Level - 2021					
Household Size	1 Individual	2 Individuals	3 Individuals	4 Individuals	5 Individuals
U.S. Poverty Thresholds	\$12,880	\$17,420	\$21,960	\$26,500	\$31,040

Source: www.selfsufficiencystandard.org/california and <https://aspe.hhs.gov>

Community Action Partnership and *Live Well San Diego*

Community Action Partnership (CAP) is a public community action agency, within the San Diego County Health and Human Services Agency (HHSA) organizational structure. HHSA provides critical public health services to the general population of over 3 million residents and an array of social services to the roughly 750,000 recipients of federal, State and County funded programs like Medi-Cal, CalFresh, CalWORKs, Foster Care and Adoptions. HHSA operates a regional service delivery system that recognizes the geographically and socially diverse assets and needs of the region. There are six (6) HHSA designated regional service areas: Central Region, North Central Region, East Region, North Coastal Region, North Inland Region and South Region. CAP provides programs countywide to address priority issues in low-income communities through regional service delivery contracts in each of the HHSA designated regions.

Celebrating it's 10-year anniversary in 2020, the County Board of Supervisors adopted the *Live Well San Diego* vision of a region of 3.2 million residents that is Building Better Health, Living Safely and Thriving. Based on a foundation of community involvement, *Live Well San Diego* includes three components: Building Better Health, adopted on July 13, 2010; Living Safely, adopted October 9, 2012; and Thriving, adopted October 21, 2014. Collaboration on *Live Well San Diego* has spread not only across all the County business groups, but throughout the community, including cities and tribal governments; diverse businesses, including healthcare and technology; military and veterans'

organizations; schools; and community and faith-based organizations. Most importantly, *Live Well San Diego* is about empowering residents to take positive actions to improve their own health, safety, and well-being, as well as the quality of life in their communities.


Live Well San Diego unites the County and its partners under a shared vision – progress towards achieving the vision is measured across a person’s lifespan within 5 Areas of Influence. The 5 Areas of Influence are as follows:







Live Well San Diego serves as the foundation for bringing partners together to discuss common goals and complementary strategies to work towards the shared vision. CAP continues to cultivate to strengthen the collective impact surrounding strategies for economic inclusion in the region, so that all San Diegans are healthy, safe, and thriving.

Community Indicators

The key community indicators below are from the County of San Diego’s *Live Well San Diego* Open Data Portal (www.livewellsd.org) and include data identified to best measure regional progress across the *Live Well San Diego* Areas of Influence. Data is presented at the countywide level and grouped according to the corresponding Area of Influence – when available, comparison data for California and the U.S. is provided. The community indicator data for each Region is included in Attachment A. Additional data related to local poverty has been included from the American Community Survey 5-year estimates during the periods of 2013-2017, and 2015-2019 where possible.

Indicator	Measure	San Diego	CA	U.S.
 HEALTH	Health – Enjoying good health and expecting to live a full life			
Life Expectancy Measure of length and duration of life	Life Expectancy Measure of length and duration of life	82.6 yrs.	N/A	78.7 yrs.
Cigarette Smoking	Percent of population who smoked cigarettes in the last 12 months	13.4%	N/A	17.2%
Exercise	Percent of population spending 2 or more hours exercising per week	56.0%	N/A	49.6%
Quality of Life	Percent of population that is sufficiently healthy to be able to live independently (not including those who reside in nursing homes or other institutions)	94.9%	94.5%	97.1%

 KNOWLEDGE	Knowledge – Learning throughout the lifespan				
High School Diploma or Equivalent	Percent of population with a High School Diploma or Equivalent	87.4%	84.8%	87.7%	
Less Than a High School Diploma or Equivalent	Percent of population with less than a High School Diploma or Equivalent	12.6%	15.3%	12.3%	
Bachelor’s Degree	Percent of population with a bachelor’s degree	23.8%	32.2%	31.5%	
Graduate or Professional Degree	Percent of population with a Graduate or Professional Degree	15.0%	11.6%	12.1%	
School Enrollment	Percent of combined gross school enrollment of school aged population	76.3%	86.8%	77.3%	
 STANDARD OF LIVING	Standard of Living – Having enough resources for a quality of life				
Poverty Rate (At/Below FPL) – Total Population	Percent of total population living below the Federal Poverty Level (FPL)	11.6%	11.8%	12.3%	
Poverty Rate (At/Below FPL) – Children	Percent of children ages 0-18 living below the Federal Poverty Level (FPL)	12.7%	15.6%	16.8%	
Poverty Rate (At/Below FPL) – Seniors	Percent of Seniors age 65 and over living below the Federal Poverty Level (FPL)	11.1%	10.5%	9.4%	
Unemployment Rate (5-Yr Trend)	Percent of total labor force that is unemployed (activity seeking employment and willing to work)	15.5%	3.8%	13.0%	
Spending less than 1/3 Income on Housing	Percent of population spending less than 1/3 of income on housing	56.9%	N/A	68.4%	
Per Capita Income	Population Per Capita Income	\$38,073	\$39,393	\$32,621	
Median Household Income	Population Median Household Income	\$78,980	\$80,440	\$60,293	
Checking Accounts	Percent of population with an interest or non-interest checking account	58.20%	N/A	57.40%	
Savings Accounts	Percent of population with a savings account	59.40%	N/A	56.90%	
 COMMUNITY	Community – Living in a clean and safe neighborhood				
Crime Rate	Number of crimes per 100,000 people (all crimes, including violent and property)	2,032.6	N/A	N/A	
Distance to Park or Community Spaces	Percent of population living within a quarter mile of a park of community space	61.6%	N/A	N/A	
Access to Community Spaces	Percent of population living within a quarter mile of a park or community space that is greater than 300 sq. ft per residence (dwelling unit)	53.4%	N/A	N/A	
Recreational Facilities	Number of recreational facilities per 100,000 people	19.1	N/A	35.1	

Public Transportation to Work	Percent of population taking public transportation to work	3.1%	5.2%	5.0%
Average Travel Time to Work	Average travel time to work for workers age 16 or older (in minutes)	26.2	30.7	26.6
 SOCIAL	Social – Helping each other to live well			
Food Insecurity	Percent of population with income 200 percent of poverty or less, who have experienced food insecurity	37.6%	N/A	N/A
Lack of Health Insurance	Percent of population without health insurance, 18 to 64 years of age	11.9%	10.5%	13.2%
Linguistic Isolation	Percent of population isolated because they are unable to communicate effectively in English	6.9%	N/A	4.4%
Internet Access	Percent of population who have access to Internet at home using a computer	91.7%	90.0%	89.0%
Voted in the last Presidential Election	Percent of residents registered to vote who voted in the 2016 presidential election	N/A	N/A	N/A
Voted in Federal/State/Local Election	Percent of population who voted in Federal, State, or local elections in the last 12 months	49.9%	N/A	50.5%
Volunteered for a charitable organization	Percent of population who volunteered for a charitable organization in the last 12 months	17.0%	N/A	16.4%

What does the data tell us? There are several key indicators in which San Diego County (County) residents compare favorably to state and national rates. For example, County residents have a slightly longer life expectancy, have a lower percentage of individuals that smoke cigarettes, exercise more, have a higher percentage of individuals that have a graduate or professional degree, and a slightly lower number of the total population lives at or below the FPL. Overall, County indicators compare similarly to the same indicators at the State or national levels, varying by only a few percentage points.

Although the data comparisons do not show large differences between State and national outcomes, there continues to be opportunities to improve at the local level. To ensure that residents are enjoying good health, focus can be paid to incorporating health into policies and community planning efforts to improve access to healthy food, ensure safety-net and capacity building services are available, create safe and active communities where people can enjoy the beautiful natural environment of the region, and increase tobacco and drug-free environments.

In order to achieve this effectively, residents (including those living in low-income communities) must be engaged and connected within their neighborhoods and supported in their efforts to work with other stakeholders in identifying problems and developing effective solutions. For the efforts outlined above to be addressed, residents first and foremost need to have their basic needs met, so a continued focus on inclusive economic development to ensure there are career pathways for living wage jobs in the region and a pool of employees adequately trained to fill those positions is a necessity. In addition, as our communities continue to push forward and move towards recovery from the COVID-19 pandemic, efforts to ensure that programs and services should be prioritized to decrease social isolation and address mental and behavioral health needs.

Outreach and Engagement

Data collection for the 2020-2021 Community Needs Assessment was designed similarly to previous CAP Community Needs Assessments. It consisted of an online survey (via Survey Monkey) and Community Conversations that incorporated a video chat feature for increased accessibility. Circulate partnered with eight local CBOs to help promote the online Survey and Community Conversations to accomplish outreach targets; seven of the eight committed to being official Project Partners (the one that did not is noted with an asterisk below).

Countywide CBO Partners

Region	Partner CBO(s)
Central	Project New Village, The Urban Collaborative
North Central	Jewish Family Services of San Diego
North Inland	Escondido Education COMPACT (COMPACT)
North Coastal	Vista Community Clinic, Poder Popular
South	SBCS
East	El Cajon Collaborative*

Each CBO was represented by staff or volunteers to support the Community Needs Assessment process by promoting the activities to their community networks.

Circulate collaborated with community partners to promote the six Community Conversation events and the Community Survey through multiple outreach methods. Event flyers and social media graphics were created in English and translated to Spanish upon request, shown in Attachment B. Circulate and the Project Partners circulated the flyer and graphics through media platforms such as Facebook and Twitter, electronic newsletters, and email. Circulate San Diego created a community partner outreach list consisting of Resident Leadership Academies (RLAs), nonprofit organizations, Community Planning Groups (CPGs), and other trusted community partners. A total of 176 organizations were contacted electronically to participate in the Community Conversations, as shown in Attachment C. In addition, the input activities were promoted through several local jurisdictions and elected officials' social media platforms. Promotion for these events began a month in advance for the Community Conversations and throughout the duration of the month-long survey period to allow time for the interest to grow and for Circulate and Project Partners to provide reminders to partners and through media outlets. Outreach was extensive and included weekly social media posts, reminder emails to all regional partners, project promotion through the Circulate San Diego newsletter that reaches over 7,000 individuals, promotion through partner organizations, presentations about the project during community meetings, and word of mouth during public events, when possible. Additionally, Circulate sent a press release on January 5, 2021 to 300 media contacts across San Diego County announcing the six Community Conversations and the Community Survey. Participation in the online survey and Community Conversations was incentivized by offering an opportunity to win one of several \$100 e-gift cards. A total of 12 incentive prizes were awarded, two per region. Countywide there was a total of 905 surveys completed and a total of 195 attendees at the Community Conversations.

COMMUNITY BASED ORGANIZATIONS

The CBOs who were approached to participate in the 2020-2021 Needs Assessment as Project Partners were identified based on their experience with community engagement, including facilitation of RLAs, sustained connections to residents involved in community improvement efforts, experience with the 2014, 2016, and 2018 Needs Assessments, as well as their overall interest in gathering key information to help support their work with the community. Circulate provided technical assistance and guidance to these organizations to support the process and promote project input opportunities to their respective networks; the CBO's branding appeared on project materials for those that volunteered to be official Project Partners. CBOs that participated in the process gained a better understanding of government processes and how Needs Assessment data is used to develop and/or enhance services.

USE OF TECHNOLOGY DUE TO COVID-19 PANDEMIC

The COVID-19 pandemic presented the challenge of prohibiting in-person community meetings for collection of input. Circulate used the virtual meeting platform Zoom to host the six Community Conversation events, to be in compliance with local and state COVID-19 public health guidelines. Online engagement allowed for residents to participate in the project from the comfort of their homes, which also provided a convenient and affordable option for engaging the community.

During the Community Conversations, Circulate used a variety of interactive tools within the Zoom platform including the use of "breakout rooms" and live polling. The live polling feature allowed for evaluation of participants' interests in real-time and tailor the conversations accordingly. This immediate input allowed Circulate to design the "breakout rooms" for small-group discussion and prioritize the topics of discussion. Zoom also allowed for live interpretation by using a built-in language channel that participants could opt into when needed. This integrated live interpretation tool kept conversations active and productive, reducing the need for back-and-forth translation and delays.



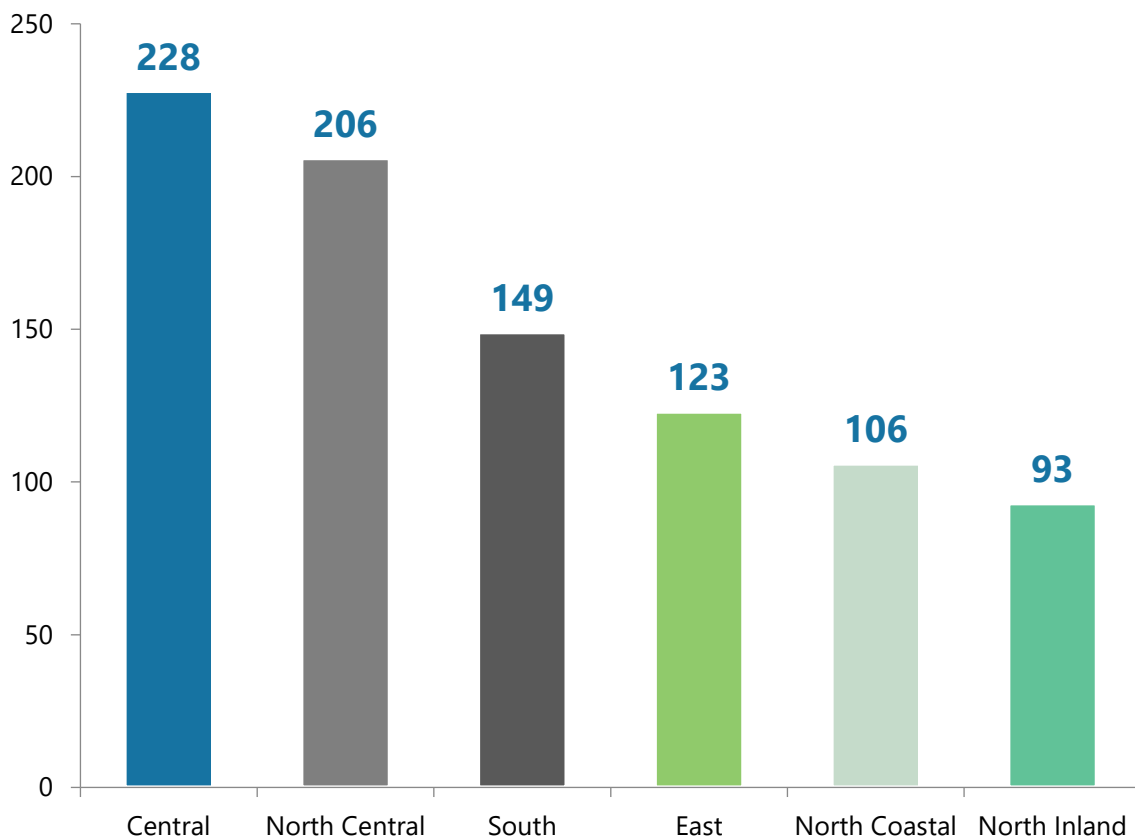
COUNTYWIDE SURVEY

HOW WAS THE SURVEY DESIGNED AND DISTRIBUTED?

Circulate developed the online Survey with guidance provided by CAP. Due to the COVID-19 pandemic, in-person outreach and events were not conducted for this Needs Assessment, however Circulate created an outreach plan that ensured the community's voice was still heard amidst regional public health orders. The Community Survey was available online via Survey Monkey from December 21, 2020 to January 17, 2021. To ensure the greatest potential for feedback inclusivity, the survey featured a translation widget that provided automatic translations allowing the user to select between English, Spanish, Vietnamese, or Arabic. Outreach strategies ensured that feedback was collected directly from key community stakeholders, including low-income residents, community-based organizations, faith-based organizations, private sector, public sector and educational institutions. While the Survey was available countywide, Circulate was able to filter the feedback received to be region-specific through the use of a Zip Code survey question.

WHO PARTICIPATED?

There was a total of **905** survey participants. The regional breakdown of the survey zip codes is included below:



KEY FINDINGS AT A COUNTYWIDE LEVEL

The countywide Survey identified priority needs at the community level and collected data in the following categories:

- **Health** (Family Health, COVID-19, Community Health)
- **Knowledge** (Education, Training, Employment)
- **Standard of Living** (Food Access, Inclusion of all people and abilities)
- **Community** (Transportation, Climate Science, Safety)
- **Social** (Programs, Connections, Community Engagement, Equity)



Health



Knowledge



Standard of Living



Community



Social

Countywide survey responses are as follows (demographic input is compared to Countywide data¹):

Survey Responses	Total Survey Responses		County of San Diego Population			
	905		3,338,330			

Regional Survey Total	Central	East	North Central	North Coastal	North Inland	South
	228	123	206	106	93	149
County Regional Populations	511,660	488,330	646,380	535,219	602,000	500,076

Language of Surveys	English	Spanish	Arabic	Vietnamese
	86.9%	12.0%	1.0%	0.1%
Language Breakdown Countywide	62.3%	24.8%	0.8%	1.4%

Survey Gender Identity	Female	Male	Non-binary	Prefer not to answer	Transgender	N/A
	70.6%	26.7%	0.7%	1.3%	0.1%	0.6%
Countywide Gender Breakdowns	49.7%	50.3%	n/a	n/a	n/a	n/a

¹ U.S. Census Bureau; 2013 – 2017 American Community Survey 5-Year Estimates, <https://www.sandiegocounty.gov/content/dam/sdc/hhsa/programs/phs/CHS/demographics/2017%20Demographic%20Profiles.pdf>

Age	Youth (6-13)	Teen (13-17)	Young Adult (18-24)	Adult (25-59)	Older Adult (60+)	N/A
	0%	0.7%	6.2%	71.1%	21.3%	0.7%
Countywide	Youth/Teen (5-14)		Young Adult (15-24)	Adult (25-64)	Older Adult (65+)	N/A
	12.1%		14.5%	54.0%	12.9%	n/a

Children in household under 18	Yes	No	N/A
	29.4%	69.3%	1.3%
Countywide	10.2%	n/a	n/a

Household (multiple response)	Children under age 18	Youth ages 14-24 who are neither working or in school	Adults over age 65	Refugees (in the U.S. 5 years or less)	A person or people with a sensory impairment (vision or hearing)
	40.8%	12.8%	24.9%	1.0%	7.5%

Race/ Ethnicity	American Indian or Alaskan Native	Asian	Native Hawaiian and Other Pacific Islander	Black or African American	Caucasian	Latino or Hispanic	Middle Eastern/ Arabic	Multiple	Other	N/A
	0.7%	3.7%	1.4%	5.7%	49.0%	30.1%	1.8%	6.0%	1.7%	0%
Countywide	0.4%	11.9%		4.7%	33.4%	46.2%	3.5%		n/a	

Employment Status	Employed, working full-time	Employed, working part-time	Migrant seasonal farm worker	Not employed (short term, 6 months or less)	Not employed (long term, more than 6 months)	Retired	Prefer not to answer	N/A
	55.1%	14.4%	0.4%	2.3%	9.7%	13.9%	3.3%	0%

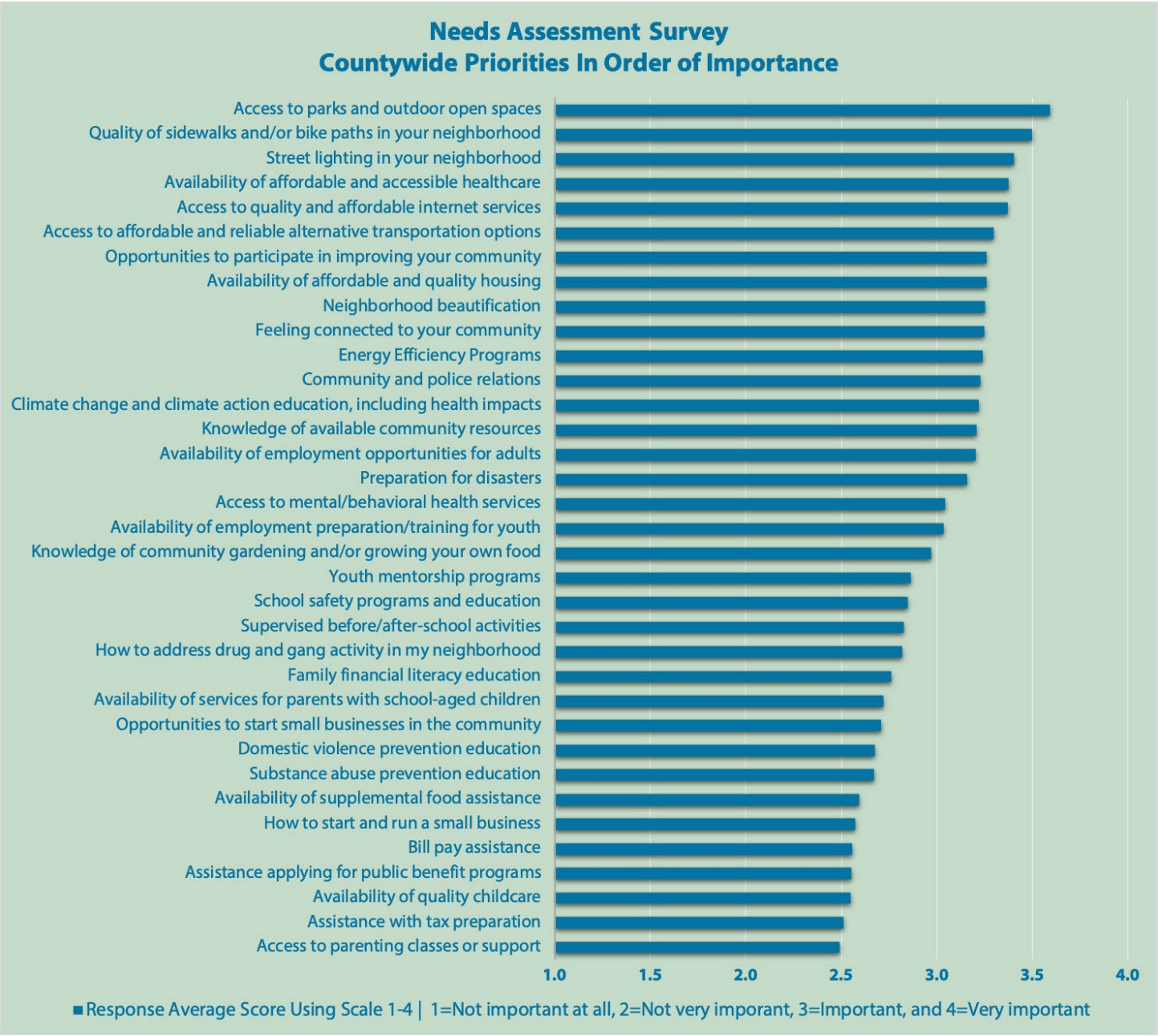
Considered themselves to have a Disability	Yes	No	N/A
	15.3%	83.7%	1.0%

Resident Leadership Academy Network member	Yes	No	N/A
	16.5%	82.4%	1.1%

A focal question in the survey asked respondents to indicate the importance of a topic to themselves and their household. Countywide, the top three topics identified were:

1. Access to parks and outdoor open spaces
2. Quality of sidewalks and/or bike paths in your neighborhood
3. Street lighting in your neighborhood

Priority of topics were weighted on a scale of 1 to 4. The weighted responses are listed below, in the order of importance:

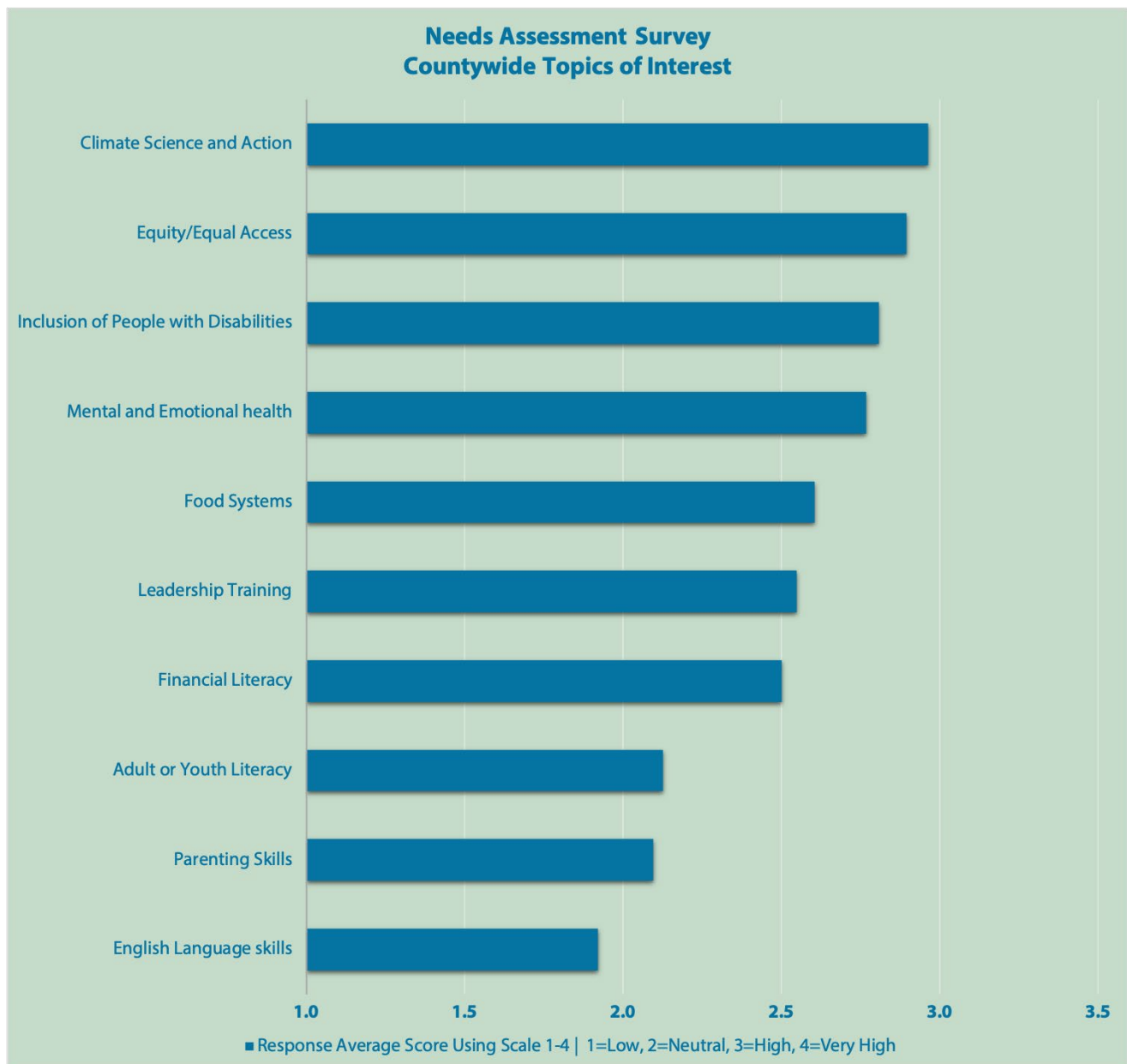


Other key findings include the type of topics respondents are most interested in learning about. Countywide, the top three topics identified were:

1. Climate Science and Action

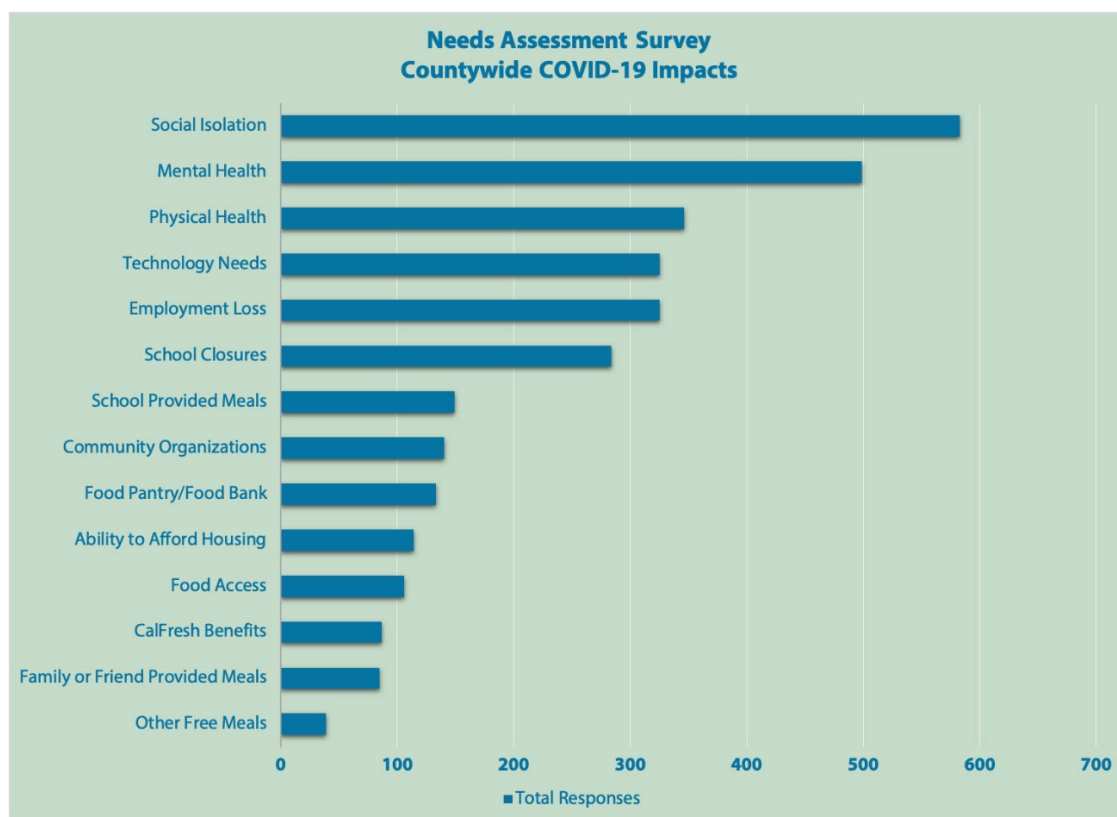
- 2. Equity/Equal Access
- 3. Inclusion of People with Disabilities

Priority of topics were weighted on a scale of 1 to 4. The weighted responses are listed below, in the order of importance:



Survey respondents were asked questions to help measure the importance of the Needs Assessment topics and provide insight to top priorities.

When asked “How has the COVID-19 pandemic and its preventative measures impacted your life?” The countywide assessment of these impacts is shown below, ordered by the total number of responses:



In addition to this question being asked in the Survey, two of CAP’s program providers, Community Health Improvement Partners (CHIP) and National Conflict Resolution Center (NCRC), collected responses to the same question from their program participants starting in the Summer of 2020. These additional responses are consistent with the data trends from the results listed in the graph above. For the results of the responses collected by CHIP and NCRC, see Attachment D.

Respondents were asked to identify their use of particular resources/programs to obtain food for their household prior to and since the start of COVID-19.

	Resources to obtain food for household	Prior to COVID-19	Since the start of COVID-19	% Change
1.	Community organizations	15.4%	18.2%	+2.8%
2.	CalFresh benefits (formerly known as food stamps)	9.6%	12.3%	+2.7%
3.	Great Plates Delivered (meal delivery service for older and/or disabled adults during pandemic)	--	3.1%	+3.1%

4.	Food pantry/food bank	14.7%	16.5%	+1.8%
5.	School provided meals	16.4%	16.9%	+0.5%
6.	Family or friend provided meals	9.4%	10.8%	+1.4%
7.	Other free meals	4.3%	6.2%	+1.9%
8.	Not applicable	60.6%	56.2%	- 4.4%

Respondents were asked to rank questions on a sliding scale from 0 to 100 (0 being the worst and 100 being the best). These questions are a part of the key findings because they illustrate the connection between respondents and their community.

"How connected do you feel to your community (neighborhood, work, school, places of worship, social)?"



"As a community, do you feel confident that we can find solutions to difficult problems?"



Mobility and Transportation

When it came to the key topics of mobility, respondents were asked questions on topics of alternative transportation, infrastructure, and physical mobility.

Alternative means of transportation

Do you typically use an alternative means of transportation other than a car (bike, walk, public transportation)?	Yes	No	N/A
	44.5%	54.2%	1.0%

Barriers to safety using alternative means of transportation

What are the barriers or challenges to safety in using alternate means of transportation (bike, walk, public transportation)? Check all that apply.		
1.	Convenience (have to travel too far, takes too long)	54.9%
2.	Little to no sidewalks and/or bike paths that you feel safe using	44.8%
3.	Little to no lighting at night	40.8%
4.	Reliability of services	22.1%
5.	Not interested in using alternative transportation options	15.3%
6.	Cost or affordability	14.1%
7.	Lack of education and knowing how to use these alternative transportation options	12.5%

Use of mobility device

Do you currently use a mobility device, such as a cane, walker, or wheelchair?	Yes	No	N/A
	7.8%	90.6%	1.6%

Of those who answered “Yes,” they were asked to share if they think sidewalks are safe and if there is adequate street lighting for safe mobility. The Survey Monkey did not limit these follow-up questions to only the participants who answered “Yes,” and responses to these follow-up questions included input from participants who do not identify with using a mobility device. Therefore, of those who responded to these follow-up questions, input included:

If yes, are the sidewalks safe (e.g., enough space, well-lit, appropriate signage, etc.) in your community for mobility?	Yes	No
	152 respondents	239 respondents

If yes, is there adequate street lighting for safe mobility in your community?	Yes	No
	181 respondents	244 respondents

Socialization, Communication, and Societal Issues

Additional survey key findings include resident input about social dynamics, communication, information sharing, and societal issues.

Social Groups and Networks

Do you have any social groups or networks that you’re a part of? (Check all that apply)		
1.	Family	77.0%
2.	Close Friends	74.1%
3.	Coworkers	44.1%
4.	Volunteer Groups	41.9%
5.	Professional Groups	28.1%
6.	Recreational groups/teams	18.9%
7.	Academic Groups	17.2%
8.	Parent Groups	14.6%

Importance of climate change

How important is the issue of climate change to you personally?	Very Important*	Important	Not Very Important	Not at all Important	N/A
	54.7%	30.7%	8.0%	5.5%	1.1%

*This finding aligns with 2020 trends at a national level. A record high 54% of Americans are “extremely” or “very” sure ‘global warming’ is happening (Climate Change in the American Mind, April 2020, Yale Program on Climate Change Communication and George Mason University Center for Climate Change Communication: [Source Link](#)).

Communication methods

Would you benefit from the use of one of the following communication methods that meet the needs of people with disabilities? (Check all that apply)		
1.	Large print	26.6%

2.	Phone Calls	16.4%
3.	American Sign Language (ASL)	12.9%
4.	Screen reader compatible web page or document	11.2%
5.	TeleType (TTY) or Telecommunications Device (TDD) or Text Telephone (TT)	7.2%
6.	Braille	6.5%

Sources of local information and resources

Which sources do you turn to for local information and resources? (Check all that apply)		
1.	Online search	62.6%
2.	Social media (Facebook, Twitter, Instagram, Next Door, other)	61.0%
3.	Television news	50.5%
4.	Email	49.7%
5.	Local or community newspaper	46.2%
6.	Word of mouth	42.8%
7.	Local community organization	36.8%
8.	Radio	35.4%
9.	School email/newsletter	22.4%
10.	Billboards	7.4%

Barriers to use of services/programs

What prevents you from utilizing services/programs? (Check all that apply)		
1.	Work hours	15.1%
2.	Lack of transportation	12.6%
3.	Lack of childcare	8.8%
4.	Internet access/technology	7.3%
5.	Language	5.7%
6.	Other	8.3%
7.	Not applicable	61.0%

Additional Resources requested by respondents

If you would like to receive additional resources, please select subject of resource: (Check all that apply)		
1.	Community Engagement Trainings	21.6%
2.	Food Resources	13.8%
3.	Active Transportation/Traffic Safety	12.1%
4.	Small Business Support	12.0%
5.	Tax Preparation Support	10.3%
6.	Self-Sufficiency (CinA)	8.0%
7.	Refugee Services	4.3%



COMMUNITY CONVERSATIONS

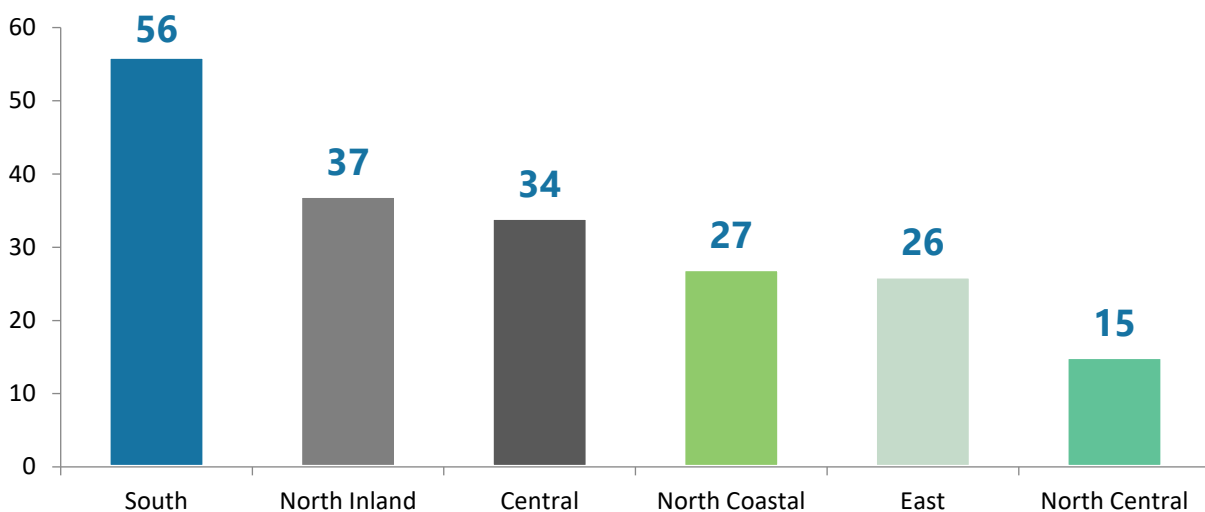
HOW WERE THEY HELD?

Six Community Conversations were held countywide, one in each HHSA Region. Due to the COVID-19 pandemic, the Community Conversations were held virtually, which allowed for additional accessibility to attend the Conversation for those that normally would not be able to attend due to work, transportation, and/or childcare barriers. People who had no internet access or electronic devices, such as smartphones and computers, however, faced technological challenges to participating.

Community Conversation Event Dates	
HHSA Region	Date
Central	Wednesday, January 6, 2021
East	Thursday, January 7, 2021
North Central	Monday, January 11, 2021
North Coastal	Tuesday, January 12, 2021
North Inland	Wednesday, January 13, 2021
South	Thursday, January 14, 2021

COMMUNITY CONVERSATION ATTENDANCE

The Community Conversations were well attended with a total of **195** community members attending the meetings countywide. The attendees included both residents and representatives from organizations who provided unique perspectives in the discussion and voiced their appreciation for the opportunity to share their concerns and desire to see their communities thrive. The regional breakdown of Community Conversation participants is included below:



LANGUAGE NEEDS

It was identified during the planning process that several communities would require translation support at the Community Conversations to meet the needs of residents. Live Interpretation with a hired interpreter was offered and/or used at all Community Conversations to accommodate language needs of participants. Spanish and Arabic were provided through volunteer assistance from event attendees.

Community Conversation Language Interpretation	Central	East	North Central	North Coastal	North Inland	South
	English	English Arabic	English	English Spanish	English Spanish	English Spanish

COMMUNITY CONVERSATION STRUCTURE

Every virtual Community Conversation was facilitated by Circulate staff and started with a brief PowerPoint presentation to welcome attendees, provide background information about the project, and explain the format for the discussion period. Attendees were asked to prioritize three topics that they wished to discuss, selecting from the *Live Well San Diego* 5 areas of influence combined with current CAP program services and areas of focus:

- Health (Family Health, COVID-19, Community Health)
- Knowledge (Education, Training, Employment)
- Standard of Living (Food Access, Inclusion of all people and abilities)
- Community (Transportation, Climate Science, Safety)
- Social (Programs, Connections, Community Engagement, Equity)

Zoom breakout rooms were utilized for small-group discussions consisting of at least one team member from Circulate or a Project Partner, and an average of 5-19 participants. Attendees were asked to identify community challenges and potential solutions. The meeting concluded with all attendees returning to the main “lobby” where they provided a summary of what was discussed in each individual discussion group. Attendees were then also asked to complete the Community Needs Assessment survey, if they hadn’t already, and were thanked for participating. Each Community Conversation was one hour in duration.

Community Conversation Prioritization of Discussion Topics by Region			
HHS Region	Prioritized Topics		
Central	(1) Knowledge	(2) Standard of Living	(3) Social
East	(1) Health	(2) Knowledge	(3a) Community and (3b) Social
North Central	(1) Health	(2) Standard of Living	(3) Social
North Coastal	(1) Health	(2) Community	(3) Social
North Inland	(1) Health	(2) Standard of Living	(3a) Community and (3b) Social
South	(1) Health	(2) Social	(3) Knowledge

Across all regions, the priority topic of discussion was **Social**; in addition, **Health** was selected in five of the six regions as an equally important priority. Each small group conversation offered feedback and solutions that overlapped with all five topics, and all topics connected back to immediate community priorities and needs, and suggested solutions to issues identified and amplified by the COVID-19 pandemic. All Regional summaries of the Community Conversations can be found in Attachment E.

Below is a list of **Social** topic areas covered, in no particular order:

Identified Service Gaps or Needed Areas of Improvement:
Equality within a community and across the region
Childcare resources
Community connection
Food access
Collaboration between community-based organizations and residents
Knowledge of and access to COVID-19 testing and vaccinations
Suggested Solutions:
Additional resources for individuals, children, and families dealing with mental health issues
Additional programs for individuals experiencing homelessness
More after-school programs for youth
More programs for older adults
Additional trade and/or educational programs for youth
Improved neighborhood amenities
Increased community engagement post COVID-19 (e.g., block parties)

Countywide, the greatest community priorities and needs expressed by participants in every HHSA Region during the Community Conversations, in no particular order are:

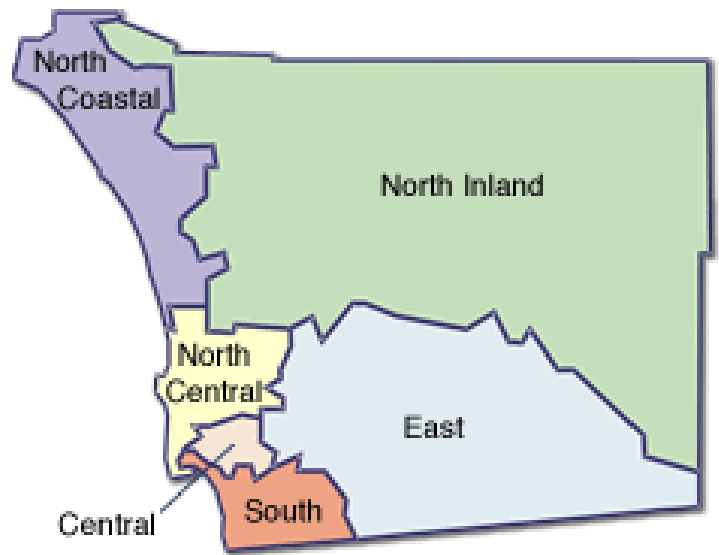
Countywide Community Priorities
More community events to foster increased engagement
Better communication and outreach on COVID-19 related issues
Improved community food resources
Greater focus on equity



REGIONAL HIGHLIGHTS

The following sections include the regional highlights. The highlights include a summary of response data from each of the six HHS Regions. The response data comes from input shared through the Community Survey and a region's Community Conversation. The region-specific data is informative to understanding specific needs within a region, separate from the countywide findings. At a regional level, services, resources, and needs were discussed. These findings can be compared to other regional responses and used collectively to evaluate at a countywide perspective.

Regions were divided and assessed by Zip Code. Regional Zip Codes include:



Central Region Zip Codes (92101, 92102, 92103, 92104, 92134, 92136, 92105, 92115, 92116, 92113, 92114, 92139, 92182, 92143, 92149, 92152, 92016, 92138)

East Region Zip Codes (91901, 92019, 92020, 92021, 91917, 91935, 91978, 91941, 91942, 91916, 91931, 91948, 92040, 91945, 91905, 91906, 91934, 91962, 91963, 91980, 92071, 91977, 92077)

North Central Region Zip Codes (92037, 92093, 92109, 92014, 92126, 92130, 92119, 92120, 92124, 92108, 92110, 92111, 92117, 92123, 92145, 92106, 92107, 92140, 92147, 92121, 92122, 92161)

North Coastal Region Zip Codes (92008, 92009, 92010, 92011, 92054, 92056, 92057, 92058, 92055, 92672, 92007, 92024, 92067, 92075, 92081, 92083, 92084)

North Inland Region Zip Codes (92004, 92036, 92259, 92025, 92026, 92027, 92029, 92096, 92003, 92028, 92088, 92592, 92091, 92127, 92128, 92129, 92060, 92066, 92070, 92086, 92536, 92059, 92061, 92064, 92131, 92065, 92069, 92078, 92082)

South Region Zip Codes (91910, 91911, 91913, 91914, 91915, 92118, 92135, 92155, 91950, 91932, 92154, 92173, 91902)

CENTRAL REGION

CENTRAL REGION – COMMUNITY CONVERSATION HIGHLIGHTS

Hosted by Circulate San Diego, Urban Collaborative Project, and Project New Village

Held Online Through Zoom January 6, 2021

Attendance: 34

A total of 48 organizations were contacted to participate in the Central Region Community Conversation, including Mid-City CAN, City Heights Community Development Corporation, and Urban Life Ministries. Attachment C outlines the full list of organizations who were contacted about the project and input opportunities.

The Central Region Community Conversation was held virtually on January 6, 2021 over Zoom. 34 participants attended, primarily from the southeastern San Diego neighborhoods. For this Region, none of the participants requested Spanish interpretation and translation.

The first portion of the virtual conversation addressed the purpose of the 2020 Needs Assessment and received input from the attendees on the prioritization of topics they wanted to discuss.

Topics of Greatest Interest	Knowledge (First Choice)	Standard of Living (Second Choice)	Social (Third Choice)
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Knowledge



Standard of Living



Social

A summary of the topics discussed in this region were:

Central Region Topics Discussed	
Knowledge	Small business resources
Standard of Living	Food access and transportation to food
	Inclusion of people with disabilities
Social	Equity
	Programs for older adults
	Trade programs for youth
	Childcare
	Collaboration between community-based organizations and residents

Topics of equity, community connection, and resilience during COVID-19 came up frequently, including lack of access to quality food that is affordable, and youth and older adult engagement.

The most frequently discussed community priorities and needs expressed by participants in Central Region, in no particular order, are listed below:

Central Region Community Priorities
Small business resources
Behavioral health services
More community events to foster more engagement
Better communication and outreach on COVID-19 related issues
Improved community food resources

CENTRAL REGION – COMMUNITY SURVEY HIGHLIGHTS

Promoted by Circulate San Diego, Urban Collaborative Project, And Project New Village

Held Online December 21, 2020 To January 17, 2021

Participants: 228

In the Central Region, Circulate partnered with Project New Village and The Urban Collaborative Project to promote the Survey within the target Zip Codes (please see Regional Highlights section above for zip code breakdown) using the same outreach techniques as the Community Conversations.

The data shared below is specific to this region and is not combined with results from other regions. For Central Region, **228** surveys were collected. The key findings are presented below:

Language of Surveys	English	Spanish	Arabic	Vietnamese
	216	12	0	0

Gender Identity	Female	Male	Non-binary	Prefer not to answer	Transgender	N/A
	66.2%	32.0%	0.4%	1.3%	0%	0%

Age	Youth (6-13)	Teen (13-17)	Young Adult (18-24)	Adult (25-59)	Older Adult (60+)	N/A
	0%	1.8%	7.5%	70.6%	20.2%	0%

Children in household under 18	Yes	No	N/A
	29.4%	69.3%	1.3%

Household (multiple response)	Children under age 18	Youth ages 14-24 who are neither working or in school	Adults over age 65	Refugees (in the U.S. 5 years or less)	A person or people with a sensory impairment (vision or hearing)
	33.8%	13.2%	22.4%	0.9%	3.9%

Race/ Ethnicity	American Indian or Alaskan Native	Asian	Black or African American	Native Hawaiian and Other Pacific Islander	Latino or Hispanic	Middle Eastern/ Arabic	Caucasian	Multiple	Other	N/A
	1.3%	4.4%	12.3%	1.3%	25.0%	0.4%	50.9%	3.1%	1.3%	0%

Employment Status	Employed, working full-time	Employed, working part-time	Migrant seasonal farm worker	Not employed (short term, 6 months or less)	Not employed (long term, more than 6 months)	Retired	Prefer not to answer	N/A
	63.2%	14.0%	0.9%	2.6%	5.3%	11.8%	1.8%	0.4%

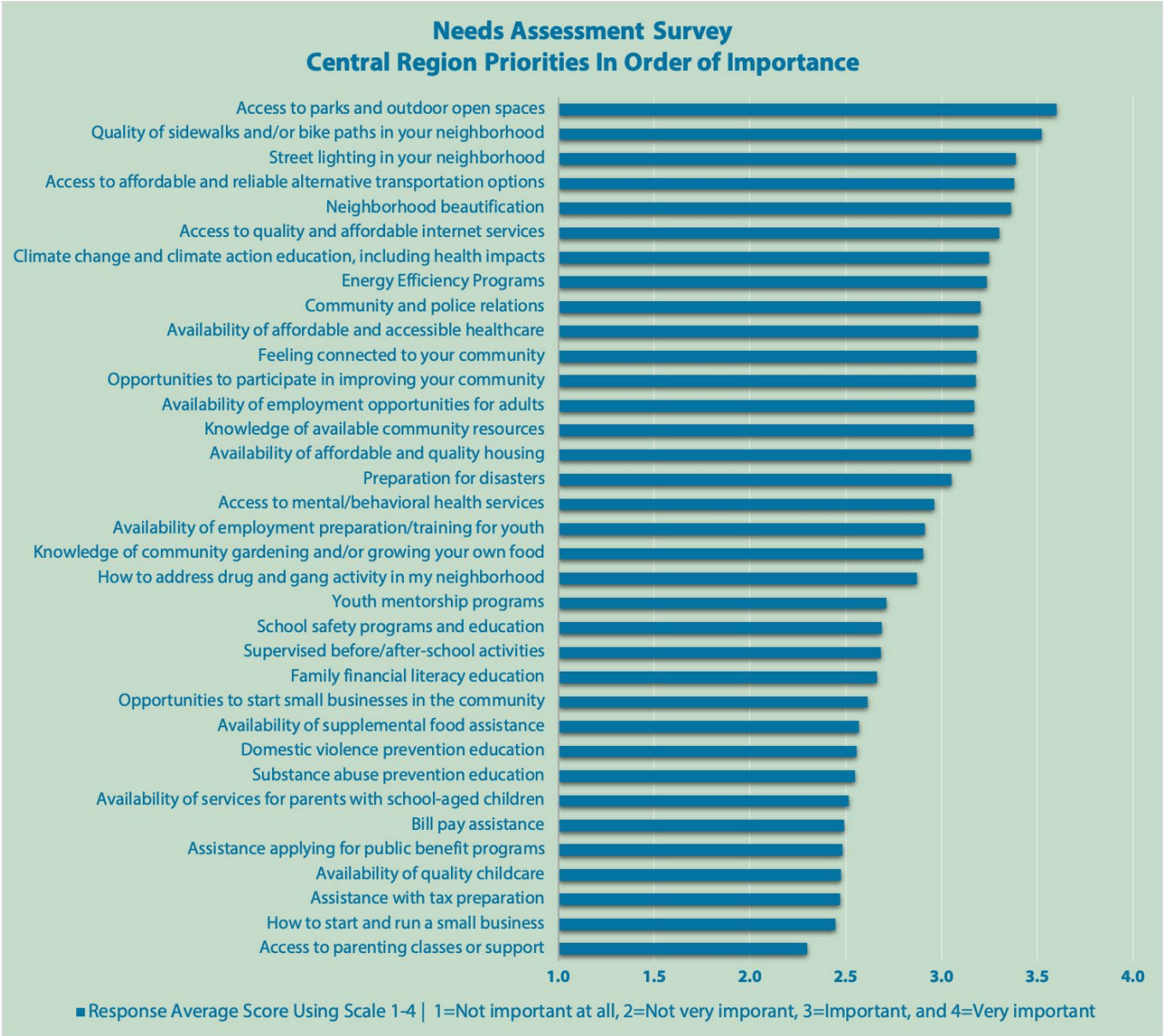
Considered themselves to have a Disability	Yes	No	N/A
	16.7%	82.5%	0.9%

Resident Leadership Academy Network member	Yes	No	N/A
	15.4%	83.8%	0.9%

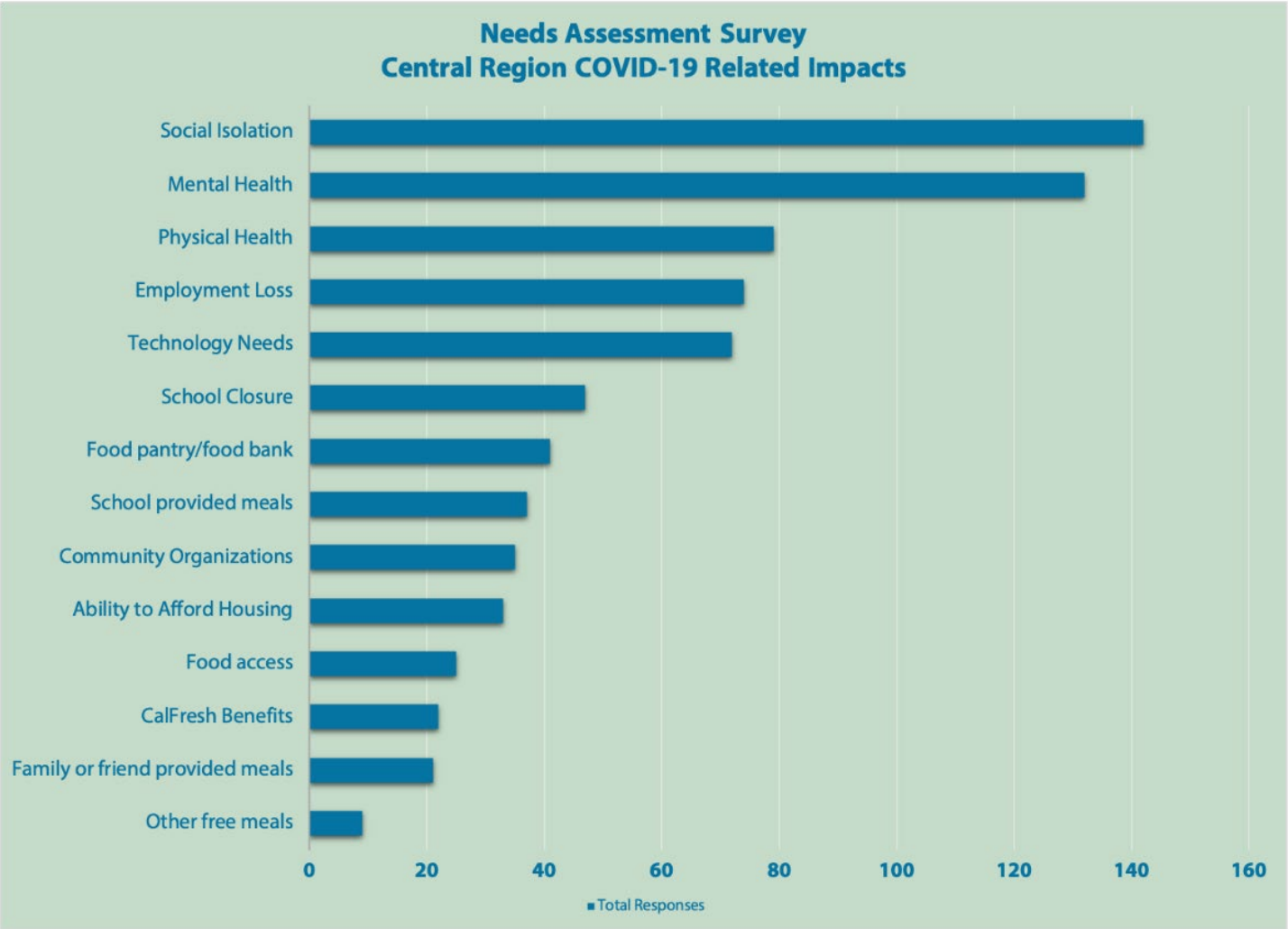
A focal question in the survey asked respondents to indicate the importance of a topic to themselves and their household. For the Central Region, the top topics are:

- 1. Access to parks and outdoor open spaces
- 2. Quality of sidewalks and/or bike paths in your neighborhood
- 3. Street lighting in your neighborhood
- 4. Access to affordable and reliable alternative transportation options

Priority of topics were weighted on a scale of 1 to 4. The weighted responses are listed below, in the order of importance:



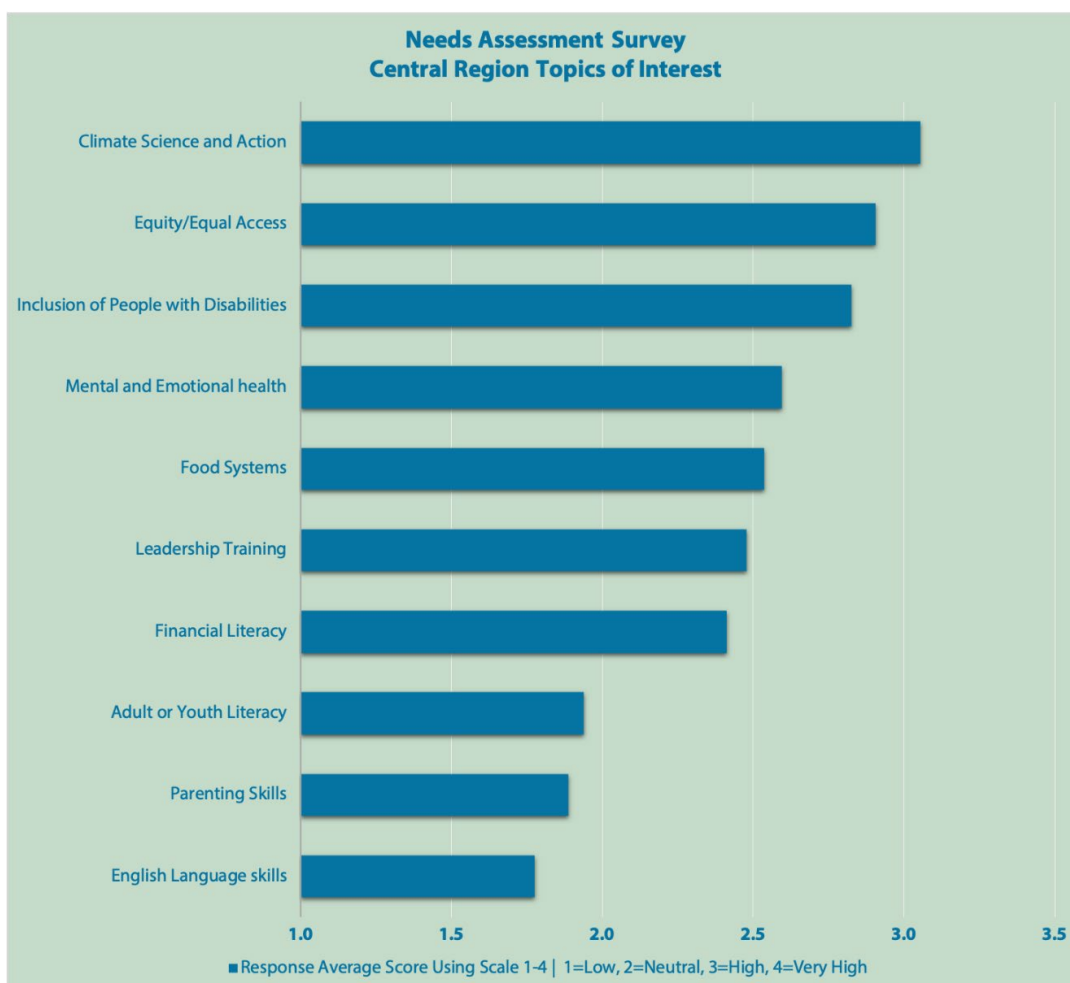
When asked “How has the COVID-19 pandemic and its preventative measures impacted your life?” Respondents in the Central Region shared the following impacts, ordered by the total number of responses:



Other key findings include the type of topics respondents are most interested in learning about. For the Central Region, the top three topics identified were:

1. **Climate Science and Action**
2. **Equity/Equal Access**
3. **Inclusion of People with Disabilities**

Priority of topics were weighted on a scale of 1 to 4. The weighted responses are listed below, in the order of importance:



Respondents were asked to identify their use of particular resources/programs to obtain food for their household prior to and since the start of COVID-19.

	Resources to obtain food for household	Prior to COVID-19	Since the start of COVID-19	% Change
1.	Community organizations	15.4%	17.1%	+1.7%
2.	CalFresh benefits (formerly known as food stamps)	9.6%	15.4%	+5.8%
3.	Great Plates Delivered (meal delivery service for older and/or disabled adults during pandemic)	--	7.5%	+7.5%
4.	Food pantry/food bank	18.0%	14.9%	- 3.1%
5.	School provided meals	16.2%	15.4%	- 0.8%
6.	Family or friend provided meals	9.2%	10.1%	+0.9%
7.	Other free meals	3.9%	7.0%	+3.1%
8.	Not applicable	63.2%	56.6%	- 6.6%

Respondents were asked to rank questions on a sliding scale from 0 to 100 (0 being the worst and 100 being the best). These questions are a part of the key findings because they illustrate the connection between respondents and their community.

“How connected do you feel to your community (neighborhood, work, school, places of worship, social)?”



“As a community, do you feel confident that we can find solutions to difficult problems?”



Mobility and Transportation

When it came to the key topics of mobility, respondents were asked questions on topics of alternative transportation, infrastructure, and physical mobility.

Alternative means of transportation

Do you typically use an alternative means of transportation other than a car (bike, walk, public transportation)?	Yes	No	N/A
	54.4%	44.7%	0.9%

Barriers to safety using alternative means of transportation

What are the barriers or challenges to safety in using alternate means of transportation (bike, walk, public transportation)? Check all that apply.		
1.	Convenience (have to travel too far, takes too long)	55.7%
2.	Little to no sidewalks and/or bike paths that you feel safe using	48.7%
3.	Little to no lighting at night	40.4%
4.	Reliability of services	27.6%
5.	Cost or affordability	14.9%
6.	Lack of education and knowing how to use these alternative transportation options	12.7%
7.	Not interested in using alternative transportation options	10.1%

Use of mobility device

Do you currently use a mobility device, such as a cane, walker, or wheelchair?	Yes	No	N/A
	11.8%	87.3%	0.9%

Of those who answered “Yes” to the question above, they were asked to share if they think sidewalks are safe and if there is adequate street lighting for safe mobility. Survey Monkey did not limit these follow-up questions

to only the participants who answered “Yes”, therefore responses included input from participants who do not identify with using a mobility device.

If yes, are the sidewalks safe (e.g., enough space, well-lit, appropriate signage, etc.) in your community for mobility?	Yes	No
	42 respondents	54 respondents

If yes, is there adequate street lighting for safe mobility in your community?	Yes	No
	50 respondents	51 respondents

Socialization, Communication, and Societal Issues

Additional survey key findings include resident input about social dynamics, communication, information sharing, and societal issues.

Social Groups and Networks

Do you have any social groups or networks that you’re a part of? (Check all that apply)		
1.	Close Friends	77.2%
2.	Family	74.6%
3.	Coworkers	46.9%
4.	Volunteer Groups	39.5%
5.	Professional Groups	30.7%
6.	Academic Groups	20.6%
7.	Recreational groups/teams	18.9%
8.	Parent Groups	13.6%

Importance of climate change

How important is the issue of climate change to you personally?	Very Important*	Important	Not Very Important	Not at all Important	N/A
	62.3%	25.4%	6.6%	5.3%	0.4%

*This finding aligns with 2020 trends at a national level. A record high 54% of Americans are “extremely” or “very” sure ‘global warming’ is happening (Climate Change in the American Mind, April 2020, Yale Program on Climate Change Communication and George Mason University Center for Climate Change Communication: [Source Link](#)).

Communication methods

Would you benefit from the use of one of the following communication methods that meet the needs of people with disabilities? (Check all that apply)		
1.	Large print	21.5%
2.	American Sign Language (ASL)	15.8%
3.	Phone Calls	11.4%
4.	TeleType (TTY) or Telecommunications Device (TDD) or Text Telephone (TT)	8.3%
5.	Screen reader compatible web page or document	7.0%
6.	Braille	5.3%

Sources of local information and resources

Which sources do you turn to for local information and resources? (Check all that apply)		
1.	Online search	61.0%
2.	Social media (Facebook, Twitter, Instagram, Next Door, other)	54.4%
3.	Email	53.5%
4.	Local or community newspaper	46.9%
5.	Television news	43.4%
6.	Word of mouth	40.4%
7.	Radio	35.1%
8.	Local community organization	42.5%
9.	School email/newsletter	16.7%
10.	Billboards	6.6%

Barriers to use of services/programs

What prevents you from utilizing services/programs? (Check all that apply)		
1.	Work hours	18.0%
2.	Lack of transportation	12.7%
3.	Lack of childcare	10.5%
4.	Internet access/technology	7.9%
5.	Language	3.1%
6.	Other	5.3%
7.	Not applicable	64.5%

Additional Resources requested by respondents

If you would like to receive additional resources, please select subject of resource: (Check all that apply)		
1.	Community Engagement Trainings	25.9%
2.	Food Resources	15.4%
3.	Tax Preparation Support	14.5%
4.	Small Business Support	12.7%
5.	Active Transportation/Traffic Safety	12.7%
6.	Self-Sufficiency (CinA)	7.9%
7.	Refugee Services	5.3%

EAST REGION

EAST REGION – COMMUNITY CONVERSATION HIGHLIGHTS

Hosted by Circulate San Diego

Held Online Through Zoom January 7, 2021

Attendance: 26

A total of 40 organizations were contacted to participate in the East Region Community Conversation, including the Union of Pan Asian Communities (UPAC), Alpine Community Planning Group, and Little House - El Cajon Collaborative. Attachment C outlines the full list of organizations who were contacted about the project and input opportunities.

The East Region Community Conversation was held virtually on January 7, 2021 over Zoom. 26 participants attended. For this region, none of the participants requested Spanish interpretation and translation. There was one individual who requested Arabic interpretation; another participant assisted with this language need.

The first portion of the virtual conversation addressed the purpose of the 2020 Needs Assessment and received input from the attendees on the prioritization of topics they wanted to discuss.

Topics of Greatest Interest	Health First Choice	Knowledge Second Choice	Community Tied, Third Choice	Social Tied, Third Choice
-----------------------------	------------------------	----------------------------	---------------------------------	------------------------------



Health



Knowledge



Community



Social

A summary of the topics discussed in this region were:

East Region Topics Discussed	
Health	COVID-19
	Health of community
Knowledge	Educational/training opportunities
Community	Active transportation
	Climate science, adaptation, and action
	Community and neighborhood safety
Social	Programs for individuals experiencing homelessness
	Equity
	Programs for older adults
	After-school programs for youth

Topics of health, educational and job opportunities, and homelessness during COVID-19 came up frequently, including discussion of older adults not being able to access resources and residents missing out on educational and recreational programming that has been suspended or reduced because of COVID-19.

The greatest community priorities and needs expressed by participants in East Region, in no particular order, are listed below:

East Region Community Priorities
Communication and outreach on COVID-19 related issues
Programs for individuals experiencing homelessness
Programs for the aging community
Improved transportation options
Educational/training opportunities

EAST REGION – COMMUNITY SURVEY HIGHLIGHTS

Promoted by Circulate San Diego

Held Online December 21, 2020 to January 17, 2021

Participants: 123

In the East Region, Circulate promoted the Survey within the target Zip Codes (please see Regional Highlights section above for zip code breakdown) using the same outreach techniques as the Community Conversations.

The data shared below is specific to this region and is not combined with results from other regions. For East Region, **123** surveys were collected. The key findings are presented below:

Language of Surveys	English	Spanish	Arabic	Vietnamese
	113	1	9	0

Gender Identity	Female	Male	Non-binary	Prefer not to answer	Transgender	N/A
	71.5%	23.6%	2.4%	1.6%	0%	0.9%

Age	Youth (6-13)	Teen (13-17)	Young Adult (18-24)	Adult (25-59)	Older Adult (60+)	N/A
	0%	0%	3.3%	74.8%	19.5%	2.4%

Children in household under 18	Yes	No	N/A
	37.5%	61.6%	0.9%

Household (multiple response)	Children under age 18	Youth ages 14-24 who are neither working or in school	Adults over age 65	Refugees (in the U.S. 5 years or less) *	A person or people with a sensory impairment (vision or hearing)
	40.7%	10.6%	22.8%	1.6%	10.6%

**It was expected that the percentage of refugees in a household would be higher in the East Region, but numbers for this region are comparable to what was collected from other regions. El Cajon has one of the highest Iraqi refugee populations in the world, and that was not demonstrated by these findings.*

Race/ Ethnicity	American Indian or Alaskan Native	Asian	Black or African American	Native Hawaiian and Other Pacific Islander	Latino or Hispanic	Middle Eastern/ Arabic	Caucasian	Multiple	Other	N/A
	0%	2.4%	3.3%	2.4%	18.7%	10.6%	52.0%	8.1%	2.4%	0%

Employment Status	Employed, working full-time	Employed, working part-time	Migrant seasonal farm worker	Not employed (short term, 6 months or less)	Not employed (long term, more than 6 months)	Retired	Prefer not to answer	N/A
	54.5%	16.3%	0.8%	2.4%	7.3%	13.8%	2.1%	1.1%

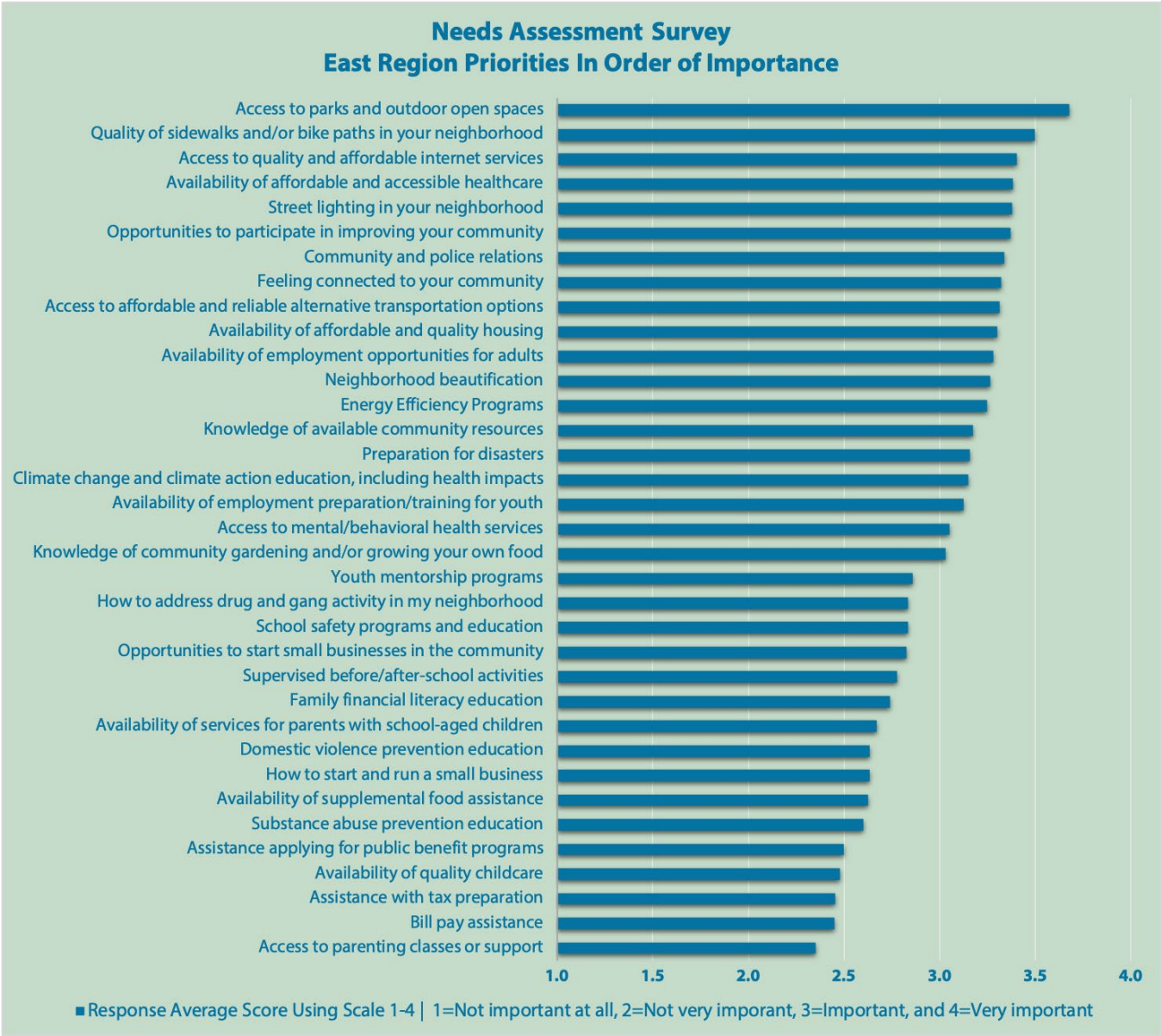
Considered themselves to have a Disability	Yes	No	N/A
	13.0%	86.2%	0.8%

Resident Leadership Academy Network member	Yes	No	N/A
	11.4%	87.8%	0.8%

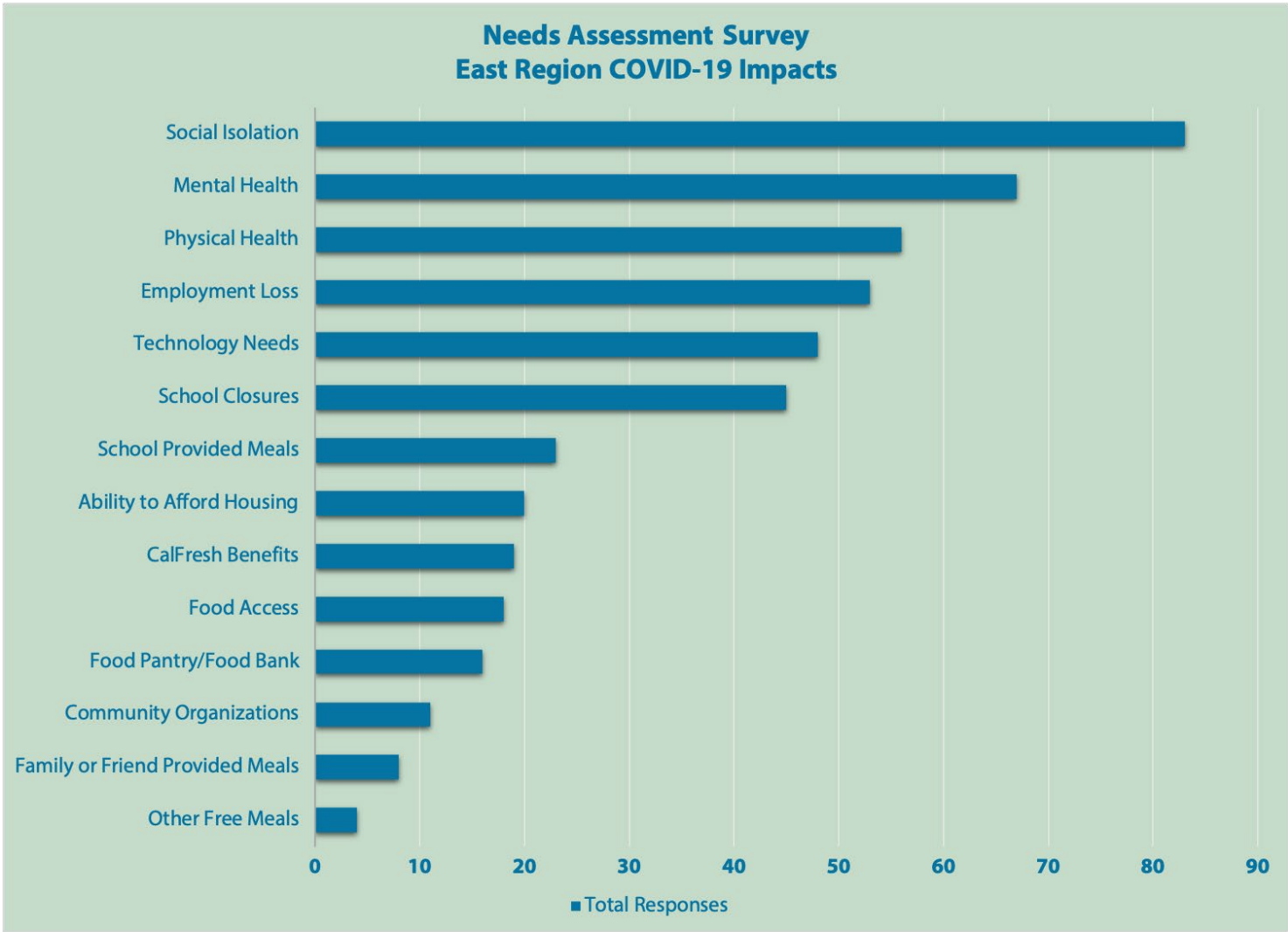
A focal question in the survey asked respondents to indicate the importance of a topic to themselves and their household. For the East Region, the top three topics identified were:

- 1. Access to parks and outdoor open spaces
- 2. Quality of sidewalks and/or bike paths in your neighborhood
- 3. Access to quality and affordable internet services

Priority of topics were weighted on a scale of 1 to 4. The weighted responses are listed below, in the order of importance:



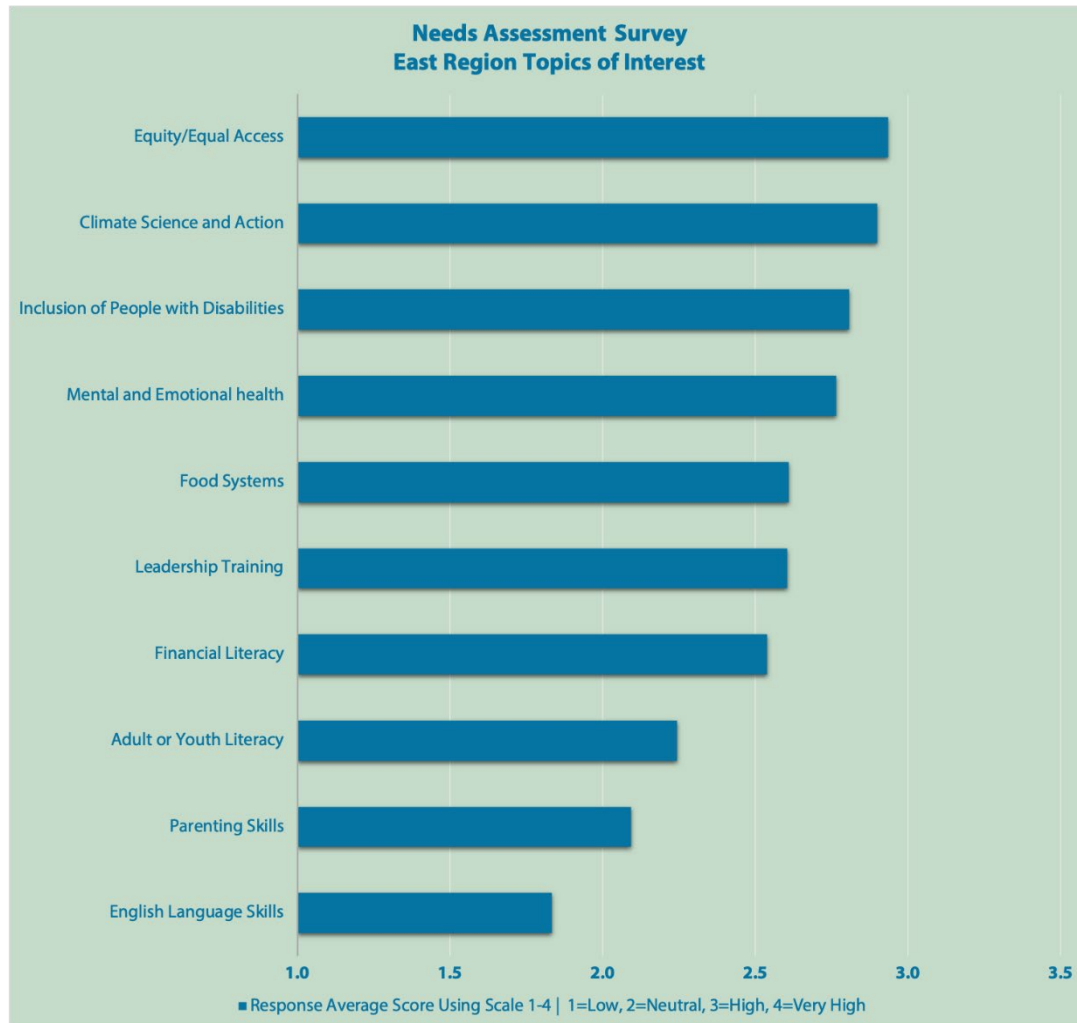
When asked “How has the COVID-19 pandemic and its preventative measures impacted your life?” Respondents in the East Region shared the following impacts, ordered by the total number of responses:



Other key findings include the type of topics respondents are most interested in learning about. For the East Region, the top three topics were:

- 1. **Equity/Equal Access**
- 2. **Climate Science and Action**
- 3. **Inclusion of People with Disabilities**

Priority of topics were weighted on a scale of 1 to 4. The weighted responses are listed below, in the order of importance:



Respondents were asked to identify their use of particular resources/programs to obtain food for their household prior to and since the start of COVID-19.

	Resources to obtain food for household	Prior to COVID-19	Since the start of COVID-19	% Change
1.	Community organizations	8.9%	12.2%	+3.3%
2.	CalFresh benefits (formerly known as food stamps)	15.4%	12.2%	- 3.2%
3.	Great Plates Delivered (meal delivery service for older and/or disabled adults during pandemic)	--	1.6%	+1.6%
4.	Food pantry/food bank	13.0%	13.8%	+0.8%
5.	School provided meals	18.7%	18.7%	0%
6.	Family or friend provided meals	6.5%	5.7%	- 0.8%

7.	Other free meals	3.3%	6.5%	+3.2%
8.	Not applicable	60.2%	60.2%	0%

Respondents were asked to rank questions on a sliding scale from 0 to 100 (0 being the worst and 100 being the best). These questions are a part of the key findings because they illustrate the connection between respondents and their community.

“How connected do you feel to your community (neighborhood, work, school, places of worship, social)?”



“As a community, do you feel confident that we can find solutions to difficult problems?”



Mobility and Transportation

When it came to the key topics of mobility, respondents were asked questions on topics of alternative transportation, infrastructure, and physical mobility.

Alternative means of transportation

Do you typically use an alternative means of transportation other than a car (bike, walk, public transportation)?	Yes	No	N/A
	39.8%	58.5%	1.7%

Barriers to safety using alternative means of transportation

What are the barriers or challenges to safety in using alternate means of transportation (bike, walk, public transportation)? Check all that apply.		
1.	Convenience (have to travel too far, takes too long)	52.8%
2.	Little to no sidewalks and/or bike paths that you feel safe using	52.8%
3.	Little to no lighting at night	39.0%
4.	Reliability of services	22.0%
5.	Not interested in using alternative transportation options	17.9%
6.	Cost or affordability	14.6%
7.	Lack of education and knowing how to use these alternative transportation options	14.6%

Use of mobility device

Do you currently use a mobility device, such as a cane, walker, or wheelchair?	Yes	No	N/A
	2.4%	95.9%	1.7%

Of those who answered “Yes” to the question above, they were asked to share if they think sidewalks are safe

and if there is adequate street lighting for safe mobility. Survey Monkey did not limit these follow-up questions to only the participants who answered “Yes”, therefore responses included input from participants who do not identify with using a mobility device.

If yes, are the sidewalks safe (e.g., enough space, well-lit, appropriate signage, etc.) in your community for mobility?	Yes	No
	13 respondents	39 respondents

If yes, is there adequate street lighting for safe mobility in your community?	Yes	No
	18 respondents	37 respondents

Socialization, Communication, and Societal Issues

Additional survey key findings include resident input about social dynamics, communication, information sharing, and societal issues.

Social Groups and Networks

Do you have any social groups or networks that you’re a part of? (Check all that apply)		
1.	Family	80.5%
2.	Close Friends	75.6%
3.	Coworkers	47.2%
4.	Volunteer Groups	40.7%
5.	Professional Groups	27.6%
6.	Recreational groups/teams	20.3%
7.	Academic Groups	11.4%
8.	Parent Groups	8.9%

Importance of climate change

How important is the issue of climate change to you personally?	Very Important*	Important	Not Very Important	Not at all Important	N/A
	44.7%	38.2%	8.1%	7.3%	1.7%

**This finding aligns with 2020 trends at a national level. A record high 54% of Americans are “extremely” or “very” sure ‘global warming’ is happening (Climate Change in the American Mind, April 2020, Yale Program on Climate Change Communication and George Mason University Center for Climate Change Communication: [Source Link](#).*

Communication methods

Would you benefit from the use of one of the following communication methods that meet the needs of people with disabilities? (Check all that apply)		
1.	Large print	30.1%
2.	Phone Calls	18.7%
3.	Screen reader compatible web page or document	10.6%
4.	American Sign Language (ASL)	8.9%
5.	TeleType (TTY) or Telecommunications Device (TDD) or Text Telephone (TT)	4.1%
6.	Braille	4.1%

Sources of local information and resources

Which sources do you turn to for local information and resources? (Check all that apply)		
1.	Social media (Facebook, Twitter, Instagram, Next Door, other)	73.2%
2.	Online search	70.7%
3.	Word of mouth	52.0%
4.	Television news	51.2%
5.	Email	50.4%
6.	Local or community newspaper	45.5%
7.	Radio	42.3%
8.	Local community organization	32.5%
9.	School email/newsletter	26.6%
10.	Billboards	14.6%

Barriers to use of services/programs

What prevents you from utilizing services/programs? (Check all that apply)		
1.	Work hours	11.4%
2.	Lack of transportation	11.4%
3.	Lack of childcare	8.9%
4.	Internet access/technology	5.7%
5.	Language	4.9%
6.	Other	15.4%
7.	Not applicable	61.8%

Additional Resources requested by respondents

If you would like to receive additional resources, please select subject of resource: (Check all that apply)		
1.	Community Engagement Trainings	26.8%
2.	Food Resources	22.0%
3.	Small Business Support	17.9%
4.	Active Transportation/Traffic Safety	13.8%
5.	Self-Sufficiency (CinA)	9.8%
6.	Tax Preparation Support	8.9%
7.	Refugee Services	6.5%

NORTH CENTRAL REGION

NORTH CENTRAL REGION – COMMUNITY CONVERSATION HIGHLIGHTS

Hosted by Circulate San Diego and Jewish Family Service Of San Diego




Held Online Through Zoom January 11, 2021

Attendance: 15

A total of 50 organizations were contacted to participate in the North Central Community Conversation, including Bayside Community Center/Linda Vista Collaborative and the Asian Business Association - Strategic Alliance w/San Diego County Hispanic Chamber of Commerce and Central San Diego Black Chamber of Commerce. Attachment C outlines the full list of organizations who were contacted about the project and input opportunities.

The North Central Region Community Conversation was held virtually on January 11, 2021 over Zoom. 15 participants attended, primarily from Linda Vista, Clairemont Mesa, Pacific Beach, and Mission Bay neighborhoods of the Region. For the North Central Region, none of the participants requested Spanish or Vietnamese interpretation and translation.

The first portion of the virtual conversation addressed the purpose of the 2020 Needs Assessment and received input from the attendees on the prioritization of topics they wanted to discuss.

Topics of Greatest Interest	Health (First Choice)	Standard of Living (Second Choice)	Social (Third Choice)
			
	Health	Standard of Living	Social

A summary of the topics discussed in this region were:

North Central Region Topics Discussed	
Health	COVID-19
	Behavioral health resources
Standard of Living	Food access and sovereignty
Social	Better neighborhood amenities
	Better community connection

Topics of health concerns, community engagement, and connection topics during COVID-19 came up frequently, including discussion of access to quality food resources, and engaging with diverse neighborhoods with various income levels within the Region.

The greatest community priorities and needs expressed by participants in North Central, in no particular order, are listed below:

North Central Region Community Priorities
Behavioral health services
Better neighborhood amenities
Better communication and outreach on COVID-19 related issues
Improved community food resources
Community connection

NORTH CENTRAL REGION – COMMUNITY SURVEY HIGHLIGHTS

Promoted by Circulate San Diego and Jewish Family Service Of San Diego

Held Online December 21, 2020 to January 17, 2021

Participants: 206

In the North Central Region, Circulate partnered with Jewish Family Service of San Diego to promote the Survey within the target Zip Codes (please see Regional Highlights section above for zip code breakdown) using the same outreach techniques as the Community Conversations.

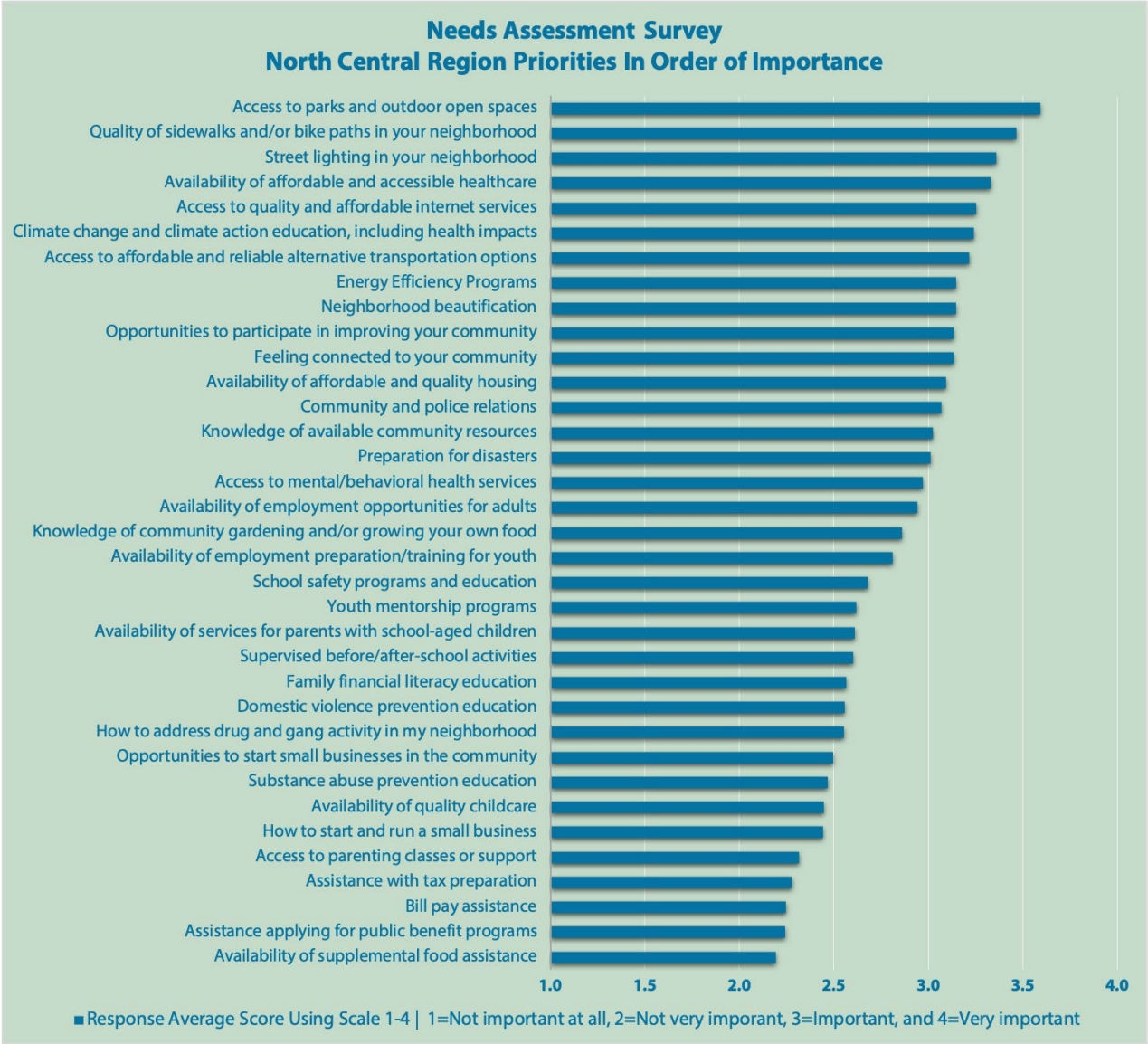
The data shared below is specific to this region and is not combined with results from other regions. For North Central Region, 206 surveys were collected. The key findings are presented below:

Language of Surveys	English		Spanish		Arabic		Vietnamese			
	203		2		0		0			
Gender Identity	Female	Male	Non-binary	Prefer not to answer		Transgender		N/A		
	64.6%	34.0%	0%	1.0%		0%		0.4%		
Age	Youth (6-13)	Teen (13-17)	Young Adult (18-24)		Adult (25-59)		Older Adult (60+)		N/A	
	0%	1.0%	6.3%		66.0%		25.7%		1.0%	
Children in household under 18	Yes				No				N/A	
	33.0%				64.6%				0.4%	
Household (multiple response)	Children under age 18	Youth ages 14-24 who are neither working or in school		Adults over age 65	Refugees (in the U.S. 5 years or less)		A person or people with a sensory impairment (vision or hearing)			
	34.0%	5.3%		36.4%	1.0%		6.3%			
Race/ Ethnicity	American Indian or Alaskan Native	Asian	Black or African American	Native Hawaiian and Other Pacific Islander	Latino or Hispanic	Middle Eastern/ Arabic	Caucasian	Multiple	Other	N/A
	0.5%	3.4%	6.8%	1.0%	6.8%	1.0%	68.4%	10.2%	1.9%	0%
Employment Status	Employed, working full-time	Employed, working part-time	Migrant seasonal farm worker	Not employed (short term, 6 months or less)		Not employed (long term, more than 6 months)		Retired	Prefer not to answer	N/A
	56.8%	13.6%	0.5%	0.5%		5.3%		21.4%	0.5%	0.5%
Considered themselves to have a Disability				Yes		No		N/A		
				16.0%		83.0%		1.0%		
Resident Leadership Academy Network member				Yes		No		N/A		
				9.7%		89.3%		1.6%		

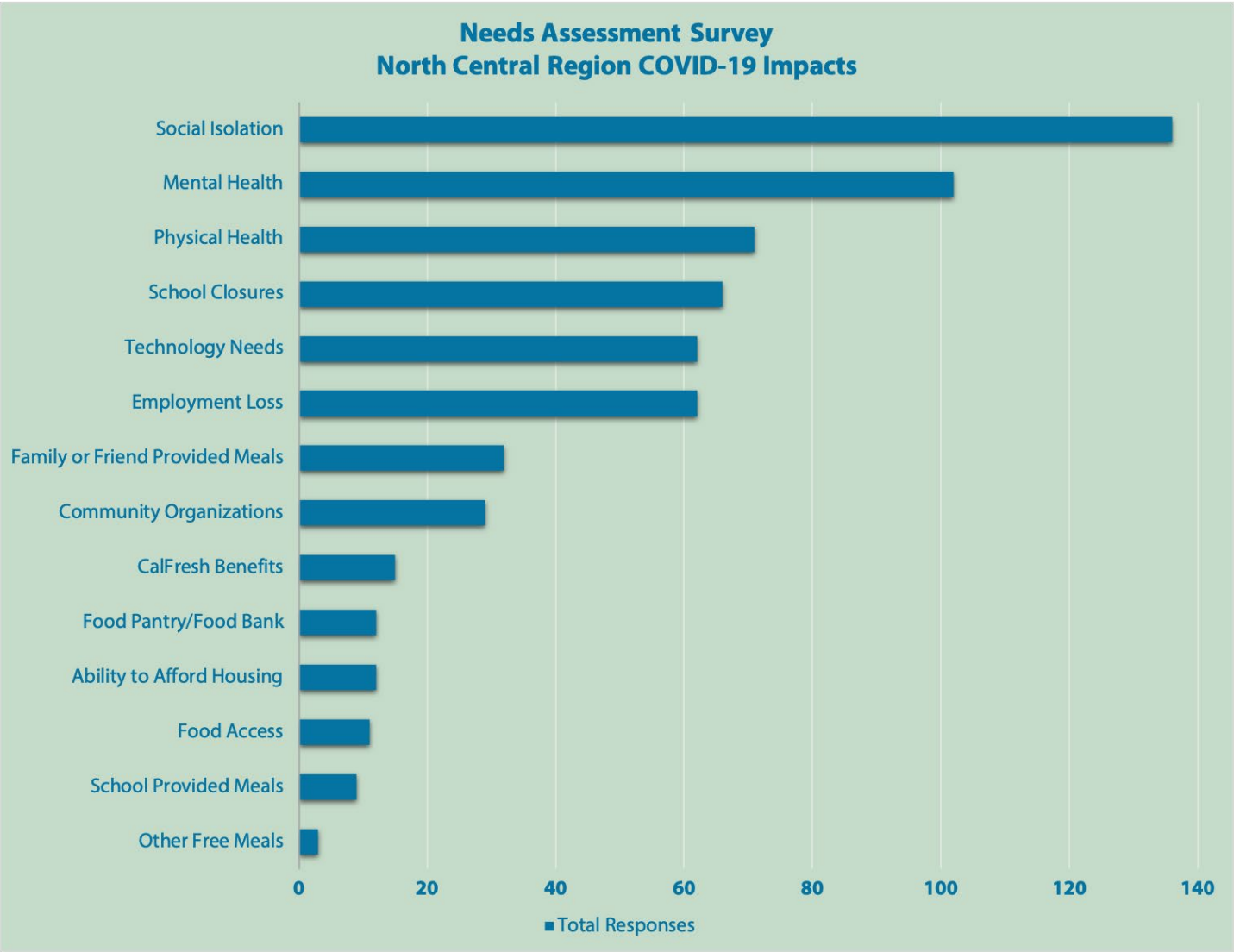
A focal question in the survey asked respondents to indicate the importance of a topic to themselves and their household. For the North Central Region, the top three topics were:

- 1. Access to parks and outdoor open spaces
- 2. Quality of sidewalks and/or bike paths in your neighborhood
- 3. Street lighting in your neighborhood

Priority of topics were weighted on a scale of 1 to 4. The weighted responses are listed below, in the order of importance:



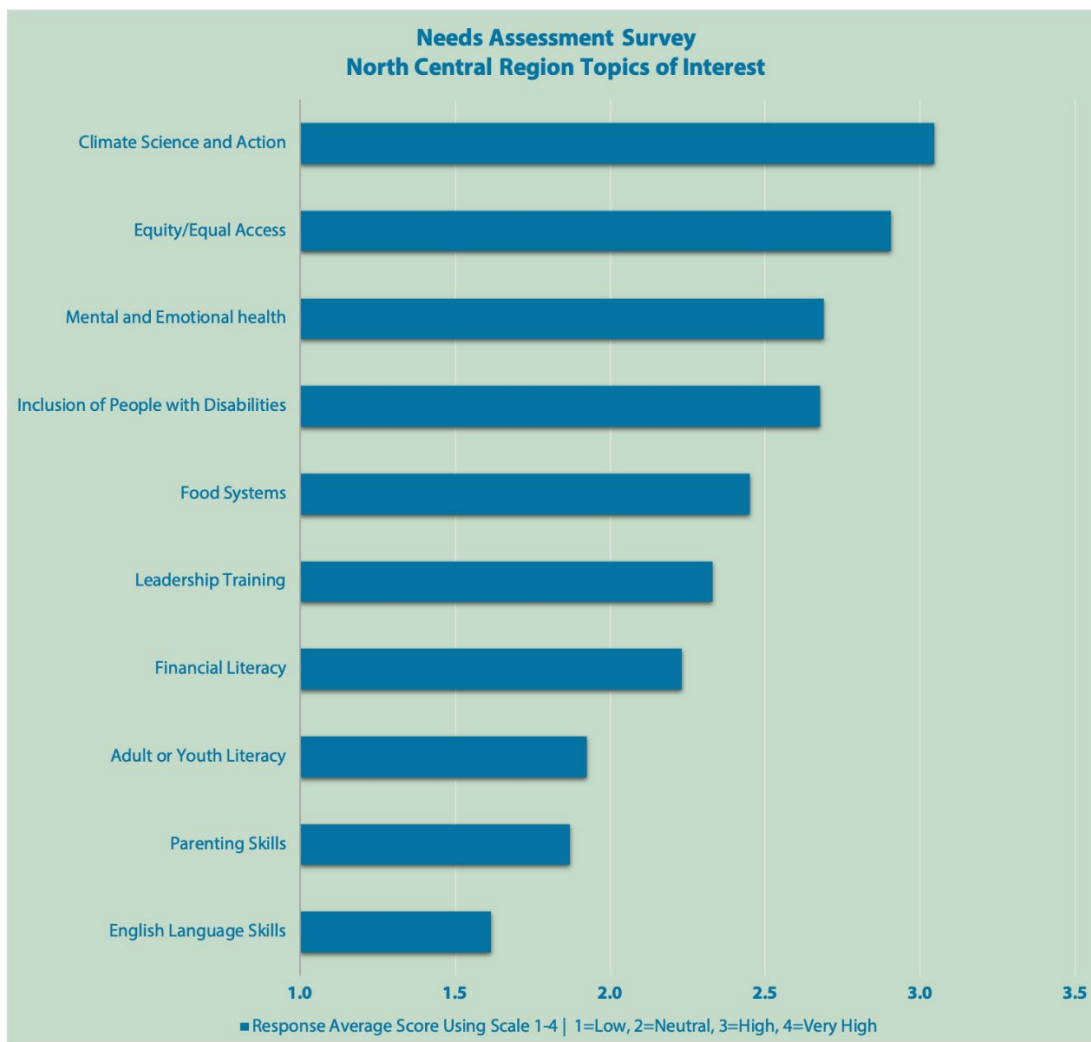
When asked “How has the COVID-19 pandemic and its preventative measures impacted your life?” Respondents in the North Central Region shared the following impacts, ordered by the total number of responses:



Other key findings include the type of topics respondents are most interested in learning about. For the North Central Region, the top three topics were:

- 1. **Climate Science and Action**
- 2. **Equity/Equal Access**
- 3. **Mental and Emotional Health**

Priority of topics were weighted on a scale of 1 to 4. The weighted responses are listed below, in the order of importance:



Respondents were asked to identify their use of particular resources/programs to obtain food for their household prior to and since the start of COVID-19.

	Resources to obtain food for household	Prior to COVID-19	Since the start of COVID-19	% Change
1.	Community organizations	14.1%	15.0%	+0.9%
2.	CalFresh benefits (formerly known as food stamps)	7.3%	11.7%	+4.4%
3.	Great Plates Delivered (meal delivery service for older and/or disabled adults during pandemic)	--	2.9%	+2.9%
4.	Food pantry/food bank	5.8%	7.8%	+2.0%
5.	School provided meals	4.4%	3.9%	- 0.5%
6.	Family or friend provided meals	15.5%	9.7%	- 5.8%
7.	Other free meals	1.5%	1.9%	+0.4%
8.	Not applicable	68.4%	66.5%	- 1.9%

Respondents were asked to rank questions on a sliding scale from 0 to 100 (0 being the worst and 100 being the best). These questions are a part of the key findings because they illustrate the connection between respondents and their community.

“How connected do you feel to your community (neighborhood, work, school, places of worship, social)?”



“As a community, do you feel confident that we can find solutions to difficult problems?”



Mobility and Transportation

When it came to the key topics of mobility, respondents were asked questions on topics of alternative transportation, infrastructure, and physical mobility.

Alternative means of transportation

Do you typically use an alternative means of transportation other than a car (bike, walk, public transportation)?	Yes	No	N/A
	51.9%	47.1%	1.0%

Barriers to safety using alternative means of transportation

What are the barriers or challenges to safety in using alternate means of transportation (bike, walk, public transportation)? Check all that apply.		
1.	Convenience (have to travel too far, takes too long)	60.7%
2.	Little to no sidewalks and/or bike paths that you feel safe using	42.2%
3.	Little to no lighting at night	35.0%
4.	Reliability of services	22.3%
5.	Not interested in using alternative transportation options	14.6%
6.	Cost or affordability	9.2%
7.	Lack of education and knowing how to use these alternative transportation options	8.3%

Use of mobility device

Do you currently use a mobility device, such as a cane, walker, or wheelchair?	Yes	No	N/A
	7.8%	91.7%	0.5%

Of those who answered “Yes” to the question above, they were asked to share if they think sidewalks are safe and if there is adequate street lighting for safe mobility. Survey Monkey did not limit these follow-up questions to only the participants who answered “Yes”, therefore responses included input from participants who do not

identify with using a mobility device.

If yes, are the sidewalks safe (e.g., enough space, well-lit, appropriate signage, etc.) in your community for mobility?	Yes	No
	13 respondents	39 respondents

If yes, is there adequate street lighting for safe mobility in your community?	Yes	No
	18 respondents	37 respondents

Socialization, Communication, and Societal Issues

Additional survey key findings include resident input about social dynamics, communication, information sharing, and societal issues.

Social Groups and Networks

Do you have any social groups or networks that you're a part of? (Check all that apply)		
1.	Close Friends	83.5%
2.	Family	77.2%
3.	Coworkers	46.6%
4.	Volunteer Groups	39.8%
5.	Professional Groups	30.6%
6.	Recreational groups/teams	21.4%
7.	Academic Groups	17.5%
8.	Parent Groups	12.6%

Importance of climate change

How important is the issue of climate change to you personally?	Very Important*	Important	Not Very Important	Not at all Important	N/A
	53.4%	34.0%	9.2%	2.9%	0.5%

*This finding aligns with 2020 trends at a national level. A record high 54% of Americans are "extremely" or "very" sure 'global warming' is happening (Climate Change in the American Mind, April 2020, Yale Program on Climate Change Communication and George Mason University Center for Climate Change Communication: [Source Link](#).)

Communication methods

Would you benefit from the use of one of the following communication methods that meet the needs of people with disabilities? (Check all that apply)		
1.	Large print	22.8%
2.	American Sign Language (ASL)	13.1%
3.	Phone Calls	12.1%
4.	Braille	8.7%
5.	Screen reader compatible web page or document	7.3%
6.	TeleType (TTY) or Telecommunications Device (TDD) or Text Telephone (TT)	3.9%

Sources of local information and resources

Which sources do you turn to for local information and resources? (Check all that apply)		
1.	Online search	62.6%
2	Local or community newspaper	59.2%
3.	Social media (Facebook, Twitter, Instagram, Next Door, other)	58.7%
4.	Television news	55.8%
5.	Email	47.6%
6.	Radio	41.7%
7.	Word of mouth	43.7%
8.	Local community organization	30.1%
9.	School email/newsletter	12.1%
10.	Billboards	5.3%

Barriers to use of services/programs

What prevents you from utilizing services/programs? (Check all that apply)		
1.	Lack of transportation	14.1%
2	Work hours	12.1%
3.	Lack of childcare	5.3%
4.	Internet access/technology	3.9%
5.	Language	3.4%
6.	Other	4.9%
7.	Not applicable	66.0%

Additional Resources requested by respondents

If you would like to receive additional resources, please select subject of resource: (Check all that apply)		
1.	Community Engagement Trainings	22.3%
2.	Food Resources	15.5%
3.	Active Transportation/Traffic Safety	16.5%
4.	Tax Preparation Support	10.2%
5.	Small Business Support	10.2%
6.	Self-Sufficiency (CinA)	8.3%
7.	Refugee Services	4.9%

NORTH COASTAL REGION

NORTH COASTAL REGION – COMMUNITY CONVERSATION HIGHLIGHTS

Hosted by Circulate San Diego, Vista Community Clinic, and Poder Popular

Held Online Through Zoom January 12, 2021

Attendance: 27

A total of 40 organizations were contacted to participate in the North Coastal Community Conversation, including Boys & Girls Club of Oceanside, Bike Walk Encinitas, and North County Philanthropy Council. Attachment C outlines the full list of organizations who were contacted about the project and input opportunities.

The North Coastal Region Community Conversation was held virtually on January 12, 2021 over Zoom. 27 participants attended, primarily from the City of Vista. For this Region, a small portion of the participants requested Spanish interpretation and translation.

The first portion of the virtual conversation addressed the purpose of the 2020 Needs Assessment and received input from the attendees on the prioritization of topics they wanted to discuss.

Topics of Greatest Interest	Health (First Choice)	Community (Second Choice)	Social (Third Choice)
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Health



Community



Social

A summary of the topics discussed in this region were:

North Coastal Region Topics Discussed	
Health	COVID-19
	Resources for essential workers
Community	Food access and sovereignty
	Rental Assistance
Social	Better community connection

Topics of health concerns and community connection and resilience during COVID-19 topics came up frequently, including discussion of access to quality food resources, and providing more resources to essential workers, farm workers, and their families within the North Coastal Region.

The greatest community priorities and needs expressed by participants in North Coastal, in no particular order, are listed below:

North Coastal Region Community Priorities
Programs and services for children and working families
Alcohol and drug abuse usage during COVID-19
Better communication and outreach on COVID-19 related issues
Improved community food resources
Community connection

NORTH COASTAL REGION – COMMUNITY SURVEY HIGHLIGHTS

Promoted by Circulate San Diego, Vista Community Clinic, and Poder Popular

Held Online December 21, 2020 To January 17, 2021

Participants: 106

In the North Coastal Region, Circulate partnered with Vista Community Clinic and Poder Popular to promote the Survey within the target Zip Codes (please see Regional Highlights section above for zip code breakdown) using the same outreach techniques as the Community Conversations.

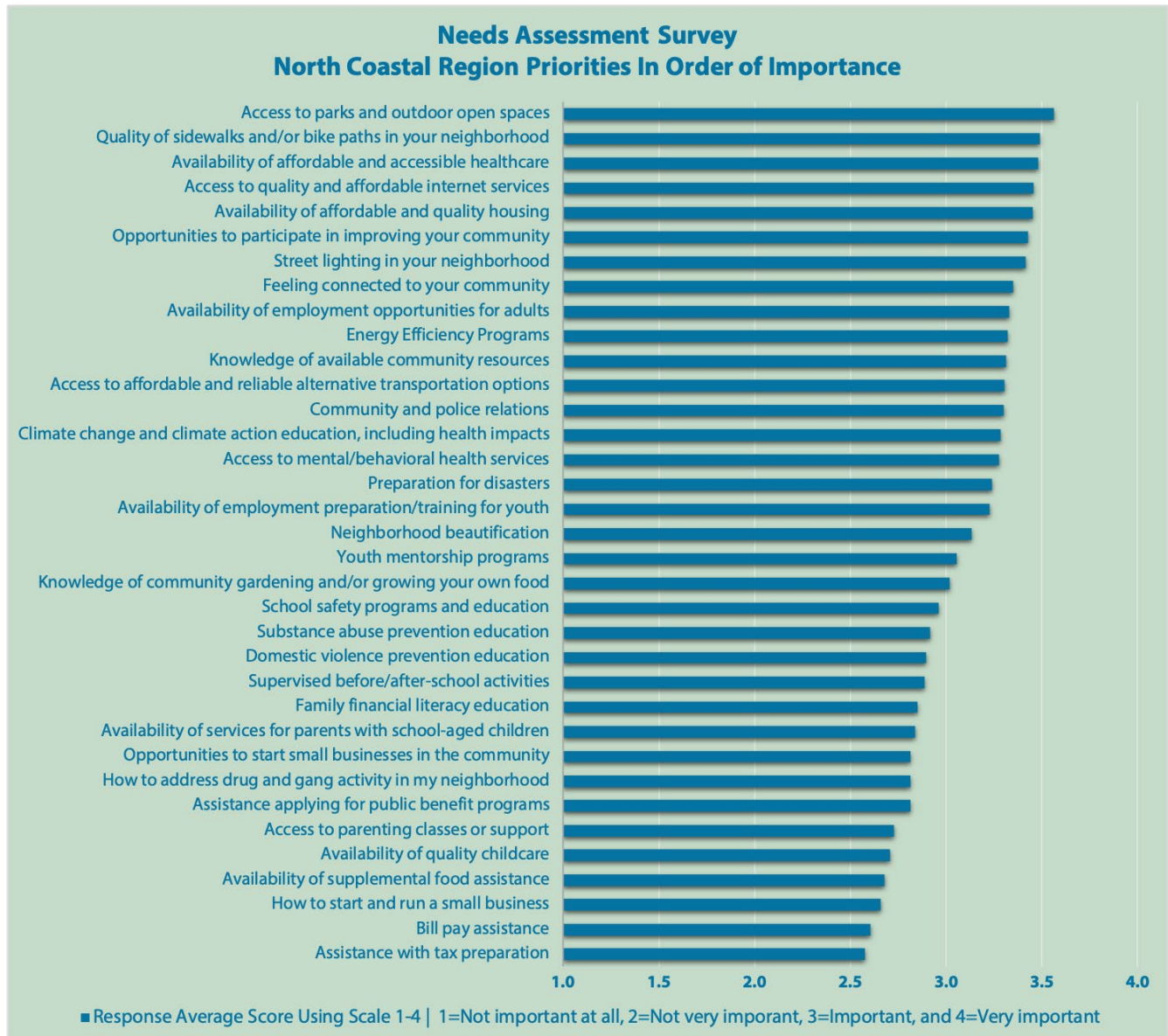
The data shared below is specific to this region and is not combined with results from other regions. For North Coastal, **106** surveys were collected. The key findings are presented below:

Language of Surveys	English		Spanish		Arabic		Vietnamese			
	85		21		0		0			
Gender Identity	Female	Male	Non-binary	Prefer not to answer		Transgender		N/A		
	73.6%	23.6%	0.9%	1.9%		0%		0%		
Age	Youth (6-13)	Teen (13-17)	Young Adult (18-24)		Adult (25-59)		Older Adult (60+)		N/A	
	0%	0%	7.5%		72.6%		19.8%		0%	
Children in household under 18	Yes				No			N/A		
	37.7%				62.3%			0%		
Household (multiple response)	Children under age 18	Youth ages 14-24 who are neither working or in school		Adults over age 65	Refugees (in the U.S. 5 years or less)	A person or people with a sensory impairment (vision or hearing)				
	41.5%	17.0%		19.8%	0.9%	10.4%				
Race/ Ethnicity	American Indian or Alaskan Native	Asian	Black or African American	Native Hawaiian and Other Pacific Islander	Latino or Hispanic	Middle Eastern /Arabic	Caucasian	Multiple	Other	N/A
	0%	1.9%	0.9%	0.9%	40.6%	0%	48.1%	4.9%	1.6%	0%
Employment Status	Employed, working full-time	Employed, working part-time	Migrant seasonal farm worker	Not employed (short term, 6 months or less)	Not employed (long term, more than 6 months)		Retired	Prefer not to answer	N/A	
	58.5%	15.1%	0%	3.8%	9.4%		8.5%	4.7%	0%	
Considered themselves to have a Disability				Yes		No		N/A		
				12.3%		86.8%		0.9%		
Resident Leadership Academy Network member				Yes		No		N/A		
				14.2%		84.9%		0.9%		

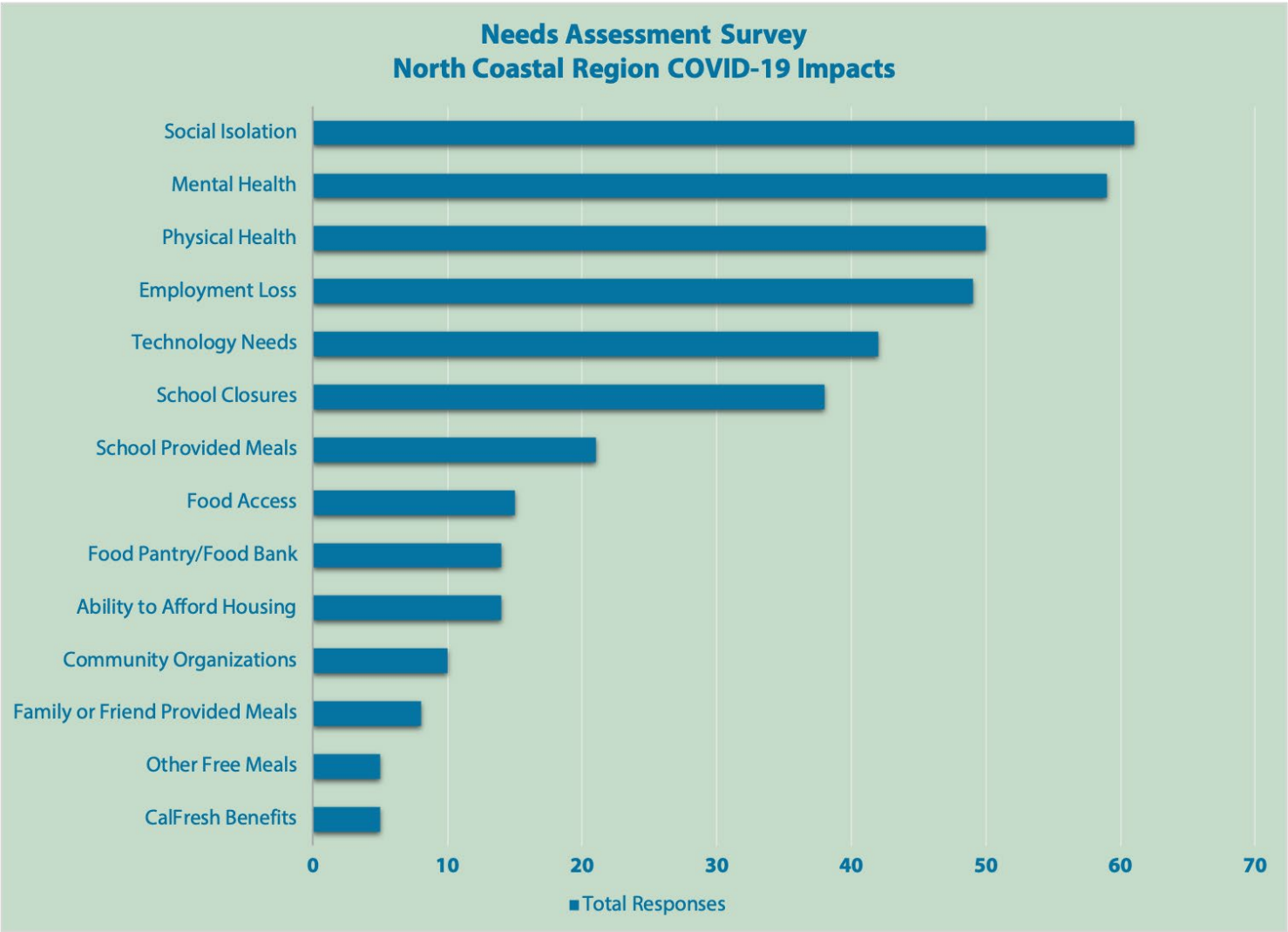
A focal question in the survey asked respondents to indicate the importance of a topic to themselves and their household. For the North Coastal Region, the top three topics were:

1. **Access to parks and outdoor open spaces**
2. **Quality of sidewalks and/or bike paths in your neighborhood**
3. **Availability of affordable and accessible healthcare**

Priority of topics were weighted on a scale of 1 to 4. The weighted responses are listed below, in the order of importance:



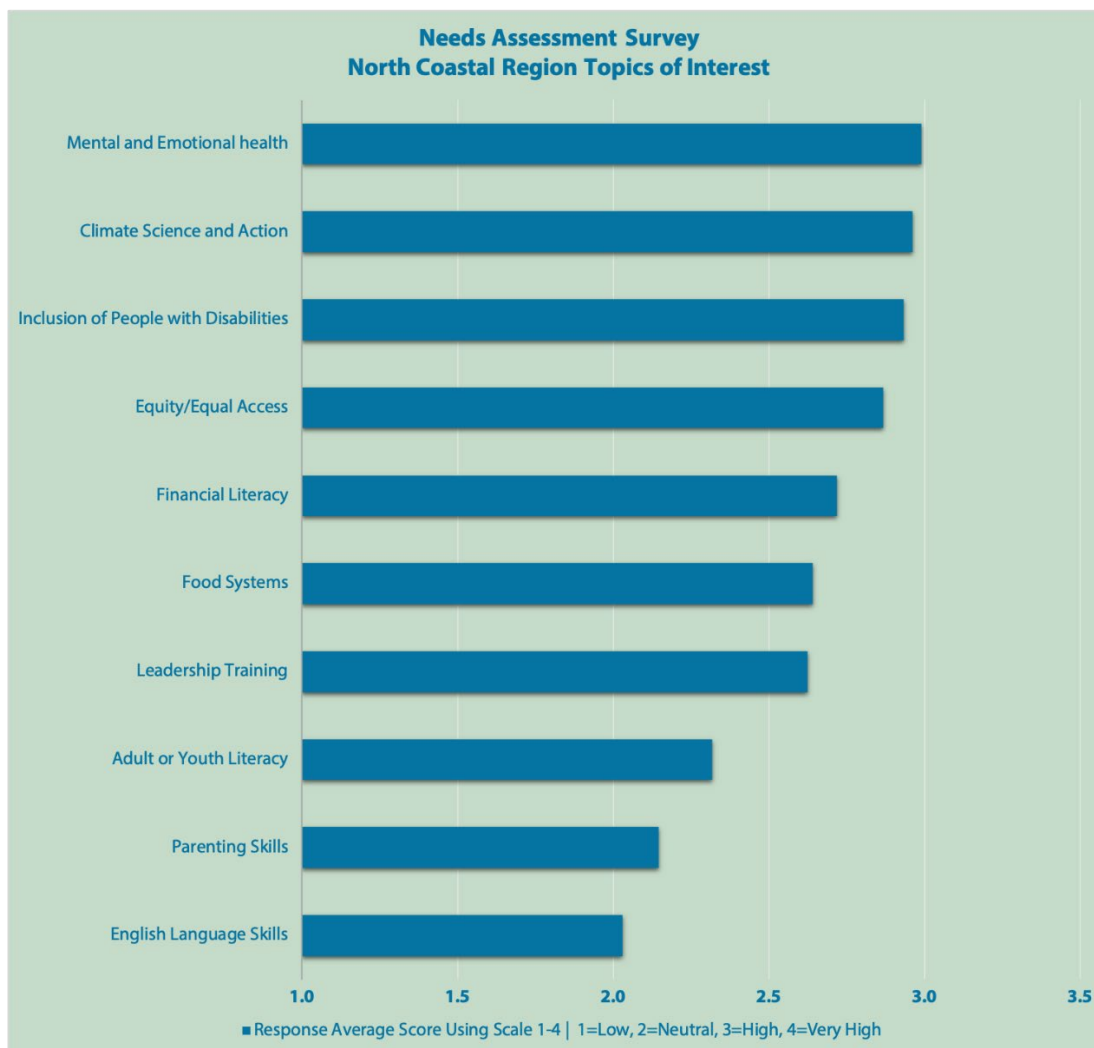
When asked “How has the COVID-19 pandemic and its preventative measures impacted your life?” Respondents in the North Coastal Region shared the following impacts, ordered by the total number of responses:



Other key findings include the type of topics respondents are most interested in learning about. For the North Coastal Region, the top three topics were:

1. **Mental and Emotional Health**
2. **Climate Science and Action**
3. **Inclusion of People with Disabilities**

Priority of topics were weighted on a scale of 1 to 4. The weighted responses are listed below, in the order of importance:



Respondents were asked to identify their use of particular resources/programs to obtain food for their household prior to and since the start of COVID-19.

	Resources to obtain food for household	Prior to COVID-19	Since the start of COVID-19	% Change
1.	Community organizations	9.4%	13.2%	+3.8%
2.	CalFresh benefits (formerly known as food stamps)	4.7%	8.5%	+3.8%
3.	Great Plates Delivered (meal delivery service for older and/or disabled adults during pandemic)	--	0%	0%
4.	Food pantry/food bank	13.2%	17.0%	+3.8%
5.	School provided meals	19.8%	15.1%	- 4.7%
6.	Family or friend provided meals	7.5%	13.2%	+5.7%
7.	Other free meals	4.7%	6.6%	+1.9%

8.	Not applicable	64.2%	57.5%	- 6.7%
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Respondents were asked to rank questions on a sliding scale from 0 to 100 (0 being the worst and 100 being the best). These questions are a part of the key findings because they illustrate the connection between respondents and their community.

"How connected do you feel to your community (neighborhood, work, school, places of worship, social)?"



"As a community, do you feel confident that we can find solutions to difficult problems?"



Mobility and Transportation

When it came to the key topics of mobility, respondents were asked questions on topics of alternative transportation, infrastructure, and physical mobility.

Alternative means of transportation

Do you typically use an alternative means of transportation other than a car (bike, walk, public transportation)?	Yes	No	N/A
	42.5%	57.5%	0%

Barriers to safety using alternative means of transportation

What are the barriers or challenges to safety in using alternate means of transportation (bike, walk, public transportation)? Check all that apply.		
1.	Convenience (have to travel too far, takes too long)	58.5%
2.	Little to no sidewalks and/or bike paths that you feel safe using	52.8%
3.	Little to no lighting at night	44.3%
4.	Reliability of services	23.6%
5.	Cost or affordability	16.0%
6.	Not interested in using alternative transportation options	12.3%
7.	Lack of education and knowing how to use these alternative transportation options	8.5%

Use of mobility device

Do you currently use a mobility device, such as a cane, walker, or wheelchair?	Yes	No	N/A
	4.7%	93.4%	1.9%

Of those who answered "Yes" to the question above, they were asked to share if they think sidewalks are safe and if there is adequate street lighting for safe mobility. Survey Monkey did not limit these follow-up questions

to only the participants who answered “Yes”, therefore responses included input from participants who do not identify with using a mobility device.

If yes, are the sidewalks safe (e.g., enough space, well-lit, appropriate signage, etc.) in your community for mobility?	Yes	No
	14 respondents	27 respondents

If yes, is there adequate street lighting for safe mobility in your community?	Yes	No
	19 respondents	28 respondents

Socialization, Communication, and Societal Issues

Additional survey key findings include resident input about social dynamics, communication, information sharing, and societal issues.

Social Groups and Networks

Do you have any social groups or networks that you’re a part of? (Check all that apply)		
1.	Family	79.2%
2.	Close Friends	67.0%
3.	Coworkers	46.2%
4.	Volunteer Groups	42.5%
5.	Professional Groups	29.2%
6.	Academic Groups	18.9%
7.	Recreational groups/teams	16.0%
8.	Parent Groups	15.1%

Importance of climate change

How important is the issue of climate change to you personally?	Very Important*	Important	Not Very Important	Not at all Important	N/A
	58.5%	28.3%	9.4%	3.8%	0%

*This finding aligns with 2020 trends at a national level. A record high 54% of Americans are “extremely” or “very” sure ‘global warming’ is happening (Climate Change in the American Mind, April 2020, Yale Program on Climate Change Communication and George Mason University Center for Climate Change Communication: [Source Link](#)).

Communication methods

Would you benefit from the use of one of the following communication methods that meet the needs of people with disabilities? (Check all that apply)		
1.	Large print	34.0%
2.	Phone Calls	22.6%
3.	American Sign Language (ASL)	13.2%
4.	Screen reader compatible web page or document	10.4%
5.	Braille	6.6%
6.	TeleType (TTY) or Telecommunications Device (TDD) or Text Telephone (TT)	6.6%

Sources of local information and resources

Which sources do you turn to for local information and resources? (Check all that apply)		
1.	Online search	72.6%
2.	Social media (Facebook, Twitter, Instagram, Next Door, other)	59.4%
3.	Email	54.7%
4.	Local or community newspaper	50.9%
5.	Television news	49.1%
6.	Word of mouth	43.4%
7.	Local community organization	40.6%
8.	Radio	37.7%
9.	School email/newsletter	27.4%
10.	Billboards	3.8%

Barriers to use of services/programs

What prevents you from utilizing services/programs? (Check all that apply)		
1.	Work hours	14.2%
2.	Lack of transportation	10.4%
3.	Internet access/technology	9.4%
4.	Language	9.4%
5.	Lack of childcare	5.7%
6.	Other	12.3%
7.	Not applicable	60.4%

Additional Resources requested by respondents

If you would like to receive additional resources, please select subject of resource: (Check all that apply)		
1.	Community Engagement Trainings	28.3%
2.	Food Resources	17.9%
3.	Tax Preparation Support	17.9%
4.	Active Transportation/Traffic Safety	17.0%
5.	Small Business Support	17.0%
6.	Self-Sufficiency (CinA)	8.5%
7.	Refugee Services	5.7%

NORTH INLAND REGION

NORTH INLAND REGION – COMMUNITY CONVERSATION HIGHLIGHTS

Hosted by Circulate San Diego and Escondido Education Compact

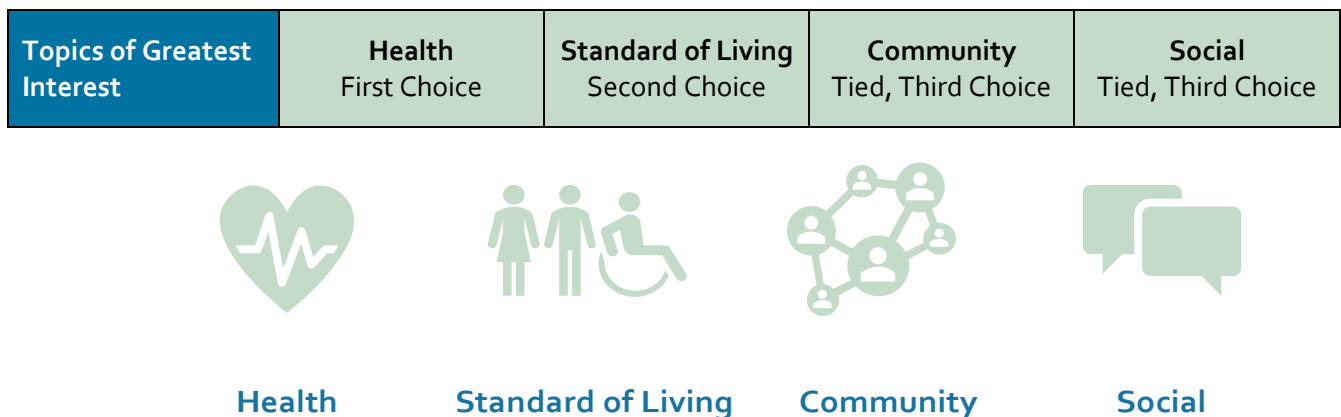
Held Online Through Zoom January 13, 2021

Attendance: 37

A total of 47 organizations were contacted to participate in the North Inland Community Conversation, including The Foundation for Senior Care, Interfaith Community Services, and Escondido Union. Attachment C outlines the full list of organizations who were contacted about the project and input opportunities.

The North Inland Region Community Conversation was held virtually on January 13, 2021 over Zoom. 37 participants attended, spanning an area from San Marcos and Escondido to Borrego Springs and Julian. For this Region, a large portion of the participants requested Spanish interpretation and translation.

The first portion of the virtual conversation addressed the purpose of the 2020 Needs Assessment and received input from the attendees on the prioritization of topics they wanted to discuss.



A summary of the topics discussed in this region were:

North Inland Region Topics Discussed	
Health	COVID-19
	Resources for farm workers
Standard of Living	Transportation barriers
	Food access and sovereignty
Community	Food access and sovereignty
	More walkable neighborhoods
Social	Better community engagement

Topics of resources for all residents and creative ways to engage with the community during COVID-19 came up frequently, including discussion of improving access to quality food resources, and providing more resources to essential workers, farm workers, and their families within the North Inland Region.

The greatest community priorities and needs expressed by participants countywide, in no particular order, are listed below:

North Inland Region Community Priorities
Programs and services for children and working families
Community and neighborhood safety concerns
Improved community food resources
Aid for programs and nonprofit organizations who have experienced cuts due to the COVID-19 pandemic

NORTH INLAND REGION – COMMUNITY SURVEY HIGHLIGHTS

Promoted by Circulate San Diego and Escondido Education Compact

Held Online December 21, 2020 to January 17, 2021

Participants: 93

In the North Inland Region, Circulate partnered with COMPACT to promote the Survey within the target Zip Codes (please see Regional Highlights section above for zip code breakdown) using the same outreach techniques as the Community Conversations.

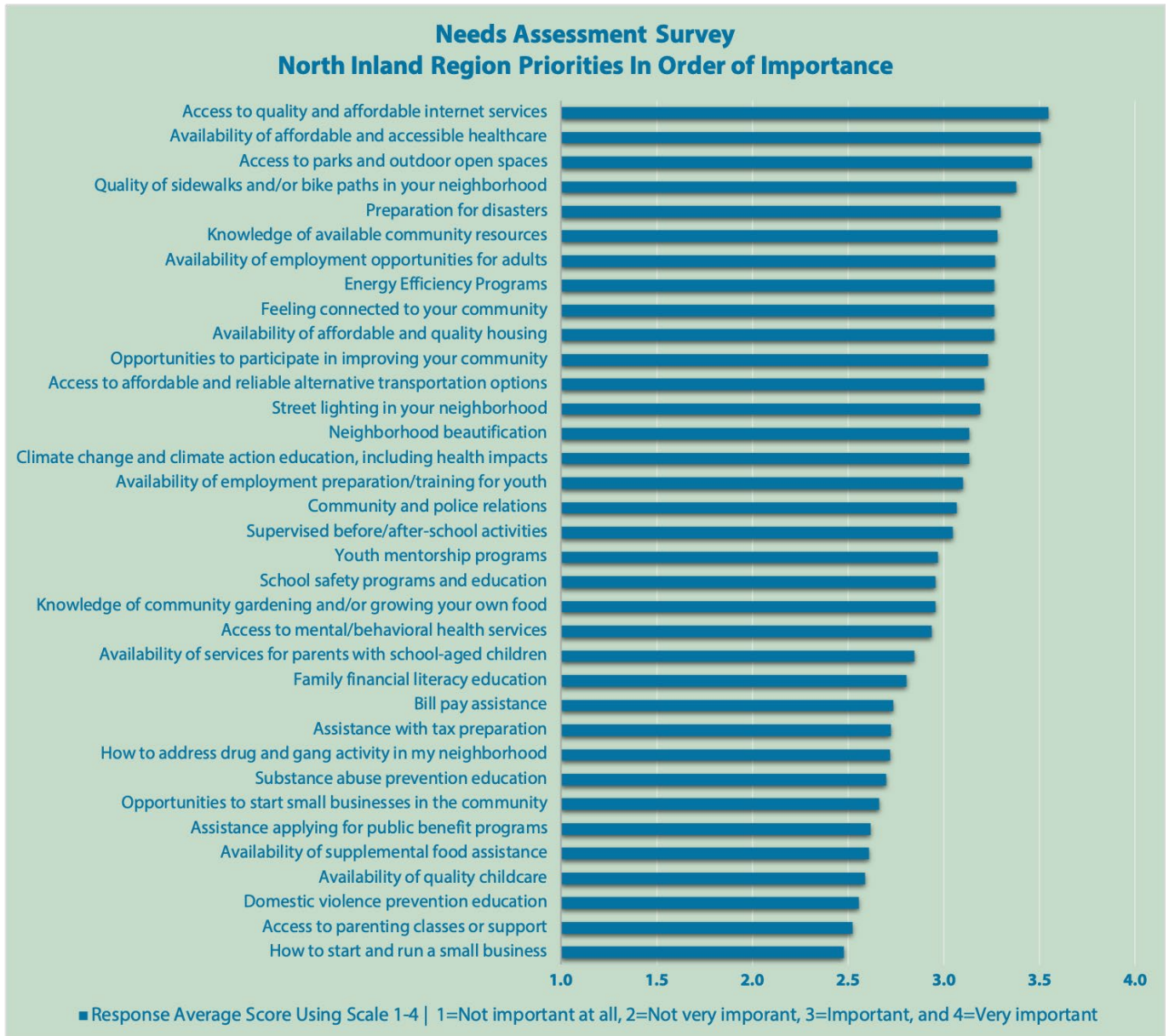
The data shared below is specific to this region and is not combined with results from other regions. For North Inland, 93 surveys were collected. The key findings are presented below:

Language of Surveys	English		Spanish		Arabic		Vietnamese			
	81		12		0		0			
Gender Identity	Female	Male	Non-binary	Prefer not to answer	Transgender	N/A				
	69.9%	28.0%	0%	1.1%	0%	1.1%				
Age	Youth (6-13)	Teen (13-17)	Young Adult (18-24)	Adult (25-59)	Older Adult (60+)	N/A				
	0%	0%	8.6%	68.8%	21.5%	1.1%				
Children in household under 18	Yes			No			N/A			
	36.6%			61.6%			2.2%			
Household (multiple response)	Children under age 18	Youth ages 14-24 who are neither working or in school	Adults over age 65	Refugees (in the U.S. 5 years or less)	A person or people with a sensory impairment (vision or hearing)					
	47.3%	12.9%	21.5%	2.2%	6.5%					
Race/ Ethnicity	American Indian or Alaskan Native	Asian	Black or African American	Native Hawaiian and Other Pacific Islander	Latino or Hispanic	Middle Eastern/ Arabic	Caucasian	Multiple	Other	N/A
	1.1%	4.3%	1.1%	0%	34.4%	0%	52.7%	6.5%	0%	0%
Employment Status	Employed, working full-time	Employed, working part-time	Migrant seasonal farm worker	Not employed (short term, 6 months or less)	Not employed (long term, more than 6 months)	Retired	Prefer not to answer	N/A		
	54.8%	9.7%	0%	1.1%	16.1%	10.8%	5.4%	2.2%		
Considered themselves to have a Disability				Yes		No		N/A		
				17.2%		81.7%		1.1%		
Resident Leadership Academy Network member				Yes		No		N/A		
				17.2%		81.7%		1.1%		

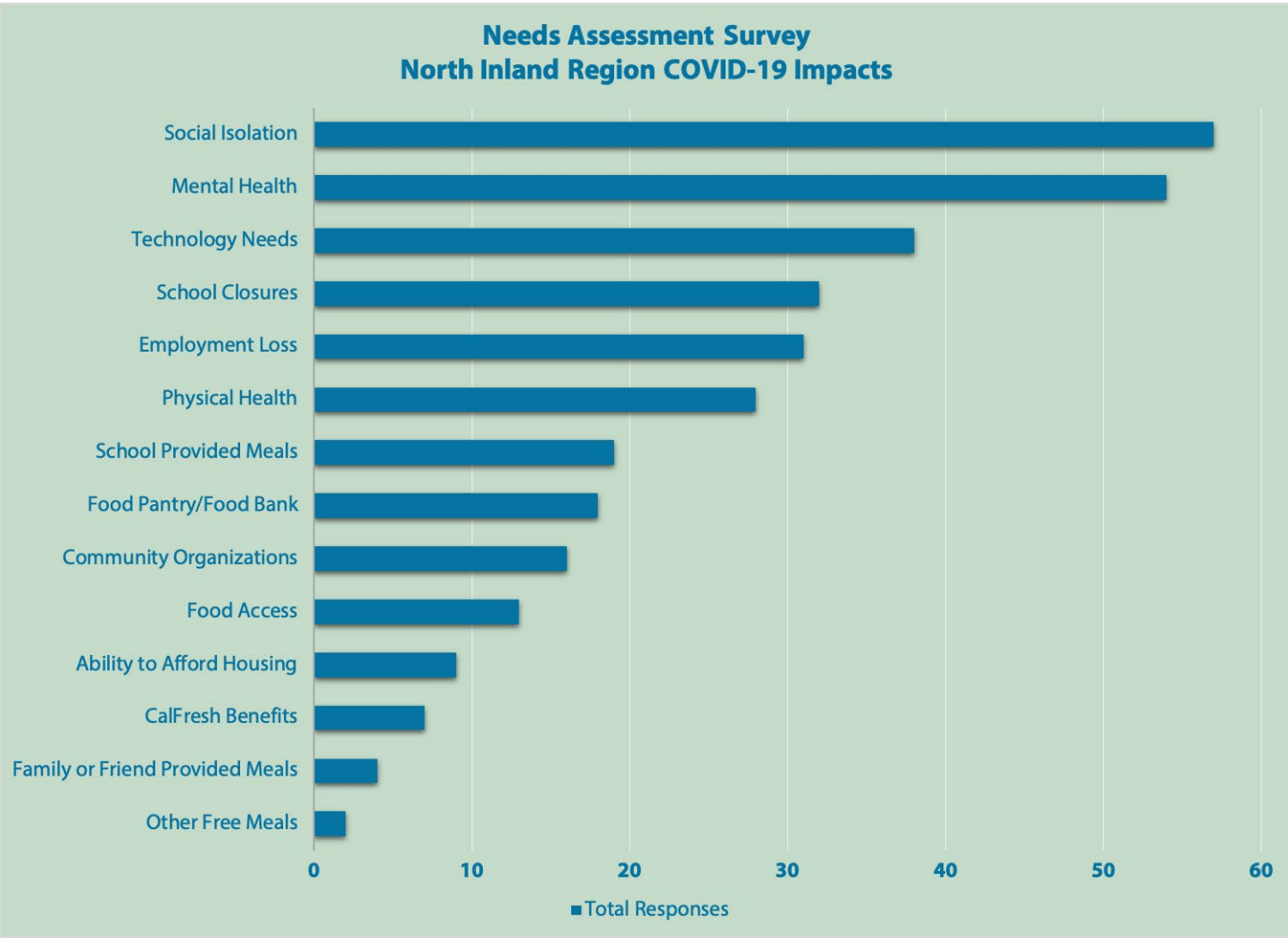
A focal question in the survey asked respondents to indicate the importance of a topic to themselves and their household. For the North Inland Region, the top three topics were:

1. **Access to quality and affordable internet services**
2. **Availability of affordable and accessible healthcare**
3. **Access to parks and outdoor open spaces**

Priority of topics were weighted on a scale of 1 to 4. The weighted responses are listed below, in the order of importance:



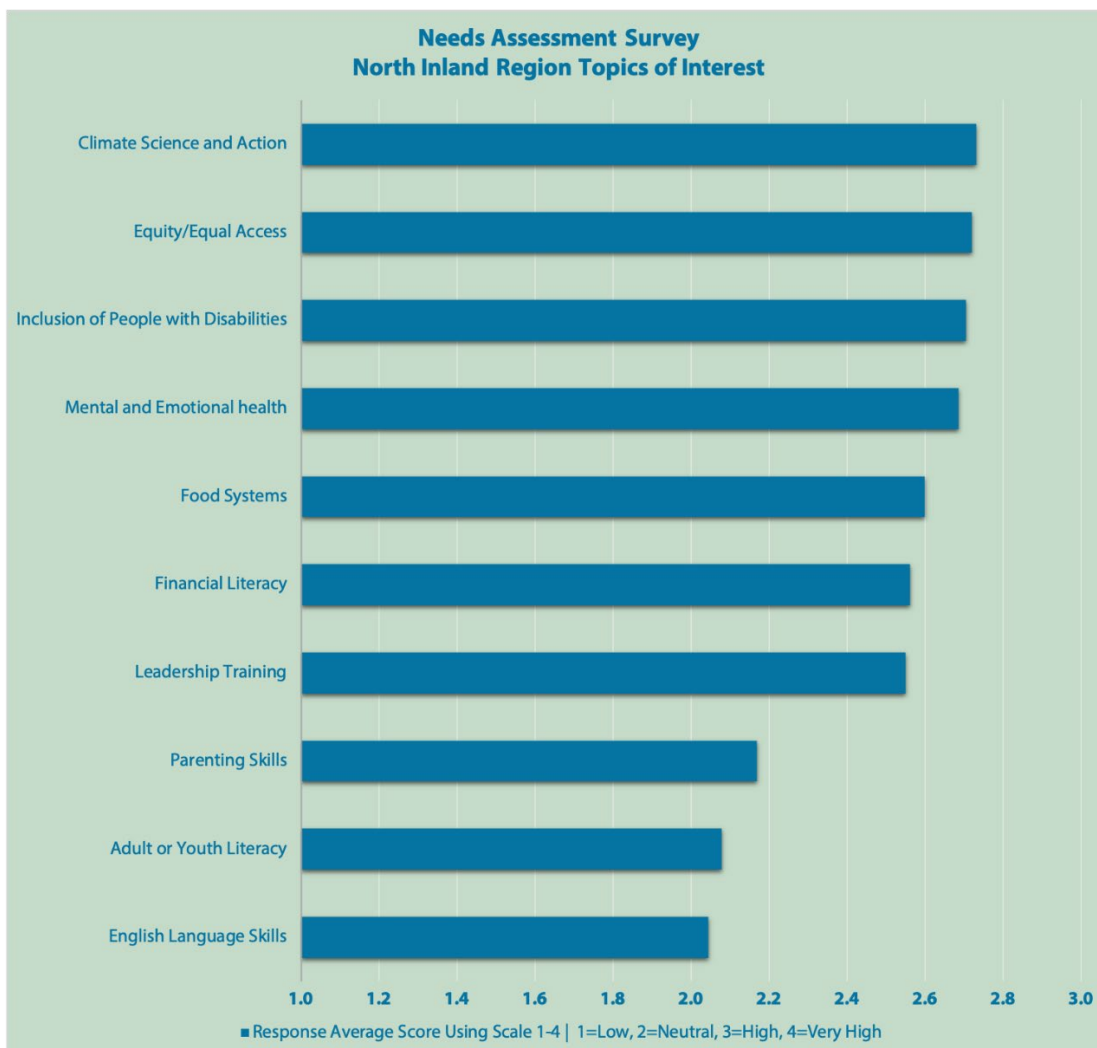
When asked “How has the COVID-19 pandemic and its preventative measures impacted your life?” Respondents in the North Inland Region shared the following impacts, ordered by the total number of responses:



Other key findings include the type of topics respondents are most interested in learning about. For the North Inland Region, the top three topics were:

- 1. **Climate Science and Action**
- 2. **Equity/Equal Access**
- 3. **Inclusion of People with Disabilities**

Priority of topics were weighted on a scale of 1 to 4. The weighted responses are listed below, in the order of importance:



Respondents were asked to identify their use of particular resources/programs to obtain food for their household prior to and since the start of COVID-19.

	Resources to obtain food for household	Prior to COVID-19	Since the start of COVID-19	% Change
1.	Community organizations	17.2%	20.4%	+3.2%
2.	CalFresh benefits (formerly known as food stamps)	7.5%	7.5%	0%
3.	Great Plates Delivered (meal delivery service for older and/or disabled adults during pandemic)	--	2.2%	+2.2%
4.	Food pantry/food bank	19.4%	15.1%	- 4.3%
5.	School provided meals	20.4%	22.6%	+2.2%
6.	Family or friend provided meals	4.3%	11.8%	+7.5%
7.	Other free meals	2.2%	6.5%	+4.3%

8.	Not applicable	58.1%	53.8%	- 4.3%
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Respondents were asked to rank questions on a sliding scale from 0 to 100 (0 being the worst and 100 being the best). These questions are a part of the key findings because they illustrate the connection between respondents and their community.

"How connected do you feel to your community (neighborhood, work, school, places of worship, social)?"



"As a community, do you feel confident that we can find solutions to difficult problems?"



Mobility and Transportation

When it came to the key topics of mobility, respondents were asked questions on topics of alternative transportation, infrastructure, and physical mobility.

Alternative means of transportation

Do you typically use an alternative means of transportation other than a car (bike, walk, public transportation)?	Yes	No	N/A
	33.3%	64.5%	2.2%

Barriers to safety using alternative means of transportation

What are the barriers or challenges to safety in using alternate means of transportation (bike, walk, public transportation)? Check all that apply.		
1.	Convenience (have to travel too far, takes too long)	59.1%
2.	Little to no lighting at night	41.9%
3.	Little to no sidewalks and/or bike paths that you feel safe using	39.8%
4.	Reliability of services	22.6%
5.	Not interested in using alternative transportation options	18.3%
6.	Lack of education and knowing how to use these alternative transportation options	17.2%
7.	Cost or affordability	12.9%

Use of mobility device

Do you currently use a mobility device, such as a cane, walker, or wheelchair?	Yes	No	N/A
	8.6%	88.2%	3.2%

Of those who answered "Yes" to the question above, they were asked to share if they think sidewalks are safe and if there is adequate street lighting for safe mobility. Survey Monkey did not limit these follow-up questions

to only the participants who answered “Yes”, therefore responses included input from participants who do not identify with using a mobility device.

If yes, are the sidewalks safe (e.g., enough space, well-lit, appropriate signage, etc.) in your community for mobility?	Yes	No
	19 respondents	22 respondents

If yes, is there adequate street lighting for safe mobility in your community?	Yes	No
	19 respondents	27 respondents

Socialization, Communication, and Societal Issues

Additional survey key findings include resident input about social dynamics, communication, information sharing, and societal issues.

Social Groups and Networks

Do you have any social groups or networks that you’re a part of? (Check all that apply)		
1.	Family	73.1%
2.	Close Friends	66.7%
3.	Volunteer Groups	37.6%
4.	Coworkers	36.6%
5.	Professional Groups	28.0%
6.	Academic Groups	18.3%
7.	Recreational groups/teams	16.1%
8.	Parent Groups	12.9%

Importance of climate change

How important is the issue of climate change to you personally?	Very Important*	Important	Not Very Important	Not at all Important	N/A
	52.7%	23.7%	9.7%	10.8%	3.1%

**This finding aligns with 2020 trends at a national level. A record high 54% of Americans are “extremely” or “very” sure ‘global warming’ is happening (Climate Change in the American Mind, April 2020, Yale Program on Climate Change Communication and George Mason University Center for Climate Change Communication: [Source Link](#).*

Communication methods

Would you benefit from the use of one of the following communication methods that meet the needs of people with disabilities? (Check all that apply)		
1.	Large print	22.6%
2.	Phone Calls	18.3%
3.	Screen reader compatible web page or document	15.1%
4.	TeleType (TTY) or Telecommunications Device (TDD) or Text Telephone (TT)	11.8%
5.	American Sign Language (ASL)	10.8%
6.	Braille	7.5%

Sources of local information and resources

Which sources do you turn to for local information and resources? (Check all that apply)		
1.	Social media (Facebook, Twitter, Instagram, Next Door, other)	65.6%
2.	Online search	55.9%
3.	Word of mouth	45.2%
4.	Email	44.1%
5.	Television news	40.9%
6.	Local or community newspaper	38.7%
7.	Radio	37.7%
8.	School email/newsletter	29.0%
9.	Local community organization	25.8%
10.	Billboards	5.4%

Barriers to use of services/programs

What prevents you from utilizing services/programs? (Check all that apply)		
1.	Work hours	17.2%
2.	Lack of transportation	15.1%
3.	Internet access/technology	9.7%
4.	Lack of childcare	8.6%
5.	Language	4.3%
6.	Other	11.8%
7.	Not applicable	54.8%

Additional Resources requested by respondents

If you would like to receive additional resources, please select subject of resource: (Check all that apply)		
1.	Food Resources	19.4%
2.	Community Engagement Trainings	17.2%
3.	Active Transportation/Traffic Safety	16.1%
4.	Self-Sufficiency (CinA)	12.9%
5.	Tax Preparation Support	11.8%
6.	Small Business Support	10.8%
7.	Refugee Services	3.2%

SOUTH REGION

SOUTH REGION – COMMUNITY CONVERSATION HIGHLIGHTS

Hosted by Circulate San Diego and SBCS (Formerly South Bay Community Services)

Held Online Through Zoom January 14, 2021

Attendance: 56

A total of 37 organizations were contacted to participate in the South Region Community Conversation, including 4 Walls International, Casa Familiar, and Norman Senior Center. Attachment C outlines the full list of organizations who were contacted about the project and input opportunities.

The South Region Community Conversation was held virtually on January 14, 2021 over Zoom. 56 participants attended from the cities of National City, Chula Vista, Imperial Beach, and San Diego, including from the communities of San Ysidro and Barrio Logan². For this Region, a large portion of the participants requested Spanish interpretation and translation.

The first portion of the virtual conversation addressed the purpose of the 2020 Needs Assessment and received input from the attendees on the prioritization of topics they wanted to discuss.

Topics of Greatest Interest	Health (First Choice)	Social (Second Choice)	Knowledge (Third Choice)
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Health



Social



Knowledge

A summary of the topics discussed in this region were:

South Region Topics Discussed	
Health	COVID-19
	Childcare services
	Resources for homelessness
Social	Better community engagement
	Equity
Knowledge	This topic was not covered during the discussion because attendees wanted to focus on Health and Social topics.

² Although residents attended from Barrio Logan, this community is defined by HHSA to be in the Central Region. All community comments related to Barrio Logan can be found in the Central Region Community Conversation Summary Report.

Topics of equity (social, climate, housing, food access) and community engagement came up frequently as attendees described their day-to-day occurrences and experiences within the South Region. A portion of this discussion was on the availability of food distribution centers in the South Bay, especially during Covid-19.

The greatest community priorities and needs expressed by participants in South Region, in no particular order, are listed below:

South Region Community Priorities
Programs and services for children and working families
Community and neighborhood safety concerns
Air pollution in majority of South Region communities
Resources and education regarding COVID-19
Aid for programs and nonprofit organizations who have experienced cuts due to the COVID-19 pandemic

SOUTH REGION – COMMUNITY SURVEY HIGHLIGHTS

Promoted by Circulate San Diego and SBCS (Formerly South Bay Community Services)

Held Online December 21, 2020 to January 17, 2021

Participants: 149

In the South Region, Circulate partnered with SBCS to promote the Survey within the target Zip Codes (please see Regional Highlights section above for zip code breakdown) using the same outreach techniques as the Community Conversations.

The data shared below is specific to this region and is not combined with results from other regions. For South Region, **149** surveys were collected. The key findings are presented below:

Language of Surveys	English	Spanish	Arabic	Vietnamese
	88	61	0	0

Gender Identity	Female	Male	Non-binary	Prefer not to answer	Transgender	N/A
	83.9%	11.4%	0.7%	1.3%	0.7%	2.0%

Age	Youth (6-13)	Teen (13-17)	Young Adult (18-24)	Adult (25-59)	Older Adult (60+)	N/A
	0%	0%	2.7%	77.2%	19.5%	0.7%

Children in Household under 18	Yes	No	N/A
	54.4%	44.3%	1.3%

Household (multiple response)	Children under age 18	Youth ages 14-24 who are neither working or in school	Adults over age 65	Refugees (in the U.S. 5 years or less)	A person or people with a sensory impairment (vision or hearing)
	57.0%	20.1%	20.1%	0%	10.7%

Race/ Ethnicity	American Indian or Alaskan Native	Asian	Black or African American	Native Hawaiian and Other Pacific Islander	Latino or Hispanic	Middle Eastern/ Arabic	Caucasian	Multiple	Other	N/A
	0.7%	5.4%	2.7%	2.0%	69.8%	0%	14.8%	2.7%	2.0%	0%

Employment Status	Employed, working full-time	Employed, working part-time	Migrant seasonal farm worker	Not employed (short term, 6 months or less)	Not employed (long term, more than 6 months)	Retired	Prefer not to answer	N/A
	38.9%	16.8%	0%	4.0%	20.8%	12.8%	5.4%	1.3%

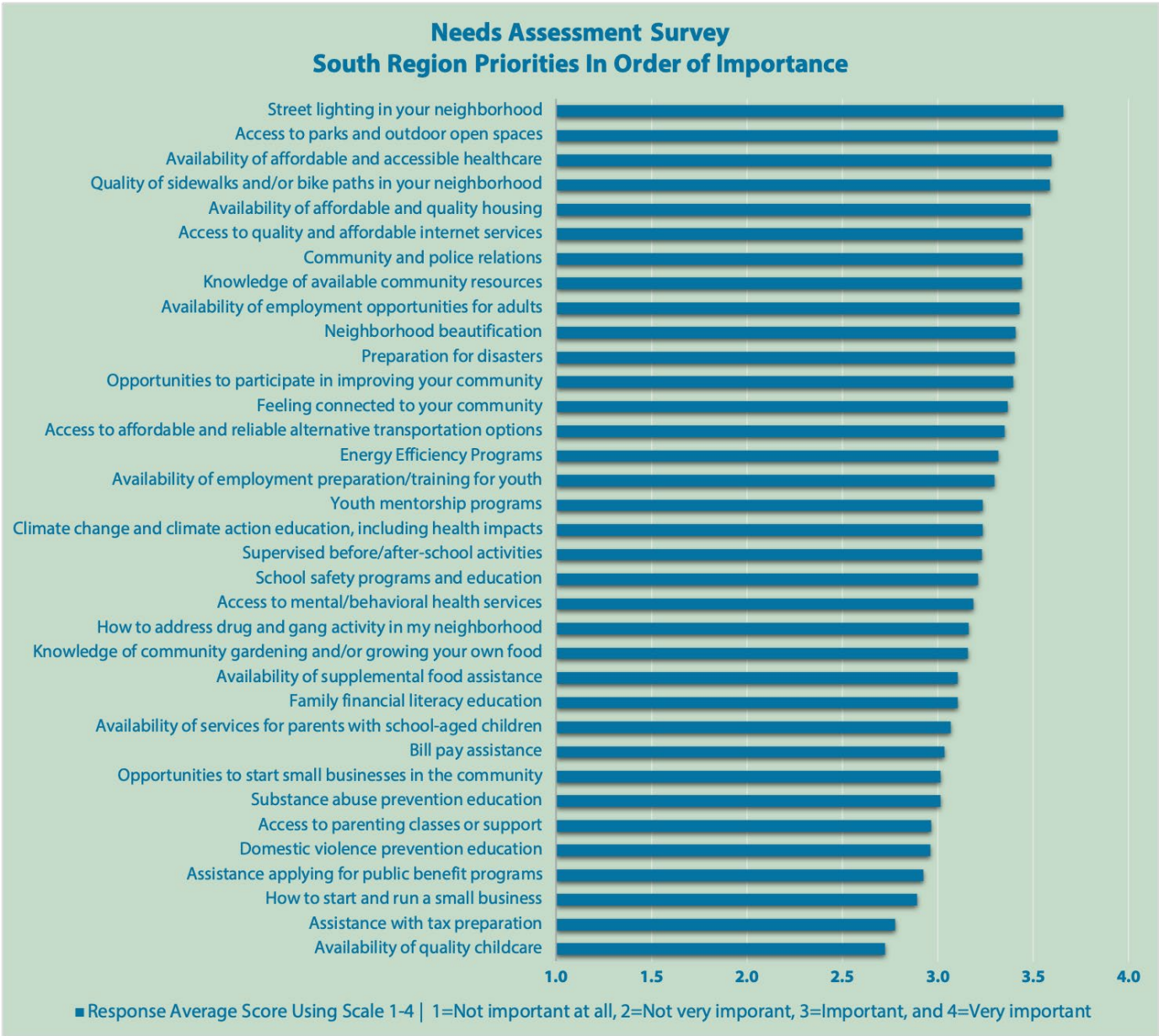
Considered themselves to have a Disability	Yes	No	N/A
	14.8%	83.9%	1.3%

Resident Leadership Academy Network member	Yes	No	N/A
	32.2%	66.4%	1.3%

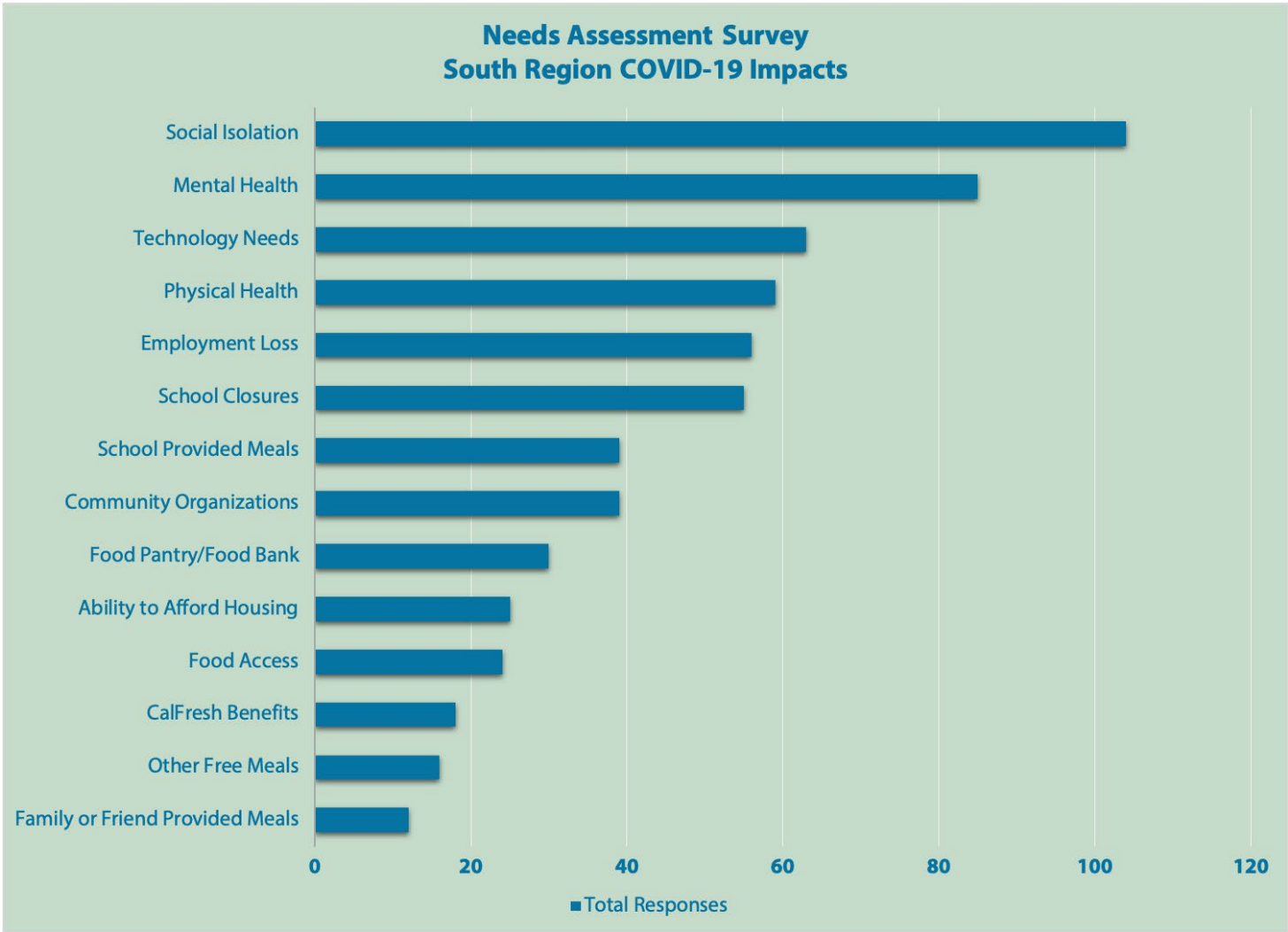
A focal question in the survey asked respondents to indicate the importance of a topic to themselves and their household. For the South Region, the top three topics were:

- 1. **Street lighting in your neighborhood**
- 2. **Access to parks and outdoor open spaces**
- 3. **Availability of affordable and accessible healthcare**

Priority of topics were weighted on a scale of 1 to 4. The weighted responses are listed below, in the order of importance:



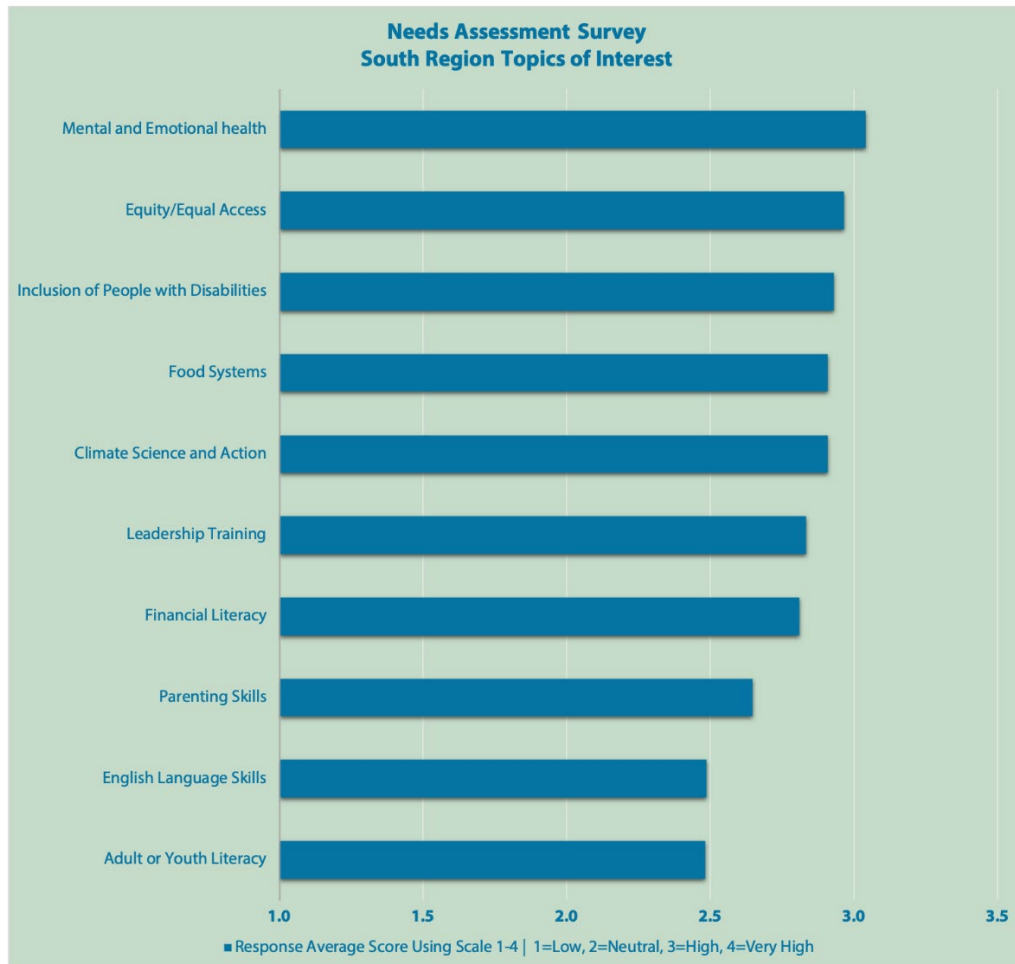
When asked “How has the COVID-19 pandemic and its preventative measures impacted your life?” Respondents in the South Region shared the following impacts, ordered by the total number of responses:



Other key findings include the type of topics respondents are most interested in learning about. For the South Region, the top three topics were:

1. **Climate Science and Action**
2. **Equity/Equal Access**
3. **Inclusion of People with Disabilities**

Priority of topics were weighted on a scale of 1 to 4. The weighted responses are listed below, in the order of importance:



Respondents were asked to identify their use of particular resources/programs to obtain food for their household prior to and since the start of COVID-19.

	Resources to obtain food for household	Prior to COVID-19	Since the start of COVID-19	% Change
1.	Community organizations	26.2%	31.5%	+5.3%
2.	CalFresh benefits (formerly known as food stamps)	12.1%	14.1%	2.0%
3.	Great Plates Delivered (meal delivery service for older and/or disabled adults during pandemic)	--	0%	0%
4.	Food pantry/food bank	20.1%	34.2%	+14.1%
5.	School provided meals	26.2%	33.6%	+7.4%
6.	Family or friend provided meals	8.1%	15.4%	+7.3%
7.	Other free meals	10.7%	10.1%	- 0.6%
8.	Not applicable	46.3%	39.6%	- 6.7%

Respondents were asked to rank questions on a sliding scale from 0 to 100 (0 being the worst and 100 being the best). These questions are a part of the key findings because they illustrate the connection between respondents and their community.

“How connected do you feel to your community (neighborhood, work, school, places of worship, social)?”



“As a community, do you feel confident that we can find solutions to difficult problems?”



Mobility and Transportation

When it came to the key topics of mobility, respondents were asked questions on topics of alternative transportation, infrastructure, and physical mobility.

Alternative means of transportation

Do you typically use an alternative means of transportation other than a car (bike, walk, public transportation)?	Yes	No	N/A
	31.5%	66.4%	1.3%

Barriers to safety using alternative means of transportation

What are the barriers or challenges to safety in using alternate means of transportation (bike, walk, public transportation)? Check all that apply.		
1.	Little to no lighting at night	48.3%
2.	Convenience (have to travel too far, takes too long)	42.3%
3.	Little to no sidewalks and/or bike paths that you feel safe using	32.9%
4.	Not interested in using alternative transportation options	22.8%
5.	Cost or affordability	17.4%
6.	Lack of education and knowing how to use these alternative transportation options	16.1%
7.	Reliability of services	12.1%

Use of mobility device

Do you currently use a mobility device, such as a cane, walker, or wheelchair?	Yes	No	N/A
	7.4%	90.6%	1.3%

Of those who answered “Yes” to the question above, they were asked to share if they think sidewalks are safe and if there is adequate street lighting for safe mobility. Survey Monkey did not limit these follow-up questions to only the participants who answered “Yes”, therefore responses included input from participants who do not

identify with using a mobility device.

If yes, are the sidewalks safe (e.g., enough space, well-lit, appropriate signage, etc.) in your community for mobility?	Yes	No
	19 respondents	22 respondents
If yes, is there adequate street lighting for safe mobility in your community?	Yes	No
	23 respondents	63 respondents

Socialization, Communication, and Societal Issues

Additional survey key findings include resident input about social dynamics, communication, information sharing, and societal issues.

Social Groups and Networks

Do you have any social groups or networks that you're a part of? (Check all that apply)		
1.	Family	78.5%
2.	Close Friends	65.1%
3.	Volunteer Groups	52.3%
4.	Coworkers	36.9%
5.	Parent Groups	23.5%
6.	Professional Groups	20.8%
7.	Recreational groups/teams	18.1%
8.	Academic Groups	14.8%

Importance of climate change

How important is the issue of climate change to you personally?	Very Important*	Important	Not Very Important	Not at all Important	N/A
	52.3%	33.6%	6.7%	5.4%	1.3%

*This finding aligns with 2020 trends at a national level. A record high 54% of Americans are "extremely" or "very" sure 'global warming' is happening (Climate Change in the American Mind, April 2020, Yale Program on Climate Change Communication and George Mason University Center for Climate Change Communication: [Source Link](#).)

Communication methods

Would you benefit from the use of one of the following communication methods that meet the needs of people with disabilities? (Check all that apply)		
1.	Large print	32.9%
2.	Phone Calls	22.8%
3.	Screen reader compatible web page or document	21.5%
4.	American Sign Language (ASL)	12.8%
5.	TeleType (TTY) or Telecommunications Device (TDD) or Text Telephone (TT)	8.7%
6.	Braille	6.7%

Sources of local information and resources

Which sources do you turn to for local information and resources? (Check all that apply)		
1.	Social media (Facebook, Twitter, Instagram, Next Door, other)	63.1%
2	Television news	60.4%
3.	Online search	56.4%
4.	Local community organization	45.6%
5.	Email	44.1%
6.	Word of mouth	36.2%
7.	School email/newsletter	33.6%
8.	Local or community newspaper	28.9%
9.	Radio	26.2%
10.	Billboards	8.7%

Barriers to use of services/programs

What prevents you from utilizing services/programs? (Check all that apply)		
1.	Work hours	16.1%
2	Lack of childcare	12.8%
3.	Language	11.4%
4.	Lack of transportation	11.4%
5.	Internet access/technology	9.4%
6.	Other	6.7%
7.	Not applicable	53.0%

Additional Resources requested by respondents

If you would like to receive additional resources, please select subject of resource: (Check all that apply)		
1.	Food Resources	27.5%
2.	Community Engagement Trainings	25.5%
3.	Small Business Support	19.5%
4.	Active Transportation/Traffic Safety	12.8%
5.	Tax Preparation Support	12.1%
6.	Self-Sufficiency (CinA)	10.1%
7.	Refugee Services	5.4%

LESSONS LEARNED

Several lessons were learned in the Community Needs Assessment 2020 process with components intended to draw in different information, such as COVID-19 impacts, and utilizing innovative methods with technology being at the forefront. Throughout the process, useful lessons learned included the following:

General

- Communities where leadership training (like RLA) was sustained appeared to result in greater resident turnout and participation in the Community Needs Assessment process.
- Using technology like Zoom and Survey Monkey to conduct this research in a way that complied with COVID-19.
- Include targeted outreach to minority populations, such non-English speakers, refugees, migrant workers, and LBGTQIA+, and Black, Indigenous and People of Color (BIPOC).
- In the future, having two to four weeks longer to promote events would help increase participation and project awareness, especially with the process occurring during the holiday season and during an election year with prolonged media attention.
- The incentives were useful for driving participation and this should continue to be offered in the future to encourage community members to participate.

Community Survey

- The use of social media and email to spread the survey around the county resulting in nearly double the amount of completed surveys, with 905 countywide.

Community Conversations

- Effective use of tools within programs like Zoom's polling system and live interpretation to increase accessibility and inclusion.
- Ensuring that enough time was spent on each topic area. It was important that Circulate allow residents to speak, but to also be mindful of everyone's time. A suggestion to this was to establish guidelines on how to respond to questions at the beginning of the small group discussion to keep the conversation moving along.

CONCLUSION

Circulate completed a comprehensive Needs Assessment with compelling findings that provided essential input regarding the priorities and needs of low-income communities and throughout the region; the input will be utilized to identify focus areas for the 2022-2023 Community Action Plan. In addition, the results will be shared with both those that participated and provided input during the process and the community at large to utilize for their own planning, funding, and opportunities for collaboration. Predictably, the results from both the Survey and the Conversations centered around the needs and interests that have resulted from the COVID-19 pandemic. On an individual/family level, health and social issues including greater focus on equity, social isolation, increased needs for behavioral health services, improved community food sources, and continued outreach and communication about COVID-19 and related issues were the most common. On a community level, the common issues to address included access to parks and outdoor open spaces, quality of sidewalks and/or bike paths in neighborhoods, street lighting in neighborhoods, and the need for more community events to foster more engagement. The feedback provided through this process will help guide CAP programs and resources for the next two years as residents and communities continue to adapt, change, and grow through the end of and past the pandemic.