

# **CRASH** **NOT ACCIDENT**

**In 2018, traffic fatalities increased by 8% to 316 deaths in San Diego County. 34% of those deaths were pedestrians. 100% of those deaths were preventable.**

**Pedestrian fatalities are at their highest since 1988 nationally. Rising pedestrian fatalities are no accident.**

**Car crashes are no accident. They are the result of preventable human error and systemic decisions to prioritize speed over safety.**

**Commit to #CrashNotAccident and commit to preventing unnecessary loss of life on our streets.**

**[www.CirculateSD.org/CrashNotAccident](http://www.CirculateSD.org/CrashNotAccident)**

