



FOR IMMEDIATE RELEASE

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Press Release: Circulate San Diego Joins City of San Diego For Announcement of Vision Zero Improvements at Fatal 15 Intersections

SAN DIEGO (April 11th, 2018) – Circulate San Diego joined the City of San Diego in announcing their commitment to saving lives by fixing the [Fatal Fifteen](#), the most dangerous intersections in San Diego, in the upcoming fiscal year. This is an important step in implementing Vision Zero and prioritizing safety in the transportation budget.

Vision Zero advocates joined the following speakers, who discussed the importance of using a data-driven approach to prioritize safety improvements on City streets where lives are most at risk:

- San Diego City Councilmember Chris Ward, District 3, San Diego
- Kris McFadden, Transportation Division, San Diego
- Andy Hanshaw, San Diego County Bicycle Coalition
- Maya Rosas, Circulate San Diego

“Fixing the Fatal Fifteen is a major step towards ending senseless traffic fatalities in San Diego,” said Councilmember Chris Ward, “we need to ensure the safety of our residents by creating safe, walkable communities.”

“Mayor Faulconer made a commitment in 2015 to prioritize safe streets for people walking, biking, and driving in San Diego,” said Maya Rosas, Director of Policy with Circulate San Diego, “today’s announcement is a vital step in making Vision Zero happen and will save lives.”

A fact sheet about the Fatal 15 is attached to this release.

About Circulate San Diego

Circulate San Diego is a regional non-profit organization dedicated to advancing mobility and making the region a better place to move, work, learn, and play. Our work focuses on creating great mobility choices, more walkable and bikeable neighborhoods, and land uses that promote sustainable growth. For more information, go to www.circulatesd.org.

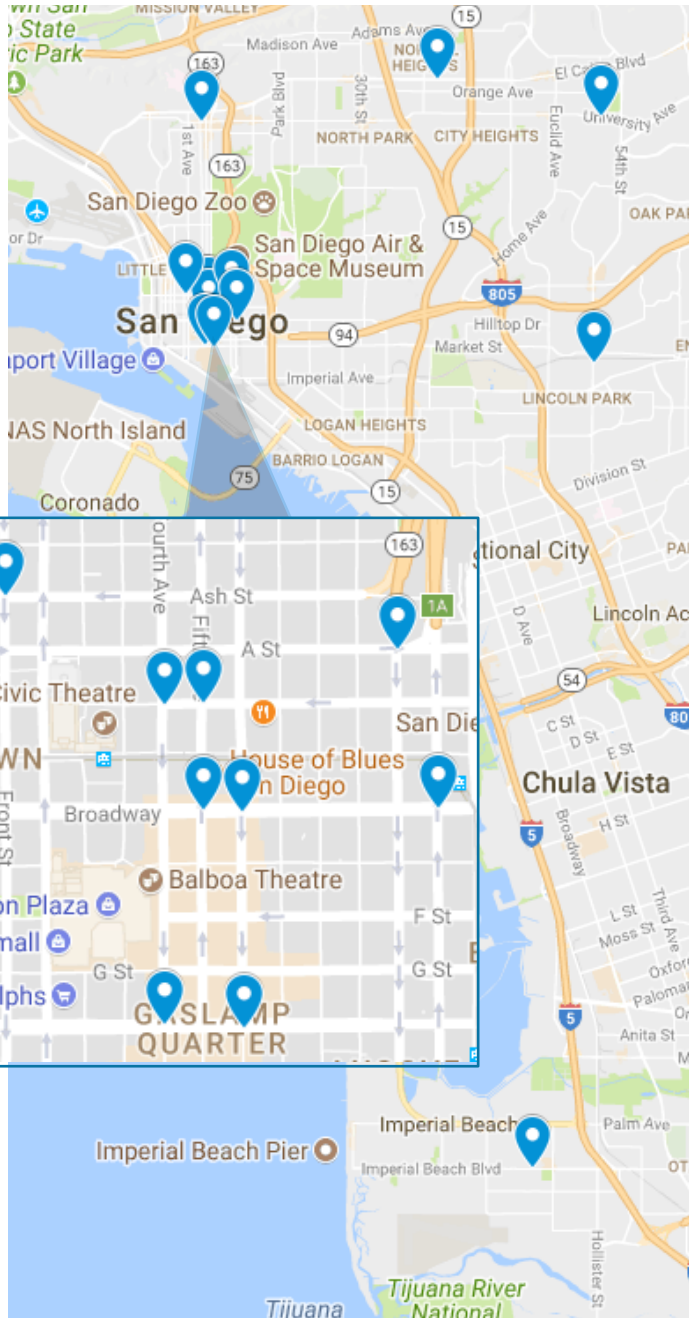
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Fix the Fatal Fifteen

The Fatal Fifteen are the unimproved intersections with the highest rate of injuries and fatalities in the City. The below list includes the 15 most dangerous intersections without a complete safety treatment.

We recommend the following basic improvements be installed at all fifteen intersections in FY 2019:

- Stripes – Paint ladder or zebra stripes across the crosswalk for increased visibility
- Signal – Install a countdown signal
- Sound – Make sure the countdown signal has audible prompts to let people know when it is their turn to cross



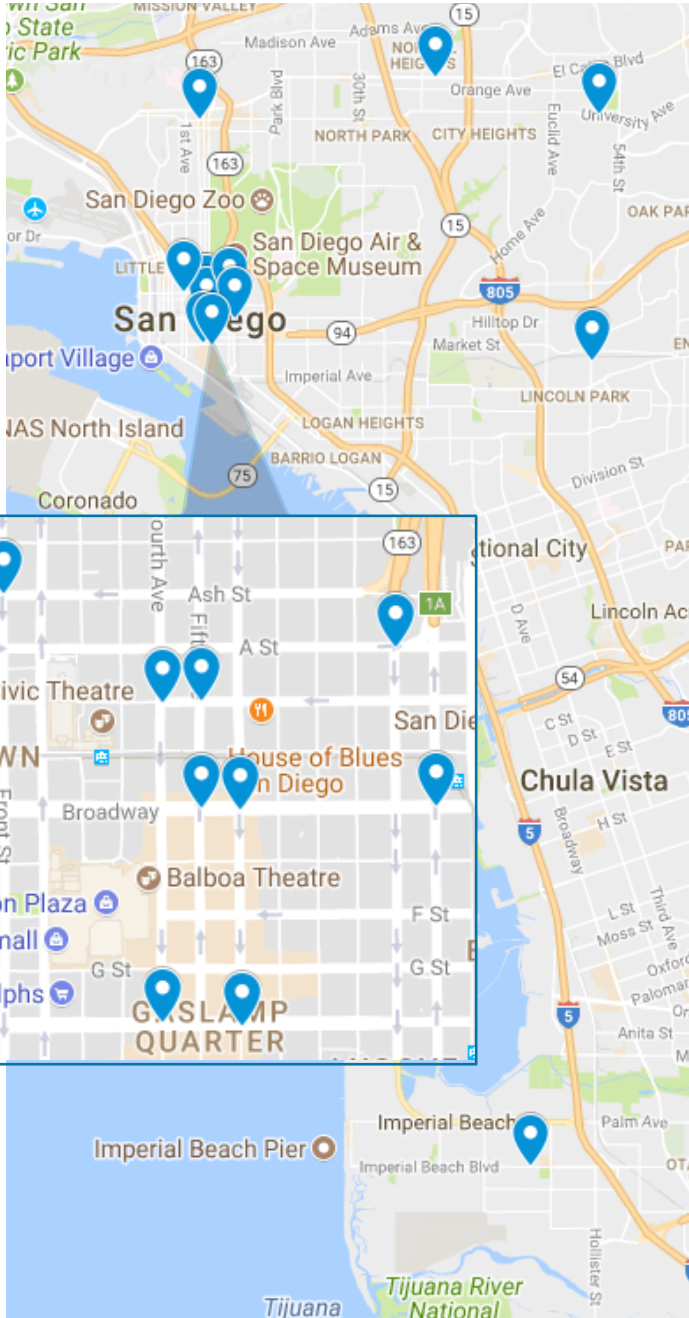
Rank	Intersection	Council District
1	University Av & 52nd St	9
2	6th Av & Broadway	3
3	El Cajon Blvd & 36th St	3, 9
4	4th Av & B St	3
5	Coronado (Sb) Av & Thermal Av	8
6	5th Av & B St	3
7	Euclid Av & Naranja St	4
8	Broadway & 5th Av	3
9	10th Av & A St	3
10	4th Av & Market St	3
11	Front St & Ash St	3
12	University Av & 4th Av	3
13	11th Av & Broadway	3
14	Market St & 6th Ave	3
15	El Cajon Blvd & 33rd St	3, 9

Corrijan las Quince Más Fatales

Las quince más fatales son las intersecciones que no cuentan con las mejoras necesarias y donde hay el mayor número de lesiones y fatalidades en la ciudad. La lista de abajo incluye las 15 intersecciones más peligrosas que no cuentan con los elementos completos de seguridad.

Nosotros recomendamos que se instalen los siguientes elementos básicos en todas las quince intersecciones durante el año fiscal 2019:

- Franjas – Pintar las franjas del cruce peatonal estilo escalera o estilo cebra para incrementar la visibilidad
- Señales – Instalar señales (semáforos peatonales) con contadores regresivos saber cuánto tiempo tienen para cruzar
- Sonido – Asegurarse de que los semáforos peatonales cuenten con contadores regresivos que generen sonidos para hacerle saber a las personas cuando es su turno de cruzar



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