

Local business and community leaders agree:

It's time for a Community College in Eastern Idaho



"To thrive, local businesses need great employees. A local community college will provide a steady stream of trained workers, helping local businesses grow."

Mario Hernandez
*President of Teton Toyota
& Teton Volkswagen*



"With increased automation, good jobs will go to those with strong skills. If we don't provide an affordable way to get education locally, many will find themselves on the sideline when it comes to good jobs."

Dr. John Liljenquist



"A community college will save local students and their families significant money. Tuition at the new College of Eastern Idaho will be significantly lower than elsewhere in the region."

Doug Crabtree
CEO, EIRMC

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**VOTE
YES
MAY 16**

A logo consisting of a stylized stack of books or blocks, rendered in white.

**CITIZENS
FOR AFFORDABLE
HIGHER EDUCATION**

On May 16th, Bonneville County will vote whether to create a community college, the College of Eastern Idaho.

Today, Eastern Idaho Technical College serves about 700 students in the Idaho Falls area. On May 16, local voters have the chance to turn EITC into a community college: the College of Eastern Idaho. **Here's why that makes sense:**

- The number of local job openings requiring college has **tripled since 2009**.
- A community college is a critical tool to **recruit new companies** to the area and will provide the trained employees needed by existing local businesses.
- The cost of attending a community college for the first two years will be **one-third of the cost** of attending ISU and **20% less** than attending BYI-Idaho, resulting in significant savings to local students and their families. Additionally, **both universities will benefit** from a new stream of students pursuing higher education in eastern Idaho.
- A community college will offer **expanded vocational programs**.
- A recent report by a local community college study panel calculated that a local community college will **serve 4,000 students, sustain 900 local jobs** and **generate \$66 million** in annual local economic activity by the sixth year.
- It is estimated that the cost to the average homeowner in Bonneville County will be \$13.37/per year or \$1.11 per month. Why? **EITC's campus already exists (and can hold the expected 4,000 students) and the Legislature has provided \$5 million in startup funds.**

To learn more or make an online contribution, visit

www.gocommunitycollege.com



CAHE

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