

Andrew Weaver, M.L.A.
Oak Bay-Gordon Head



Province of
British Columbia
Legislative Assembly

Constituency Office:
219 - 3930 Shelbourne Street
Victoria, BC V8P 5P6
Phone: 250 472-8528
Fax: 250 472-6123
e-mail: Andrew.Weaver.MLA@leg.bc.ca

Legislative Office:
Room 027
Parliament Buildings
Victoria, BC V8V 1X4

7 May 2015

Robert Lynn
Direct Marketing Group
3020 Douglas St
Victoria, BC
V8T 4N4

Email: Bob@DMGSales.com

Dear Mr. Lynn,

I was contacted today by a constituent who was profoundly troubled by the nature of the advertising displayed on a billboard that I understand your company leases on the Pat Bay Highway between Mount Newton Cross Road and Island View Road. I share my constituent's concerns and I attach a picture of the billboard below.



In my view, the message displayed on this billboard is offensive as it promotes hatred of a people. The accusation of apartheid is a very serious allegation. It suggests the existence of a systemic policy of segregation and/or discrimination on grounds of race. It further promotes the disdain and hatred towards those accused of supposedly practicing apartheid.

As I am sure you are aware, 21% of Israelis are Arabic and Israeli law does not distinguish between race, sex, or creed. As I am sure you are also aware, the history of conflict and tension in the Middle East is extremely complex. Inflammatory messages, like those presented in your billboard, do nothing to address the complexity of Middle East policy. Rather, they further promote intolerance and hatred of one people over another.

Andrew Weaver, M.L.A.
Oak Bay-Gordon Head



**Province of
British Columbia**
Legislative Assembly

Constituency Office:
219 - 3930 Shelbourne Street
Victoria, BC V8P 5P6
Phone: 250 472-8528
Fax: 250 472-6123
e-mail: Andrew.Weaver.MLA@leg.bc.ca

Legislative Office:
Room 027
Parliament Buildings
Victoria, BC V8V 1X4

Thank you in advance for considering the removal of this offensive advertising. I very much look forward to your further correspondence on this important matter.

Yours sincerely,

A handwritten signature in black ink, appearing to read 'A. Weaver'.

Dr. Andrew Weaver, OBC, FRSC
MLA Oak Bay-Gordon Head