



Mar. 29, 2016: Thomas Woodley, President of Canadians for Justice and Peace in the Middle East, affixing boycott notes to a product of Keter Plastic in a Canadian Tire store in Montreal. Keter Plastic owns and operates two plants in illegal Israeli colonies established within the occupied West Bank: one in Israel's Barkan Industrial Zone, and another in Oranit. The establishment of colonies and colonial infrastructure on militarily occupied territories is illegal according to Article 49 of the Fourth Geneva Convention, and is considered a war crime according to the Rome Statute of the International Criminal Court. Furthermore, the continuing establishment of Jewish-only colonies on Palestinian land significantly hinders the achievement of a “comprehensive just and lasting peace deal in the Middle East,” as asserted in UN Security Council Resolution 446 (March 22, 1979). The sticky notes read: “WARNING! DO NOT BUY THIS PRODUCT. Made in Israel: A country violating international law, the 4<sup>th</sup> Geneva Convention, and fundamental human rights. STAND UP FOR HUMAN RIGHTS. Boycott Israel until it respects international law. <http://bdsmovement.net> #BDS.”