



Clear Lake City  
Community Association

## **Camp Clear Lake Sponsorship Benefits**

The Clear Lake City Community Association (CLCCA) is a non-profit organization that aims to provide fun classes and events, along with other services to the community. CLCCA holds Camp Clear Lake annually and our numbers grow every year. CLCCA employs twelve to fifteen counselors and hosts about seventy-five campers per week throughout the summer.

This year, Camp Clear Lake will be held from June 6 through August 19, 2016.

Money given by sponsors goes toward camp activities.

\*Since we are a non-profit organization, in-kind donations are always welcome. Please contact Megan Collins at [mcollins@clcca.org](mailto:mcollins@clcca.org) for more information regarding donations.

<b>BENEFIT</b>	<b>Gold \$400</b>	<b>Silver \$230</b>	<b>Bronze \$75</b>
Recognized on 2016 print and electronic marketing materials. <ul style="list-style-type: none"> <li>• Year-around program guides</li> <li>• Quarterly community newsletter distributed to 7,000+ homes</li> <li>• Featured on all electronic and print ads</li> </ul>	✓		
Banner placed at CLCCA's Recreation Center outdoor pool for the 2016 summer. Banner will be placed on the parking lot fence for the remainder of the year. The banner is 4'X2.5'.	✓		
Included in Social Media Strategies <ul style="list-style-type: none"> <li>• Twitter: 2,000+ followers</li> <li>• Facebook: 1,500+ likes</li> </ul>	✓	✓	✓
T-Shirt signage <ul style="list-style-type: none"> <li>• 1,000+ campers and counselors</li> <li>• Mandatory Uniform</li> </ul>	✓	✓	
Posted on CLCCA's website <ul style="list-style-type: none"> <li>• Name and contact information posted on the Camp Clear Lake tab</li> </ul>	✓	✓	✓



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## **Camp Clear Lake Sponsorship Form**

\*Deadline to submit sponsorship form and payment is March 14, 2016.

Date: \_\_\_\_\_

Organization: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Contact Number: \_\_\_\_\_

Contact Email Address: \_\_\_\_\_

Sponsorship Level: \_\_\_\_\_ Amount Due: \_\_\_\_\_

### **Payment Method**

☐ Check made payable to CLCCA

☐ Cash (Exact amount)

☐ Credit Card

Name on Card: \_\_\_\_\_

Card Number: \_\_\_\_\_

Expiration Date: \_\_\_\_\_

### **Ways to Pay**

- Mail form and payment to Megan Collins at 16511 Diana Ln. Houston, TX 77062
- Fax form with credit card payment to 281-480-3228 – Attention Megan Collins
  - Scan and email form with credit card payment to [mcollins@clcca.org](mailto:mcollins@clcca.org)

### **Contact Information**

Megan Collins

16511 Diana Ln. Houston, TX 77062 • 281-488-0360 • [mcollins@clcca.org](mailto:mcollins@clcca.org)