

CLEAR LAKE CITY COMMUNITY ASSOCIATION, INC.
COMMUNICATOR ADVERTISING POLICY

ADVERTISING

1. Advertising will be available for sale in the newsletter (The Communicator) on a first come first served basis.
2. Newsletter mailings will be quarterly: January / April / July / October.
3. Advertising space may be reserved up to twelve (12) months in advance.
4. The newsletter shall not be involved in controversial issues such as politics, elections, school, religion, and social issues. However, a religious organization may advertise a community festival or non-religious based community event.
5. The number and size of ads accepted will be at the discretion of the General Manager,
6. All ads must be submitted print ready. No designing is available.
7. Advertiser's deadline submissions will be on the first day of the month prior to printing.
8. For multiple month ads, the payment must be received as a single payment in advance.
9. The General Manager may negotiate special rate advertising for cross-marketing packages. (i.e., sponsorship packages combined with print advertising, etc.). However, suggested pricing/values are as follows:

Size	1 Issue	2 Issues 5% Discount	4 Issues 10% Discount
1 / 8 Page 10.5 SQ IN	\$90.00	\$171.00	\$324.00
2 Business Card 14 SQ IN	\$120.00	\$228.00	\$432.00
1 / 4 Page 21 SQ IN	\$180.00	\$342.00	\$648.00
1 / 2 Page 42 SQ IN	\$360.00	\$684.00	\$1296.00

10. Commercial property within the CLCCA boundaries will receive an additional 10% discount.
11. No charge for a CLCCA teen to advertise in the teen job directory.

This policy replaces the following policies: 410-4C

This policy replaces the policy filed with the State on September 8, 2016.

Amended at the Board of Trustee Meeting on September 21, 2016

RP-2016-435981

Adopted this 21st day of September, 2016, by at least a majority of the Board of Directors of the Association.

CLEAR LAKE CITY COMMUNITY ASSOCIATION



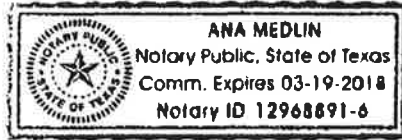
Signature

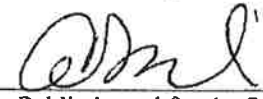
Printed Name: LESLIE K. EATON

Title: SECRETARY

This instrument was acknowledged before me on 21st day of September, 2016, by

LESLIE Eaton the Secretary of CLEAR LAKE CITY COMMUNITY ASSOCIATION, a Texas non-profit corporation, on behalf of said corporation.




Notary Public in and for the State of Texas

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