



**CLEAR LAKE CITY COMMUNITY ASSOCIATION, INC  
COMMUNICATIONS COMMITTEE OPEN MEETING MINUTES  
TUESDAY, MARCH 22, 2016**

Quorum established and meeting called to order at 6:03PM.

**In Attendance:**

Annice Slade  
Stan Cook  
Dee Carroll

General Manager - Rachel Morales

**Absent:**

Leslie Eaton

Audience present: Fred Swerdlin.

Reviewed Communications committee charter 404-4C.

Mr. Swerdlin informed the Communications Committee that The Policy Statement 404-4C3 should no longer be called the ~~CLCCA E-Communicator~~ but the **CLCCA Communicator**. And remove bi-annual publication on website.

Discussed **REVISING POLICY STATEMENT 404-4C3: To Complete format and publishing functions of the CLCCA Communicator for distribution.**

Mr. Cook discussed the repetitiveness of some of the Communications Committee Policy Statement and questioned the validity of continuing to keep Communications Committee Policy Statement 404-4C3,4,5 and six. Will discuss with the By-laws Committee.

Discussed revisions for CLCCA Communicator: removal of full page and half page ads as well as a price increase for advertisement policy for CLCCA Communicator for next year 2017. Will present to By-laws Committee.

Mr. Swerdlin made a suggestion to change wording in Policy Statement 410-4B4; add "political" Policy Statement 410-4B9 "For multiple month ads, the payment must be received in ~~in~~ as a single payment".

Discussed removing Policy Statement 410-4B13 in its entirety.

Discussed bringing back CLCCA Sail Boat Logo and adding "since 1963" under the wording "Community Association Inc" on the Sail Boat Logo.

Motion was made by Mr. Cook to discuss The Yard of The Month winners. Mrs. Slade second the motion. Mrs. Morales requested to present and include BOT to recommend candidates for Yard of The Month. Mrs. Morales also suggested getting Yard of The Month signs made so that they can be displayed in the winners yard.

Mrs. Slade requested to modify the original motion of Yard of the Month to Yard of The Quarter.

The Communications Committee discussed developing Welcome Packets for new homeowners moving into CLCCA Community which included:

CLCCA History

Clean, clear legible copy of CLCCA Deed Restrictions

Folder/binder with Government contacts/Councilmen/Women for our district

Public information

Gift Certificates/coupons

We will continue to research various avenues available to us and welcome all ideas for a informative CLCCA Welcome Packet.

Meeting adjourned at 7:18pm.

*Annice Slade*

April 17, 2016