



# Seventh Annual Labor Day Parade & Celebration

Saturday, August 31st

Sponsorship Packages and Advertisements

## Walter Philip Reuther Circle \$5,000

*Includes:*

- Lead the parade
- Premium booth space for your organization
- Name featured on event materials
- Social media recognition
- Recognition at the event

*Your sponsorship honors an American leader of organized labor and civil rights activist who built the United Auto Workers into one of the most progressive Unions in American History.*

## Congressman John Lewis Circle \$3,000

*Includes:*

- Prominent position in the parade
- Prime booth space for your organization
- Name featured on event materials
- Social media recognition
- Recognition at the event

*Your sponsorship honors the legacy of Congressman John Lewis, who as a student in Nashville organized sit-in demonstrations at segregated lunch counters.*

## George Barrett Circle \$1,000

*Includes:*

- Name featured on event materials
- Social media recognition
- Recognition at the event
- Booth space for your organization

*Your sponsorship honors the legacy of George Barrett an irrepressible lawyer who defended students demonstrators early in his career and kept up the fight for labor and civil rights throughout his life.*

## Diane Nash Circle \$500

*Includes:*

- Social media recognition
- Recognition at the event
- Booth space for your organization

*Your sponsorship will honor the legacy of Diane Nash, a Fisk student and SCLC leader who shaped the face of social justice in Nashville.*

Sponsorship Deadline: August 15th to have name printed on event materials.  
Questions? Contact Anne Barnett at 865-206-6086 / [anne@nashvilleclc.org](mailto:anne@nashvilleclc.org)

# Order Form for 2019 Labor Day Parade & Celebration

Return your sponsorship form and payment by **AUGUST 15TH** to be included on program materials.

Name of organization

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Contact Person

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Contact Phone #

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Contact Email

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Address:

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Make checks payable to "Nashville CLC"  
with "Labor Day 2019" in the memo line  
to PO Box 290153, Nashville, TN 37229, or pay  
online at [actblue.com/donate/ld19](http://actblue.com/donate/ld19)

## Sponsorship Packages:

- Walter Philip Reuther Circle \$5000
- Congressman John Lewis Circle \$3000
- George Barrett Circle \$1000
- Diane Nash Circle \$500

**All sponsorships and payments must be received no later than August 15 to be included on event displays and materials.**

