

THE ANCIENT
YET EVER PRESENT
POWER OF STORY AND
STORYTELLING
AND
THE NEXUS BETWEEN
PUBLIC LAND AND CLIMATE
CHANGE



David Hunt
& Associates

Define Nexus - a connection or series of connections linking two or more things

The central and most important point or place linking two or more things.

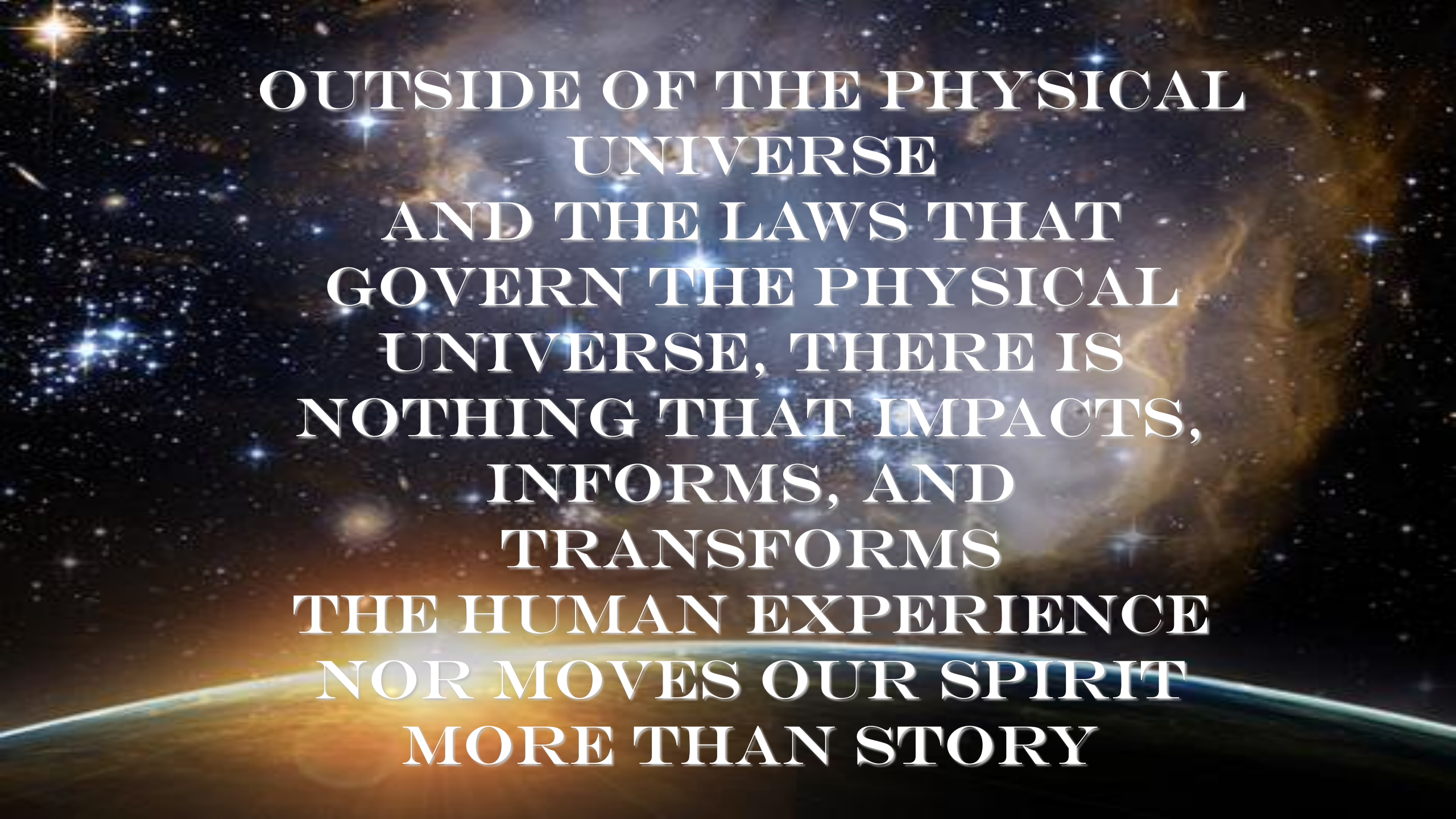
So that's our task- pointing out the central and most important point or place connecting Climate Change and Public Lands.

DISCUSS WHAT IS STORY AND
STORYTELLING
AND
HOW YOU CAN USE STORYTELLING TO
CREATE, EXPLAIN AND ADVANCE
A NEW VISION OF
PUBLIC LANDS POLICY
AND
CLIMATE CHANGE POLICY

David Hunt
www.davidvhunt.com
301 404 7291
huntstory@yahoo.com



David Hunt
& Associates

The background of the image is a deep space scene. It features a dense field of stars of various sizes and colors, including bright yellow and white ones. There are also nebulae, which are clouds of gas and dust, in shades of orange, red, and blue. The overall effect is a sense of vastness and cosmic wonder.

OUTSIDE OF THE PHYSICAL
UNIVERSE
AND THE LAWS THAT
GOVERN THE PHYSICAL
UNIVERSE, THERE IS
NOTHING THAT IMPACTS,
INFORMS, AND
TRANSFORMS
THE HUMAN EXPERIENCE
NOR MOVES OUR SPIRIT
MORE THAN STORY

WE LIVE OUR
LIVES BASED
UPON STORY
AND
INSIDE
OF STORY

WHAT IS STORY?

A STORE-HOUSE OF
OUR PERSONAL
AND COLLECTIVE
EXPERIENCES,
DREAMS, FEARS,
DESIRES, BELIEFS,
VALUES AND HOPES.

THE HUMAN BEING IS
THE STORYTELLING
ANIMAL

ALWAYS HAS BEEN!

ALWAYS WILL BE!



“There’s a lot I still don’t know about America, about life, about what the culture might bring. But I do know myself. My father, Fraser, taught me to work hard, laugh often, and keep my word. My mother, Marian, showed me how to think for myself and to use my voice. Together, in our cramped apartment on the South Side of Chicago, they helped me see the value in our story, in my story, in the larger story of our country, even when it’s not pretty or perfect. Even when it’s more real than you want it to be. Your story is what you have, what you will always have. It is something to own.”

Michelle Obama
Becoming



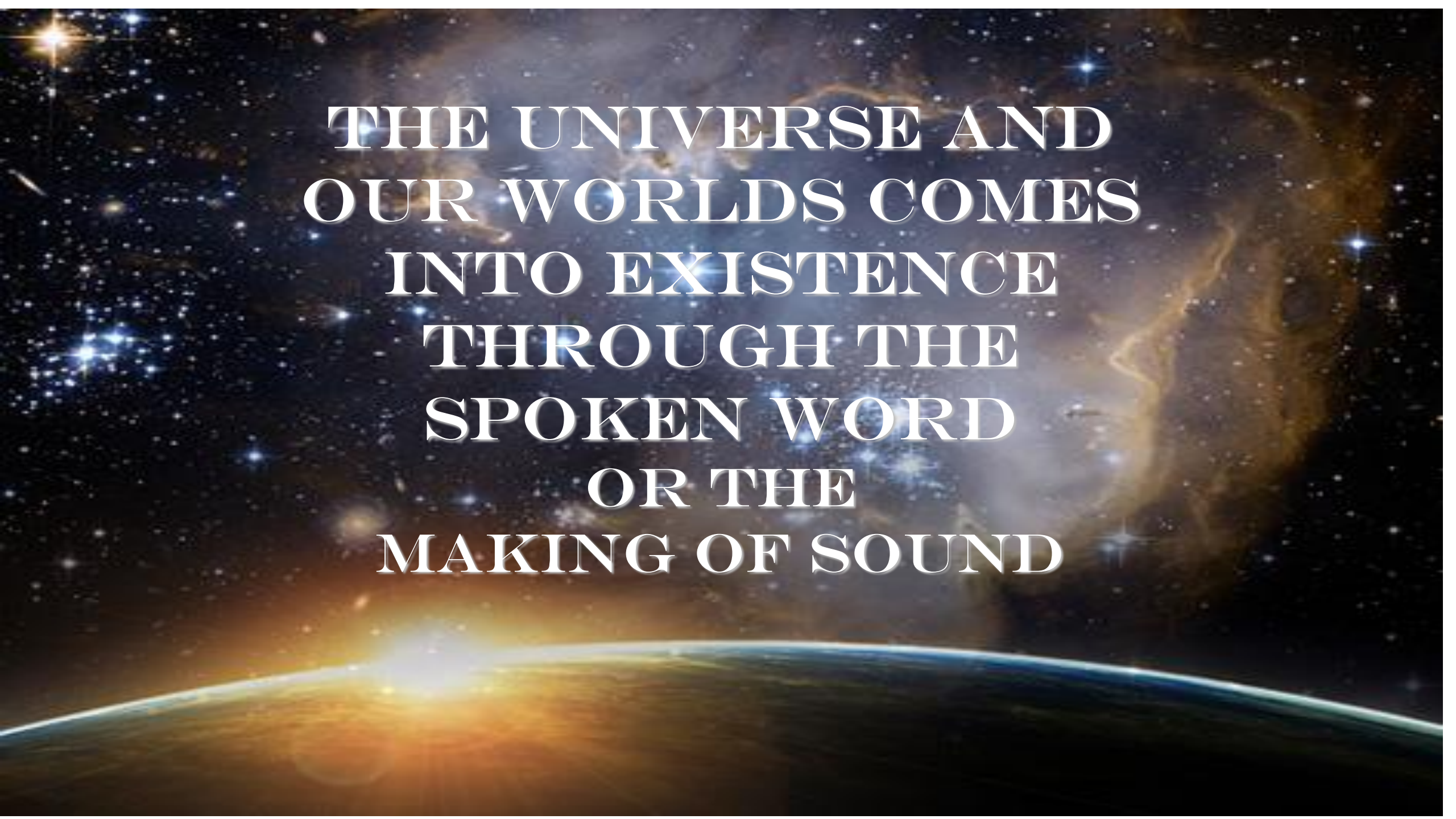
*The Show
Hamilton
Ends With The Song*

*Who Lives Who Dies
Who Tells Our Story?*

THE HUMAN BEING IS
THE STORYTELLING
ANIMAL

ALWAYS HAS BEEN!

ALWAYS WILL BE!

The background of the image is a deep space scene. It features a dense field of stars of various colors (white, blue, yellow) and sizes. A prominent, glowing orange and yellow nebula or galaxy structure is visible on the right side. At the bottom of the frame, the curved horizon of a planet, likely Earth, is visible, showing a blue atmosphere and a dark surface. The overall lighting is dramatic, with bright light sources creating lens flare effects.

THE UNIVERSE AND
OUR WORLDS COMES
INTO EXISTENCE
THROUGH THE
SPOKEN WORD
OR THE
MAKING OF SOUND

Sermons Calling People To God and God's Laws

Divorce Stories

Hip Hop RAP Country Music Podcasts

Because the stories have changed

"I don't want to live inside that story anymore"

Meetings Job Interview Opera Visit to Doctor

Dating The stories of attraction

Teaching Political speeches Jury Trials

The way we greet each other with

When we see four therapists

The Real Housewives of
Oprah and Ellen Shows

Atlanta

Family Reunions CEREMONIAL DANCE

Funerals - the last public telling of a person's life story

Conferences are Storytelling Sessions

Organizational orientation process is
the story of the organization and your
role in the story

Branding

Staff Meetings and Board Retreats



Story and Storytelling

The most powerful Forces For Social Change

71° 5:48

FOX 29

CURRENTS

SAN ANTONIO



71°

NEW BRAUNFELS



71°

KERRVILLE



69°

TEXAS KANSAS CRIMINAL CASE ARISING FROM THE DEATH OF A 10-YEAR-OLD

SPORTS

NHL

DETROIT

2

MONTREAL

4

F

CS
CARABIN STATE
210-222-2200

Storytelling Creates Public Policy

What is Public Policy?
The Role and Power of Story in Public Policy
request for present and
future Behavior,
Public Policy = Public Behavior
the conducting of public
Behavior?

Corporate Policy = Corporate Behavior

Policy is created out of our experiences
of the past and present and dreams of the
future.

From our hopes and fears, from wounding's,
victories, and healings.

From remembering and imagining the
betterment of the people, animals, planet,
our children and grandchildren, nation, the
world, and ourselves.

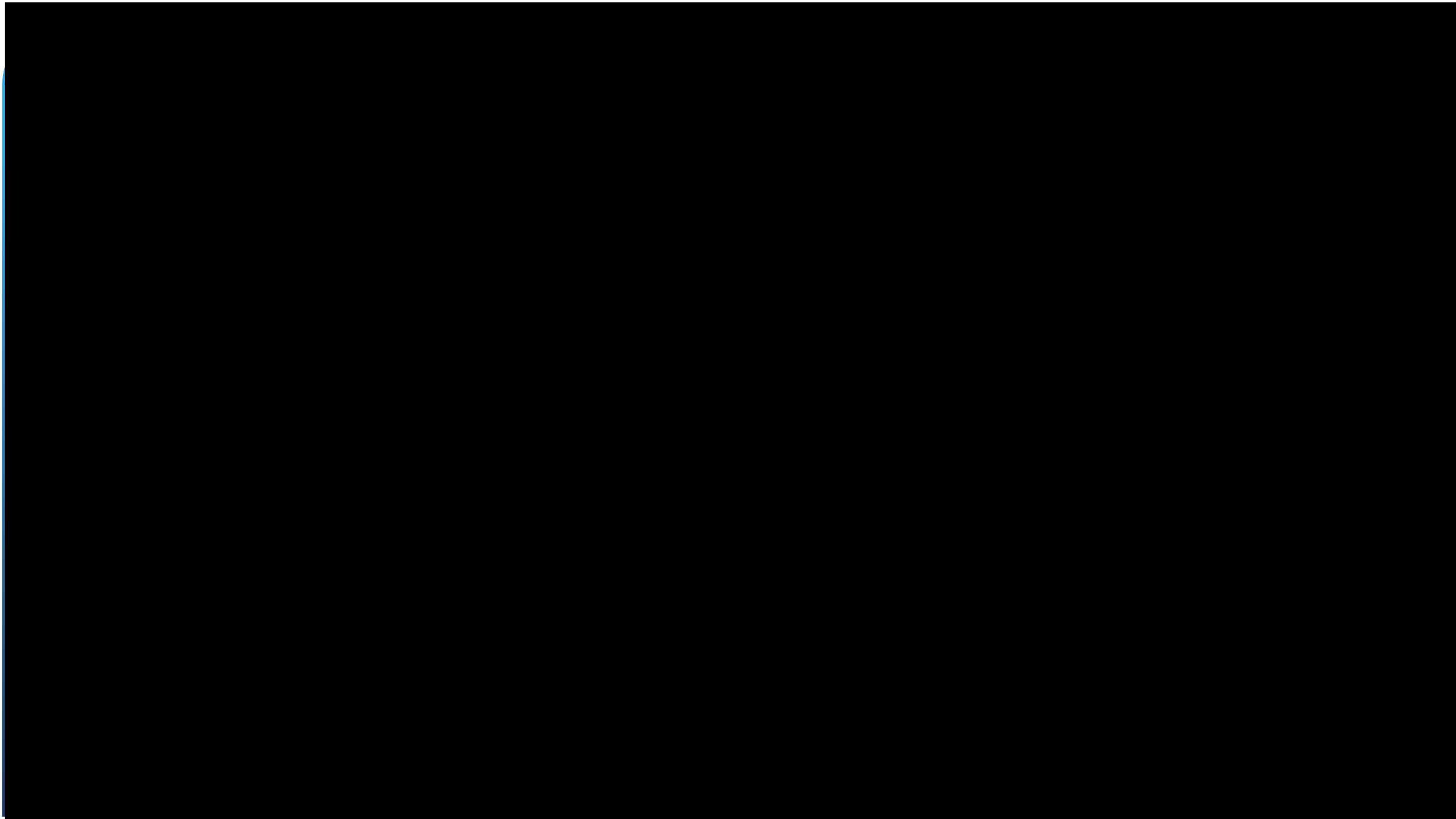
Data Alone is Story Without a Soul!

In creating public policy and social change a powerful story beats powerful data every time!

Well lots of the times...

Policy setting is about storytelling
and Power

Not individual stories but
collective stories backed up by power



Define Nexus - a connection or series of connections linking two or more things

The central and most important point or place linking two or more things.

So that's our task- pointing out the central and most important point or place connecting Climate Change and Public Lands.

Exercise 1: Do this one as an individual not as a group 5 minutes

What is climate change?

Describe climate change.

In five minutes- Use 15 others words or less to describe what is happening to public lands in your part of the world. Words a person with a 10-grade education would understand.

Then share at your table for only 10 minutes

Exercise 2: Examples of Public Lands Stories

Half do this one- Come up with a list of three examples of what is on Public Lands that might positively mitigate or slow down climate (destruction) change . At your tables in 10 minutes

Half do this one - Come up with a list of list three examples of how climate change is effecting public lands in your area? At your tables in 10 minutes

Then select someone from your table to report out in two minutes



Take Your Organizing Campaigns to the Next Level!

Regional Community Organizer Training Water-Land Use - Income Inequality

**3:00pm Thursday, October 1–Saturday, October 3
Northern California Carpenters Hall, 1360 N. Hulbert Ave., Fresno**