

FGNventory

Friends Grassroots Network Group Inventory 2018-2019

45 groups responding in 13 states



1. Collectively, we spend a lot of \$\$.



2018 Budgets totaled \$14,889,817.

Range from \$3,000 to \$2,200,000.

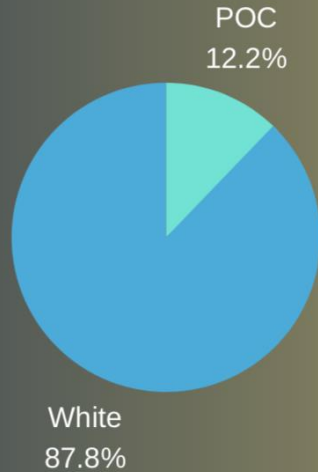
Average \$372,245.



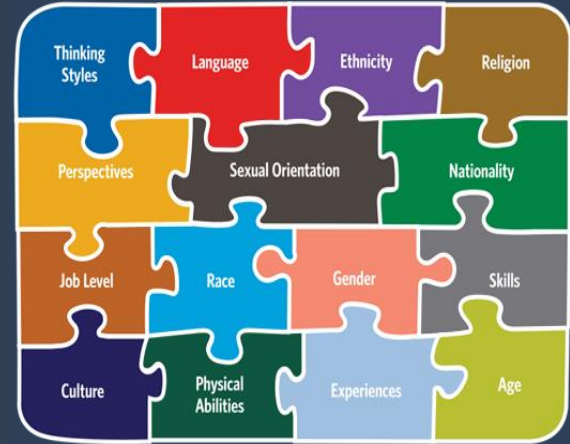
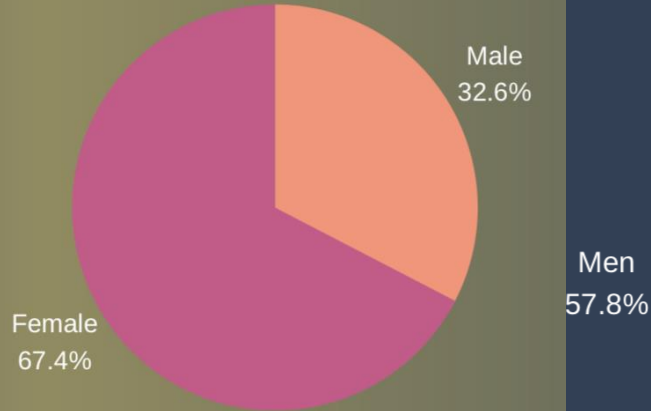
2. We have a lot to say about EID...



PEOPLE OF COLOR: STAFF



WOMEN AND MEN: STAFF



3. Advocacy



Top focus areas: Resource Management, Responsible Recreation, National Monuments

- Effective advocacy is based on relationship building
- Strategies include: in person meetings, social media, getting the public to engage decision makers and gathering public comments
- Many groups want to work on congressional actions, water quality/quantity and climate change but lack capacity
- Not all network members do advocacy, but together we all fill a niche



4. We really want help with CRM systems and developing effective content



It's all quite confusing and nothing is the same.

We have challenges in communications but CRMs is where we are struggling more than in other communication categories such as emails, in-person communication, conferences, etc...

- Which CRM do we choose?
- How can we most efficiently and effectively develop engaging and professional content?



5. Education makes up most of our programming (>41%)

Stewardship is the next-most common program type (24.1%)

Advocacy makes up 17% of what FGN groups do

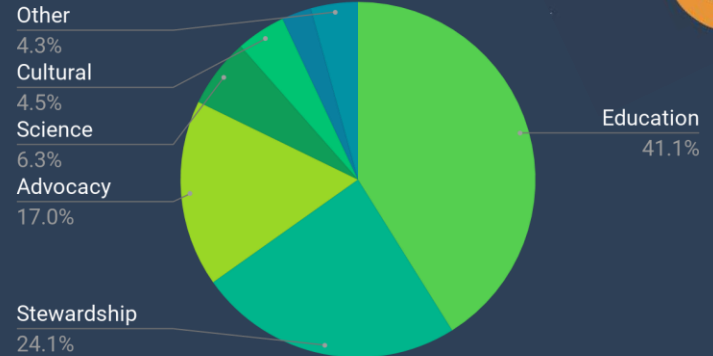
- How does this align with identified needs?
- How does this align with current funding?

65.2% of our work receives little attention from agencies or funders

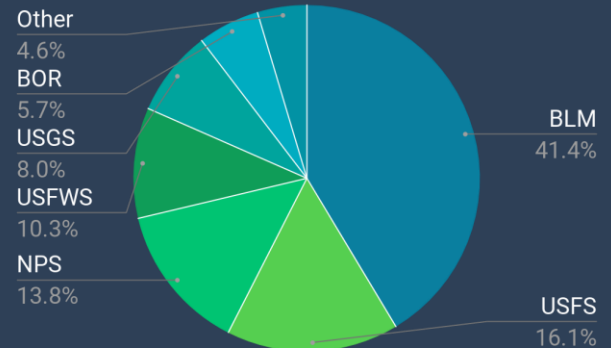
Least Engaged in Programming

- Tribal, recreation, and faith-based groups
- How can we improve this?

Program Areas



Partner Agencies



6. What do we want? STAFF! When do we want it? NOW!



The other biggest needs:

- Unrestricted Funding,
- Office Space,
- and more Volunteers.

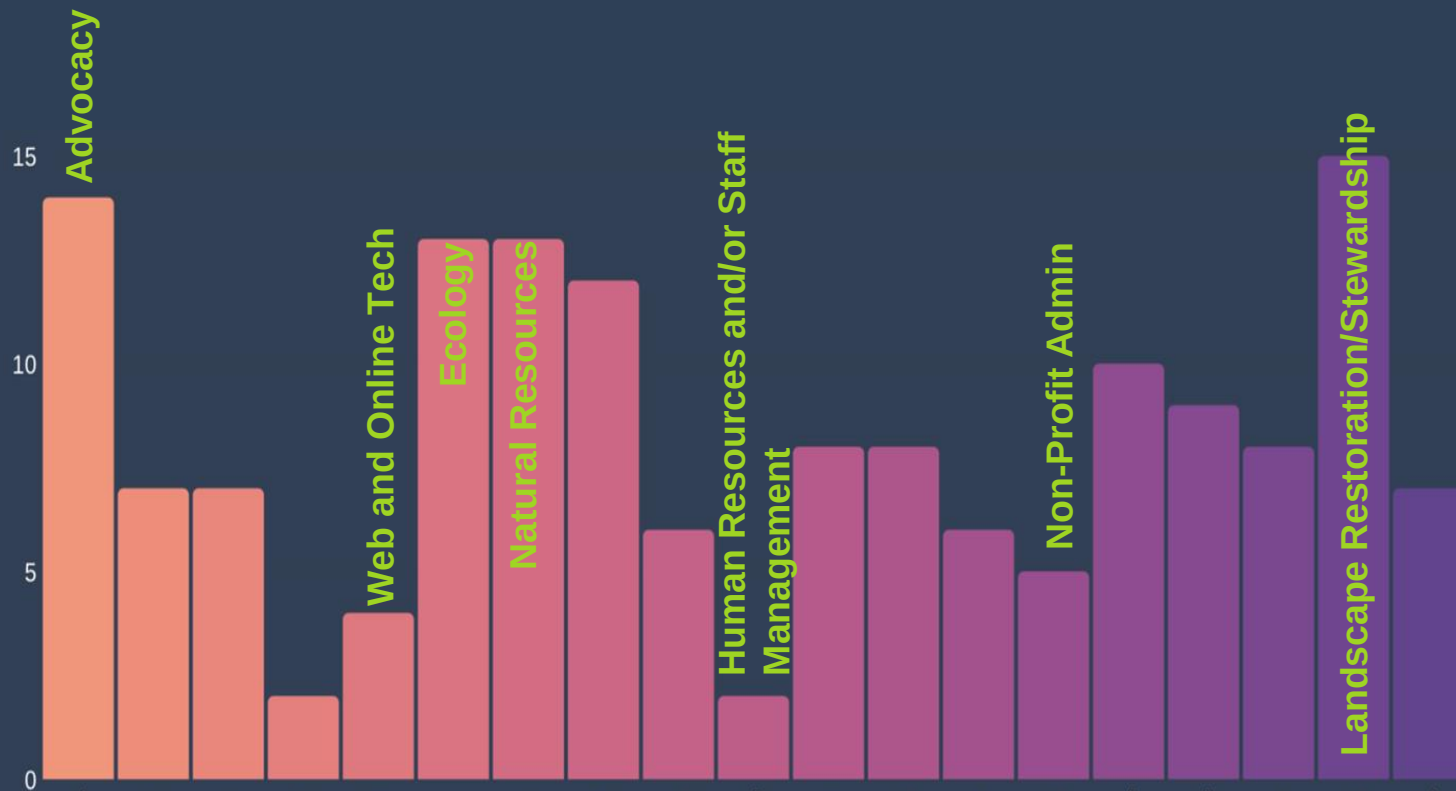
text



7. Where we lack Skills Confidence



We were surprised to see a few very low spots:



8. Skill Share?



The FGN is full of talented people with diverse skill sets.

So, would it be efficient and productive for FGN organizations to support each other through a skill share program?



So this makes us think...



Working through all this data naturally made us think of some other questions.

- Diversity – How do we engage and include more POC when we have trouble recruiting quality board members and staff in general? Many groups are based in very small communities and have a limited pool to recruit from. Does FGN staff/BOD diversity represent the diversity of the communities we work/live in?
- Groups say they need help with CRM and creating content. Is this a product of also needing/wanting more staff (and therefore capacity), or are there other barriers to utilizing CRM and creating content?
- 63% of groups want to increase donations from major donors. How can CLF and/or LC facilitate this? Targeted group trainings? One on one trainings?
- Skill Share Program: 49% of groups said “Yes”; 43% said “Maybe”. How do we create a useable skill share program?

We would love to hear what questions you come up with as you look through the inventory when you get back to your own organization.