

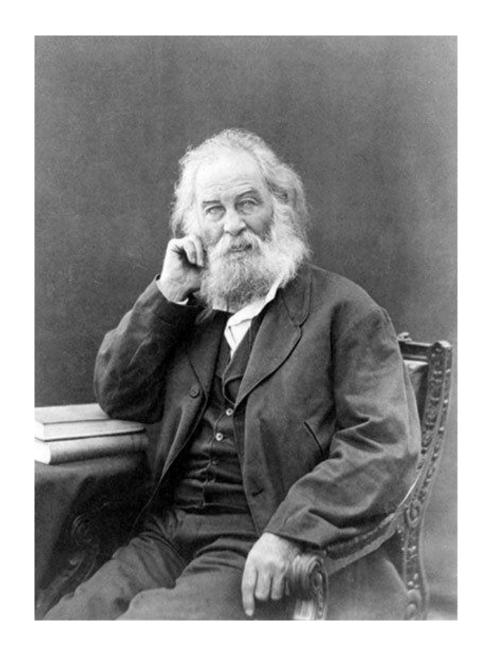
Conservation PRIDE: Supporting and Empowering LGBTQ Conservation Leaders

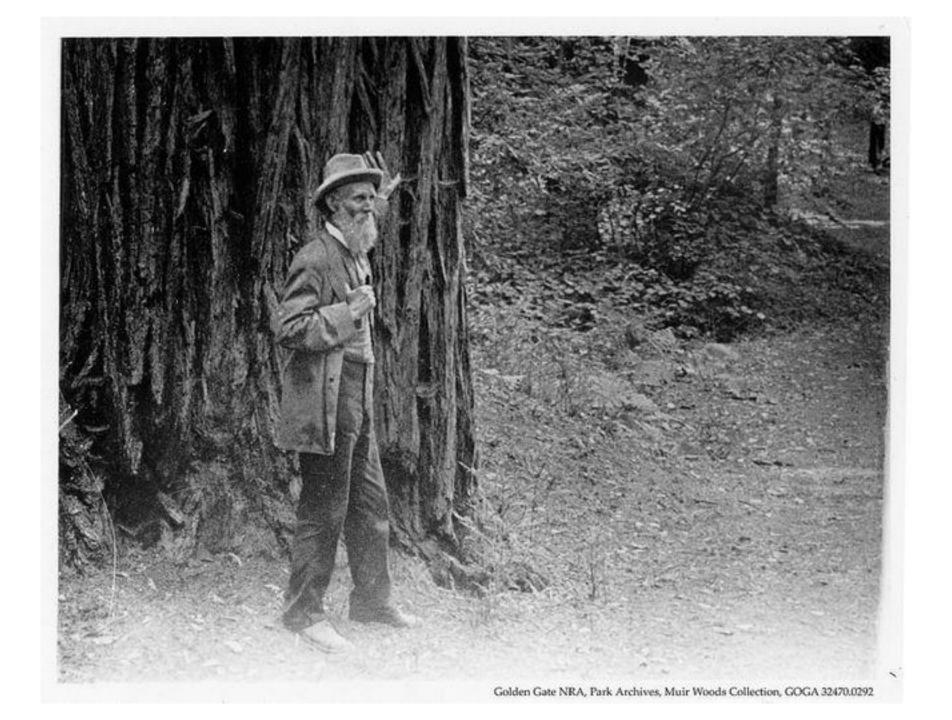
Tuesday, May 12th, 2020 | Noon-1 PM (MT)

Presenter: Charlotte Overby, Senior Program Director



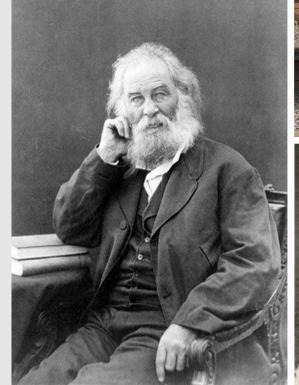


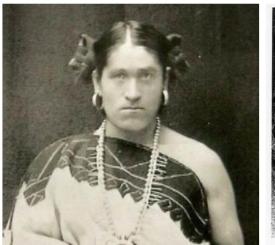


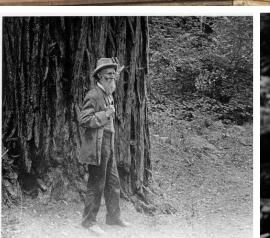














What's Happening Now?

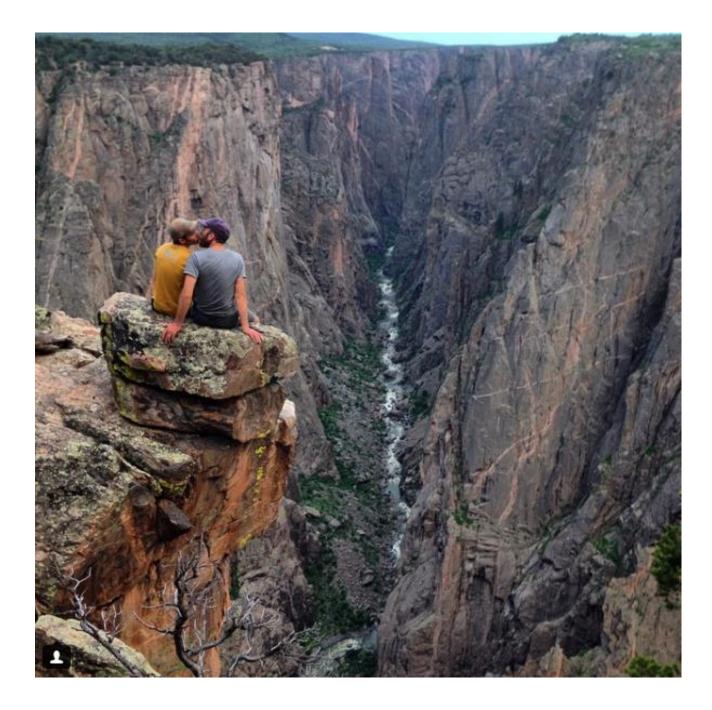
How is the LGBTQ community finding a voice in conservation?

 Using his authority under the Antiquities Act, President Obama designated the Stonewall National Monument in New York in 2016

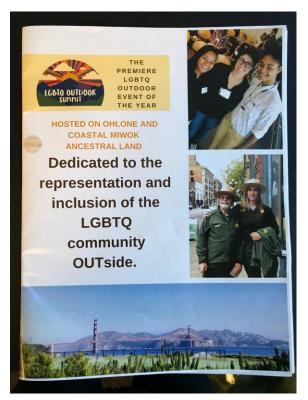
 First LGBTQ-focused session at the 2019 Friends Grassroots Network Rendezvous

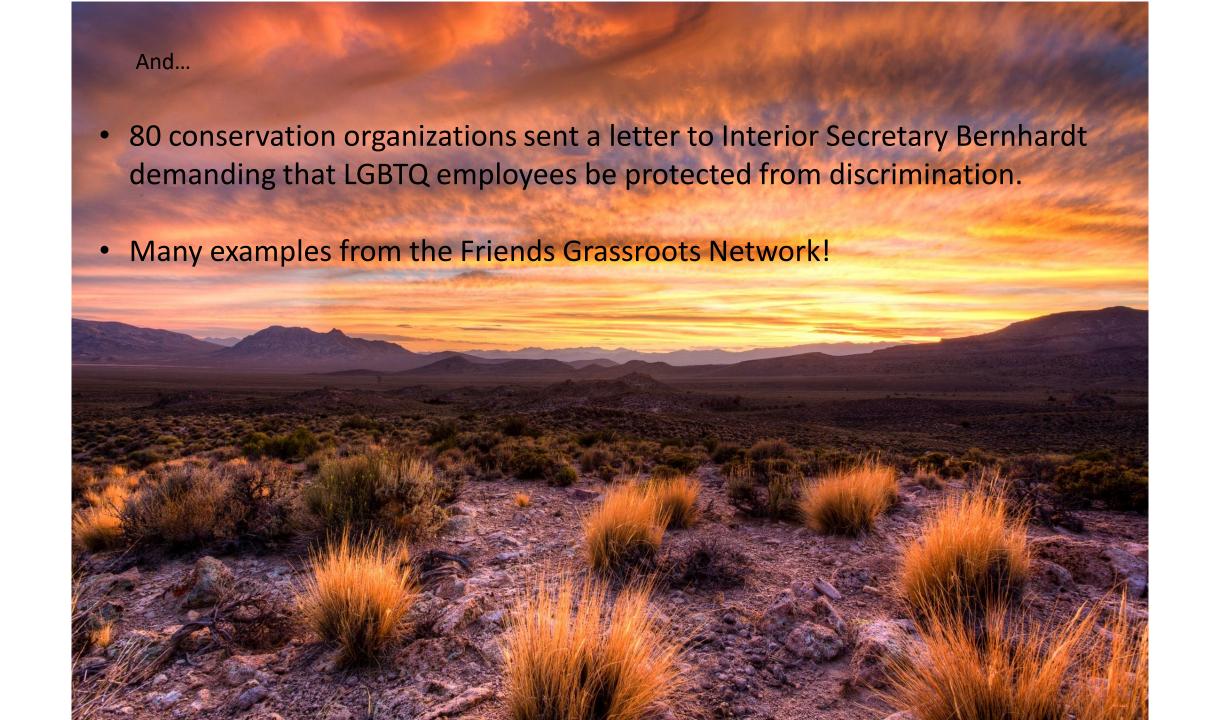






- During the Obama Administration, the Department of Interior celebrated "GetOUTdoors" on social media
- First "LGBTQ Outdoor Summit" held in 2017





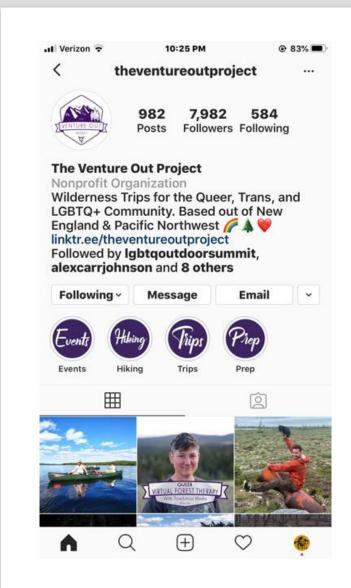
What comes next?

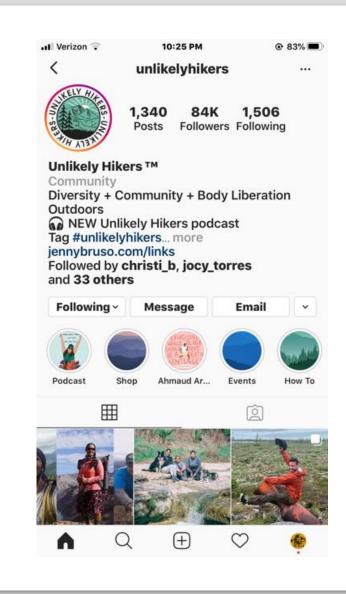
How should this work of including the LGBTQ community in advocacy and organizational leadership continue?

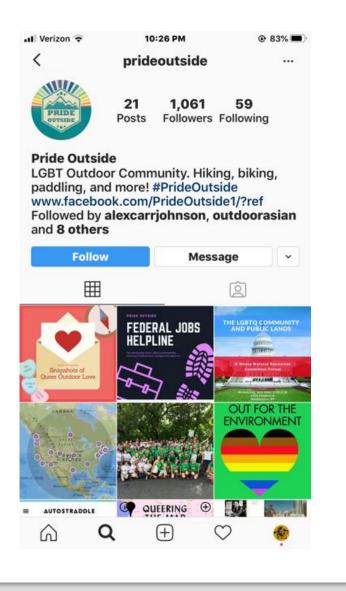
- 1. With our content/the stories we tell
- 2. For our supporters
- 3. For our staff, board, volunteers

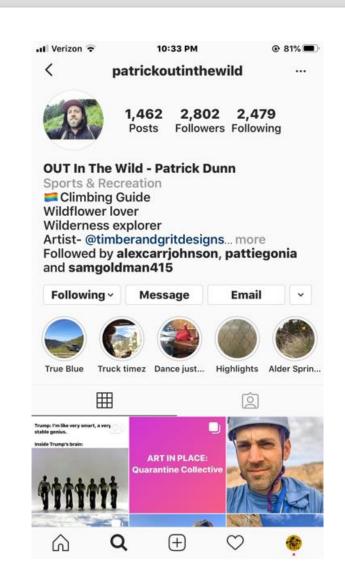
1. Share Great Content and Tell Good Stories

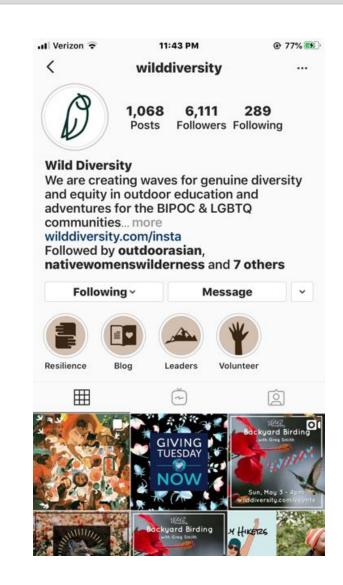
- Amplify information and stories from people already working in the LGBTQ space
- Share and tag
- Amplify agency and outdoor industry posts

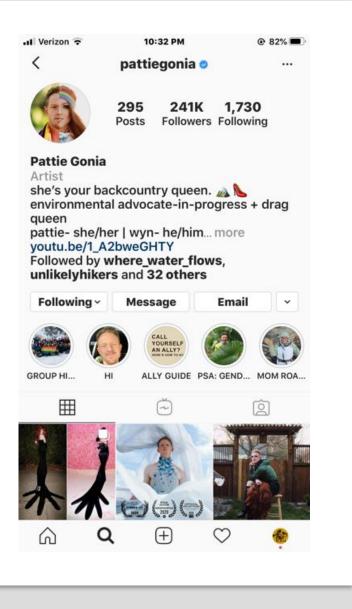












2. Support... your supporters

- Participate in pride events, film screenings, other events with an LGBTQ emphasis
- Partner with LGBTQ organizations

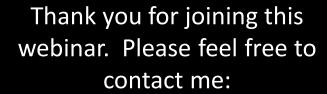
3. For your Staff, Board and Volunteers

- Does your organization have an Equity and Inclusion Policy?
- Participate in the LGBTQ Outdoor Summit









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