



#### Where does budgeting fit?



- 1. Strategic Plan
- 2. Annual Plan
- 3. Budget is the numbers version of your annual plan



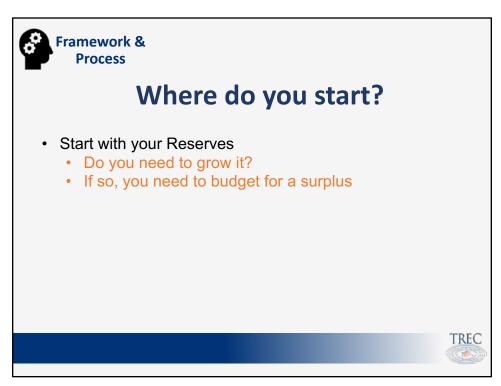
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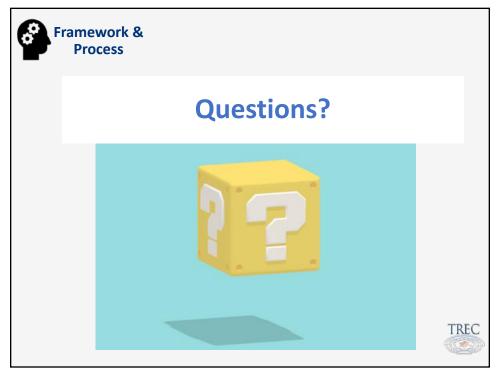


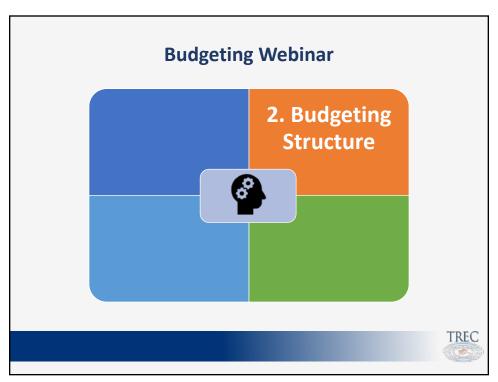
### Who is involved in developing your budget?

- The fiscal manager prepares the budget without much input from other staff
- 2. The ED prepares budget mostly alone
- The board pencils in their version of the budget
- The fiscal manager shares actual expenses and reality checks throughout process
- 2. Program and fundraising staff propose aspects
- The ED manages the process: gets feedback, decides what is in the final proposal to go to the Board

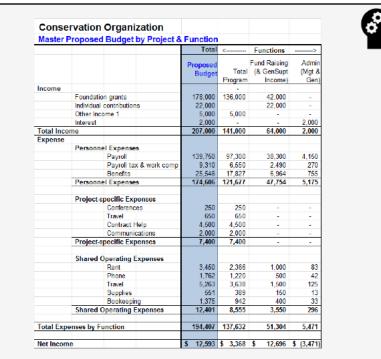








Master Proposed Budget by Project & Function  Total  Proposed Budget  Income Foundation grants Individual contributions 22,000 Other Income 1 Interest 2,000 Expense Personnel Expenses Payroll 139,750 Payroll 239,750 Payroll 25,646 Personnel Expenses 174,666  Project specific Expenses Conferences 250 Travel 650 Contract Help 4,500 Communications 2,000 Project-specific Expenses 7,400  Shared Operating Expenses Rent 3,450 Phone 1,762 Travel 5,263 Supplies 561 Bookeeping 1,375 Shared Operating Expenses 12,401  Total Expenses by Function 194,407		rvation Organization		
Total	Master P	roposed Budget by Project 8	& Function	Structu
Income			Total	
Income			D	
Income				
Foundation grants			Dudget	
Individual contributions   22,000   Other income   5,000   Interest   2,000   Interest   2,000   Expense   Personnel Expenses   Payroll   139,750   9,310   8 enefits   25,546   Personnel Expenses   174,606   Project specific Expenses   250   Confract Help   4,500   Communications   2,000   Project-specific Expenses   7,400   Shared Operating Expenses   8,450   Phone   1,762   Travel   5,253   Supplies   551   Bookseping   1,375   Shared Operating Expenses   12,401   Shared Operating Ex	Income			
Other Income   1   2,000		Foundation grants	178,000	
Interest   2,000   207,000   Expense   Personnel Expense   Payroll   139,750   9,310   9 payroll   25,546   Personnel Expenses   174,606   Project-specific Expenses   650   Conferences   250   Contract Help   4,500   Communications   2,000   Project-specific Expenses   7,400   Shared Operating Expenses   8,263   Supplies   5,263   Supplies   5,263   Supplies   5,545   Shared Operating Expenses   12,401   Shared O		Individual contributions	22,000	
Total Income   207,000		Other Income 1		
Personnel Expenses				
Personnel Expenses		me	207,000	
Payroll   139,750   9,310   9,310   9,310   9,310   25,546     Personnel Expenses   174,606     Project specific Expenses   250   7,400   2,000   2,	Expense			
Payroll tax & work comp   9.310   25.546     Personnel Expenses   174,606     Project specific Expenses   250     Travel   650     Contract Help   4,500     Communications   2,000     Project-specific Expenses   7,400     Shared Operating Expenses     Rent   3,450     Phone   1,762     Travel   5,263     Supplies   551     Bookseping   1,375     Shared Operating Expenses   12,401				
Benefits   25,546     Personnel Expenses   174,606     Project specific Expenses   250     Confract Help   650     Communications   2,000     Project-specific Expenses   7,400     Shared Operating Expenses   8,450     Phone   1,762     Travel   5,253     Supplies   551     Bookseping   1,375     Shared Operating Expenses   12,401				
Personnel Expenses         174,606           Project specific Expenses         250           Conferences         250           Travel         650           Contract Help         4,500           Communications         2,000           Project-specific Expenses         7,400           Shared Operating Expenses         3,450           Phone         1,762           Travel         5,263           Supplies         661           Bookeging         1,375           Shared Operating Expenses         12,401				
Project specific Expenses   250   Travel   650   Conferences   2,50   Travel   4,500   Communications   2,000   Project-specific Expenses   7,400   Shared Operating Expenses   8,450   Phone   1,762   Travel   5,263   Supplies   651   Bookseping   1,375   Shared Operating Expenses   12,401   Shared Operat				
Conferences   250   Travel   650   Contract Help   4,500   Communications   2,000   Project-specific Expenses   7,400   Shared Operating Expenses   8,450   Phone   1,762   Travel   5,263   Supplies   661   Bookseping   1,375   Shared Operating Expenses   12,401   Shar		Personnel Expenses	1/4,606	
Conferences   250   Travel   650   Contract Help   4,500   Communications   2,000   Project-specific Expenses   7,400   Shared Operating Expenses   8,450   Phone   1,762   Travel   5,263   Supplies   661   Bookseping   1,375   Shared Operating Expenses   12,401   Shar		Project-specific Expenses		
Contract Help			250	
Communications         2,000           Project-specific Expenses         7,400           Shared Operating Expenses         3,450           Rent         1,762           Travel         5,263           Supplies         651           Bookseping         1,375           Shared Operating Expenses         12,401		Travel		
Project-specific Expenses         7,400           Shared Operating Expenses         3,450           Rent         1,762           Phone         1,762           Travel         5,253           Supplies         551           Bookeging         1,375           Shared Operating Expenses         12,401				
Shared Operating Expenses   3,450				
Rent 3,450 Phone 1,762 Travel 5,263 Supplies 551 Bookseping 1,375 Shared Operating Expenses 12,401		Project-specific Expenses	<b>7,40</b> 0	
Rent 3,450 Phone 1,762 Travel 5,263 Supplies 551 Bookseping 1,375 Shared Operating Expenses 12,401		Shared Operating Expenses		
Phone         1,762           Travel         5,263           Supplies         551           Bookeeping         1,375           Shared Operating Expenses         12,401			3.450	
Travel         5,263           Supplies         651           Bookeeping         1,375           Shared Operating Expenses         12,401				
Supplies         651           Bookeeping         1,375           Shared Operating Expenses         12,401				
Bookeeping 1.375 Shared Operating Expenses 12,401		Supplies		
			1,375	
Total Expenses by Function 194,407		Shared Operating Expenses	12,401	
Total expenses by Function 194,407	T-4-1 E-		404.407	Т
	rotal Expe	enses by Function	194,407	1

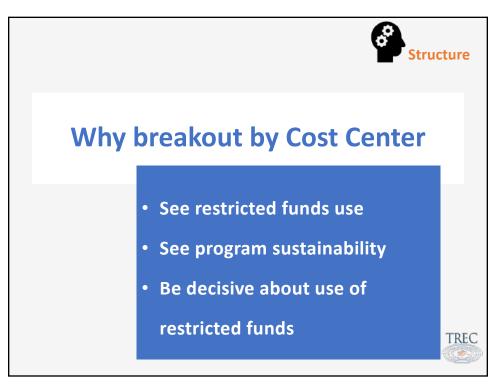






Master P	roposed Budget by Project							
		& Function		С	OST C	ENTE	RS	
		Total	<	Projects		<	Functions	>
		Proposed					Fund Raising	Admin
		Budget	Protecting			Total	(& GenSupt	(Mgt &
			Wildlife	Program	Stewardship	Program	Income	Gen)
Income						-		
	Foundation grants	178,000	45,000	25,000	46,000	136,000	42,000	-
	Individual contributions	22,000		-	-		22,000	-
	Other Income 1	5,000	5,000	-	-	5,000	-	-
T	Interest	2,000	-	-	-	- 444 000		2,000
Total Incon	10	207,000	50,000	25,000	46,000	141,000	64,000	2,000
Expense	Personnel Expenses							
	Pavroll	139,750	35.000	16,600	33,250	97,300	38.300	4,150
	Payroll tax & work com		2.500	1.080	2,161	6,550	2,490	270
	Benefits	25,546	6.500	3.018	6.045	17,827	6.964	755
	Personnel Expenses	174,606	44.000	20,698	41,456	121,677	47,754	5,175
	T CISOTHET EXPENSES	114,000	44,000	20,030	41,450	121,011	41,134	3,113
	Project-specific Expenses							
	Conferences	250	250	-	-	250	-	-
	Travel	650	250	100	200	650	-	-
	Contract Help	4,500	2,000	-	-	4,500	-	-
	Communications	2,000	-	1,000	-	2,000	-	-
	Project-specific Expenses	7,400	2,500	1,100	200	7,400	-	-
	Shared Operating Expenses							
	Rent	3.450	950	333	833	2.366	1.000	83
	Phone	1,762	512	166	417	1,220	500	42
	Travel	5,263	1,513	500	1,250	3,638	1,500	125
	Supplies	551	176	50	125	389	150	13
	Bookeeping	1,375	375	134	333	942	400	33
	Shared Operating Expenses	12,401	3,526	1,183	2,958	<b>8,5</b> 55	3,550	296
Total Exper	nses by Function	194,407	50,026	22,981	44,614	137,632	51,304	5,471
Net Income		<b>\$</b> 12.593		\$ 2,019		\$ 3,368		\$ (3,471)

Conse	vation	Organ	ization								
Master P	roposed	Budge	t by Project &	Function							
				Total	<	Projects		·····>	ζ	Functions	>
				Proposed Budget			Grant Funded Project	Other Project	Total Program		Admin (Mgt & Gen)
Income						THE STREET	CAVICO		S. Inc. of the second	311333.0	
	Foundatio	n grants		260,500	112,500	25,000	40,000	50,000	227,500	33,000	-
	Individual	contribution	ons	22,000	- 1			-		22,000	
	Other Inco										
	Other Inco	ome 2								-	
	Interest	10000		2,000		Sec		-	-	-	2,000
Total Incor	ne			284,500	112,500	25,000	40,000	50,000	227,500	55,000	
Expense	-				10000						
	Personne		es		******	10.000	10 150				
		Payroll		198,000	93,250	16,600	12,450	33,250	155,550	38,300	4,150
			ax & work comp	12,871	6,061	1,080	809	2,161	10,111	2,490	270
	Personne	Benefits		36,002 246,873	16,955 116,266	3,018	2,264 15,523	6,045 41,456	28,282	6,964 47,754	755 5,175
	reisonne	Expens	es	240,873	110,266	20,698	10,023	41,435	193,943	47,734	5,175
	Project-specific Expenses		xpenses								
	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	Conferer		1,000	1,000				1,000		
		Travel		900	500	100	100	200	900	-	0
		Contract	Help	5,500	3,000		2,500	-	5,500		
		Commun		2,000		1,000	1,000		2,000		
	Project-s	pecific Ex	xpenses	9,400	4,500	1,100	3,600	200	9,400	-	2
	Shared (	noration	Expenses								
	Silured (	Rent	Laponeo	5.000	2.500	333	250	833	3.916	1.000	83
		Phone		2,500	1,250	166	125	417	1,958	500	42
		Travel		7,500	3,750	500	375	1,250	5,875	1,500	125
		Supplies		750	375	50	38	125	588	150	13
		Bookeep		2,000	1,000	134	100	333	1,567	400	33
	Shared (		Expenses	17,750	8,875	1,183	888	2,958	13,904	3,550	296
Total Expe	nses by Fr	unction		274,023	129,641	22,981	20,011	44,614	217,247	51,304	5,471
9.0	- 22							1 1	2 1		

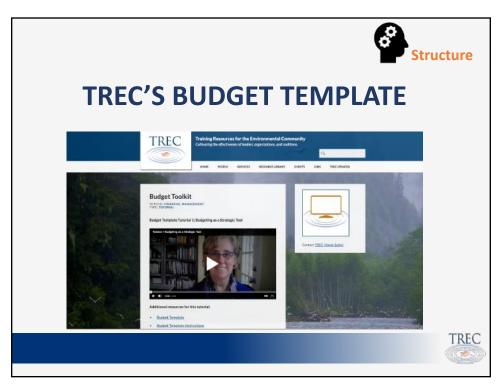


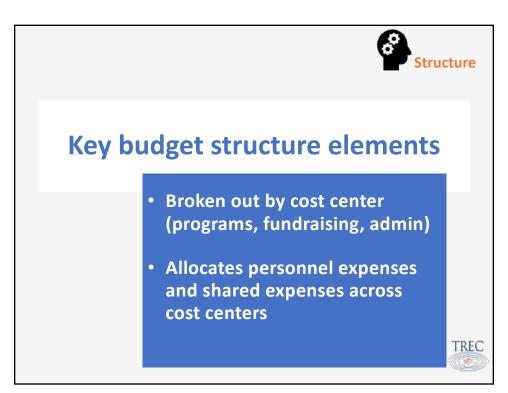
Conservation	-							
Master Proposed	Budget by Project &							
		Total	<	Projects		<	Functions	>
		Proposed Budget	Protecting Wildlife		Stewardship	Total Program	Fund Raising (& GenSupt Income)	Admin (Mgt & Gen)
Income						-		
Foundation		178,000	45,000	25,000	46,000	136,000	42,000	-
	ontributions	22,000		-	-		22,000	-
Other Inco	me 1	5,000	5,000	-	-	5,000	-	-
Interest		2,000	-		-	-	-	2,000
Total Income		207,000	50,000	25,000	46,000	141,000	64,000	2,000
Expense								
	Expenses Payroll	139,750	35,000	16,600	33,250	97,300	38,300	4,150
	Payroll tax & work comp	9,310	2,500	1,080	2,161	6,550	2,490	270
	Benefits	25,546	6,500	3,018	6,045	17,827	6,964	755
Personne	Expenses	174,606	44,000	20,698	41,456	121,677	47,754	5,175
Project-sp	ecific Expenses							
	Conferences	250	250	-	-	250	-	-
	Travel	650	250	100	200	650	-	-
	Contract Help	4,500	2,000		-	4,500	-	-
	Communications	2,000	-	1,000	-	2,000	-	-
Project-sp	ecific Expenses	7.400	2,500	1.100	200	7,400		
Shared O	perating Expenses							
S.i.u.red O	Rent	3,450	950	333	833	2.366	1 000	83
	Phone	1,762	512	166	417	1,220	500	42
	Travel	5.263	1.513	500	1.250	3.638	1.500	125
	Supplies	551	176	50	125	389	150	13
	Bookeeping	1,375	375	134	333	942	400	33
	perating Expenses	12,401	3,526	1,183	2,958	8,555	3,550	296
		404.457	50.055	00.05	44.0	107.05	F4.00	5.47
Total Expenses by Fu	nction	194,407	50,026	22,981	44,614	137,632	51,304	5,471



Conse	rvation Organization							
Master F	Proposed Budget by Project &	Function						
		Total	<	Projects		<	Functions	>
		Proposed Budget	Protecting Wildlife		Stewardship	Total Program	Fund Raising (& GenSupt Income)	Admin (Mgt & Gen)
Income						-		
	Foundation grants	178,000	45,000	25,000	46,000	136,000	42,000	-
	Individual contributions	22,000		-	-		22,000	-
	Other Income 1	5,000	5,000	-	-	5,000	-	-
	Interest	2,000	-	-	-	-	-	2,000
Total Inco	me	207,000	50,000	25,000	46,000	141,000	64,000	2,000
Expense								
	Personnel Expenses							
	Payroll	139,750	35,000	16,600	33,250	97,300	38,300	4,150
	Payroll tax & work comp	9,310	2,500	1,080	2,161	6,550	2,490	270
	Benefits	25,546	6,500	3,018	6,045	17,827	6,964	755
	Personnel Expenses	174,606	44,000	20,698	41,456	121,677	47,754	5,175
_	Project-specific Expenses							
	Conferences	250	250	-	-	250	-	-
	Travel	650	250	100	200	650	-	
	Contract Help	4,500	2.000		-	4,500	-	
	Communications	2,000		1,000	-	2,000	-	-
	Project-specific Expenses	7,400	2,500	1,100	200	7,400	-	-
	Shared Operating Expenses							
	Rent Rent	3,450	950	333	833	2.366	1.000	83
	Phone	1,762	512	166	417	1.220	500	42
	Travel	5.263	1.513	500	1.250	3,638	1.500	125
	Supplies	551	176	50	125	389	150	13
	Bookeeping	1,375	375	134	333	942	400	33
	Shared Operating Expenses	12,401	3,526	1,183	2,958	8,555	3,550	296
Total Evo	enses by Function	194,407	50,026	22,981	44,614	137,632	51,304	5,471
TOTAL EXP	enses by runction	154,407	50,020	22,301	44,014	101,002	31,304	5,471
Net Incom	e	\$ 12,593	\$ (26)	\$ 2,019	\$ 1,386	\$ 3,368	\$ 12,696	\$ (3,471)

Conse	rvation Organization							
Master P	roposed Budget by Proje	ct & Function						
		Total	<	Projects		<	Functions	>
		Proposed Budget	Protecting Wildlife		Stewardship	Total Program		Admin (Mgt & Gen)
Income						-		
	Foundation grants	178,000	45,000	25,000	46,000	136,000	42,000	-
	Individual contributions	22,000		-	-		22,000	-
	Other Income 1	5,000	5,000	-	-	5,000	-	-
	Interest	2,000	-	-	-	-	-	2,000
Total Inco	me	207,000	50,000	25,000	46,000	141,000	64,000	2,000
Expense	Personnel Expenses							
	Payroll	139,750	35,000	16,600	33,250	97,300	38,300	4,150
	Payroll tax & work of		2,500	1,080	2,161	6,550	2,490	270
	Benefits	25,546	6,500	3,018	6,045	17,827	6,964	755
	Personnel Expenses	174,606	44,000	20,698	41,456	121,677	47,754	5,175
	Project-specific Expenses							
	Conferences	250	250	-	-	250	-	-
	Travel	650	250	100	200	650	-	-
	Contract Help	4,500	2,000	-	-	4,500	-	-
	Communications	2,000	-	1,000	-	2,000	-	-
	Project-specific Expenses	7,400	2,500	1,100	200	7,400	-	
	Shared Operating Expenses							
	Rent	3,450	950	333	833	2,366	1,000	83
	Phone	1,762	512	166	417	1,220	500	42
	Travel	5,263	1,513	500	1,250	3,638	1,500	125
	Supplies	551	176	50	125	389	150	13
	Bookeeping	1,375	375	134	333	942	400	33
	Shared Operating Expenses	12,401	3,526	1,183	2,958	8,555	3,550	296
Total Expe	nses by Function	194,407	50,026	22,981	44,614	137,632	51,304	5,471
Net Incom		\$ 12,593	\$ /261	\$ 2.019	\$ 1,386	\$ 3,368	£ 12.606	\$ (3,471)











#### **Budgeting Income?**

How do you project your income in your budget?

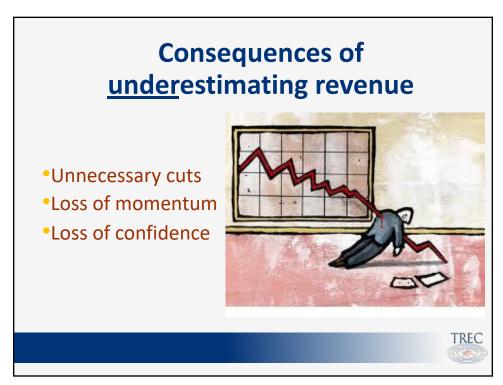
- a) Based on expenses to be covered
- b) Based on last year's numbers
- c) Based on a realistic review of detailed information
- d) I don't know



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#### **Projecting Income**

Run your revenue projections at least three different ways



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#### **Simple Macro Level Projection**

<u>Step</u>	<u>Example</u>
Consider overall results for last three years.	We raised \$400K overall two years ago, \$550K last year and \$500K this year.
Identify special considerations.	Last year we received a one- time \$100K gift. Excluding it, our results for the last three years were \$400K, \$450K and \$500K.
Project next year's results.	If recent trends continue, we should be able to raise \$550K this year.



## Projections by subcategory I donor category This year (projected year end) Projection for response and projecti

Individual donor category (# current donors)	This year (projected year end)	Projection for next year
\$100K & up (1)	\$100K	0
\$25K-\$99K (5)	\$175K	\$225K
\$10K-\$24K (12)	\$150K	\$180K
\$1K-\$9K (25)	\$35K	\$70K
\$250-\$999 (75)	\$25K	\$35K
\$1-\$249 (600)	\$15K	\$20K
TOTAL	\$500K	\$550K



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#### Renewals + new donors

<u>Step</u>	<u>Example</u>	Result
Identify renewable gifts. Multiply by reasonable renewal rate.	<ul> <li>This year 50 donors made gifts totaling \$500K.</li> <li>Of those, 10 totaling \$80K were one-time gifts.</li> <li>The other 40 totaling \$420K were gifts to our annual fund that we have a good chance of renewing.</li> <li>Our renewal rate for these types of gifts in recent years has been 80%.</li> <li>To be safe, we will assume a renewal rate of 70% next year.</li> </ul>	\$420K x 70% = \$294K
Determine reasonable expectation for new donors.	<ul> <li>Our results for new donors for the last three years have been \$70K, \$85K and \$100K.</li> <li>We expect the pace of growth to increase this year due to a major new campaign beginning now.</li> <li>We believe we can raise \$125K or more next year, but to be safe we will assume only \$115K in our budget.</li> </ul>	\$115K
	TOTAL	\$409K

TREC



# Support ambitious fundraising goals with solid fundraising plans



Budget reco	ommendatio goal	on vs. fund	raising
LIKELIHOOD	80%	50%	20%
Individuals <\$250	\$18,000	\$20,000	\$22,000
Individuals \$250 & up	\$40,000	\$60,000	\$100,000
Businesses	\$25,000	\$30,000	\$40,000
Events (net)	\$10,000	\$12,500	\$15,000
Foundations	\$250,000	\$300,000	\$600,000
TOTAL	\$343,000	\$422,500	\$777,000
Budget recommendation	Fundrai	TREC	



