



Climate Day 2018 Social Media Toolkit

We'd love for you to join the conversation on Climate Day! Check out our cheat sheet on the right for which accounts to follow for important Climate Day updates & to share your insights and thoughts with us during the program.

Our three favorite hashtags are below – please use them and/or tag us as we'd hate to miss what you have to say: #ClimateDay2018, #ExpoWest, and #ClimateAction.

If you'd like to let your followers know you're looking forward to Climate Day, feel free to use or modify the sample tweets below.

Sample Tweets:

Join me for #ClimateDay2018 at #ExpoWest on 3/7 – a free event hosted by @climatecoll & @natprodexpo with speakers including @khayhoe @carlainspired & other brilliant minds & inspiring companies. Register: <http://bit.ly/2zF7Vx0>

How are we going to reverse #climatechange? Let's make our plan at #ClimateDay2018 at #ExpoWest on 3/7. Register now (it's free w/ your show badge): <http://bit.ly/2zF7Vx0>

Come learn how @annieshomegrown @DrBronner @Stonyfield & other companies are taking #climateaction. Register for #ClimateDay2018 at #Expowest on 3/7. <http://bit.ly/2zF7Vx0>

Other ways to join the conversation:

Join us on Facebook Live

We'll also be broadcasting some of the sessions live on [the Climate Collaborative's Facebook page](#).

Ask a question without even raising your hand

You can ask a question during any panel or session – all you need is your mobile phone or computer. Go to: www.slido.com and enter event code #9516 to get started.

Join us in spirit through the Climate Day Livestream

Watch the Climate Day Livestream, where we'll be broadcasting the full day's events! We'll be sending the link before March 7!

FOLLOW US!

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Sustainable Food
Trade Association
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