



2018 TRACKING PROGRESS UPDATE TRENDS AND ANALYSIS APPENDIX:

2018 Tracking Progress Survey Questions:

The Climate Collaborative asked companies to answer the following questions for each commitment they made:

1. *Has your company started implementing the commitment?*
 - *We have made the commitment but have not yet determined how we will approach implementation.*
 - *We have made the commitment and are in the midst of planning how we will take steps to implement it.*
 - *We have completed the planning process and have begun taking steps on implementation.*
 - *We have made good progress on implementing the commitment.*
 - *We have taken robust steps to implement the commitment and are seeing results.*

2. *Are you quantifying the emissions reductions from these actions?*
 - *Yes*
 - *No*
 - *If yes, please describe measurement and progress: _____*

3. *[Optional]: Please provide any further details on progress against this commitment, especially as it relates to emissions reductions and/or finding business value through your climate action.*

Information on Respondents:

All companies that made commitments through the Climate Collaborative before December 31, 2017 were expected to fill out the survey, and for companies that made commitments after January 1, 2018, providing an update was optional.

The sample of companies expected to provide an update included 155 companies. Of the 155 companies expected to respond:

- 125 companies provided an update (81% of the sample)
- 30 companies did not provide an update (19% of the sample)—of these, 18 (11.6%) were expected respondents that fall in our industry (brands, distributors, ingredients processors, or

retailers). The other 12 companies are not targets in our industry (solutions providers, marketing platforms, etc.).

An additional 43 companies that made commitments after January 1, 2018 elected to provide an update.

Analysis by Commitment Area



Agriculture: Eighty-seven companies provided updates on their progress against the Agriculture commitment. Of these, 53 companies (65%) have begun implementing the commitment, and 41 (50% are making good or robust progress in implementation).

Despite strong progress on implementation, most companies are not yet quantifying reductions from these activities (only 22 companies/27% of respondents are quantifying reductions).

Agriculture		
Has your company taken steps to integrate carbon farming into its agricultural supply chain?	Total number	Percentage
We have made the commitment but have not yet determined how we will approach implementation.	14	17%
We have made the commitment and are in the midst of planning how we will take steps to implement it.	14	17%
We have completed the planning process, and have begun taking steps on implementation.	12	15%
We have made good progress in implementing the commitment.	22	27%
We have taken robust steps to implement the commitment and are seeing results.	19	23%

Are you quantifying the emissions reductions from these actions?	Total number	Percentage
Yes	22	27%
No	59	73%

Quantification tools companies report using: Cool Farm Tool, Rodale’s Calculation, General Mills Regenerative Agriculture Measurement Protocol



Energy Efficiency: Seventy-five companies provided updates on their progress against the Energy Efficiency commitment. Of these, 51 companies (68%) have begun implementing the commitment, and 41 (55%) are making good or robust progress in implementation.

32 companies (43% of respondents) are quantifying emissions reductions from their actions.

Energy Efficiency		
Has your company taken steps to increase energy efficiency?	Total number	Percentage
We have made the commitment but have not yet determined how we will approach implementation.	9	12%
We have made the commitment and are in the midst of planning how we will take steps to implement it.	15	20%
We have completed the planning process, and have begun taking steps on implementation.	10	13%
We have made good progress in implementing the commitment.	25	33%
We have taken robust steps to implement the commitment and are seeing results.	16	21%

Are you quantifying the emissions reductions from these actions?	Total number	Percentage
Yes	32	43%
No	43	57%

Quantification tools companies report using: Climate Smart



Food Waste: Ninety companies provided updates on their progress against the Food Waste commitment. Of these, 66 companies (73%) have begun implementing the commitment, and 52 (58%) are making good or robust progress in implementation.

Despite strong progress on implementation, most companies are not yet quantifying reductions from these activities (only 18 companies/20% of respondents are quantifying reductions).

Food Waste		
Has your company taken steps to reduce food waste in its supply chain?	Total number	Percentage
We have made the commitment but have not yet determined how we will approach implementation.	10	11%
We have made the commitment and are in the midst of planning how we will take steps to implement it.	14	16%
We have completed the planning process, and have begun taking steps on implementation.	14	16%
We have made good progress in implementing the commitment.	28	31%
We have taken robust steps to implement the commitment and are seeing results.	24	27%

Are you quantifying the emissions reductions from these actions?	Total number	Percentage
Yes	18	20%
No	70	80%

Quantification tools companies report using: Climate Smart, CalRecycle Climate Calculator



Forests: Forty-one companies provided updates on their progress against the Forests commitment. Of these, 26 companies (63%) have begun implementing the commitment, and 23 (56%) are making good or robust progress in implementation.

Despite strong progress on implementation, most companies are not yet quantifying reductions from these activities (only 12 companies/30% of respondents are quantifying reductions).

Forests		
Has your company taken steps to remove commodity-driven deforestation from its supply chain?	Total number	Percentage
We have made the commitment but have not yet determined how we will approach implementation.	8	20%
We have made the commitment and are in the midst of planning how we will take steps to implement it.	7	17%
We have completed the planning process, and have begun taking steps on implementation.	3	7%
We have made good progress in implementing the commitment.	13	32%
We have taken robust steps to implement the commitment and are seeing results.	10	24%

Are you quantifying the emissions reductions from these actions?	Total number	Percentage
Yes	12	30%
No	28	70%

Quantification tools companies report using: Cool Farm Tool, Climate Smart, CDP



Packaging: Ninety companies provided updates on their progress against the Packaging commitment. Of these, 68 companies (75%) have begun implementing the commitment, and 52 (58%) are making good or robust progress in implementation.

Despite strong progress on implementation, most companies are not yet quantifying reductions from these activities (only 21 companies/23% of respondents are quantifying reductions).

Packaging		
Has your company taken steps to reduce the climate impacts of its packaging?	Total number	Percentage
We have made the commitment but have not yet determined how we will approach implementation.	7	8%
We have made the commitment and are in the midst of planning how we will take steps to implement it.	15	17%
We have completed the planning process, and have begun taking steps on implementation.	16	18%
We have made good progress in implementing the commitment.	25	28%
We have taken robust steps to implement the commitment and are seeing results.	27	30%

Are you quantifying the emissions reductions from these actions?	Total number	Percentage
Yes	21	23%
No	69	77%

Quantification tools companies report using: Trayak's LCA and SCORE software, Zero Waste Certification, Paper Calculator



Policy Engagement: Fifty-three companies provided updates on their progress against the Policy Engagement commitment. Of these, 27 companies (51%) have begun implementing the commitment, and 32 (17%) are making good or robust progress in implementation.

Given that policy engagement can't be quantified by emissions reductions, we have not included data on that for this commitment.

Policy Engagement		
Has your company taken steps to responsibly engage on climate policy?	Total number	Percentage
We have made the commitment but have not yet determined how we will approach implementation.	12	23%
We have made the commitment and are in the midst of planning how we will take steps to implement it.	14	26%
We have completed the planning process, and have begun taking steps on implementation.	10	19%
We have made good progress in implementing the commitment.	10	19%
We have taken robust steps to implement the commitment and are seeing results.	7	13%



Renewable Energy: Forty-eight companies provided updates on their progress against the Renewable Energy commitment. Of these, 36 companies (75%) have begun implementing the commitment, and 30 (63%) are making good or robust progress in implementation.

Companies are making strong progress on quantifying their reductions and progress against renewable energy goals. 32 companies (70%) are quantifying reductions.

Renewable Energy		
Has your company taken steps to source 100% renewable power?	Total number	Percentage
We have made the commitment but have not yet determined how we will approach implementation.	2	4%
We have made the commitment and are in the midst of planning how we will take steps to implement it.	10	21%
We have completed the planning process, and have begun taking steps on implementation.	6	13%
We have made good progress in implementing the commitment.	13	27%
We have taken robust steps to implement the commitment and are seeing results.	17	35%

Are you quantifying the emissions reductions from these actions?	Total number	Percentage
Yes	32	70%
No	14	30%

Quantification tools companies report using: SFTA, NCG Coefficient, Bullfrog Power, Climate Smart, B-Corp



SLCPs: Fourteen companies provided updates on their progress against the Short-Lived Climate Pollutant commitment. Of these, seven companies (50%) have begun implementing the commitment, and six (43%) are making good or robust progress in implementation.

Five companies (36%) are quantifying reductions from these activities.

SLCPs		
Has your company taken steps to reduce short-lived climate pollutant emissions?	Total number	Percentage
We have made the commitment but have not yet determined how we will approach implementation.	5	36%
We have made the commitment and are in the midst of planning how we will take steps to implement it.	2	14%
We have completed the planning process, and have begun taking steps on implementation.	1	7%
We have made good progress in implementing the commitment.	4	29%
We have taken robust steps to implement the commitment and are seeing results.	2	14%

Are you quantifying the emissions reductions from these actions?	Total number	Percentage
Yes	5	36%
No	9	64%

Quantification tools companies report using: None



Transportation: Fifty-one companies provided updates on their progress against the Transportation commitment. Of these, 38 companies (75%) have begun implementing the commitment, and 28 (55%) are making good or robust progress in implementation.

Twenty-two companies (46%) are quantifying reductions from these activities

Transportation		
Has your company taken steps to reduce the climate impacts of its transportation?	Total number	Percentage
We have made the commitment but have not yet determined how we will approach implementation.	7	14%
We have made the commitment and are in the midst of planning how we will take steps to implement it.	6	12%
We have completed the planning process, and have begun taking steps on implementation.	10	20%
We have made good progress in implementing the commitment.	18	35%
We have taken robust steps to implement the commitment and are seeing results.	10	20%

Are you quantifying the emissions reductions from these actions?	Total number	Percentage
Yes	22	46%
No	26	54%

Quantification tools companies report using: CH Robinson, Climate Smart software, Echo