



## What's In It For Me? Incentivizing Suppliers Around Climate

12 June. 2019

# ProjectGigaton™



# How many companies have committed?

Justin's



gaia  
HERBS

388

Companies  
Committing to Action

1484

Commitments



Community  
FOOD CO OP



Veritable  
Vegetable



REBBL

seventh  
generation.



MegaFood  
Fresh From Farm To Tablet™

nutiva  
NURTURE VITALITY™



# THANK YOU TO OUR DONORS!

Alter Eco

Annie's

Associated Labels and  
Packaging

Aurora Organic Dairy

California Olive Ranch

Cheer Pack

Clif Bar & Company

Connective Impact

Danone North  
America

Decker and Jessica  
Rolph

Dr. Bronner's

Eatsie.us

Elk Packaging

Foodstirs

Gaia Herbs

General Mills

Good Earth Natural  
Foods

GreenSeed Contract  
Packaging

Griffith Foods

Guayaki

Happy Family

Harmless Harvest

INFRA

Justin's

KeHE

Lotus Foods

Lundberg Family Farms

MegaFood

MOM's Organic  
Market

Mountain Rose Herbs

National Co+op  
Grocers

Natural Habitats

Nature's Path

New Hope Network

Numi

Nutiva

Oregon's Wild Harvest

Organic India

Organic Valley

Outpost Natural Foods

Patagonia

Plum Organics

Pluot Consulting

Presence Marketing

REBBL

Rogue Creamery

Safe Sterilization USA  
West

Stahlbush Island Farms

Stonyfield

Straus Family  
Creamery

Studio Fab

Sweet Additions

Traditional Medicinals

Trayak

# Our Speakers



**MODERATOR**

**Lisa Spicka**  
*Associate Director*  
Sustainable Food Trade Association  
(SFTA)



**Ariane Grazian**  
*Global Program Lead for Project Gigaton,*  
Walmart



**Jean Gingras**  
*Sustainability Impact Program Manager*  
HP



**Manuel Gorrin**  
*Sustainability and Stewardship Manager*  
Nature's Path Foods



Walmart  
SUSTAINABILITY

# ProjectGigaton™

June 2019



## Leadership 2025 Commitments



Create

**ZERO WASTE**  
in our operations

By 2025 we will achieve **Zero Waste** to landfill in U.S., UK, Canada and Japan



Be operated with

**100%**  
renewable energy

**Reduce emissions by 18%** to meet scientific call for action

By 2025 **50% of our operations** to be powered by renewable energy



Sell products that

**SUSTAIN**  
our resources and the environment

Challenge suppliers to remove **1 Gigaton** of emissions in value chains

Source **20 commodities sustainably**  
**100% Recyclable packaging** in private brands

**Supporting Worker dignity**

# WHAT IS PROJECT GIGATON?

# ProjectGigaton™

*working with suppliers to prevent*

**1 BILLION METRIC TONS OF  
GREENHOUSE GASES BY 2030**

# ProjectGigaton™

Project Gigaton is designed so that every supplier can participate in at least one pillar



## Energy

*Renewable Energy*  
*Energy Efficiency*  
*Fleet Efficiency*



## Agriculture

*Fertilizer Optimization*  
*Animal Agriculture*



## Waste

*Food and Solid Waste Reduction*



## Packaging

*Recycled Content*  
*Recyclability*  
*Optimization*



## Product Use

*More Energy Efficient Products*  
*Low-GWP Refrigerants*



## Forests

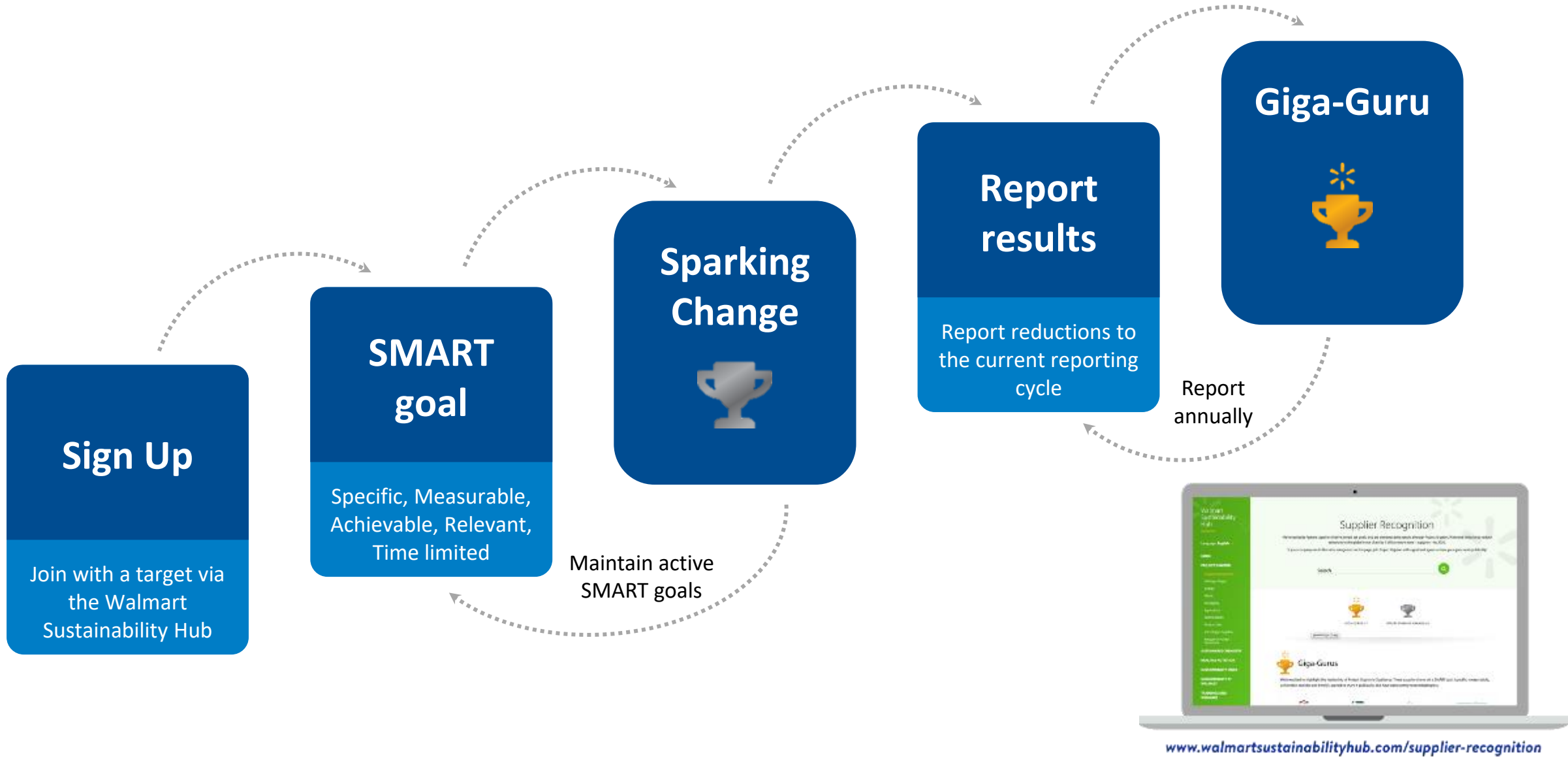
*Avoid Deforestation*  
*Restoration*

### Strategic Contributors:





# WHAT DO WE ASK OF SUPPLIERS?





More than  
**1,000**  
SUPPLIERS  
from **40**  
COUNTRIES



**10** RETAIL  
MARKETS  
around the  
**GLOBE**

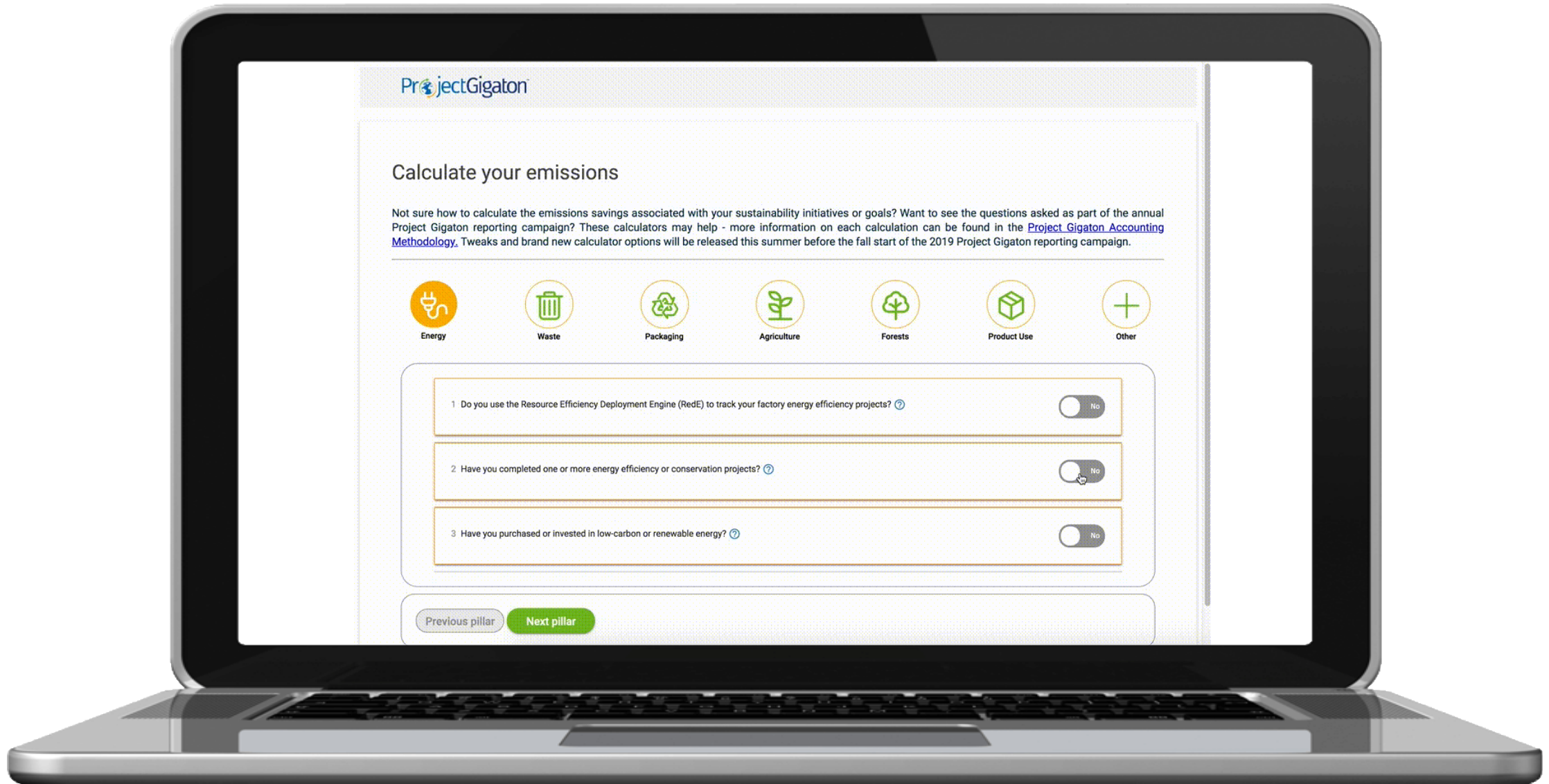


**DELIVER**  
**PRODUCTS**  
to virtually  
**EVERY**  
**DEPARTMENT**  
in our store

# ProjectGigaton™



# CALCULATE YOUR EMISSIONS



# THE SUSTAINABILITY HUB, A ONE-STOP SHOP

- ✓ Learn more and sign up
- ✓ Add and update goals
- ✓ See and report impact

**You'll need a RetailLink account.**

If you don't have one, visit:

[rl.homeoffice.wal-mart.com](https://rl.homeoffice.wal-mart.com)



[walmartsustainabilityhub.com/project-gigaton](https://walmartsustainabilityhub.com/project-gigaton)

# *Walmart Gigaton Project*

## *Walmart & HP Partnering for Sustainable Impact*

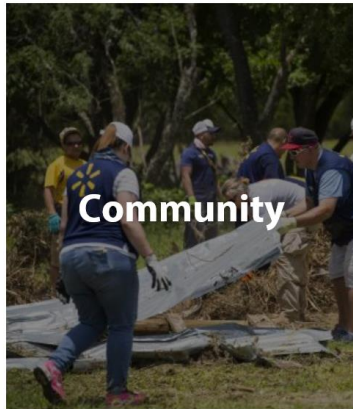
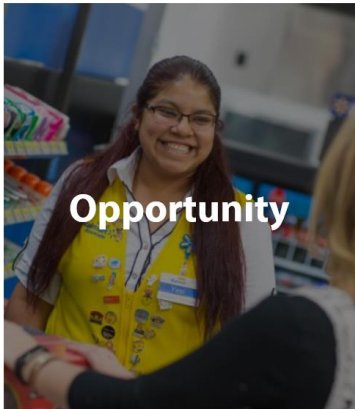
Jean Gingras, HP Sustainable Impact Program Manager



# Partnering for Sustainable Impact



GLOBAL RESPONSIBILITY



HP SUSTAINABLE IMPACT



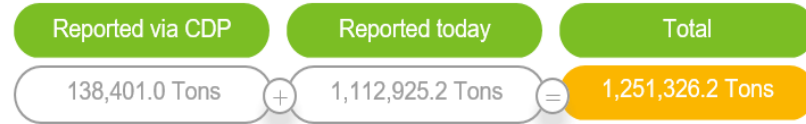
© HP Confidential



# HP's reporting for the Walmart Gigaton Project

## Your Overview

A comprehensive insight of your data




## Your Project Gigaton Results

	01 Nov 2016 - 31 Oct 2017		
	Reported via CDP	Reported today	Total
	ENERGY	138,401.0	0.0

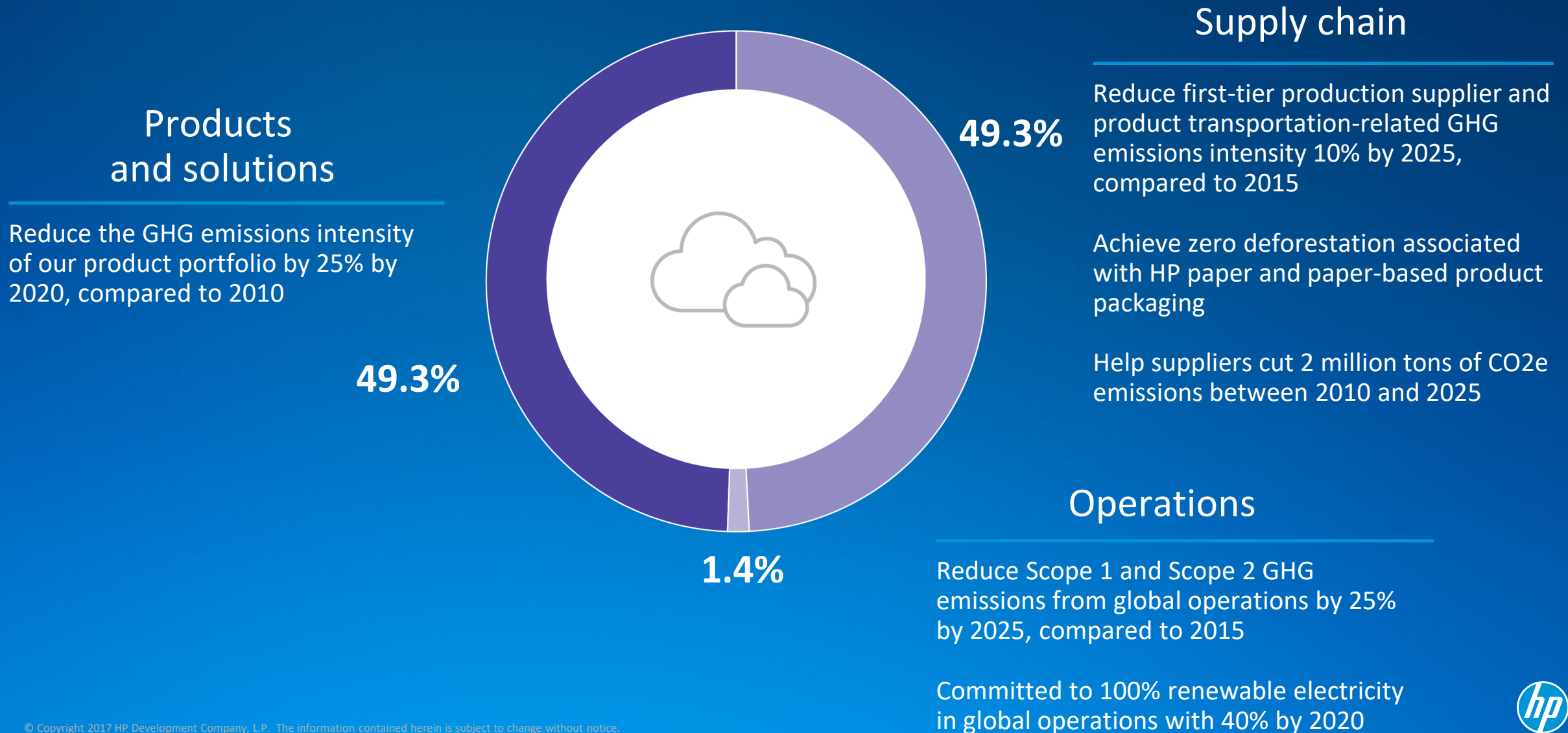
	01 Nov 2016 - 31 Oct 2017		
	Reported via CDP	Reported today	Total
	PACKAGING	0.0	1,411.8

	01 Nov 2016 - 31 Oct 2017		
	Reported via CDP	Reported today	Total
	FORESTS	0.0	11,513.4

	01 Nov 2016 - 31 Oct 2017		
	Reported via CDP	Reported today	Total
	PRODUCT USE	0.0	1,100,000.0



# HP's global emissions impact and goals



## Products and solutions

Reduce the GHG emissions intensity of our product portfolio by 25% by 2020, compared to 2010

49.3%

## Supply chain

Reduce first-tier production supplier and product transportation-related GHG emissions intensity 10% by 2025, compared to 2015

Achieve zero deforestation associated with HP paper and paper-based product packaging

Help suppliers cut 2 million tons of CO2e emissions between 2010 and 2025

## Operations

Reduce Scope 1 and Scope 2 GHG emissions from global operations by 25% by 2025, compared to 2015

Committed to 100% renewable electricity in global operations with 40% by 2020





# RENEWABLE ENERGY USE GOAL

Goal: Use 100% renewable electricity in our global operations, with a goal of 40% by 2020

Accomplishment through 2017: Renewable electricity purchased and generated on-site, combined with renewable electricity certificates and guarantees of origin, accounted for 50% of our total consumption.

# Operational efficiencies

Goal: Emissions Goal: Reduce the GHG emissions from its global operations by 25% by 2025, compared to 2015.

Accomplishment: HP surpassed this goal in 2017: Scope 1 & 2 GHG emissions from operations have been reduced by 35%.

# HP's reporting for the Walmart Gigaton Project



Logged in user: JEAN

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[Report Home](#) / **Reported via CDP** / [Reported today](#) / [Report Overview](#)   01 Nov 2016 - 31 Oct 2017

## Your CDP Data

Choose which CDP activities to count toward Project Gigaton

Reported via CDP	Reported today	Total
138,401.0 Tons	1,112,925.2 Tons	1,251,326.2 Tons

CDP Disclosure Year : 2018

- Energy
- Waste
- Packaging
- Agriculture
- Forests
- Product Use
- Other





# ZERO DEFORESTATION

## in our paper supply chain

Goal: Achieve zero deforestation associated with HP brand paper and paper-based product packaging <sup>(2)</sup> by 2020

Accomplishments: Achieved for HP brand paper in 2016. Maintained that performance in 2017, and developed a packaging supplier performance plan to drive progress in that area.

# HP's reporting for the Walmart Gigaton Project

3 Have you used recycled content in your pulp- or paper-based products or packaging? ? Yes



I sourced 22491 metric tons of post-consumer recycled material in my tree-fiber based material; 100 % was used in my packaging and 0 % was used in my product.

Subtotal in Metric Tons CO2e : 1,124.6

% China 28 ?

Calculate Total emissions saved in Metric Tons CO2e : 1,124.6

# HP's reporting for the Walmart Gigaton Project

4 Have you sourced FSC, SFI, or PEFC certified timber, pulp, or paper for your products or packaging ?  

I sourced 221398 metric tons of Forest Stewardship C... certified Pulp and paper from

Any country , 2 % was used in my packaging and 98 % was used in my products.

**Subtotal in Metric Tons CO2e :** 11,069.9

# Propelling a more circular economy

Goal: Reduce the GHG emissions intensity of our product portfolio by 25% by 2020, compared to 2010<sup>(1)</sup>

Accomplishment: HP surpassed this goal in 2017 with a 33% decrease in product GHG emissions intensity

1) Emissions intensity of HP's product portfolio refers to tonnes CO2e/net revenue arising from use of more than 95% of HP product units shipped each year, including notebooks, tablets, desktops, mobile computing devices, and workstations; and HP inkjet, HP LaserJet, and DesignJet printers, and scanners. Expressed as emissions generated per unit of output, based on anticipated usage. For personal systems products, this reflects energy consumed by each product unit during customer For printing products, this reflects energy and paper consumed to print each page. Through 2015, progress against this goal equaled a 17% reduction







Thank you



*NATURE'S PATH: (GIGA) TON OF FUN*

*JUNE 12<sup>TH</sup> 2019*



LEAVING THE EARTH BETTER THAN WE FOUND IT





We live our vision through our 6 core sustainability goals:

GROW  
ORGANIC



CLIMATE  
NEUTRAL



ZERO  
WASTE



PRESERVE  
WATER



EDUCATE,  
INSPIRE &  
ENGAGE



GIVE  
BACK



Nature's Path have been reporting information, progress and best practices to Walmart, on climate change, ethical supply, and sustainability index since **2012**

IN 2018



SUPPORTED

# 123,170 ACRES

OF ORGANIC FARMLAND & FARMERS, KEEPING  
AN AREA THE SIZE OF ALBUQUERQUE FREE FROM



**24,460 TONS**

OF CHEMICAL FERTILIZERS  
THAT'S THE WEIGHT OF

**110 STATUES  
OF LIBERTY**



**376 TONS**

OF SYNTHETIC PESTICIDES  
THAT'S THE WEIGHT OF

**54 AFRICAN  
ELEPHANTS**



# Nature's Path & Walmart

**12+**  
Years partnering  
with Walmart

**21**  
*Products*  
**4**  
*Categories*



**#1**  
*Branded  
Organic Hot  
Cereal  
Supplier*

**#2**  
*in Organic  
Adult Cereal*

*Total US Mulo*



**ProjectGigaton™**



Giga-Guru as of 2018



In 2018, Nature's Path , supported Walmart's Sustainability vision and Project Gigaton by:

# ProjectGigaton™



Energy

**100% renewable energy**, for our Canadian and U.S. operations over the past 10 years

### Opportunities/Next Steps:

- Climate Neutral goal by 2020
- Science-based target for Scope 1 and 2
- Climate advocacy and campaigns.



Waste

**Zero waste** certification in all manufacturing locations, over **92%** of waste diversion from landfills

### Opportunities/Next Steps:

- Zero Waste benchmarking and campaigns
- Food waste prevention projects
- US Green Business Council collaboration



Packaging

**97%** of recyclable packaging materials by weight, and **100%** of paper-based packaging materials (paperboard and cases) from FSC-certified sources.

### Opportunities/Next Steps:

- Sustainable packaging goal by 2025
- Loop pilot
- Product innovation & Consumer education campaigns



In 2018, Nature's Path , supported Walmart's Sustainability vision and Project Gigaton by:

# ProjectGigaton™



**Agriculture**

Certified **Organic**, **Eco Social**, **Fair Trade** certified and **Non-GMO** project verified ingredients.

### **Opportunities/Next Steps:**

- Consumer awareness
- Carbon sequestration projects at the farm level
- Regenerative Organic Certification pilot and benchmarking



**Deforestation**

**100%** of palm oil products from fully traceable RSPO-certified sources (South America) , and Roundtable on Sustainable Palm Oil member

### **Opportunities/Next Steps:**

- Insetting projects and potential partnerships with suppliers
- Carbon sequestration projects
- Spotlight awareness campaigns



**Product Use**

**How2Recycle**, membership, on-the-box messaging and consumer awareness

### **Opportunities/Next Steps:**

- Spotlight awareness campaigns
- Policy advocacy partnership
- Give-back programs and activations





## Driving our sustainability partnership



**Advocate/Partner**



**Increase impact**



**Celebrate**

*THANK YOU!*



# Discussion



**Ariane Grazian**

*Global Program Lead for Project Gigaton,  
Walmart*



**Jean Gingras**

*Sustainability Impact Program Manager  
HP*



**Manuel Gorrin**

*Sustainability and Stewardship Manager  
Nature's Path Foods*



*Commit. Act. Impact.*



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a project of

