

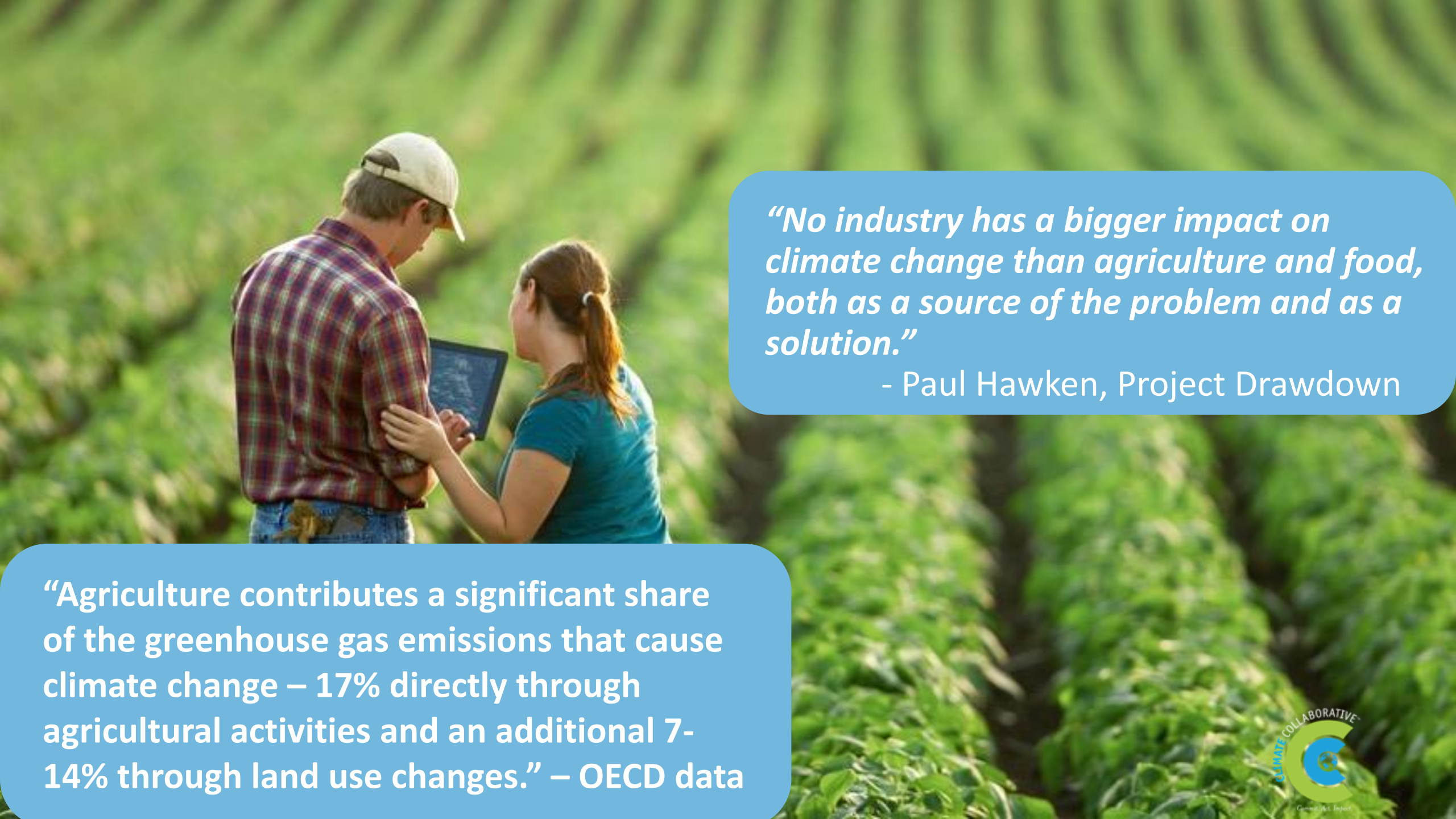


a project of



Commit. Act. Impact.

ROADMAP TO CLIMATE ACTION IN THE HERBAL & SUPPLEMENTS INDUSTRY



“No industry has a bigger impact on climate change than agriculture and food, both as a source of the problem and as a solution.”

- Paul Hawken, Project Drawdown

“Agriculture contributes a significant share of the greenhouse gas emissions that cause climate change – 17% directly through agricultural activities and an additional 7-14% through land use changes.” – OECD data

Why take action?



There is urgent need for action:

- 211 million people were affected every year by natural disasters between 2000 and 2013, caused in part by climate change leading to more intense weather events.
- The impacts of global warming could slash as much as 10 percent of the US economy.

<http://unfoundationblog.org/4-statistics-that-show-why-we-need-climate-action-to-achieve-sustainable-development/> and <https://www.nytimes.com/2018/11/23/climate/us-climate-report.html>

Why take action? There is a movement building

Oil and gas industry 'listening' to climate activist Greta Thunberg

🕒 4 June 2019 | 📄 506

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Schools' climate change protests



PA

Greta Thunberg sparked an international movement fighting against climate change



in Italy, take part in the youth climate strike, also known as the "Fridays for Future" movement, on March 15. | Emanuele Cremaschi/Getty Images

Photos: kids in 123 countries went on strike to protect the climate

Why act on climate?

Your consumers care:

Seven in ten registered voters in the US want to see companies and industry to do more to address global warming.[\[i\]](#)

70% of millennials say companies' environmental practices impact their purchasing decisions.[\[ii\]](#)

There is momentum in the industry

460

Companies
Committing to Action

1768

Commitments

There is momentum in the industry

Justin's



gaia
HERBS

460

Companies
Committing to Action

1768

Commitments



Community
FOOD CO OP



Veritable
Vegetable



REBBL

seventh
generation.



MegaFood
Fresh From Farm To Tablet™

nutiva
NURTURE VITALITY™





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COMMIT. ACT. IMPACT.



Sustainable Food
Trade Association
organic leaders for sustainability

Climate Collaborative Commitment Areas



Integrate carbon farming into the agricultural supply chains



Increase energy efficiency



Reduce food-waste in the supply chain



Remove commodity-driven deforestation from supply chains



Responsible engagement in climate policy



Reduce the climate impact of packaging



Commit to 100% renewable power



Reduce short-lived climate pollutant emissions



Reduce climate impacts of transportation

How to commit



TAKE ACTION

BLOG

MEDIA & RESOURCES

EVENTS

ABOUT

DONATE



More companies are taking action to reverse climate change than ever before. They're tackling this global challenge not only because it's essential to the future of our planet but also because doing so offers tremendous opportunities for growth, job creation, and prosperity.

Companies can help reverse climate change by making a commitment to one or more of these initiatives.

WHY TAKE ACTION?

Climate change is both the greatest threat our planet has ever faced

MAKE A COMMITMENT

SIGNUP FOR UPDATES


Add Your Email Address



Commit before Climate Day 2020!



How will we help you act



WELCOME TOOLKIT FOR COMMITTED COMPANIES

WELCOME!

We are so glad that you have made a commitment to climate action through the Climate Collaborative. So what's next?

- 1. Help us tell your story:** Let your stakeholders know about your commitments!
- 2. Develop and implement a climate action plan:** Use our resource base and learn from other committed companies and experts as you work toward implementing your climate commitments.
- 3. Track progress:** Let us know how you are progressing!

- **We will help you on your climate journey through:**
 - Monthly webinars
 - Case studies
 - Action groups
 - Connections to partners and solutions providers
 - Events
 - [Other resources](#)

Bringing everyone forward together



MEET THE WINNERS OF THE 2019 NATIONAL CO+OP GROCERS CLIMATE COLLABORATIVE AWARDS

Posted by [Caitlin Oleson](#) on March 06, 2019

ANAHEIM, Calif. (March 6, 2019) –The natural products industry has long been home to companies at the forefront of corporate environmentalism. Eight bold companies were honored for their innovative contributions to climate change reduction yesterday during [Climate Day at Expo West](#).

The second annual **National Co+op Grocers Climate Collaborative Awards** were the highlight of the event, designed to inspire the natural and organic products industry to work together to reduce emissions through the Climate Collaborative.

We tell stories of leadership

THIS DAIRY FARM COULD HAVE A GLOBAL IMPACT ON REVERSING CLIMATE CHANGE

Posted by [Caitlin Oleson](#) on February 22, 2019

In anticipation of the [2019 National Co+op Grocers Climate Collaborative Awards](#), we're talking with the leaders of our 2018 award-winning companies to learn a little bit more about what drives their climate leadership.

Our seventh interview is with Albert Straus, CEO of Straus Family Creamery, winner of the 2018 Outstanding Influencer Award (View our previous interviews with [Alter Eco](#), [Veritable Vegetable](#), [Guayaki](#), [Organic Valley](#), [Lotus Foods](#) and [Community Food Co-op](#)).



Albert Straus received the Outstanding Influencer Award for his role as an advocate for organic, non-GMO dairy production, environmental stewardship, and family farms. [Straus Family Creamery](#) is celebrating 25 years of commitment to the planet, farmers, and food this year. Read the full interview [here!](#)

THANK YOU TO OUR DONORS!

Alter Eco	gimMe Snacks	National Co+op Grocers	Safe Sterilization USA
Annie's	Good Earth Natural	Natural Habitats	West
Associated Labels and Packaging	Foods	Nature's Path	Sambazon
Aurora Organic Dairy	GreenSeed Contract Packaging	New Hope Network	Stonyfield
California Olive Ranch	Griffith Foods	New Morning Market	Strategic Rise Partners
Cheer Pack	Grove Collaborative	Numi Organic Tea	Straus Family Creamery
Clif Bar & Company	Guayaki	Nutiva	Studio Fab
Connective Impact	Happy Family Organics	Oregon's Wild Harvest	Sweet Additions
Danone North America	Harmless Harvest	Organic India	Tiger Cool Express
Decker and Jessica Rolph	INFRA	Organic Valley	Traditional Medicinals
Dr. Bronner's	Justin's	Outpost Natural Foods	Trayak
Eatsie.us	KeHE	Patagonia	Whole Foods Market
Foodstirs	Lotus Foods	Plum Organics	
Gaia Herbs	MegaFood	Pluot Consulting	
General Mills	MOM's Organic Market	Presence Marketing	
	Mountain Rose Herbs	REBBL	
		Rogue Creamery	

Discussion



Cindy Angerhofer
*Executive Director
of Botanical Research,*
Aveda



Josef Brinckmann
*Research Fellow,
Medicinal Plants
and Botanical
Supply Chain,*
Traditional Medicinals



Erin Smith
*Director of Education &
Sustainability,*
WishGarden Herbs



Moderator: Erin Callahan
Director,
Climate Collaborative



Moderator: Holly Johnson
Chief Science Officer,
AHPA