ROADMAP TO CLIMATE ACTION IN THE HERBAL & SUPPLEMENTS INDUSTRY
“No industry has a bigger impact on climate change than agriculture and food, both as a source of the problem and as a solution.”

- Paul Hawken, Project Drawdown

“Agriculture contributes a significant share of the greenhouse gas emissions that cause climate change – 17% directly through agricultural activities and an additional 7-14% through land use changes.” – OECD data
There is urgent need for action:

• 211 million people were affected every year by natural disasters between 2000 and 2013, caused in part by climate change leading to more intense weather events.

• The impacts of global warming could slash as much as 10 percent of the US economy.

Why take action? There is a movement building

Oil and gas industry 'listening' to climate activist Greta Thunberg

Greta Thunberg sparked an international movement fighting against climate change

Schools' climate change protests

Photos: kids in 123 countries went on strike to protect the climate

4 June 2019 | 506
Why act on climate?

Your consumers care:

Seven in ten registered voters in the US want to see companies and industry to do more to address global warming. [ii]

70% of millennials say companies’ environmental practices impact their purchasing decisions. [iii]
There is momentum in the industry

460 Companies Committing to Action

1768 Commitments
There is momentum in the industry

460 Companies Committing to Action

1768 Commitments
COMMIT. ACT. IMPACT.
Climate Collaborative Commitment Areas

- **Agriculture**: Integrate carbon farming into the agricultural supply chains
- **Energy Efficiency**: Increase energy efficiency
- **Food Waste**: Reduce food-waste in the supply chain
- **Forests**: Remove commodity-driven deforestation from supply chains
- **Policy**: Responsible engagement in climate policy

- **Packaging**: Reduce the climate impact of packaging
- **Renewable Energy**: Commit to 100% renewable power
- **Climate Pollutants**: Reduce short-lived climate pollutant emissions
- **Transportation**: Reduce climate impacts of transportation
How to commit

More companies are taking action to reverse climate change than ever before. They're tackling this global challenge not only because it's essential to the future of our planet but also because doing so offers tremendous opportunities for growth, job creation, and prosperity.

Companies can help reverse climate change by making a commitment to one or more of these initiatives.

**WHY TAKE ACTION?**

Climate change is both the greatest threat our planet has ever faced...
Commit before Climate Day 2020!
How will we help you act

• We will help you on your climate journey through:
  • Monthly webinars
  • Case studies
  • Action groups
  • Connections to partners and solutions providers
  • Events
  • Other resources

WELCOME TOOLKIT FOR COMMITTED COMPANIES

WELCOME!

We are so glad that you have made a commitment to climate action through the Climate Collaborative. So what’s next?

1. Help us tell your story: Let your stakeholders know about your commitments!
2. Develop and implement a climate action plan: Use our resource base and learn from other committed companies and experts as you work toward implementing your climate commitments.
3. Track progress: Let us know how you are progressing!
Bringing everyone forward together

MEET THE WINNERS OF THE 2019 NATIONAL CO+OP GROCERS CLIMATE COLLABORATIVE AWARDS

Posted by Caitlin Oleson on March 06, 2019

ANAHEIM, Calif. (March 6, 2019) – The natural products industry has long been home to companies at the forefront of corporate environmentalism. Eight bold companies were honored for their innovative contributions to climate change reduction yesterday during Climate Day at Expo West.

The second annual National Co+op Grocers Climate Collaborative Awards were the highlight of the event, designed to inspire the natural and organic products industry to work together to reduce emissions through the Climate Collaborative.
THIS DAIRY FARM COULD HAVE A GLOBAL IMPACT ON REVERSING CLIMATE CHANGE

Posted by Caitlin Oleson on February 22, 2019

In anticipation of the 2019 National Co-op Grocers Climate Collaborative Awards, we're talking with the leaders of our 2018 award-winning companies to learn a little bit more about what drives their climate leadership.

Our seventh interview is with Albert Straus, CEO of Straus Family Creamery, winner of the 2018 Outstanding Influencer Award (View our previous interviews with Alter Eco, Veritable Vegetable, Guayaki, Organic Valley, Lotus Foods and Community Food Co-op).

Albert Straus received the Outstanding Influencer Award for his role as an advocate for organic, non-GMO dairy production, environmental stewardship, and family farms. Straus Family Creamery is celebrating 25 years of commitment to the planet, farmers, and food this year. Read the full interview here!
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Natural Habitats
Nature's Path
New Hope Network
New Morning Market
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Sambazon
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Straus Family Creamery
Studio Fab
Sweet Additions
Tiger Cool Express
Traditional Medicinals
Trayak
Whole Foods Market
Discussion

Cindy Angerhofer
Executive Director of Botanical Research, Aveda

Josef Brinckmann
Research Fellow, Medicinal Plants and Botanical Supply Chain, Traditional Medicinals

Erin Smith
Director of Education & Sustainability, WishGarden Herbs

Moderator: Erin Callahan
Director, Climate Collaborative

Moderator: Holly Johnson
Chief Science Officer, AHPA