

A woman wearing a green and white patterned headscarf and a teal patterned jacket is working in a coffee field. She is looking down at a coffee branch with green cherries. The background is filled with lush green coffee plants.

SUPPORTING OUR
PARTNERS TO
ENHANCE
BIODIVERSITY,
IMPROVE
WATER QUALITY,
SOIL HEALTH AND
SEQUESTER CARBON
THROUGH
REGENERATIVE
PRACTICES

 **PUR** PROJET

PUR Projet works with companies to **regenerate the ecosystems** upon which they depend. While developing socio-environmental projects to **empower local communities**, we help companies to **strengthen their supply chains** through **agroforestry**, **land restoration** and **sustainable farming practices**.

As a **social business**, we are a **cost-efficient, non-dividend** company, **reinvesting our profits** in the creation of **long-term sustainable activities**, encouraging **local entrepreneurial initiatives**, and restoring **natural capital**.



PURPOSE-DRIVEN

Founded in 2008 with the goal to fight climate change and deforestation, we now have projects in over 40 countries representing a large variety of plant and animal-based supply chains. Across the globe, PUR Projet is working with a growing number of partners and local communities to drive a more sustainable future.



As a Certified B Corp, PUR Projet is a business seeking to **solve social and environmental challenges**, while aligning with **rigorous internal standards** for social and environmental performance, accountability and transparency.



Founding member of the IPI, a **collaborative platform** involving companies, academics, project developers, project operators and certification bodies with the aim to define and promote insetting practices on a global basis.

WE WORK IN DIVERSE ECOSYSTEMS

ENGAGING WITH MULTIPLE AGRICULTURAL COMMUNITIES



San Martin
PERU

AGROFORESTRY,
REFORESTATION &
FOREST CONSERVATION



Darjeeling
INDIA

REGENERATIVE
AGRICULTURE



Herat
AFGHANISTAN

PASTURE
MANAGEMENT



Pejarakan
INDONESIA

COASTAL & MARINE
RESTORATION &
CONSERVATION

VERIFIED CARBON CREDITS

VCS CERTIFIED CARBON CREDITS WITH POSITIVE SOCIAL
AND ECOLOGICAL IMPACT

CLICK HERE
TO SEE THE SITE
OF OUR CARBON
CREDITS

MISSION

EMPOWER COMMUNITIES & BUSINESS TO RESTORE & PROTECT OUR ENVIRONMENT

REGENERATE ECOSYSTEMS #Environmental Impact

Agroforestry, Reforestation,
Regenerative Agriculture, Coastal &
Marine Restoration

Promotion of ecosystem services
(carbon, water, biodiversity, soils)

IMPROVE LIVELIHOODS #Social Impact

Provide Resilience to Communities & Their Production
Protect yields and quality, while promoting relationships

STRENGTHEN SUPPLY CHAINS #Business Impact

Support Capacity Building, Technical Knowledge,
Equality, Fair Pricing & Rights

Improve Community livelihoods and Farm income, while addressing key areas of need including rights to resources and equality






GLOBAL PRESENCE

EXISTING PROJECT ACTIVITIES IN OVER 40 COUNTRIES



LEGEND

-  Global Headquarters
-  Regional Hubs
-  Projects & Activities*

* Non-Exhaustive list due to confidentiality.

VALUING PROJECT IMPACTS

MEASURING AND ACCOUNTING FOR POSITIVE IMPACTS IN SUPPLY CHAIN COMMUNITIES



Value carbon interventions within supply chains (Insetting approach)



Align with the needs of local communities, improving income and demonstrating social benefits



Improve soil fertility, health and carbon through agroforestry, regenerative agriculture and pasture management



Promote resilient watersheds and water cycle dynamics thanks to healthy and diverse ecosystems



Support biodiversity within supply chains while promoting habitat for diverse species, including pollinator

CARBON CERTIFICATION



CARBON REPORTING



DIVERSIFIED IMPACT GOALS & TARGETS



SUSTAINABLE DEVELOPMENT GOALS

HIGH POTENTIAL TO INTEGRATE SDGs TO MEET GLOBAL BEST PRACTICES



Directly
Targeted By
All Projects



Projects
Provide A
Strong
Positive
Influence



Incorporated
Upon Request
or Need



Work with
Partners on If
Infrastructure
Development
Required

Please get in touch with us to discuss
supply chain consulting, verified
carbon credits, or bespoke project
development.

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