How many companies have committed?

670+ Companies Committing to Action

2500+ Commitments

Companies Committing to Action

How many companies have committed?
THANK YOU TO OUR DONORS!

THANK YOU TO OUR DONORS

CLIMATE COLLABORATIVE CATALYST

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CLIMATE COLLABORATIVE LEADERS

CLIMATE COLLABORATIVE ALLIES
THANK YOU TO OUR DONORS!

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The Republic of Tea

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Straus Family Creamery
Studio Fab
Sweet Additions
Tiger Cool Express
Traditional Medicinals
UNFI
Vanguard Renewables
White Leaf Provisions
Whole Foods Market
WishGarden Herbs
Yellow Emperor
We meet six times a year and content addresses a range of topics relevant to regenerative agriculture, including:

- Measurement to quantify regenerative agriculture
- Resilience in small-holder supply chains, and
- Collaborations in specific crops/regions.

Case Studies

Straus Family Creamery: Building a Business Case for Regenerative Agriculture

Rooted Community

Webinars

- Mapping the Regenerative Standards Landscape
- Regenerative Toolbox: How OpenTEAM Can Help Farmers Draw Down Emissions
- Policy at the Farm Level: Unlocking Barriers to Adopting Regenerative Agricultural Practices
Joanne Ragaile
Project Manager,
U.S. Farmers & Ranchers in Action
Every Farmer, Every Acre, and Every Voice Matters
To Create Sustainable Food Systems

Joanne Ragalie, MBA RD  jragalie@usfraonline.org
MISSION

We connect farmers and ranchers to food and agriculture stakeholders to co-create sustainable food systems.

VISION

Farmers and ranchers uniquely enable the sustainable food systems of the future by nourishing our communities, natural resources, and planet.
The Impact On and of Agriculture

WE LOSE 83.3 ACRES OF FARMLAND PER HOUR FROM URBAN ENCROACHMENT AND LOW-DENSITY RESIDENTIAL LAND USE.

CURRENTLY, U.S. SOILS STORE 100 TIMES MORE CARBON THAN TOTAL U.S. EMISSIONS IN A YEAR.

DISASTER EVENTS HAVE CAUSED OVER $560 BILLION IN DAMAGES IN THE UNITED STATES FROM 2010-2019 - AND THEY ARE INCREASING.
A resilient, restorative, economically viable, and climate-smart agricultural system that produces abundant and nutritious food, natural fiber, and clean energy for a sustainable, vibrant, and prosperous America.

Restoring our environment through agriculture that regenerates natural resources

Revitalizing our collective appreciation for agriculture

Investing in the next generation of agricultural systems

Strengthening the social and economic fabric of America through agriculture
Vision Endorsement for Organizations

BEGIN OR CONTINUE THE CONVERSATION

Schedule, share & review:
- Get on next board or leadership meeting agenda
- Utilize deck & supporting evidence
  - Why now
  - Where we've been/where we're going
  - Vision
  - WIIFM/Value Proposition
  - Timeline

C-SUITE, CHAIR, SUSTAINABILITY LEADER(S), SIGN STATEMENT

Digital signature & download:
As a leading food/ag organization, agree to...
- Support Vision statement language
- Continue working with leaders and organizations from across value chain to accelerate bold action in line with Vision principles
- Elevate existing commitments & help create stakeholder & sector commitments to advance Vision outcomes
Selects from list of 4 outcomes where organization can have the greatest positive impact
Lists existing commitments & efforts

AMPLIFY

Show visible & vocal support:
- Create vlog or quote for Vision site
- Share on social media
- Educate teams with internal communications
- Logo added to Vision site

Find more on our website USfarmersandranchers.org
“30 Harvests”
USfarmersandranchers.org

Joanne Ragalie – jragalie@usfraonline.org
Our Speakers

Moderator: Erin Callahan
Director,
Climate Collaborative

Lisa French
Project Director,
Cheney Lake Watershed

Bob Quinn
Organic Farmer & Founder,
Kamut International

Safianu Moro
Managing Director,
Serendipalm

Ryan Zinn
Regenerative Projects Manager,
Dr. Bronner’s
First of its kind worldwide
Organic & Fair Trade Palm Oil Project - 2009
THE FUTURE
Dynamic Agroforestry
REGENERATIVE TAKEAWAYS

Diversification
Farmer training
Expand agroforestry
ROC certification for palm, cocoa and more
Regenerative Learning Center
Discussion

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