



# Donor Pledge Form

**YES!** We want to support the Climate Collaborative and working with our peers in the natural products industry to take bold action to reverse climate change.

- \$20,000 Climate Collaborative Champion
- \$10,000 Climate Collaborative Leader
- \$5,000 Climate Collaborative Ally
- \$1,000 Climate Collaborative Steward
- \$500 Climate Collaborative Friend
- \$ \_\_\_\_\_ Climate Collaborative Supporter
- \$ \_\_\_\_\_ Climate Collaborative Catalyst (Please contact us to pledge to this category)
- \$ \_\_\_\_\_ Programmatic Sponsorships (\$5k and up)

## METHOD OF PAYMENT

- Full Payment Enclosed.**  
Payable to: The Climate Collaborative, c/o The Sustainable Food Lab, 3 Linden Road, Hartland, VT 05048
- Bill me. Upon receipt of invoice, I agree to pay within 30 days unless other arrangements have been made.**

## DONOR INFORMATION

Company Name: \_\_\_\_\_

Company Name for Acknowledgment: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Title: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ Province or State: \_\_\_\_\_ Zip: \_\_\_\_\_

Telephone: \_\_\_\_\_ Email: \_\_\_\_\_

Website: \_\_\_\_\_ Twitter: \_\_\_\_\_

**Authorized Signature:** \_\_\_\_\_

Please email your completed Pledge Form to [info@climatecollaborative.com](mailto:info@climatecollaborative.com) or mail to The Climate Collaborative, c/o The Sustainable Food Lab, 3 Linden Road, Hartland, VT 05048

**Questions?** 202.621.0439 • [info@climatecollaborative.com](mailto:info@climatecollaborative.com)



# Donor Levels

## CLIMATE COLLABORATIVE CATALYST

- Climate Catalyst listing on the Climate Collaborative website with logo and link to your company
- Mention in at least one media briefing or release
- Acknowledgment in Climate Collaborative presentations
- First to receive opportunities to sponsor additional events (e.g., concert or keynotes at Expo)
- A feature in the eNewsletter
- Invitation to attend private leadership receptions if/when we have events with celebrities or leading influentials
- Recognition and thank you via Climate Collaborative's social media platforms (Twitter, Facebook, and LinkedIn).
- Thank you listing in the eNewsletter

## CLIMATE COLLABORATIVE CHAMPION \$20,000

- Climate Champion listing on the Climate Collaborative website with logo and link to your company
- Mention in at least one media briefing or release
- Acknowledgment in Climate Collaborative presentations
- First to receive opportunities to sponsor additional events (e.g., concert or keynotes at Expo)
- A feature in the eNewsletter
- Invitation to attend private leadership receptions if/when we have events with celebrities or leading influentials
- Recognition and thank you via Climate Collaborative's social media platforms (Twitter, Facebook, and LinkedIn).
- Thank you listing in the eNewsletter

## CLIMATE COLLABORATIVE LEADER \$10,000

- Climate Leader listing on the Climate Collaborative website with logo and link to your company
- First to receive opportunities to sponsor additional events (e.g., concert or keynotes at Expo)
- Invitation to attend private leadership receptions if/when we have events with celebrities or leading influentials
- Recognition and thank you via Climate Collaborative's social media platforms (Twitter, Facebook, and LinkedIn).
- Thank you listing in the eNewsletter

## CLIMATE COLLABORATIVE ALLY \$5,000

- Climate Ally listing on the Climate Collaborative website with logo and link to your company
- Recognition and thank you via Climate Collaborative's social media platforms (Twitter, Facebook, and LinkedIn).
- Thank you listing in the eNewsletter

## CLIMATE COLLABORATIVE: STEWARD • FRIEND • SUPPORTER

- Recognition and thank you via Climate Collaborative's social media platforms (Twitter, Facebook, and LinkedIn).
- Thank you listing on the Climate Collaborative website

## PROGRAMMATIC SPONSORSHIPS \$5,000 AND UP

- **Webinars:** These average 120 registrants per session and are a fantastic way to get broader brand visibility in the industry. (Donations starting at \$15,000)
- **Rooted Community:** Support our growing community of more than 120 industry leaders pushing forward on regenerative agricultural practices. (Donations starting at \$10,000)
- **Consumer Engagement Advisory Group:** Be a part of developing and launching our consumer engagement tools and resources. (Donations starting at \$5,000)
- **Policy Work:** Help build industry networks of climate policy advocacy channels in 2020. (Donations starting at \$10,000)

501 (c) 3 Fiscal Agent

A project of



and



Sustainable Food  
Trade Association  
organic leaders for sustainability



For more information visit: [www.climatecollaborative.com](http://www.climatecollaborative.com)