



Scaling Up Climate Action: Net Zero Commitments and What They Mean for Your Business

July 21, 2021

Commit! Act! Impact!

Justin's



gaia
HERBS

700+

Companies
Committing to Action

2700+

Commitments



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FOOD CO OP



seventh
generation.



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Fresh From Farm To Tablet™

nutiva
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Outpost Natural Foods
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Whole Foods Market
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Yellow Emperor



Climate Collaborative Commitment Areas



Integrate carbon farming into the agricultural supply chains



Increase energy efficiency



Reduce food-waste in the supply chain



Remove commodity-driven deforestation from supply chains



Responsible engagement in climate policy



Reduce the climate impact of packaging



Commit to 100% renewable power



Reduce short-lived climate pollutant emissions



Reduce climate impacts of transportation

Our Speakers



Laura Draucker
Senior Manager, Corporate
Greenhouse Gas Emissions,
Ceres



Jane Franch
Vice President of Strategic Sourcing &
Sustainability,
Numi Organic Tea



Dean Cambridge
Director of Corporate Net Zero,
We Mean Business
Coalition/SME Climate Hub



Nate Lapides
Climate Program Manager
United Natural Foods, Inc.

Why Set a Goal to Halve Emissions by 2030 ?

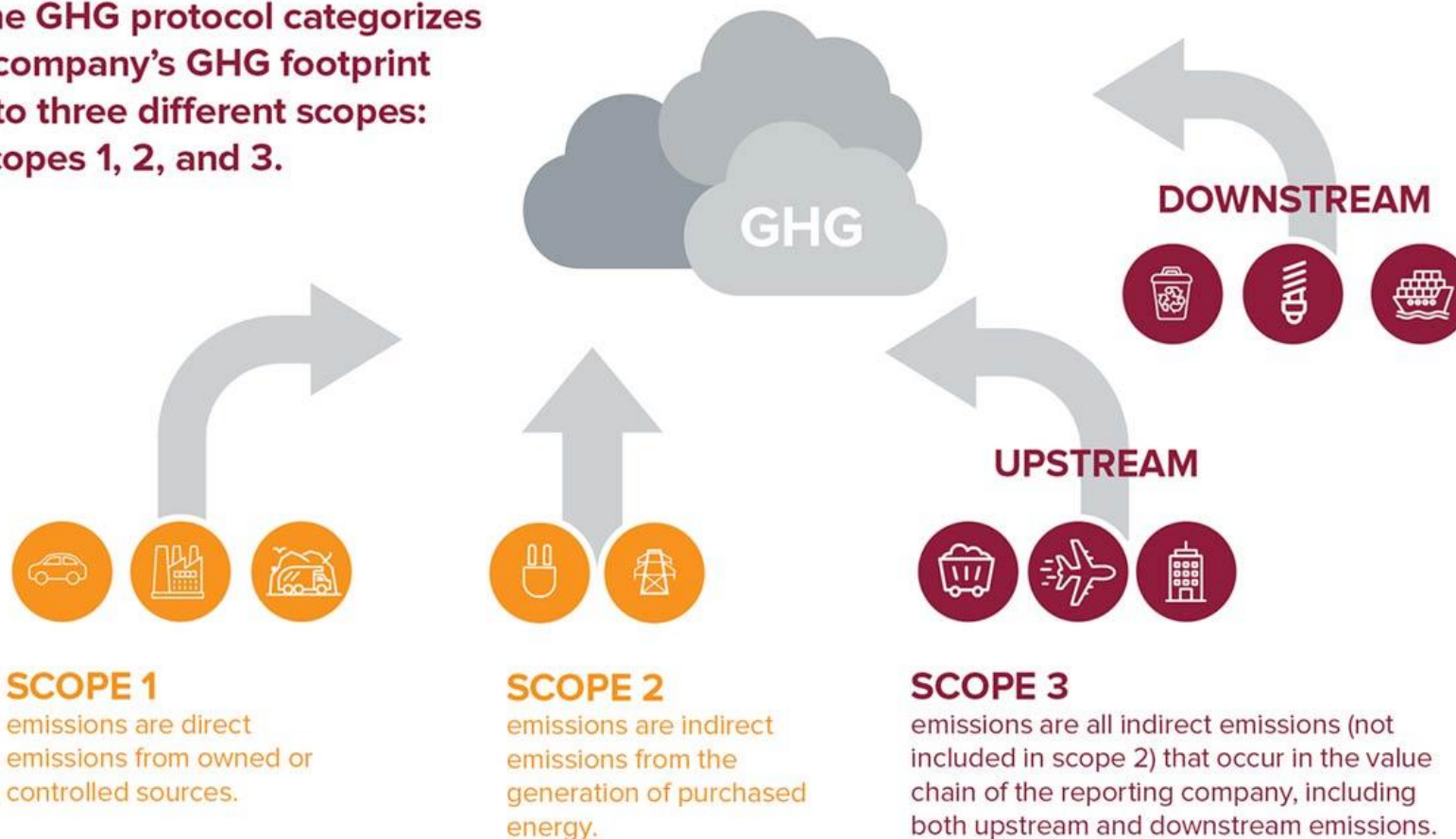
- These are the global emissions reductions we need to keep global warming below 1.5°C
- Setting ambitious goals and tracking progress against them provides a guide to help ensure actions have meaningful impact
- Companies are setting value chain targets and looking to suppliers to set their own goals



Source: [SBTi Progress Report 2020](#)

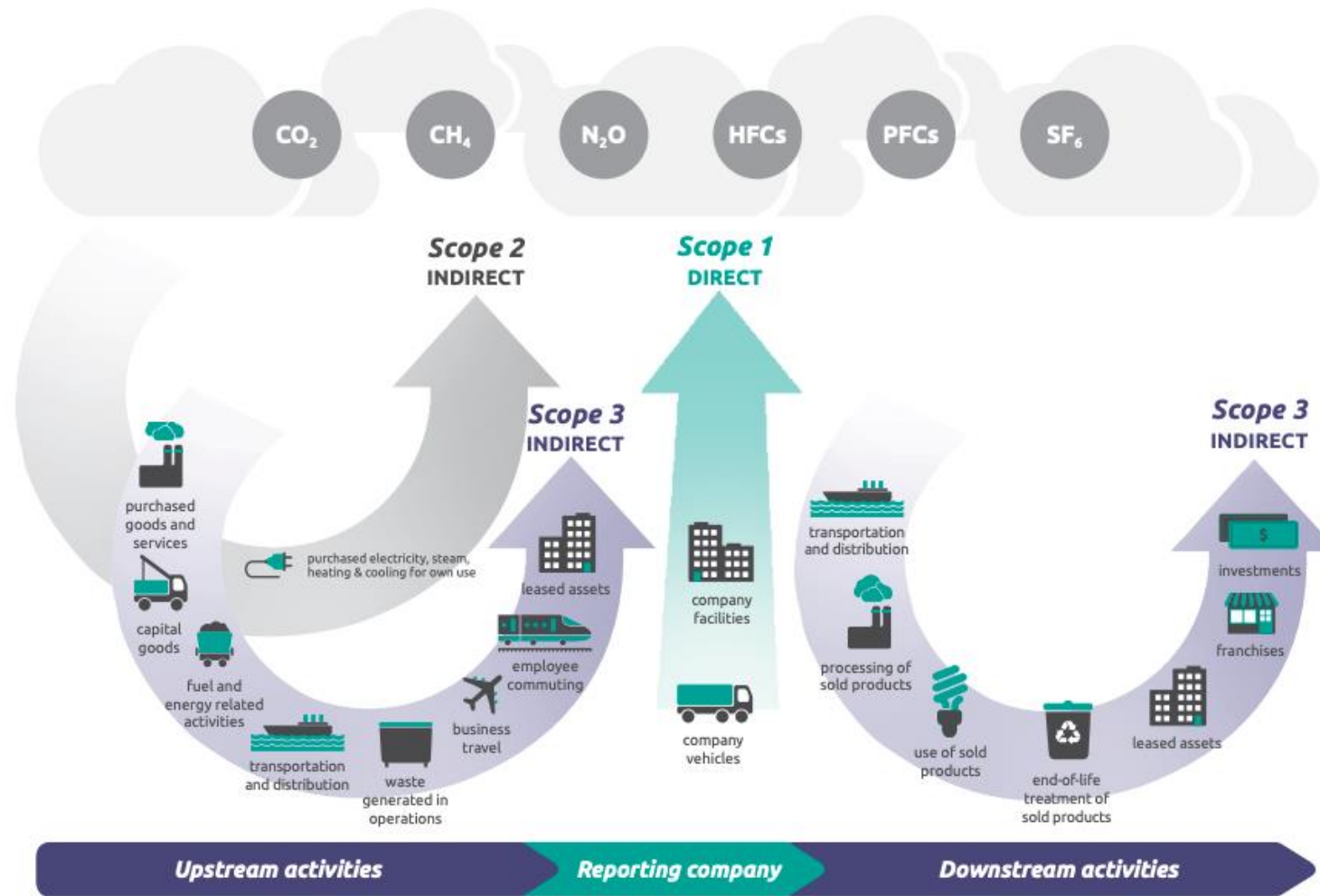
What are Value Chain Emissions

The GHG protocol categorizes a company's GHG footprint into three different scopes: Scopes 1, 2, and 3.



Source: [BSR](#)

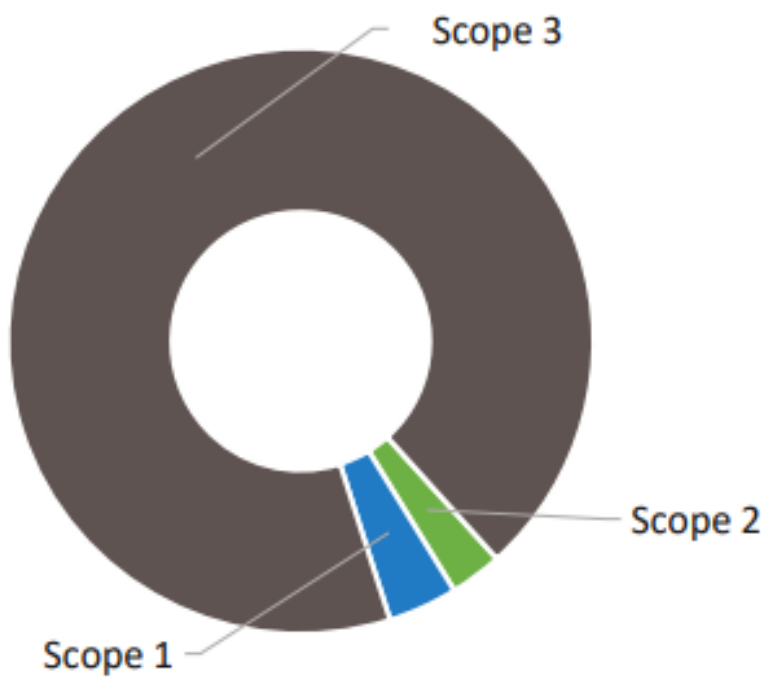
What are Value Chain Emissions



Emissions Breakdown by Scope

Indicative example

- Scope 1 includes sources such as fleet fuel and fugitive refrigerants
- Scope 2 includes sources such as purchased electricity
- Scope 3 includes sources such as purchased goods & services and end of life of sold products



>90%
Scope 3 emissions
from Purchased
goods & services
^

Why Net Zero by 2040 / 2050 ?

- Halving emissions by 2030 is the **starting point**
- We need to reach **net zero by mid-century or sooner**, and all companies, cities, and countries need a goal and strategy to get there
- Not all net zero goals are created equal, and they must be underpinned by strong emission abatement and decarbonization
 - For most companies, net zero will mean removing almost all carbon emissions from their value chain, NOT neutralizing with offsets (e.g., carbon neutrality)

Resources: Next Climate Institute, [Navigating Nuances of Net Zero Targets](#); SBTi [Foundations of Net Zero Target setting](#) and forthcoming [Guidance](#)



Commitment Initiatives

- Many initiatives exist to help SMEs set goals and track progress
- They have a variety of focuses:
 - **Science-Based Target initiative:** For companies to set emission reduction targets in the next 5 – 15 years aligned with Paris (~ 50% by 2030, no offsets)
 - **B-Corp Climate Collective:** A community of companies who commit to Net Zero by 2030 and collaborate on learning and practice regarding climate action, climate justice and climate advocacy
 - **SME Climate Hub:** Companies who commit to halving emissions by 2030 and reach net zero by 2040/2050 have access to a growing suite of resources and tool to help meet those goals
 - **The Climate Pledge:** All SMEs who join the Climate Hub with a net zero by 2040 commitment can join the Pledge, which aims to provide innovative collaboration opportunities across value chains

Increasing the number of companies who join these initiatives sends a strong signal to policy makers that we are united in meeting the goals of Paris

SME Climate Commitment

Commit today to future-proof your business

The SME Climate Commitment

Recognising that climate change poses a threat to the economy, nature and society-at-large, our company commits to take action immediately in order to:

1. Halve our greenhouse gas emissions before 2030
2. Achieve net zero emissions before 2050
3. Disclose our progress on a yearly basis

In doing so, we are proud to be recognised by the United Nations Race to Zero campaign, and join governments, businesses, cities, regions, and universities around the world that share the same mission.

[LEARN MORE ABOUT THE SME CLIMATE COMMITMENT](#)



<https://smeclimatehub.org>

Make the commitment simply by completing the short form below

Full name *	Role *
<input type="text" value="Full name*"/>	<input type="text" value="Role*"/>
E-mail *	
<input type="text" value="E-mail*"/>	
Company name *	
<input type="text" value="Company name*"/>	
<input type="checkbox"/> Are you part of a franchise?	
Website	Number of employees *
<input type="text" value="Website"/>	<input type="text" value="0"/>
Address *	
<input type="text" value="Address*"/>	
Postal code *	Country *
<input type="text" value="Postal code*"/>	<input type="text" value="Country"/>
	<input type="text" value="Country"/>
Company identifier *	Company identifier number *
<input type="text" value="Company identifier"/>	<input type="text" value="Company identifier number*"/>
Main sector *	
<input type="text" value="Main sector"/>	
<input type="text" value="Main sector"/>	
Yearly revenue	Currency
<input type="text" value="0"/>	<input type="text"/>
<i>The revenue is not shared with external parties and is used to improve the experience of the SME Climate Hub through tailored tools and resources</i>	
Commit to achieving net zero emissions before *	
<input type="text"/>	
UPLOAD LOGO*	
<small>Supported formats: .png, .jpeg, .gif, .svg</small>	
<small>Supported formats: .png, .jpeg, .gif, .svg</small>	
Where did you hear about the SME Climate Hub?	
<input type="text" value="Where did you hear about the SME Climate Hub?"/>	

UNFI Climate Action Hub



Source: UNFI

UNFI is partnering with the Climate Collaborative to launch the **UNFI Climate Action Hub**, a project to catalyze and support the food system and beyond in scaling climate action across our entire supply chain.

UNFI 
Better for All

Climate Action Hub

in partnership with



UNFI's Commitment

Supply chains present enormous emissions reduction and partnership opportunities. Action in this area will be critical for limiting global warming to 1.5 degrees Celsius, the level climate scientists agree we must stay below.

UNFI has committed to setting science-based emissions reduction targets and needs ambitious climate action partners. Here you will find webinars, support resources, and UNFI supply chain climate networking opportunities to amplify your impact. Sign up below to receive updates.

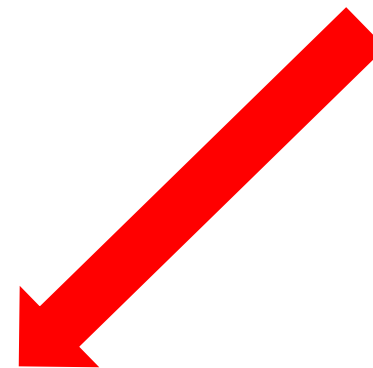
Check back often for more information.



Sign up for Climate Action Hub Updates

Stay up to date about UNFI's supply chain climate strategy and how to get involved.

[Sign Up Now](#)



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AGRICULTURE



Integrate carbon farming into the agricultural supply chain.

ENERGY EFFICIENCY



Increase energy efficiency.

FOOD-WASTE




Reduce food waste in the supply chain.

FORESTS



Remove commodity-driven deforestation from supply chains.

PACKAGING



Reduce the climate impact of packaging.

POLICY



Responsible engagement in climate policy.

RENEWABLE ENERGY




Commit to 100% renewable power.

SHORT LIVED CLIMATE POLLUTANTS



Reduce short-lived climate pollutant emissions.

TRANSPORTATION



Reduce the climate impact of transportation.



AMERICA IS ALL IN

Once in a generation opportunity.
- Rep. Sean Casten 7/12/21

We have real possibility here.
- Senator Sheldon Whitehouse 7/12/21