

September 2, 2021: We just learned that renown climatologist [Dr. Michael Mann](#) has agreed to speak at the campaign launch on Wednesday, September 8th at 1 pm ET/10:00 am PT, just a few days away! Dr. Mann has spoken and written widely on the need for citizen climate activism to counter the disinformation of fossil fuel interests, at great personal cost. [Anne Kelly](#), Vice President of Government Relations at Ceres will brief us on the latest from Capitol Hill and the outlook for the next few months, and we will share updates on the campaign and answer any last-minute questions. If you have not signed up for the kick-off call, register [here](#).

Campaign Status

Momentum continues to build with more companies joining each day. Currently there are more than 100 companies from food and beverage, personal care, hospitality, outdoor industry, consulting, clean energy, and more. You can see many of the companies [here](#), although we are still waiting to receive more than two dozen logos. If you do not see your logo listed, please send it to us at info@climatecollaborative.com.

WE NEED YOUR QUOTES FOR OUR OUTREACH!!!

We need quotes from business leaders for our outreach. We may use them in both social and earned media, such as our press release. **You are invited to submit a short quote to us by Tuesday 9/7 to be considered.** The quotes should be 1-2 sentences at most and from CEOs, founders, or senior leaders from your business (Directors or VPs) who oversee company's sustainability efforts.

Here is an example: *"The urgency of this moment could not be clearer. Climate change poses an existential threat to our businesses, our consumers, our communities. We believe that Congress must act immediately and boldly address the size and scope of the climate emergency if we hope to be in business in 2050."*

We suggest your quotes center on these topics:

Now is the moment Congress will debate the most important climate legislation in a generation. We must speak up.

The power of collective action Businesses are joining together to deliver a clear message to Congress: We need you to step up and take bold climate action now.

Climate change is indisputable Living and working under extreme weather conditions fueled by climate change, we know 1st hand that reductions in company carbon footprint will not be enough to address this crisis. Congress must step up.

None of us can do this alone We've partnered with our consumers, many of whom feel frightened and powerless in the face of the climate crisis, to contact our lawmakers in Washington to solve the climate crisis.

Please send your quotes to info@climatecollaborative.com ideally by close of business on 9/7.

New Partner!

Welcome to [Snowsports Industries America](#) (SIA), the latest business organization to partner with the campaign, joining our other campaign partners B Lab, 1% for the Planet, and ASBC. They are reaching out to their hundreds of members so expect to soon see snow sports well represented in the campaign.

REMINDER: Don't forget to tag @call4climatenow and @climatecoll so we can amplify your tweets! And don't forget to tag your Senators and Representative if space permits.

Important Links and Resources

The [Campaign Overview](#) contains links to all the important campaign resources including the toolkit, campaign registration, sample script, and even a letter you can send your colleagues at other businesses to invite them to participate in the campaign. If you are not registered for the campaign, you will not be receiving the weekly updates including additional content. Be sure you are registered [here](#)!

We hope to see you Wednesday, Sept 8th at [the launch](#)!

Climate Collaborative #Call4ClimateNow Team

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