

ClimatePlan

Addressing the land use decisions that shape our climate and our lives

Mission

Our mission is to advance policies and programs to address the relationship between land use policy and climate change, and leverage the resources and partnerships necessary to realize more sustainable and equitable development throughout California.

Vision

We envision a healthier and more vital California that supports sustainable and equitable communities, preserves iconic landscapes, and significantly reduces greenhouse gas emissions.

Guiding Principles

In fulfilling its mission and vision, ClimatePlan embraces the following principles to guide this work:

- **Advance Pragmatic Policy Solutions:** Policy solutions should be both visionary and pragmatic, advancing innovative ideas and best practices while being grounded in the reality of existing trends.
- **Find Common Ground:** We believe that focusing on shared priorities and areas of common ground is the best way to achieve our goals. We are committed to bringing together diverse stakeholders around policy solutions that will help all our partners advance their goals.
- **Build a Long-Lasting Movement:** Planning is a long-term endeavor, and all communities and regions should have informed, engaged organizations that are working to monitor and shape growth over the long-term. We will work to build enduring capacity among local smart growth advocates in the regions where we work.
- **Promote Policies that Protect and Improve Public Health:** We will advocate for policies that promote walking, bicycling, and reduced driving, resulting in more active lifestyles, better air quality, and safer streets.
- **Advance Solutions that Increase Social Equity and Environmental Justice:** All communities, particularly low-income communities, must have the opportunity to benefit from California's growth. We will advance policies that address mobility, jobs, and affordability and protect existing residents and local businesses from displacement.
- **Protect Areas Where Growth Should Not Occur:** Forests, agricultural areas, important watershed areas and wildlife habitat should be protected from development. We will promote policy tools that quantify the GHG benefits of preserving these areas and create incentives for preservation.
- **Increase Community Participation in Planning:** Planning at both the local and regional levels is more effective when there is meaningful community participation throughout all phases of the process. In particular, under-represented communities need to be engaged in long-term planning.
- **Help Local Governments Move Ahead:** Cities, counties and MPOs need financial support to plan and implement VMT reduction strategies. We are committed to establishing, restoring and expanding funding for these efforts.
- **Amplify Synergies:** The linkages between state, federal and regional smart growth campaigns – and the people working on them – have never been stronger. We strive to recognize these connections and utilize them to add value to the work of organizations at all levels, from the neighborhood to the national.